

finalMilestone.r

muj_m

2022-04-06

```
#####Milestone 1 #####
```

```
#first 40 Lines are required for all the milestones to be accessed
```

```
library(plyr)
library(dplyr)
```

```
##
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:plyr':
```

```
##      arrange, count, desc, failwith, id, mutate, rename, summarise,
##      summarize
```

```
## The following objects are masked from 'package:stats':
```

```
##      filter, lag
```

```
## The following objects are masked from 'package:base':
```

```
##      intersect, setdiff, setequal, union
```

```
library(ggplot2)
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.1 --
```

```
## v tibble  3.1.5     v purrr   0.3.4
## v tidyr   1.1.4     v stringr  1.4.0
## v readr   2.0.2     vforcats  0.5.1
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::arrange() masks plyr::arrange()
## x purrr::compact() masks plyr::compact()
## x dplyr::count() masks plyr::count()
## x dplyr::failwith() masks plyr::failwith()
## x dplyr::filter() masks stats::filter()
## x dplyr::id() masks plyr::id()
## x dplyr::lag() masks stats::lag()
## x dplyr::mutate() masks plyr::mutate()
## x dplyr::rename() masks plyr::rename()
## x dplyr::summarise() masks plyr::summarise()
## x dplyr::summarize() masks plyr::summarize()
```

```
library(plotly)
```

```
##
## Attaching package: 'plotly'
```

```
## The following object is masked from 'package:ggplot2':
##       last_plot
```

```
## The following objects are masked from 'package:plyr':
##       arrange, mutate, rename, summarise
```

```
## The following object is masked from 'package:stats':
##       filter
```

```
## The following object is masked from 'package:graphics':
##       layout
```

```
library(hrbrthemes)
```

```
## NOTE: Either Arial Narrow or Roboto Condensed fonts are required to use these themes.
```

```
## Please use hrbrthemes::import_roboto_condensed() to install Roboto Condensed and
```

```
## if Arial Narrow is not on your system, please see https://bit.ly/arialnarrow
```

```
library(lubridate)
```

```
##
## Attaching package: 'lubridate'
```

```
## The following objects are masked from 'package:base':  
##  
##     date, intersect, setdiff, union
```

```
library(purrrlyr)
```

```
## Warning: package 'purrrlyr' was built under R version 4.1.2
```

```
library(corrplot)
```

```
## Warning: package 'corrplot' was built under R version 4.1.2
```

```
## corrplot 0.92 loaded
```

```
library(ggpubr)
```

```
##  
## Attaching package: 'ggpubr'
```

```
## The following object is masked from 'package:plyr':
```

```
##
```

```
##     mutate
```

#Loading data

```
setwd("C:\\\\Users\\\\muj_m\\\\Desktop\\\\Aly_6010\\\\project")
```

#Since data has special characters, so making use of encoding

```
df <- read.csv("CAvideos.csv", encoding = "UTF-8")
```

```
head(df)
```

```

##      video_id trending_date
## 1 n1WpP7iowlc    17.14.11
## 2 0dBIkQ4Mz1M    17.14.11
## 3 5qpjK5DgCt4    17.14.11
## 4 d380meD0W0M    17.14.11
## 5 2Vv-BfVoq4g    17.14.11
## 6 0yIWz1XEeyc    17.14.11
##
## title
## 1                           Eminem - Walk On Water (Audio) ft. Be
yoncé
## 2                           PLUSH - Bad Unboxing Fan
Mail
## 3                           Racist Superman | Rudy Mancuso, King Bach & Lele
Pons
## 4                           I Dare You: GOING B
ALD!?
## 5                           Ed Sheeran - Perfect (Official Music V
ideo)
## 6 Jake Paul Says Alissa Violet CHEATED with LOGAN PAUL! #DramaAlert Team 10 vs Martinez T
wins!
##   channel_title category_id          publish_time
## 1   EminemVEVO        10 2017-11-10T17:00:03.000Z
## 2   iDubbbzTV         23 2017-11-13T17:00:00.000Z
## 3   Rudy Mancuso      23 2017-11-12T19:05:24.000Z
## 4   nigahiga          24 2017-11-12T18:01:41.000Z
## 5   Ed Sheeran         10 2017-11-09T11:04:14.000Z
## 6   DramaAlert         25 2017-11-13T07:37:51.000Z
##
## tags
## 1
Eminem|Walk|On|Water|Aftermath/Shady/Interscope|Rap
## 2
plush|bad unboxing|unboxing|fan mail|idubbbztv|idubbbztv2|things|best|packages|plushies|chont
ent chop
## 3 racist superman|rudy|mancuso|king|bach|racist|superman|love|rudy mancuso poo bear black
white official music video|iphone x by pineapple|lelepons|hannahstocking|rudymancuso|inanna|a
nwar|sarkis|shots|shotsstudios|alessio|anitta|brazil|Getting My Driver's License | Lele Pons
## 4
ryan|higa|higatv|nigahiga|i dare you|idy|rhp|dares|no truth|comments|comedy|funny|stupid|fai
1
## 5
edsheeran|ed sheeran|acoustic|live|cover|official|remix|official video|lyrics|session
## 6
#DramaAlert|Drama|Alert|D
ramaAlert|keemstar|youtube news|jake paul|team 10|alissa violet|cheated|logan paul|logan paul
alissa violet|jake paul alissa violet|Martinez Twins|left team 10|faze banks|erika costell
##   views   likes dislikes comment_count
## 1 17158579  787425    43420     125882
## 2 1014651   127794    1688      13030
## 3 3191434   146035    5339      8181
## 4 2095828   132239    1989      17518
## 5 33523622  1634130   21082     85067
## 6 1309699   103755    4613      12143
##                         thumbnail_link comments_disabled
## 1 https://i.ytimg.com/vi/n1WpP7iowlc/default.jpg           False

```

```

## 2 https://i.ytimg.com/vi/0dBIkQ4Mz1M/default.jpg False
## 3 https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg False
## 4 https://i.ytimg.com/vi/d380meD0W0M/default.jpg False
## 5 https://i.ytimg.com/vi/2Vv-BfVoq4g/default.jpg False
## 6 https://i.ytimg.com/vi/0yIWz1XEeyc/default.jpg False
##   ratings_disabled video_error_or_removed
## 1             False False
## 2             False False
## 3             False False
## 4             False False
## 5             False False
## 6             False False
##
description
## 1
Eminem's new track Walk on Water ft. Beyoncé is available everywhere: http://shady.sr/WOWEm
em \\nPlaylist Best of Eminem: https://goo.gl/AquNpo\\nSubscribe for more: https://goo.gl/DxC
rDV\\n\\nFor more visit: \\nhttp://eminem.com\\nhttp://facebook.com/eminem\\nhttp://twitter.c
om/eminem\\nhttp://instagram.com/eminem\\nhttp://eminem.tumblr.com\\nhttp://shadyrecords.com
\\nhttp://facebook.com/shadyrecords\\nhttp://twitter.com/shadyrecords\\nhttp://instagram.com/
shadyrecords\\nhttp://trustshady.tumblr.com\\n\\nMusic video by Eminem performing Walk On Wat
er. (C) 2017 Aftermath Records\\nhttp://vevo.ly/gA7xKt
## 2
Still got a lot of packages. Probably will last for another year. On a side note, more 2nd ch
annel vids soon. editing with premiere from now on, gon' be a tedious transition, but i think
it's for the best. \\n\\n_\\n\\nSUBSCRIBE <U+25BA> http://www.youtube.com/subscription_cen
ter?add_user=idubbbztv\\n\\nMain Channel <U+25BA> https://www.youtube.com/user/idubbbzTV\\nSeco
nd Channel <U+25BA> https://www.youtube.com/channel/UC-tsNNJ3yIW98MtPH6PWFAQ\\nGaming Channel
<U+25BA> https://www.youtube.com/channel/UCVhFFXNY0z3-mbrTh10YRXA\\n\\nWebsite <U+25BA> ht
tp://www.idubbbz.com\\n\\nInstagram <U+25BA> https://instagram.com/idubbbz\\nTwitter <U+25BA
> https://twitter.com/Idubbbz\\nFacebook <U+25BA> http://www.facebook.com/IDubbbz\\nTwitch <U
+25BA> http://www.twitch.tv/idubbbz\\n_
## 3
WATCH MY PREVIOUS VIDEO <U+25B6> \\n\\nSUBSCRIBE <U+25BA> https://www.youtube.com/channel/UC5
jkXpfnBh1Djqh0ir5FsIQ?sub_confirmation=1\\n\\nTHANKS FOR WATCHING! LIKE & SUBSCRIBE FOR MORE
VIDEOS!\\n-----\\nFIND ME ON: \\nInstagram | http://instagram.com/rudymancuso\\nTwitter | http://twitter.com/rudymancuso\\nFacebook
| http://facebook.com/rudymancuso\\n\\nCAST: \\nRudy Mancuso | http://youtube.com/c/rudymancu
so\\nLele Pons | http://youtube.com/c/lelepons\\nKing Bach | https://youtube.com/user/Bachelo
rsPadTv\\n\\nVideo Effects: \\nCaleb Natale | https://instagram.com/calebnatale\\n\\nPA:\\nPa
ulina Gregory\\n\\n\\nShots Studios Channels:\\nAlesso | https://youtube.com/c/alesso\\nAnitt
a | http://youtube.com/c/anitta\\nAnwar Jibawi | http://youtube.com/c/anwar\\nAwkward Puppets
| http://youtube.com/c/awkwardpuppets\\nHannah Stocking | http://youtube.com/c/hannahstocking
\\nInanna Sarkis | http://youtube.com/c/inanna\\nLele Pons | http://youtube.com/c/lelepons\\n
Maejor | http://youtube.com/c/maejor\\nMike Tyson | http://youtube.com/c/miketyson \\nRudy Ma
ncuso | http://youtube.com/c/rudymancuso\\nShots Studios | http://youtube.com/c/shots\\n\\n#R
udy\\n#RudyMancuso
## 4
I know it's been a while since we did this show, but we're back with what might be the best e
pisode yet!\\nLeave your dares in the comment section! \\n\\nOrder my book how to write good
\\nhttp://higatv.com/ryan-higas-how-to-write-good-pre-order-links\\n\\nJust Launched New Off
icial Store\\nhttps://www.gianthugs.com/collections/ryan\\n\\nHigaTV Channel\\nhttp://www.you
tube.com/higatv\\n\\nTwitter\\nhttp://www.twitter.com/therrealryanhiga\\n\\nFacebook\\nhttp://
www.facebook.com/higatv\\n\\nWebsite\\nhttp://www.higatv.com\\n\\nInstagram\\nhttp://www.inst
agram.com/notryanhiga\\n\\nSend us mail or whatever you want here!\\nPO Box 232355\\nLas Vega
s, NV 89105

