

## Define your Business Goals

Question<sup>1</sup>: What problem does your marketplace solve?  
 Answer: Customers struggle to find affordable, authentic Nike shoes online.

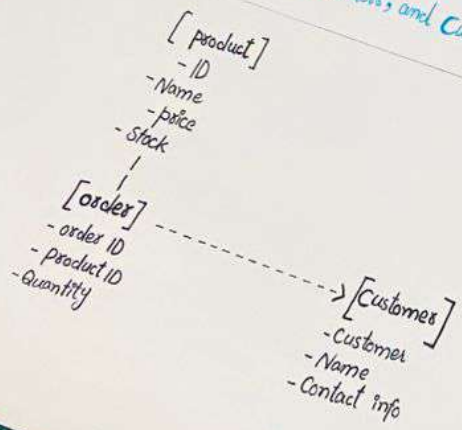
Question<sup>2</sup>: Who is your target audience?  
 Answer: young adults and sports enthusiasts.

Question<sup>3</sup>: What product/services will you offer?  
 Answer: Sports, Casual, running shoes.

Question<sup>4</sup>: What makes your marketplace unique?  
 Answer: Authentic products, fast delivery, and exclusive discounts.

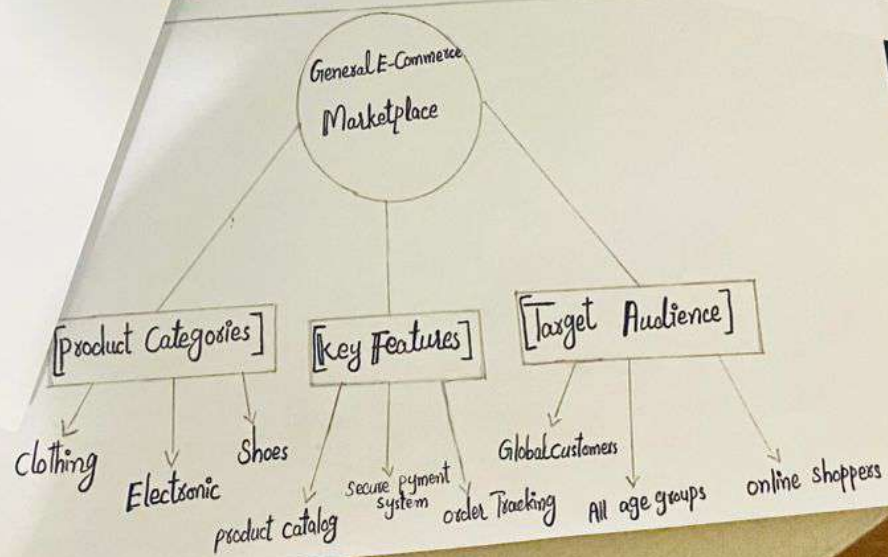
### Question

What are the main entities and their relationship?  
 Answer: Products, Orders, and Customers, with clear connections.



## Choose your Marketplace Type

What type of Marketplace are you building?  
 General E-Commerce (selling various products online)



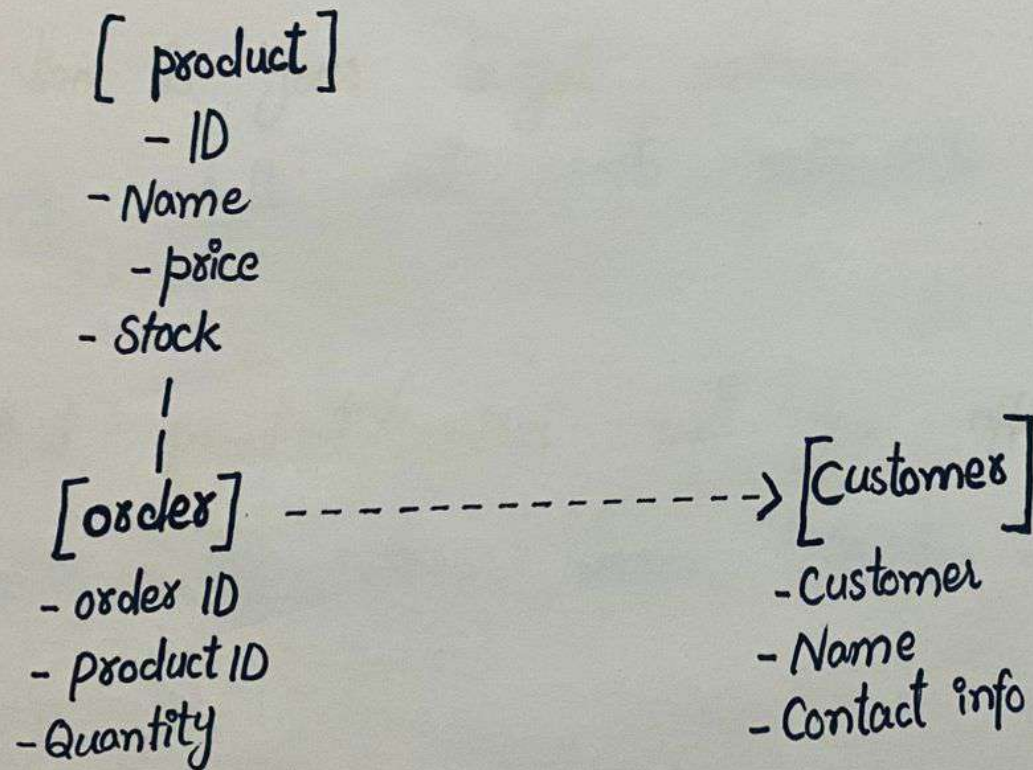
## Business Goals

- [Problem]
  - Customers need authentic Nike shoes.
- [Target Audience]
  - Young adults and sports enthusiasts.
- [Products/Services]
  - Sports, Casual, and running shoes.
- [Unique Features]
  - Authentic products, Fast delivery, discounts.
- [Business outcome]
  - Build trust and achieve high sales.



Question: What are the main entities and their relationship?

Answer: products, Orders, and Customers, with clear connections.





# Business Goals

## ---> [problem]

- Customers need authentic Nike shoes.

## ---> [Target Audience]

- Young adults and sports enthusiasts.

## ---> [products/services]

- Sports, Casual, and running shoes.

## ---> [unique Features]

- Authentic products, Fast