```

```
## 5 <U+0001F3A7>: https://ad.gt/yt-perfect\n<U+0001F4B0>: https://atlanti.cr/yt-album\nSubscribe to Ed's channel: http://bit.ly/SubscribeToEdSheeran\n\nFollow Ed on...\\nFacebook: http://www.facebook.com/EdSheeranMusic\\nTwitter: http://twitter.com/edsheeran\\nInstagram: http://instagram.com/teddysphotos\\nOfficial Website: http://edsheeran.com\\n\\nDirector: Jason Koenig\\nProducer: Honna Kimmerer\\nStarring: Ed Sheeran & Zoey Deutch \\nDirector of Photography: Johnny Valencia\\nProduction Company: Anonymous Content\\nExec Producer: Nina Soriano \\nProduction Manager: Doug Hoff\\nCommissioner: Dan Curwin\\nProduction Designer: John Lavin \\nLead Casting: Amy Hubbard \\n \\nWritten by: Jason Koenig, Ed Sheeran, Andrew Koltvet, Jenny Koenig, Murray Cummings\\n\\nEdited by: Jason Koenig & Johnny Valencia\\nVFX: Ian Hubert\\n \\nCast: Bo Valencia, Dennis Ranalta, Arthur Pauli\\n \\nSki Cinematography: Corey Koniniec \\nSpecialty Camera op: Ryan Haug\\n1st AC: Ryan Brown\\n \\n1st Assistant Director: Ole Zapata\\nArt Director: Klaus Hartl\\nSnow fx: Lucien Stephenson\\n\\nGaffer: Thomas Berz\\nStylist: Claudia Lajda\\nHair & Makeup: Christel Thoresen\\nAustrian Casting: Ursula Kiplinger\\n \\nAdditional VFX: Zoic\\n\\nSpecial Thanks to: The Hintertux Glacier, Austria;\\nThe Tenne, and Hotel Neuhintertux
```

```
## 6
```

```
<U+25BA> Follow for News! - https://twitter.com/KEEMSTAR\\n\\n<U+25BA> Also follow #DramaAlert on:\\n<U+22C6> Instagram: https://instagram.com/DramaAlert\\n<U+22C6> Twitter: https://twitter.com/DramaAlert\\n<U+22C6> Facebook: https://facebook.com/DramaAlert\\n\\n<U+25BA> Follow for livestreams! - https://twitch.tv/KEEMSTAR\\n\\n<U+25BA> KEEM Merch\\nhttp://keem.shirtz.cool\\n\\n<U+25BA> USE CODE (KEEM)\\nhttps://gfuel.com/pages/keemstar\\n\\nDollar in the Woods! (OUT NOW)\\n<U+25BA> iTunes\\nhttps://itunes.apple.com/us/album/dollar-in-the-woods-single/id1295414119\\n\\n<U+25BA> Spotify \\nhttps://open.spotify.com/track/3uUHoKWqPbJ5qoREGbguC9?si=v4CgSBBR\\n\\n<U+25BA> YouTube (Music Video)\\nhttps://youtu.be/n38Qxi7TVWo\\n\\nAdpocalypse! (My New Game)\\n<U+25BA> Apple (iOS)\\nhttps://itunes.apple.com/us/app/the-adpocalypse/id1263621591\\n\\n<U+25BA> Android\\nhttps://play.google.com/store/apps/details?id=com.projectorgames.howtogetahead
```

```
str(df)
```

```

## 'data.frame': 40881 obs. of 16 variables:
## $ video_id : chr "n1WpP7iowLc" "0dBIkQ4Mz1M" "5qpjK5DgCt4" "d380meD0W0M"
...
## $ trending_date : chr "17.14.11" "17.14.11" "17.14.11" "17.14.11" ...
## $ title : chr "Eminem - Walk On Water (Audio) ft. Beyoncé" "PLUSH - Bad Unboxing Fan Mail" "Racist Superman | Rudy Mancuso, King Bach & Lele Pons" "I Dare You: GOING BALD!?" ...
## $ channel_title : chr "EminemVEVO" "iDubbbzTV" "Rudy Mancuso" "nigahiga" ...
## $ category_id : int 10 23 23 24 10 25 23 22 24 22 ...
## $ publish_time : chr "2017-11-10T17:00:03.000Z" "2017-11-13T17:00:00.000Z" "2017-11-12T19:05:24.000Z" "2017-11-12T18:01:41.000Z" ...
## $ tags : chr "Eminem|Walk|On|Water|Aftermath/Shady/Interscope|Rap" "plush|bad unboxing|unboxing|fan mail|iDUBBBZTV|iDUBBBZTV2|things|best|packages|plushies|chontent chop" "racist superman|rudy|mancuso|king|bach|racist|superman|love|rudy mancuso poo bear black white official music vi" | __truncated__ "ryan|higa|higatv|nigahiga|i dare you|idy|rhp|dare s|no truth|comments|comedy|funny|stupid|fail" ...
## $ views : int 17158579 1014651 3191434 2095828 33523622 1309699 2987945 748374 4477587 505161 ...
## $ likes : int 787425 127794 146035 132239 1634130 103755 187464 57534 292837 4135 ...
## $ dislikes : int 43420 1688 5339 1989 21082 4613 9850 2967 4123 976 ...
## $ comment_count : int 125882 13030 8181 17518 85067 12143 26629 15959 36391 1484 ...
...
## $ thumbnail_link : chr "https://i.ytimg.com/vi/n1WpP7iowLc/default.jpg" "https://i.ytimg.com/vi/0dBIkQ4Mz1M/default.jpg" "https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg" "https://i.ytimg.com/vi/d380meD0W0M/default.jpg" ...
## $ comments_disabled : chr "False" "False" "False" "False" ...
## $ ratings_disabled : chr "False" "False" "False" "False" ...
## $ video_error_or_removed: chr "False" "False" "False" "False" ...
## $ description : chr "Eminem's new track Walk on Water ft. Beyoncé is available everywhere: http://shady.sr/WOWEminem \\nPlaylist Bes" | __truncated__ "Still got a lot of packages. Probably will last for another year. On a side note, more 2nd channel vids soon. e" | __truncated__ "WATCH MY PREVIOUS VIDEO <U+25B6> \\n\\nSUBSCRIBE <U+25BA> https://www.youtube.com/channel/UC5jkXpfnBhlDjh0ir5F" | __truncated__ "I know it's been a while since we did this show, but we're back with what might be the best episode yet!\\nLeav" | __truncated__ ...

```

```
sum(is.na(df))
```

```
## [1] 0
```

```
summary(df)
```

```

##   video_id      trending_date        title      channel_title
## Length:40881    Length:40881    Length:40881    Length:40881
## Class :character  Class :character  Class :character  Class :character
## Mode  :character  Mode  :character  Mode  :character  Mode  :character
##
##
##
##   category_id  publish_time       tags        views
## Min.   : 1.0  Length:40881    Length:40881    Min.   :    733
## 1st Qu.:20.0  Class :character  Class :character  1st Qu.: 143902
## Median :24.0  Mode  :character  Mode  :character  Median : 371204
## Mean   :20.8
## 3rd Qu.:24.0
## Max.   :43.0
##
##   likes        dislikes     comment_count  thumbnail_link
## Min.   :    0  Min.   :    0  Min.   :    0  Length:40881
## 1st Qu.: 2191 1st Qu.:    99  1st Qu.:   417  Class :character
## Median : 8780  Median :   303  Median : 1301  Mode  :character
## Mean   : 39583  Mean   : 2009  Mean   : 5043
## 3rd Qu.: 28717 3rd Qu.:   950  3rd Qu.: 3713
## Max.   :5053338 Max.   :1602383 Max.   :1114800
##
##   comments_disabled  ratings_disabled  video_error_or_removed
## Length:40881    Length:40881    Length:40881
## Class :character  Class :character  Class :character
## Mode  :character  Mode  :character  Mode  :character
##
##
##
##   description
## Length:40881
## Class :character
## Mode  :character
##
##
##

```

```
colnames(df)
```

```

## [1] "video_id"          "trending_date"      "title"
## [4] "channel_title"     "category_id"        "publish_time"
## [7] "tags"               "views"              "likes"
## [10] "dislikes"           "comment_count"      "thumbnail_link"
## [13] "comments_disabled"  "ratings_disabled"   "video_error_or_removed"
## [16] "description"

```

```
#data cleaning (removing non usable variables)
# and further cleaning with names and different datatype
colnames(df)[11]="comments"
df$comments_disabled <- as.logical(df$comments_disabled)
df$ratings_disabled <- as.logical(df$ratings_disabled)
df$video_error_or_removed <- as.logical(df$video_error_or_removed)

df$tags<-NULL
df$thumbnail_link<-NULL
df$description<-NULL

#working with time and getting them in correct format
df$trending_date<- format(as.Date(df$trending_date, '%y.%d.%m'), "%Y/%m/%d")
df$trending_date <-as.Date(df$trending_date, "%Y/%m/%d")
df$publish_time <- as.Date(df$publish_time, "%Y-%m-%d")

#
str(df)
```

```
## 'data.frame': 40881 obs. of 13 variables:
## $ video_id : chr "n1WpP7iowLc" "0dBIkQ4Mz1M" "5qpjK5DgCt4" "d380meD0W0M"
...
## $ trending_date : Date, format: "2017-11-14" "2017-11-14" ...
## $ title : chr "Eminem - Walk On Water (Audio) ft. Beyoncé" "PLUSH - Bad Unboxing Fan Mail" "Racist Superman | Rudy Mancuso, King Bach & Lele Pons" "I Dare You: GOING BALD!?" ...
## $ channel_title : chr "EminemVEVO" "iDubbzTV" "Rudy Mancuso" "nigahiga" ...
## $ category_id : int 10 23 23 24 10 25 23 22 24 22 ...
## $ publish_time : Date, format: "2017-11-10" "2017-11-13" ...
## $ views : int 17158579 1014651 3191434 2095828 33523622 1309699 2987945 748374 4477587 505161 ...
## $ likes : int 787425 127794 146035 132239 1634130 103755 187464 57534 292837 4135 ...
## $ dislikes : int 43420 1688 5339 1989 21082 4613 9850 2967 4123 976 ...
## $ comments : int 125882 13030 8181 17518 85067 12143 26629 15959 36391 1484 ...
##
## $ comments_disabled : logi FALSE FALSE FALSE FALSE FALSE FALSE ...
## $ ratings_disabled : logi FALSE FALSE FALSE FALSE FALSE FALSE ...
## $ video_error_or_removed: logi FALSE FALSE FALSE FALSE FALSE ...
```

```
dim(df)
```

```
## [1] 40881 13
```

```
nrow(df)
```

```
## [1] 40881
```

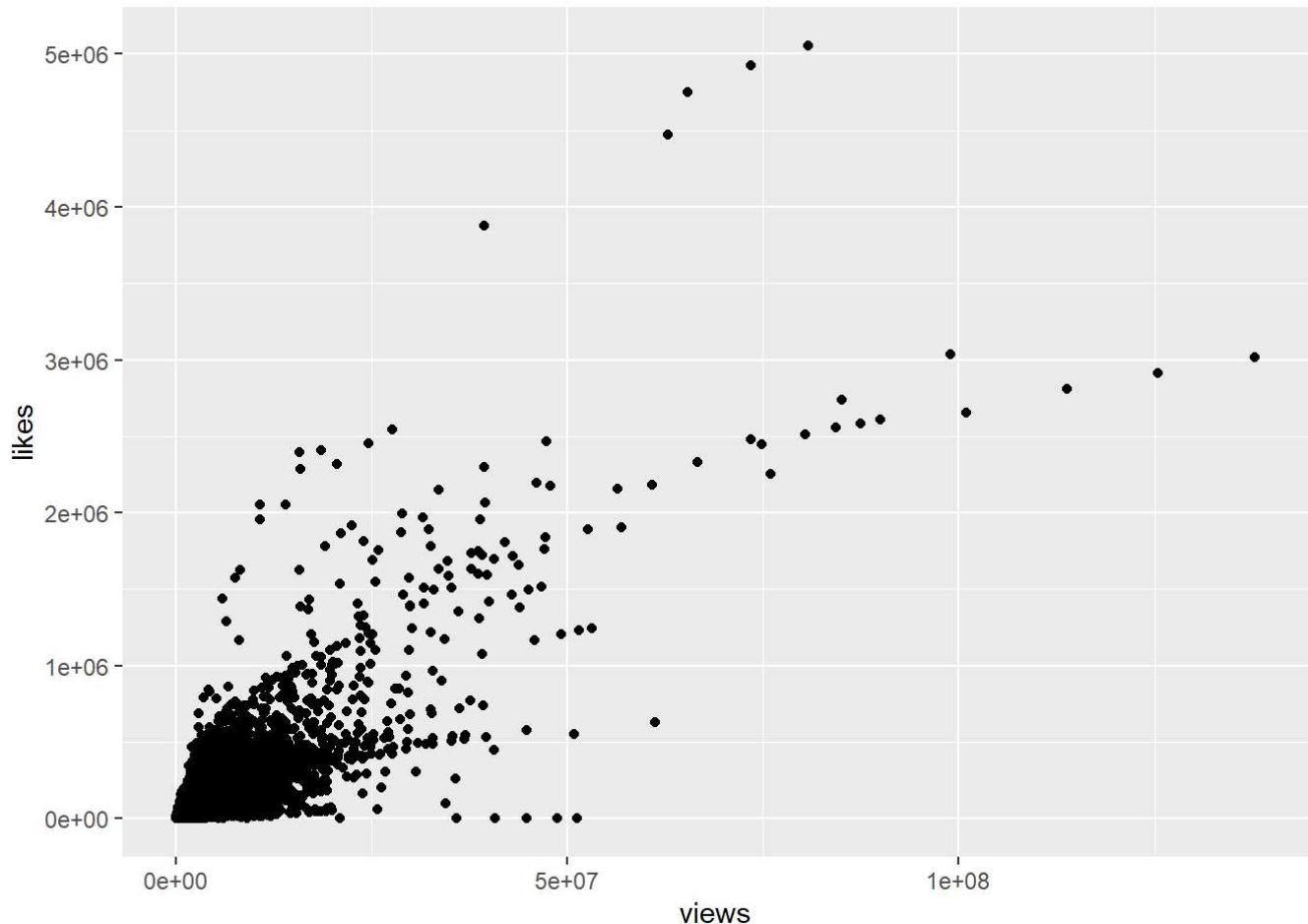
```
ncol(df)
```

```
## [1] 13
```

```
colnames(df)
```

```
## [1] "video_id"                  "trending_date"          "title"
## [4] "channel_title"             "category_id"            "publish_time"
## [7] "views"                     "likes"                  "dislikes"
## [10] "comments"                 "comments_disabled"     "ratings_disabled"
## [13] "video_error_or_removed"
```

```
#overall correlation
ggplot(df)+geom_point(mapping=aes(x=views,y=likes))
```

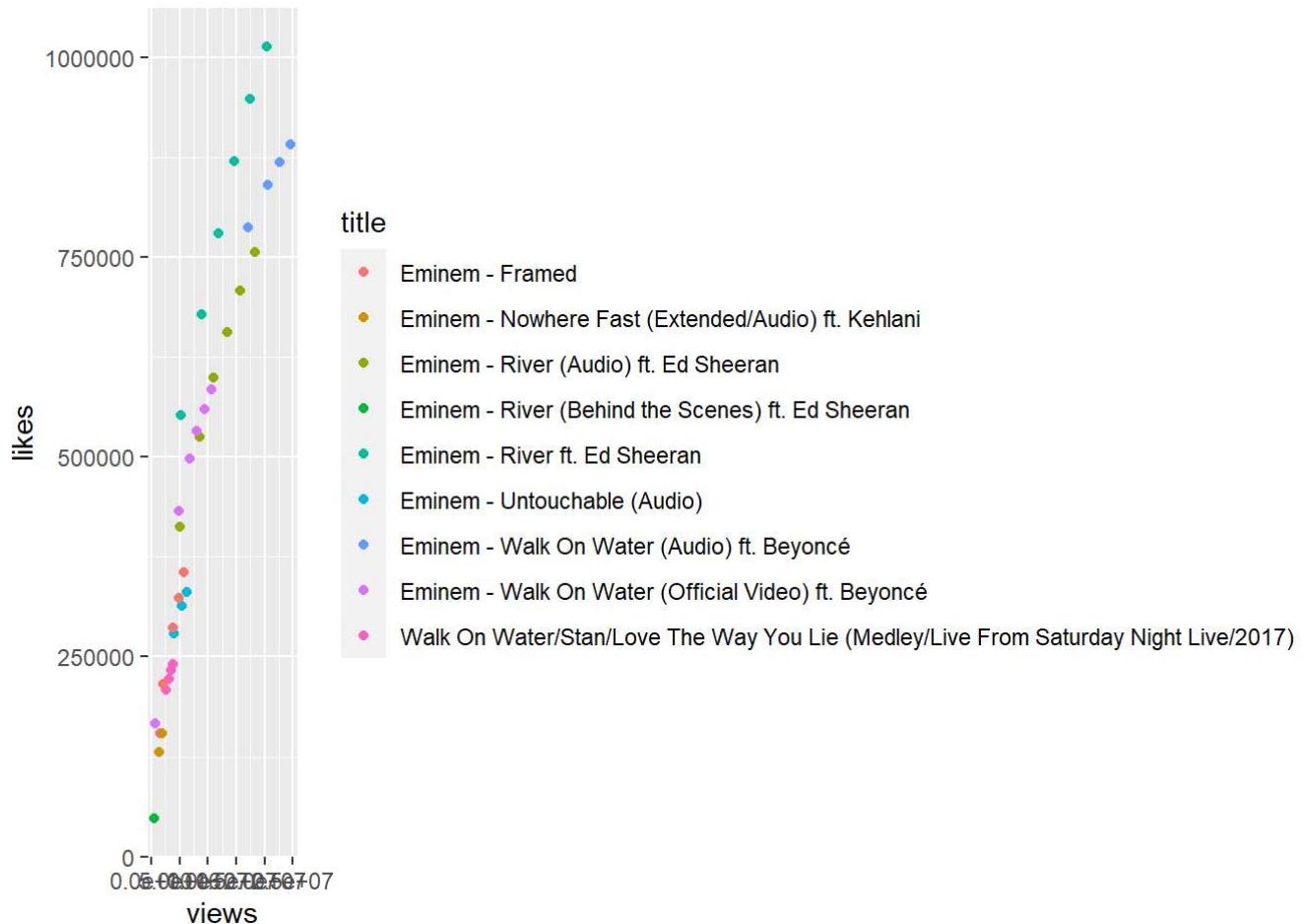


```
#subset of a channel
```

```
Em <- subset(df, channel_title=="EminemVEVO" )
```

```
#eminem songs
```

```
ggplot(data=Em)+  
  geom_point(mapping=aes(x = views, y = likes, color = title))
```



```
#getting latest rows for each
lat<-df %>%
  group_by(title) %>%
  slice(which.max(as.Date(trending_date, '%y/%m/%d')))
```

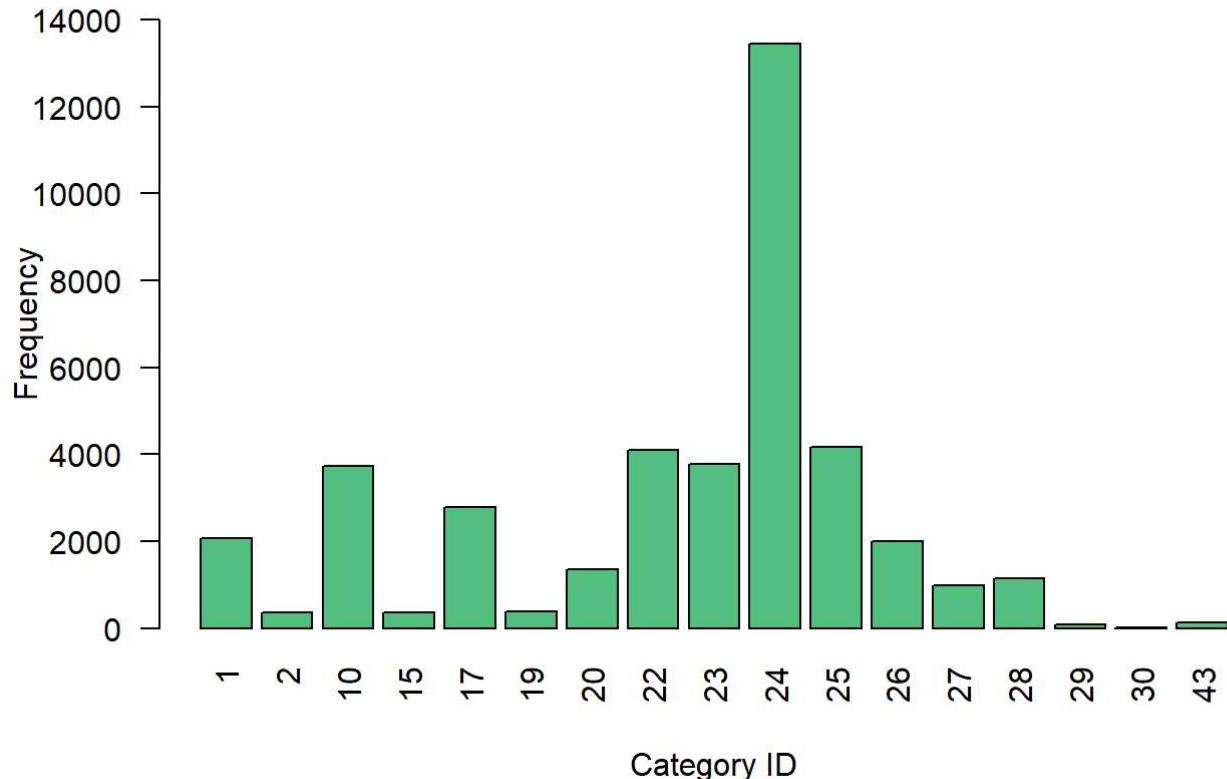
```
latt <- data.frame(lat)
```

```
#categories within youtube dataset
unique(df$category_id)
```

```
## [1] 10 23 24 25 22 26 1 28 20 17 29 15 19 2 27 43 30
```

```
#frequency table for category
fqt <- table(df$category_id)
View(fqt)
barplot(fqt, ylim = c(0,14000), xlab = "Category ID", ylab = "Frequency", main="Number of videos for each category", col="#52BE80", las=2)
```

Number of videos for each category



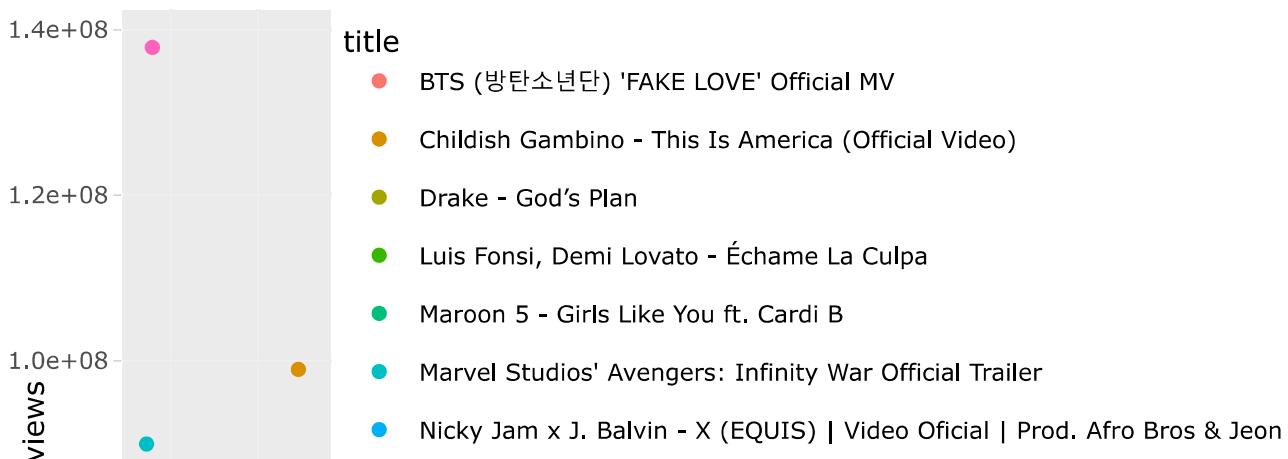
```
#getting the ones with most views
mv <- data.frame(lat[order(lat$views, decreasing = TRUE),])

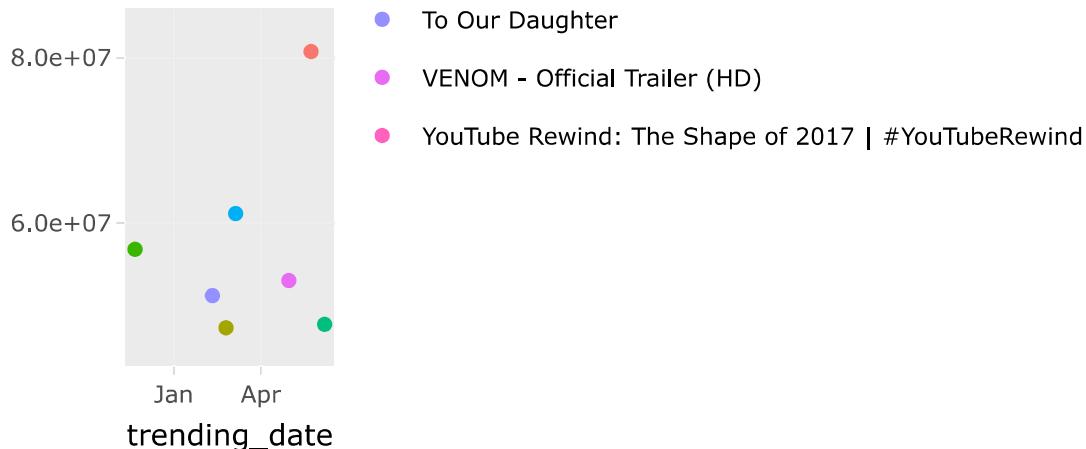
#top 10 views
mvh <- head(mv, 10)

#plot for top views
plmv <- ggplot(data = mvh)+geom_point(mapping = aes(x=trending_date, y=views, text=views,color = title))
```

```
## Warning: Ignoring unknown aesthetics: text
```

```
ggplotly(plmv, tooltip = "text")
```



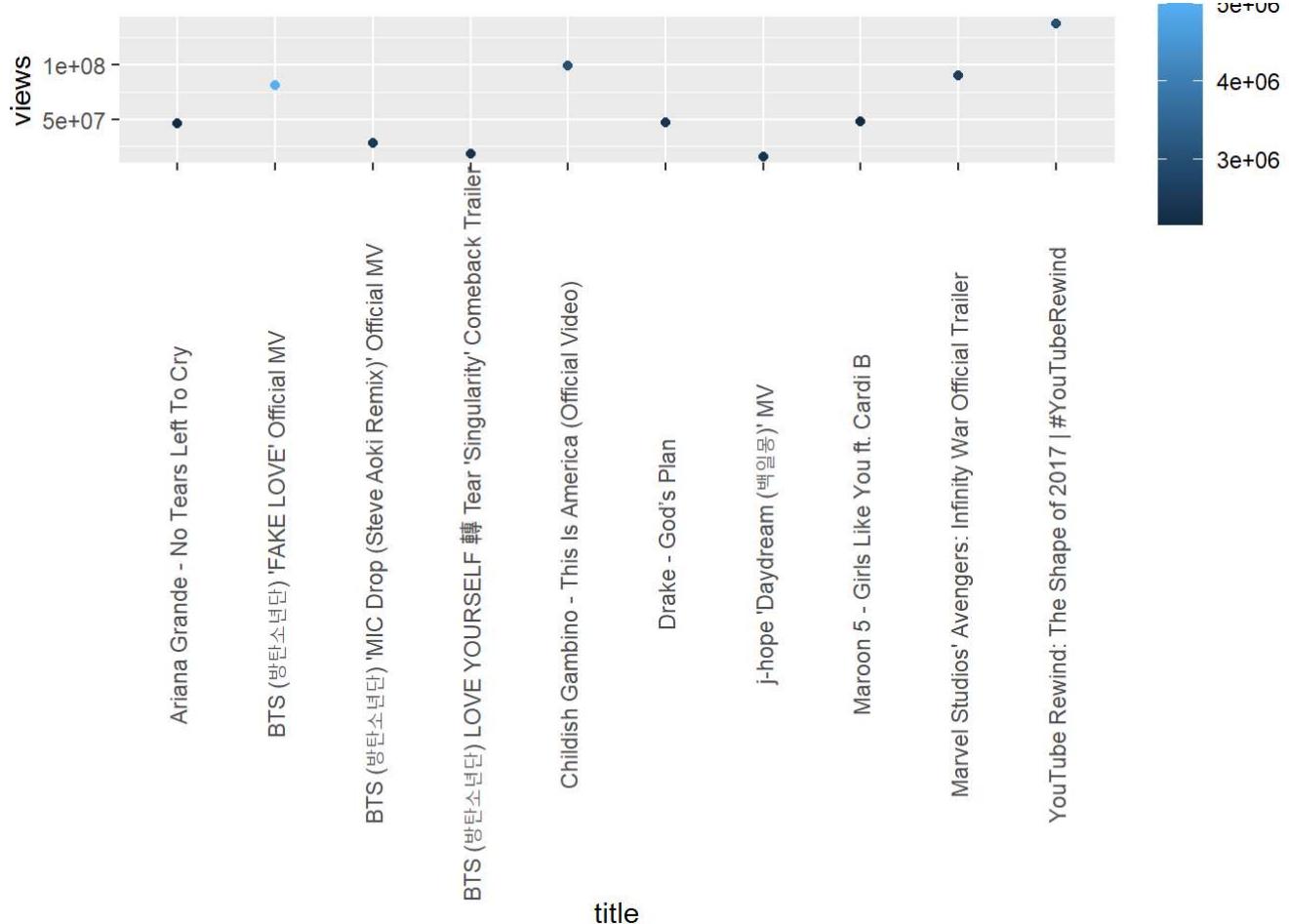


```
#getting the ones with most likes
ml <- lat[order(lat$likes, decreasing = TRUE),]
head(ml)
```

```
## # A tibble: 6 x 13
## # Groups:   title [6]
##   video_id  trending_date title    channel_title category_id publish_time  views
##   <chr>      <date>       <chr>    <chr>           <int> <date>        <int>
## 1 7C2z4Gqq~ 2018-05-23  BTS (<U+BC29>~ ibighit      10 2018-05-18  8.07e7
## 2 VY0jWnS4~  2018-05-13  Childis~ ChildishGamb~      10 2018-05-06  9.89e7
## 3 FlsCjmMh~ 2017-12-13  YouTube~ YouTube Spot~      24 2017-12-06  1.38e8
## 4 6ZfuNTqb~ 2017-12-07  Marvel ~ Marvel Enter~      24 2017-11-29  8.99e7
## 5 kT1v5_Bs~  2017-11-28  BTS (<U+BC29>~ ibighit      10 2017-11-24  2.77e7
## 6 xpVfcZ0Z~  2018-02-24  Drake -~ DrakeVEVO      10 2018-02-17  4.74e7
## # ... with 6 more variables: likes <int>, dislikes <int>, comments <int>,
## #   comments_disabled <lgl>, ratings_disabled <lgl>,
## #   video_error_or_removed <lgl>
```

```
#top 10 Likes
mln <- head(ml,10)

ggplot(data = mln)+geom_point(mapping = aes(x=title, y=views,color = likes))+theme(axis.text.x = element_text(angle=90, vjust=0.5))
```



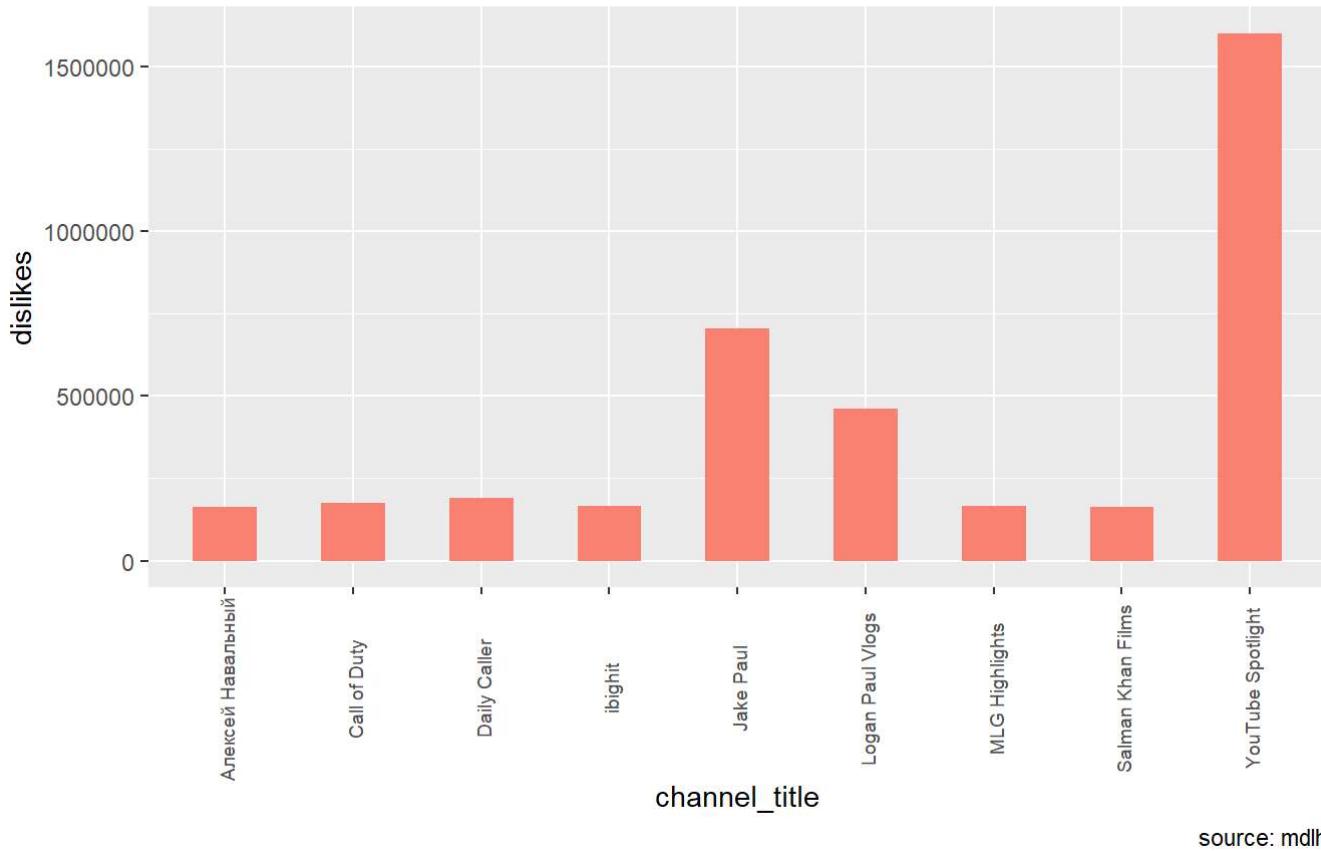
```
#getting the ones with most dislikes
mdl <- lat[order(lat$dislikes, decreasing = TRUE),]

mdlh <- head(mdl, 10)

#vid dislikes
ggplot(mdlh, aes(x=channel_title, y=dislikes)) +
  geom_bar(stat="identity", width=.5, fill="#FA8072") +
  labs(title=" Top 10 Channels with most dislikes",
       subtitle="Title Vs Dislikes",
       caption="source: mdlh") +
  theme(axis.text.x = element_text(angle=90, vjust=0.6, size = 7))
```

Top 10 Channels with most dislikes

Title Vs Dislikes

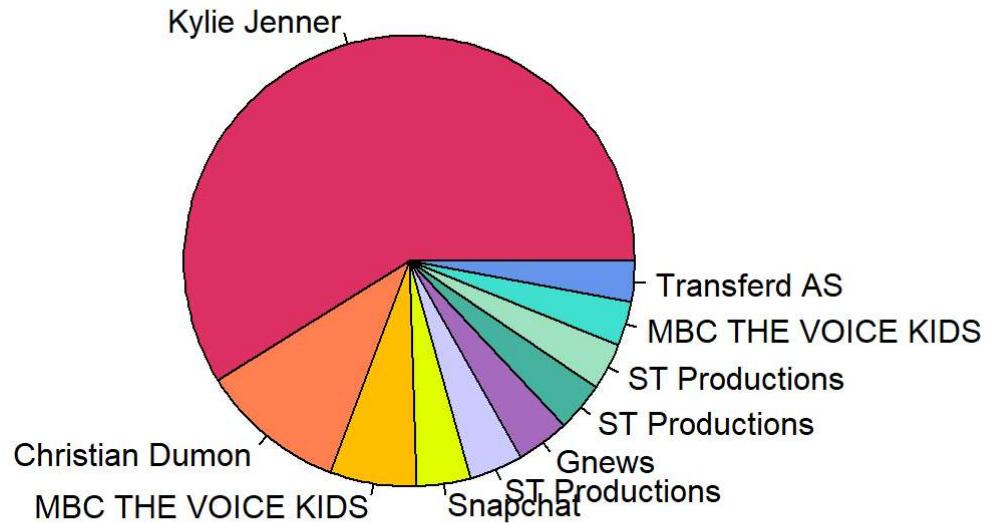


source: mdlh

```
#videos with no Likes and rating disabled
nl <- lat[lat$likes==0,]
nl <- nl[order(nl$views,decreasing = TRUE),]
nlh = head(nl,10)

pie(nlh$views,nlh$channel_title,col = c("#DE3163","#FF7F50","#FFBF00","#DFFF00","#CCCCFF","#A569BD","#45B39D","#9FE2BF","#40E0D0","#6495ED"), main = "Top 10 Channels with no likes")
```

Top 10 Channels with no likes



```

#video with comments disabled
cd <- df[df$comments_disabled==TRUE,]
cdd <- table(cd$comments)
View(cdd)

#checking for videos with more than a million views
mvtable <- table(df$views>1000000)
View(mvtable)

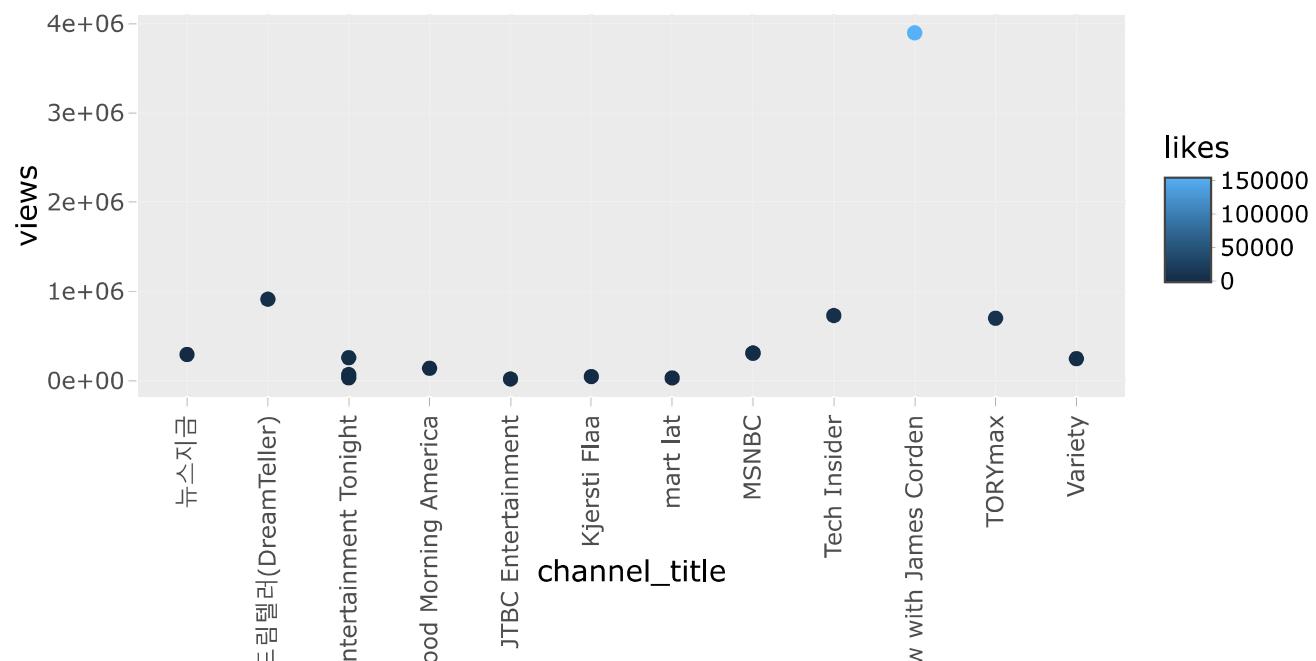
#checking for videos with more than a 100k Likes
mltable <- table(df$likes>100000)
View(mltable)

#checking for videos with more than a 100k dislikes
mdltable <- table(df$dislikes>100000)
View(mdltable)

#plotting with four variables
topp <- head(lat,15)
top <- topp[order(topp$views,decreasing = TRUE),]
plmv <- ggplot(data = top)+geom_point(mapping = aes(x=channel_title, y=views, text=dislikes , color = likes))+theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1))

## Warning: Ignoring unknown aesthetics: text
ggplotly(plmv, tooltip = "text")

```



```
##### Milestone 2 #####
```

#Q1#

#a. Which category of videos has the highest number of total views?

#A company wants to place their entertainment ad on either music or entertainment video who has good reach but is confused which one would benefit him.

#to work on this we'll select a sample from the general population.

#we try to find the category with most overall views

```
group5 <- data.frame(Subject=df$video_id, pt=df$views, category= df$category_id)
```

```
ci <- group5 %>%
```

```
  group_by(category) %>%
```

```
  summarize/views = sum(pt))
```

```
ci <- ci[order(ci$views, decreasing = TRUE),]
```

```
View(ci)
```

#from the above we find cat 10 & 24 has most views

#Arranging the data

```
lat<-df %>%
```

```
  group_by(title) %>%
```

```
  slice(which.max(as.Date(trending_date, '%y/%m/%d')))
```

```
lat <- lat[order(lat$trending_date, decreasing = FALSE),]
```

#subset of 10 and 24

#we see that cat 24 has more number of videos than cat10, but is the reach the same?

```
cat10 <- subset(lat,category_id==10)
```

```
cat24 <- subset(lat,category_id==24)
```

```
sum(cat10$views)
```

```
## [1] 5025279764
```

```
sum(cat24$views)
```

```
## [1] 6071275605
```

```
blog1 <- subset(lat,category_id==10|category_id==24)
```

#Number of records each category has

```
blog1$category_id <- as.factor(blog1$category_id)
```

```
blog1$category_id
```

```
## [1] 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 10 24 24 10 10 24 10 24 10  
## [25] 10 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 24 10 24 10 24 24 24 24 24 10 24 24  
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## [889] 24 24 24 10 24 24 24 10 24 24 24 24 24 24 24 24 24 24 10 24 24 24 10 24 24 24 10 24 24 24  
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## [985] 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 24 24 24 10 10 24 24 24 24 24  
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## [1129] 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 24 24 24 24 24 24 24 24 10 24 24  
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## [1369] 24 24 24 24 10 24 24 24 10 24 24 10 24 10 24 24 24 24 24 24 24 10 24 24 24 10 24 24 24 24  
## [1393] 10 24 24 24 10 24 24 24 10 24 10 10 24 24 24 24 24 24 24 24 24 24 24 24 10 24  
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## [1465] 24 10 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 24 24 24 24 24 24 24 24  
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## [1585] 10 24 24 24 24 10 24 24 24 24 24 24 10 24 24 24 24 24 10 24 24 24 10 24 24 24 24 24  
## [1609] 24 24 24 24 24 24 24 24 24 24 10 24 24 24 24 24 24 24 24 10 24 24 24 24 24 24 24 24  
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## [2137] 24 10 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 10 24 24 24 24 24 24 10 24 10  
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## [4465] 24 24 10 24 24 24 24 24 24 24 10 24 24 24 24 24 24 10 24 24 24 24 24 24 10 24 24  
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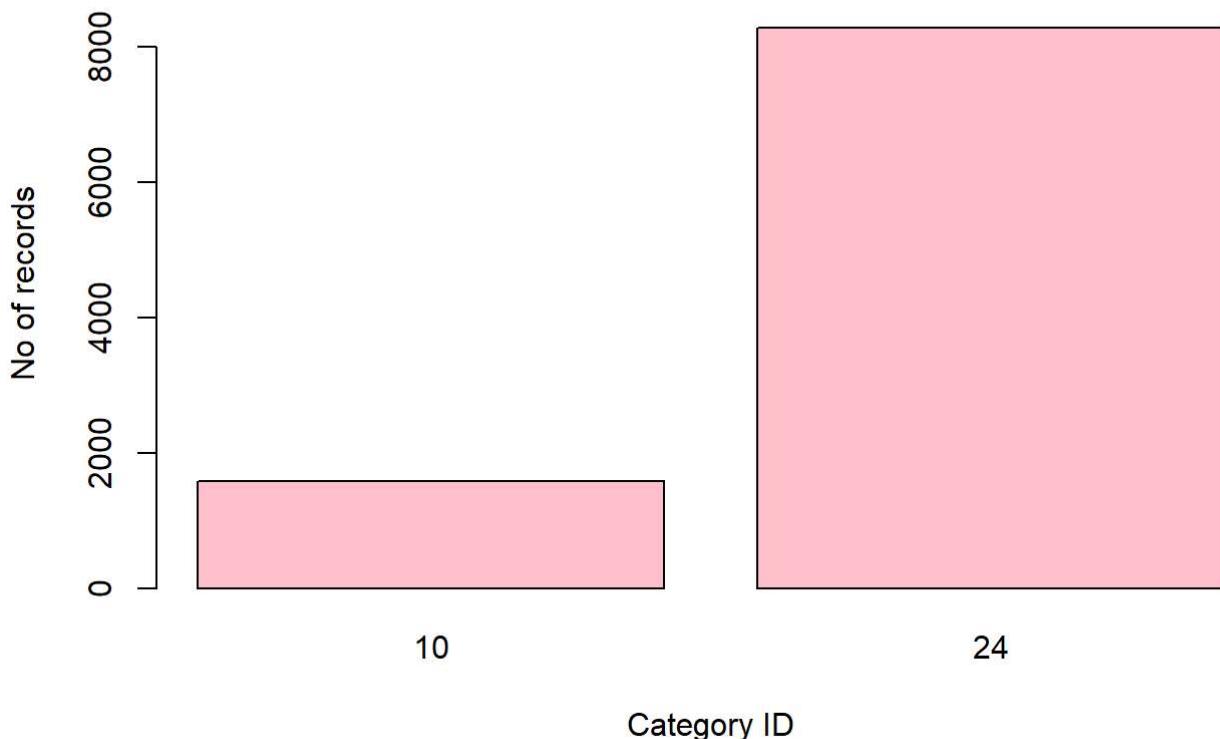
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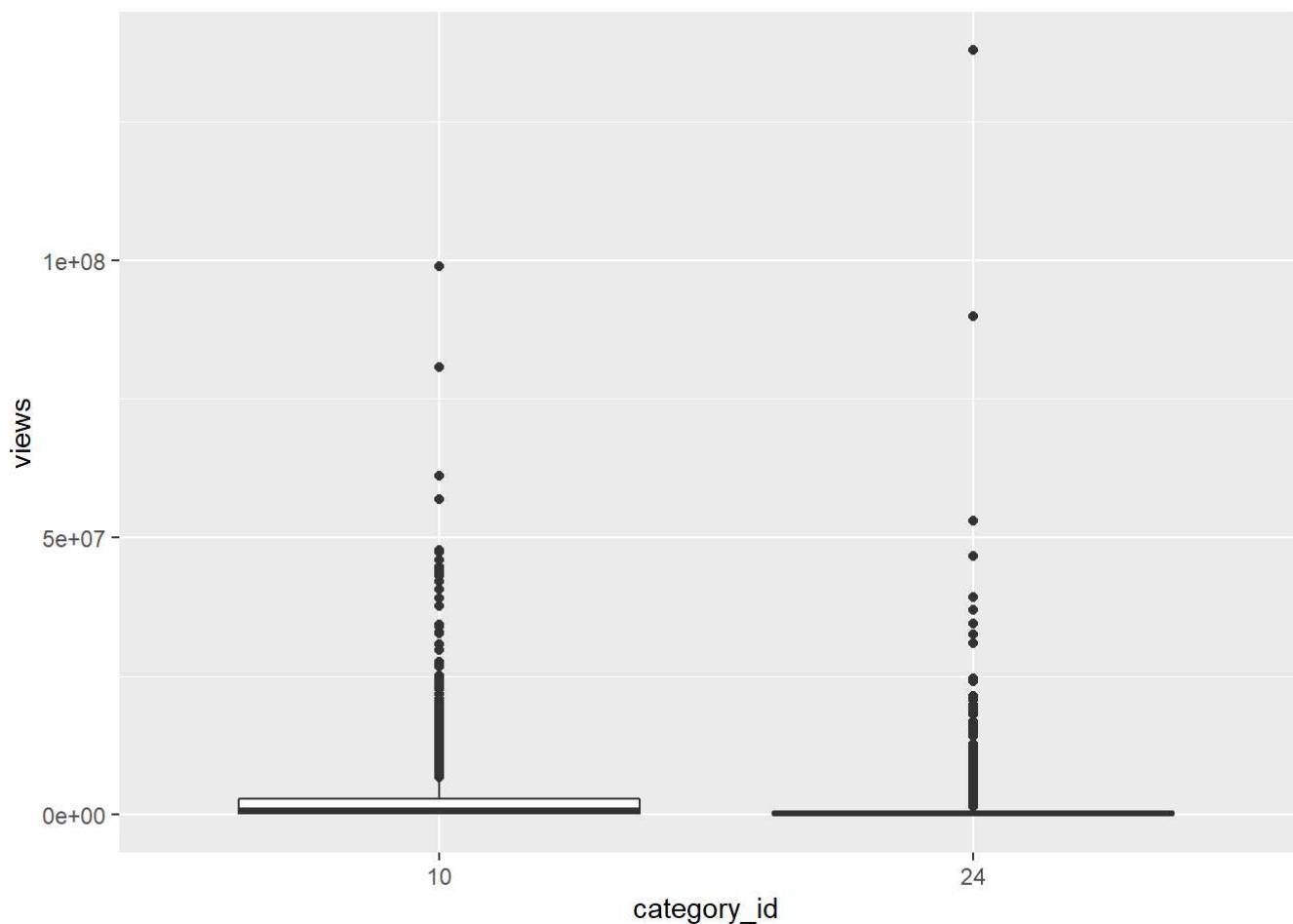
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## [9841] 24 24 24 24 24 24 24 10 24 24 24 24 10 10 24 24 24 10 24 24 24 10 24 24 10 24 24
## [9865] 10 24 24 24 24 24 24 10 24 24
## Levels: 10 24
```

```
we <- table(blog1$category_id)
barplot(we, xlab="Category ID", ylab="No of records", main="Records for both the categories",
ylim = c(0,9000), col = "pink")
```

Records for both the categories



```
#boxplot for category
ggplot(blog1, aes(x=category_id, y=view)) +
  geom_boxplot()
```



```
#hypothesis
#test for cat10
shapiro.test(cat10$views)
```

```
##
## Shapiro-Wilk normality test
##
## data: cat10$views
## W = 0.44914, p-value < 2.2e-16
```

```
#performing t test
t.test(cat10$views,cat24$views)
```

```
##  
## Welch Two Sample t-test  
##  
## data: cat10$views and cat24$views  
## t = 13.988, df = 1668.1, p-value < 2.2e-16  
## alternative hypothesis: true difference in means is not equal to 0  
## 95 percent confidence interval:  
## 2096207 2779941  
## sample estimates:  
## mean of x mean of y  
## 3170523.5 732449.7
```

```
##random question#  
#going for timebased  
#youtube wants to know the time based views for both the categories  
ct2 <- cat24[order(cat24$views, decreasing = TRUE),]  
ct1 <- cat10[order(cat10$views, decreasing = FALSE),]  
  
#creating time based graph for highest views in cat 24  
ct2 %>%  
  ggplot( aes(x=trending_date, y=views)) +  
  geom_line(color="#69b3a2") +  
  ylim(0,138000000) +  
  annotate(geom="text", x=as.Date("2017-12-13"), y=137943120,  
           label="Highest views was around 137 million") +  
  annotate(geom="point", x=as.Date("2017-12-13"), y=137843120, size=10, shape=21, fill="transparent") +  
  geom_hline(yintercept=50000000, color="orange", size=.5) +  
  theme_ipsum()
```

```
## Warning in grid.Call(C_stringMetric, as.graphicsAnnot(x$label)): font family not  
## found in Windows font database
```

```
## Warning in grid.Call(C_stringMetric, as.graphicsAnnot(x$label)): font family not  
## found in Windows font database
```

```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database

## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database

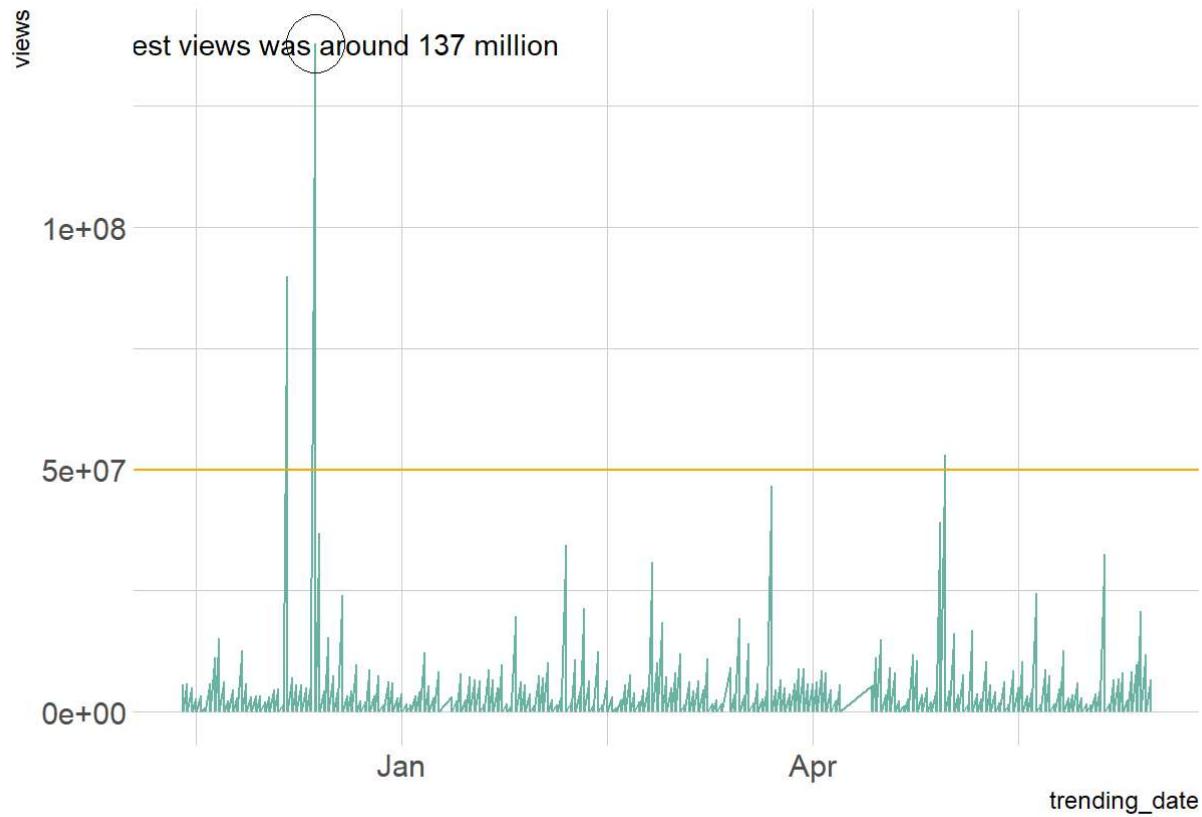
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
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## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
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## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database

## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
```

```
## Warning in grid.Call.graphics(C_text, as.graphicsAnnot(x$label), x$x, x$y, :
## font family not found in Windows font database
```



```
#creating time based graph for highest views in cat 10
ct1 %>%
  ggplot( aes(x=trending_date, y\views)) +
  geom_line(color="#69b3a2") +
  ylim(0,100000000) +
  annotate(geom="text", x=as.Date("2018-05-18"), y=98938809,
           label="Highest views was around 980 million") +
  annotate(geom="point", x=as.Date("2018-05-15"), y=98938809, size=10, shape=21, fill="transparent") +
  geom_hline(yintercept=48000000, color="orange", size=.5) +
  theme_ipsum()
```

```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
```

```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
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```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
```

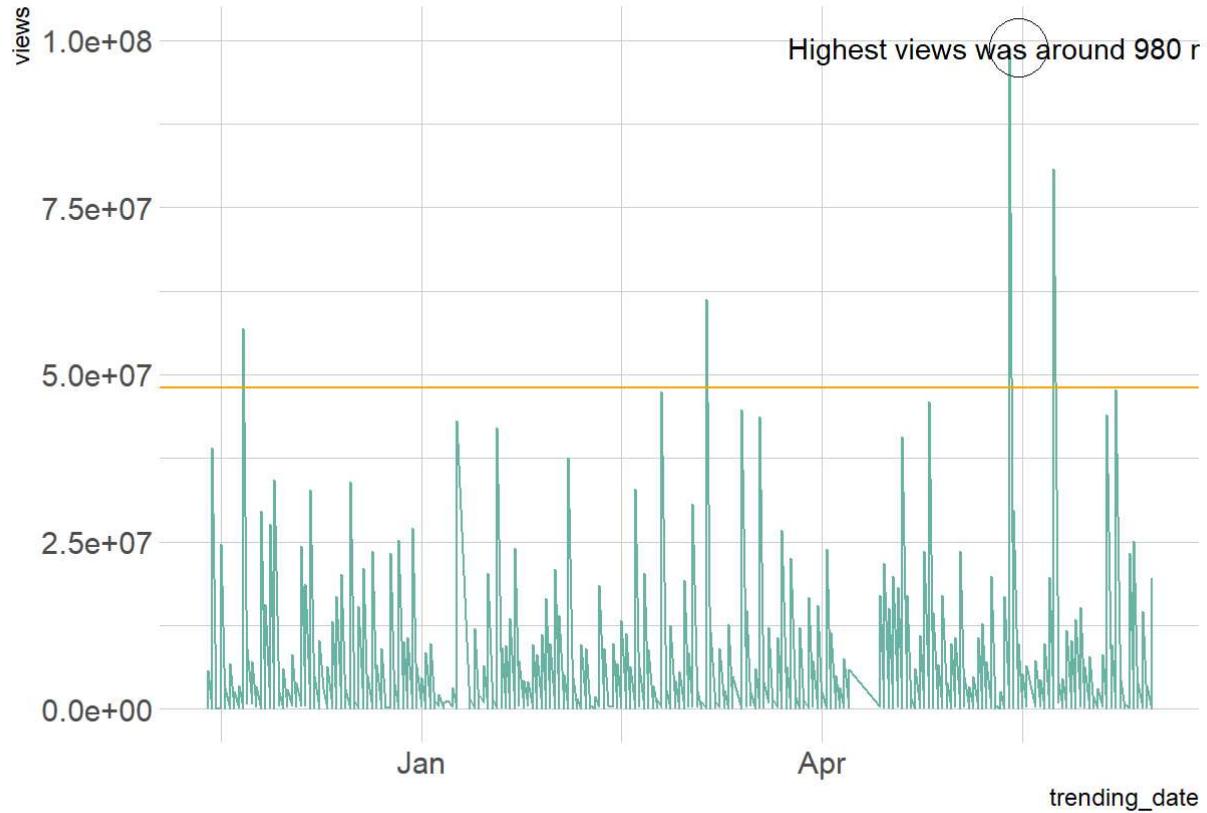
```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
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## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
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## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
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```
## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, : font
## family not found in Windows font database
```

```
## Warning in grid.Call(graphics(C_text, as.graphicsAnnot(x$label), x$x, x$y, :
## font family not found in Windows font database
```



```
#performing two-sample t-test
t.test(ct2$views,ct1$views)
```

```
##
## Welch Two Sample t-test
##
## data: ct2$views and ct1$views
## t = -13.988, df = 1668.1, p-value < 2.2e-16
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -2779941 -2096207
## sample estimates:
## mean of x mean of y
## 732449.7 3170523.5
```

```
#Q2#
#which is the most disliked video ? As a company would select the most liked,
#they would like to know disliked as well so as to stay away from it.

dislike <- df[(df$dislikes),]

#checking for disliked videos
dislike <- dislike[order(dislike$dislikes, decreasing = TRUE),]

#specifying the data
group <- data.frame(Subject=dislike$video_id, pt=dislike$dislikes, title= dislike$title)

#extracting latest rows based on video title
zz <- group %>%
  group_by(title) %>%
  summarize(dislikes = max(pt))

#arranging in descending order
dis <- zz[order(zz$dislikes, decreasing = TRUE),]

#top 10 overall most dislike in 17 & 18
d1 <- head(dis,10)

#pie chart with top 10 disliked vids
ggplot(d1, aes(x = "", y = dislikes, fill = title)) +
  geom_col(color = "black") +
  geom_text(aes(label = dislikes),
            position = position_stack(vjust = 0.5)) +
  coord_polar(theta = "y")
```



```
#performing one sample t test
t.test(dis$dislikes, mu= 2000, alternative = "less")
```

```
##
##  One Sample t-test
##
## data: dis$dislikes
## t = -0.16612, df = 4337, p-value = 0.434
## alternative hypothesis: true mean is less than 2000
## 95 percent confidence interval:
##      -Inf 2592.417
## sample estimates:
## mean of x
## 1933.466
```

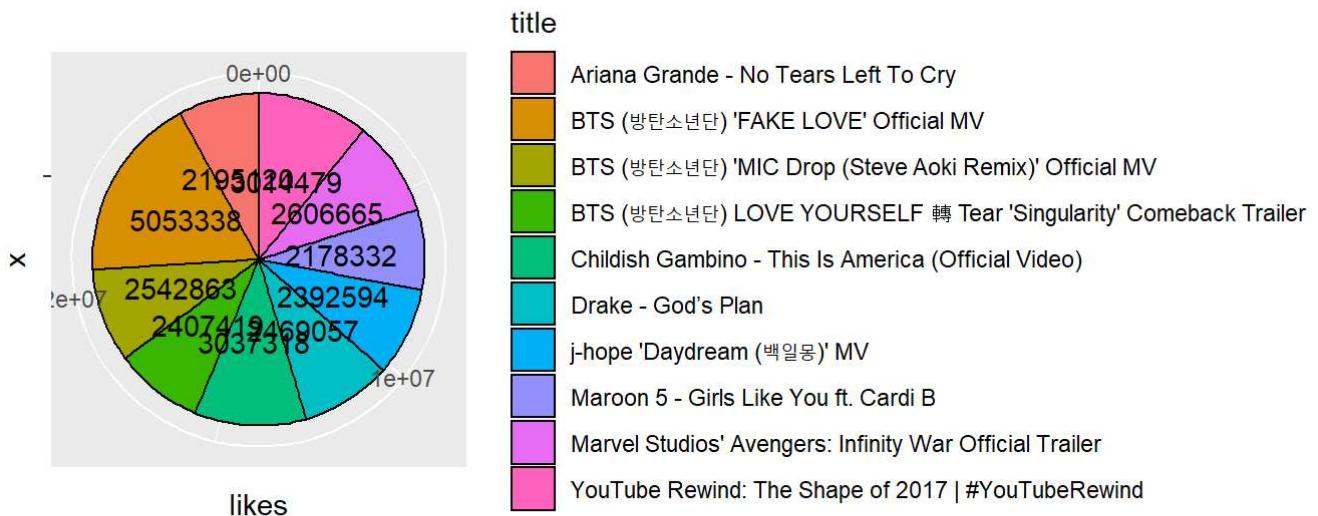
```
#Liked videos
group1 <- data.frame(Subject=df$video_id, pt=df$likes, title= df$title)

#extracting latest rows based on video title
zaz <- group1 %>%
  group_by(title) %>%
  summarize(likes = max(pt))

#arranging them in descending order
lik <- zaz[order(zaz$likes, decreasing = TRUE),]

#top 10 with most likes
df10 <- head(lik,10)

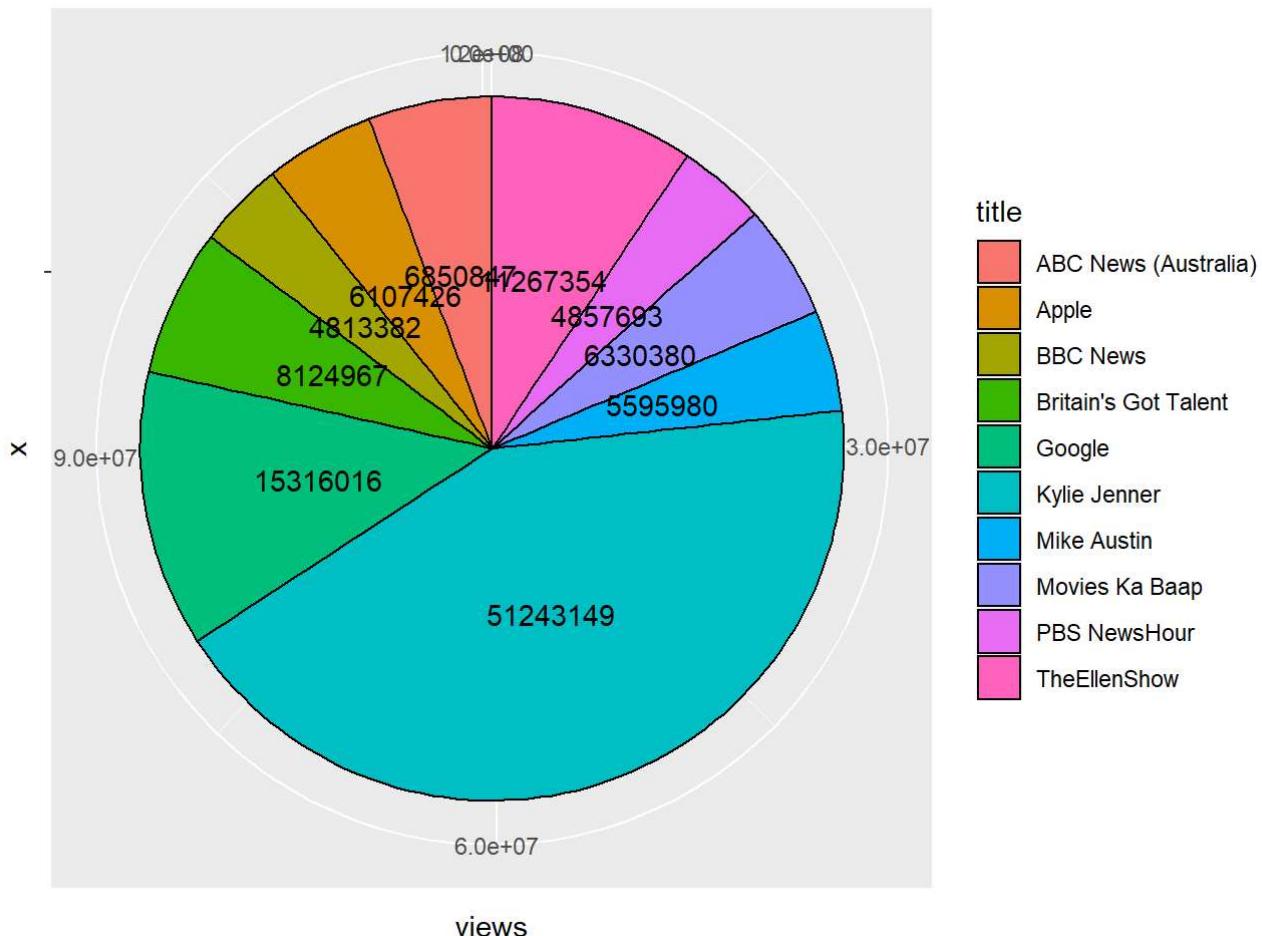
#piechart for the likes
ggplot(df10, aes(x = "", y = likes, fill = title)) +
  geom_col(color = "black") +
  geom_text(aes(label = likes),
            position = position_stack(vjust = 0.5)) +
  coord_polar(theta = "y")
```



```
#t test for likes
t.test(df$likes, mu = 35000, alternative = "less")
```

```
##  
## One Sample t-test  
##  
## data: df$likes  
## t = 6.983, df = 40880, p-value = 1  
## alternative hypothesis: true mean is less than 35000  
## 95 percent confidence interval:  
##      -Inf 40662.16  
## sample estimates:  
## mean of x  
## 39582.69
```

```
#Q3#  
#videos where crowd was engaging (more comments)Youtube wants to know which video  
#has more comments to put up survey  
#find max in comments and compared between top 2  
#comments  
#comments closed person wants to know which video has their comments closed  
# and does it affect the views  
cx <- df[(df$comments_disabled==TRUE),]  
group3 <- data.frame(Subject=cx$video_id, pt=cx$views, title= cx$channel_title)  
  
#getting latest rows based on channel title  
cx1 <- group3 %>%  
  group_by(title) %>%  
  summarize(views = max(pt))  
#arranging them in descending order  
cx2 <- cx1[order(cx1$views, decreasing = TRUE),]  
  
#getting top 10 rows with most views  
cx2_10 <- head(cx2,10)  
  
ggplot(cx2_10, aes(x = "", y = views, fill = title)) +  
  geom_col(color = "black") +  
  geom_text(aes(label = views),  
            position = position_stack(vjust = 0.5)) +  
  coord_polar(theta = "y")
```



```
#shapiro 2 for normality
shapiro.test(cx$likes)
```

```
##
## Shapiro-Wilk normality test
##
## data: cx$likes
## W = 0.38834, p-value < 2.2e-16
```

```
#we run t test to see whether there is a similarity between the views and dislikes
#since the comments are closed.
t.test(cx$views,cx$likes)
```

```
##
## Welch Two Sample t-test
##
## data: cx$views and cx$likes
## t = 6.8945, df = 582.09, p-value = 1.411e-11
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##   899358.6 1615883.9
## sample estimates:
##   mean of x   mean of y
## 1271768.61 14147.37
```

```
#we see even though they have comments blocked some of the videos have over 100
#million views while other has around 500 mil

#####Milestone 3#####

#2018 first five months
dd <- df[df$trending_date >= as.Date("180101", "%y%m%d") & df$trending_date <= as.Date("180531", "%y%m%d"), ]

#category 10 data
cat10 <- subset(dd, category_id == 10)

#category 10 data in descending order
cat10d <- cat10[order(cat10$likes, decreasing = TRUE),]

#extracting Latest rows based on video title
categ10<-cat10d %>% slice_rows("title") %>% dmap(max)

#showcasing needed data
categ10$video_id <- NULL
categ10$publish_time <- NULL
categ10$ratings_disabled <- NULL
categ10$video_error_or_removed <- NULL
categ10$comments_disabled <- NULL
categ10$trending_date <- NULL

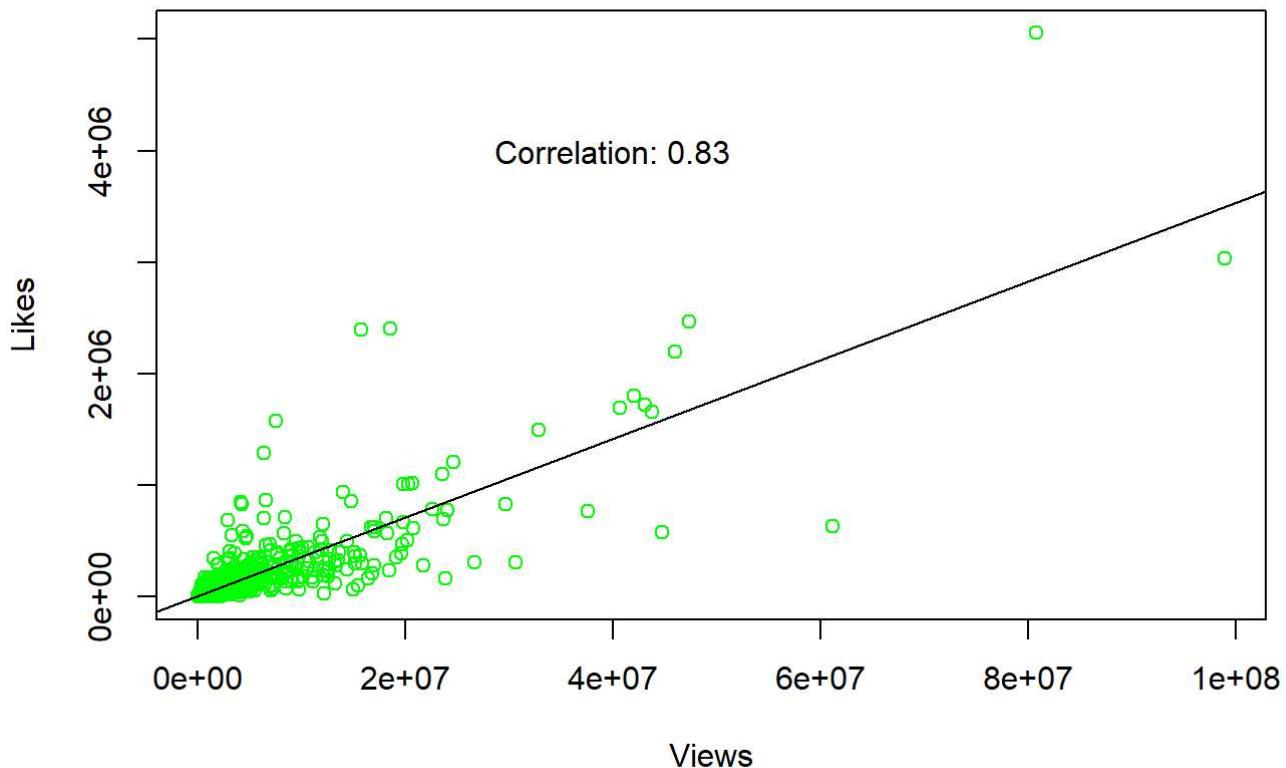
#descriptive statistics of views and likes
summary(categ10$views)
```

```
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
##    3201    337814   935232  3053617  2778062 98938809
```

```
summary(categ10$likes)
```

```
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
##        0    10367   38067  115604  106947 5053338
```

```
#regression plot
plot(categ10$views,categ10$likes,col="green", xlab = "Views", ylab="Likes")
abline(lm(data=categ10, likes~views))
text(paste("Correlation:", round(cor(categ10$views, categ10$likes), 2)), x = 4e+07, y = 4e+06)
```



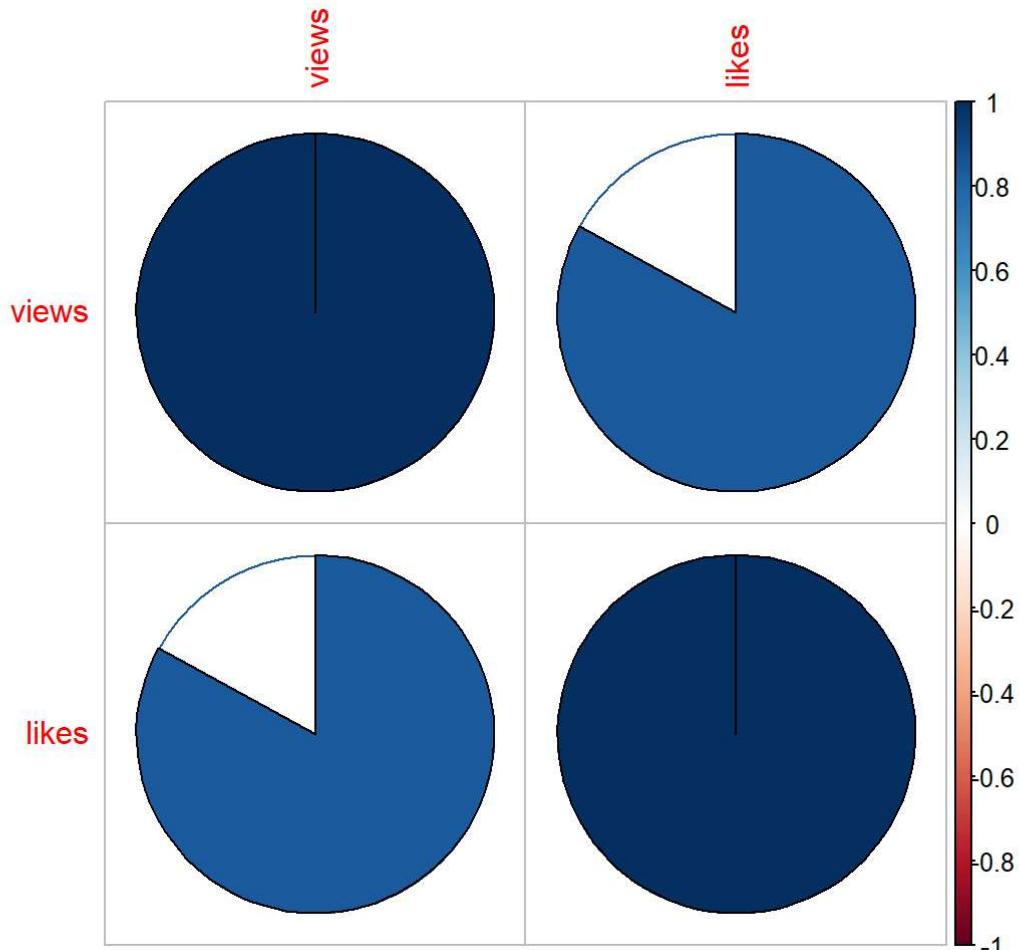
```
#linear regression equation
lrv1 <- lm(data=categ10, likes~views)
summary(lrv1)

##
## Call:
## lm(formula = likes ~ views, data = categ10)
##
## Residuals:
##      Min       1Q   Median       3Q      Max 
## -1534725  -21460    -7531    12649  2199496 
## 
## Coefficients:
##             Estimate Std. Error t value Pr(>|t|)    
## (Intercept) 7.969e+03  5.174e+03   1.54    0.124    
## views       3.525e-02  6.990e-04   50.43   <2e-16 ***  
## ---        
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1 
## 
## Residual standard error: 160500 on 1158 degrees of freedom
## Multiple R-squared:  0.6871, Adjusted R-squared:  0.6868 
## F-statistic: 2543 on 1 and 1158 DF,  p-value: < 2.2e-16
```

```
#finding correlation
views<- categ10$views
likes <- categ10$likes
vl <- data.frame(views,likes)
vl <- round(cor(vl),2)
vl
```

```
##      views likes
## views  1.00  0.83
## likes   0.83  1.00
```

```
#finding correlation plot
corrplot(vl,method = "pie")
```



```
#Q. youtube says that if you were to upload videos under this cat10 then you would
#get more than million views
```

```
#hypothesis test
summary(categ10$views)
```

```
##      Min.    1st Qu.     Median      Mean    3rd Qu.      Max.
##      3201    337814    935232   3053617   2778062  98938809
```

```
t.test(categ10$likes, mu = 40000, alternative = "greater")
```

```
##  
## One Sample t-test  
##  
## data: categ10$likes  
## t = 8.9774, df = 1159, p-value < 2.2e-16  
## alternative hypothesis: true mean is greater than 40000  
## 95 percent confidence interval:  
## 101740.7      Inf  
## sample estimates:  
## mean of x  
## 115604.1
```

```
lml <- lm(data=categ10, likes~views)  
summary(lml)
```

```
##  
## Call:  
## lm(formula = likes ~ views, data = categ10)  
##  
## Residuals:  
##       Min        1Q     Median        3Q       Max  
## -1534725   -21460    -7531    12649   2199496  
##  
## Coefficients:  
##             Estimate Std. Error t value Pr(>|t|)  
## (Intercept) 7.969e+03 5.174e+03    1.54    0.124  
## views       3.525e-02 6.990e-04   50.43   <2e-16 ***  
## ---  
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1  
##  
## Residual standard error: 160500 on 1158 degrees of freedom  
## Multiple R-squared:  0.6871, Adjusted R-squared:  0.6868  
## F-statistic: 2543 on 1 and 1158 DF,  p-value: < 2.2e-16
```

#Q. correlation between views and dislikes (dependent is dislikes, independent is views)
dis <- categ10[order(categ10\$dislikes, decreasing = TRUE),]

#dislikes statistics
summary(categ10\$views)

```
##      Min. 1st Qu. Median Mean 3rd Qu. Max.  
## 3201 337814 935232 3053617 2778062 98938809
```

```
summary(categ10$dislikes)
```

```
##      Min. 1st Qu. Median Mean 3rd Qu. Max.  
## 0.0 246.2 843.0 4587.0 2913.8 165854.0
```

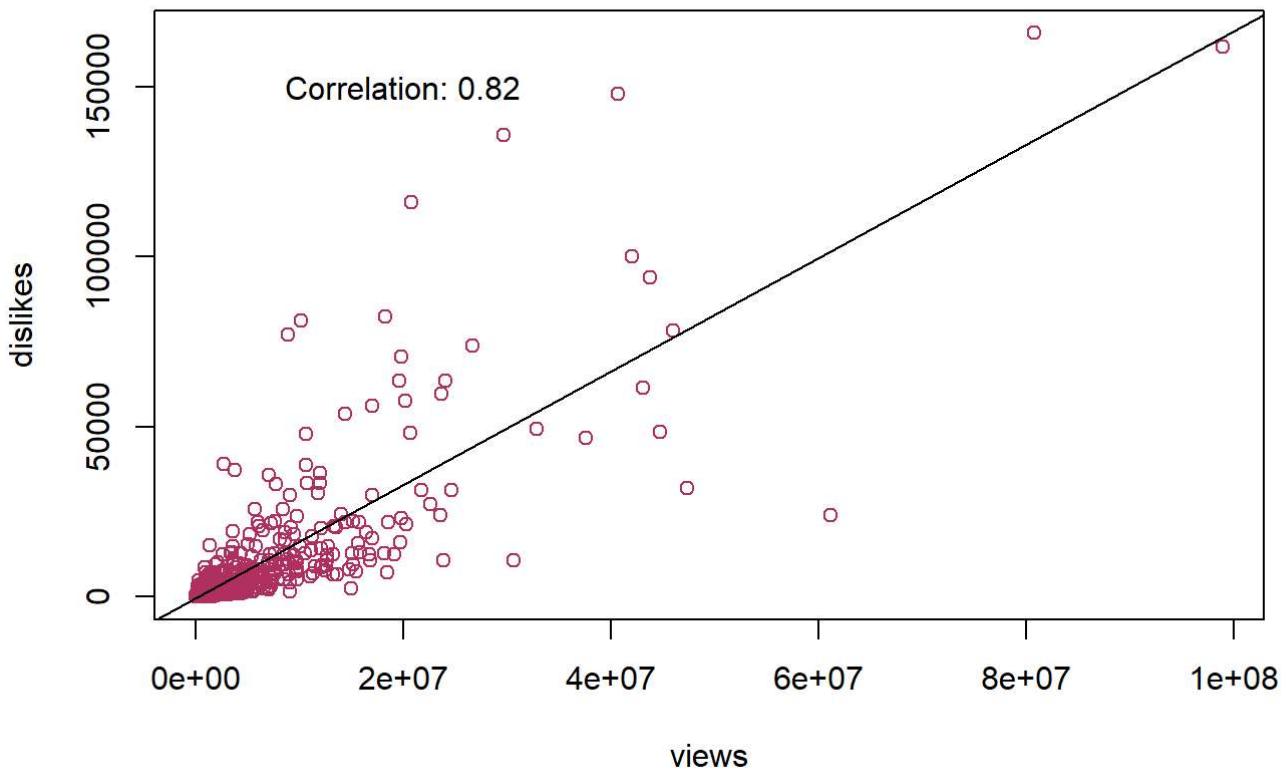
```
#hypo test one sample
t.test(categ10$dislikes, mu=5000, alternative="greater")
```

```
##
##  One Sample t-test
##
## data:  categ10$dislikes
## t = -1.0255, df = 1159, p-value = 0.8473
## alternative hypothesis: true mean is greater than 5000
## 95 percent confidence interval:
##  3924.133      Inf
## sample estimates:
## mean of x
## 4587.03
```

```
#difference in Likes and difference, two sample test
t.test(categ10$likes,categ10$dislikes)
```

```
##
## Welch Two Sample t-test
##
## data:  categ10$likes and categ10$dislikes
## t = 13.167, df = 1164.3, p-value < 2.2e-16
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  94474.92 127559.24
## sample estimates:
## mean of x mean of y
## 115604.11    4587.03
```

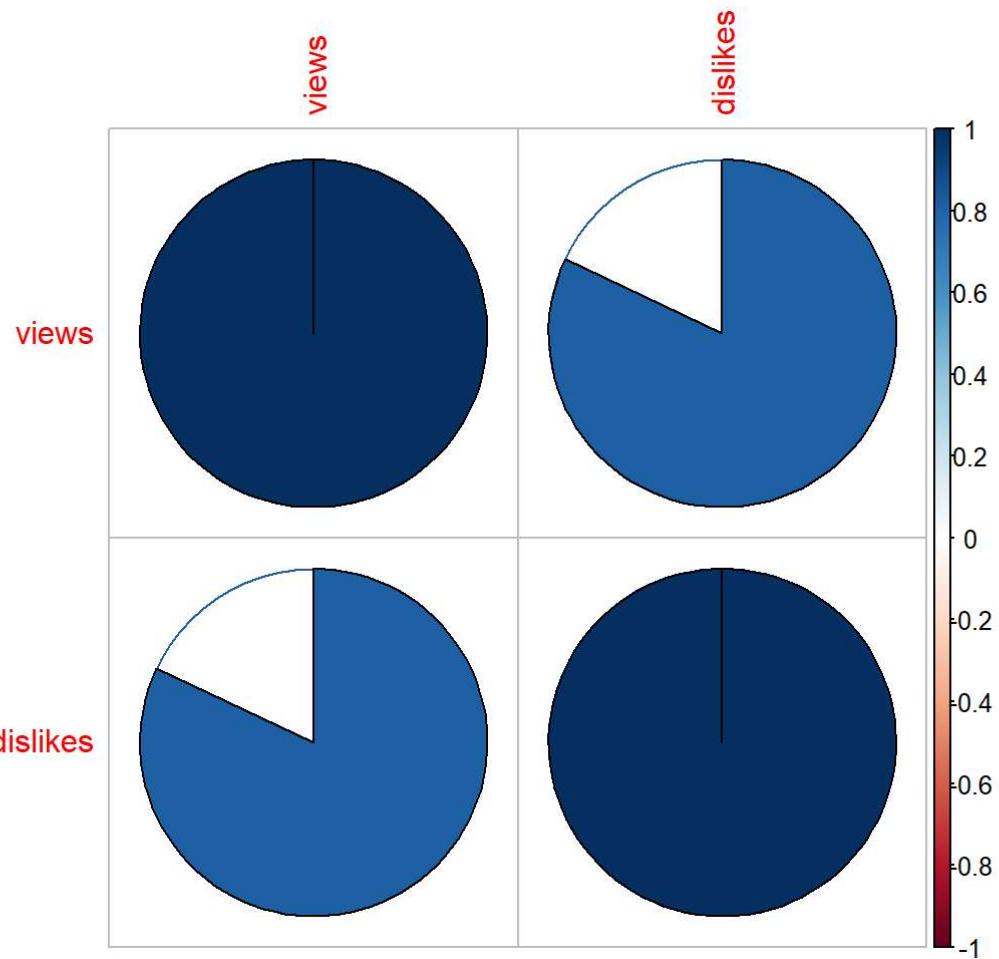
```
#regression plot
plot(dis$views,dis$dislikes,col="maroon", xlab="views", ylab="dislikes")
abline(lm(data = dis,dislikes~views))
text(paste("Correlation:", round(cor(categ10$views, categ10$dislikes), 2)), x = 2e+07, y = 15
0000)
```



```
#finding correlation
views<- categ10$views
dislikes <- categ10$dislikes
vd <- data.frame(views,dislikes)
vd <- round(cor(vd),2)
vd
```

```
##           views dislikes
## views      1.00    0.82
## dislikes   0.82    1.00
```

```
#correlation plot
corrplot(vd,method = "pie")
```



```
#correlation coefficient
lindis <- lm(data = categ10,dislikes~views)
summary(lindis) #0.0016, -390
```

```
##
## Call:
## lm(formula = dislikes ~ views, data = categ10)
##
## Residuals:
##    Min     1Q Median     3Q    Max
## -77750   -973     97    469  86921
##
## Coefficients:
##             Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5.109e+02  2.524e+02  -2.024   0.0432 *
## views       1.669e-03  3.411e-05  48.948  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 7832 on 1158 degrees of freedom
## Multiple R-squared:  0.6742, Adjusted R-squared:  0.6739
## F-statistic: 2396 on 1 and 1158 DF,  p-value: < 2.2e-16
```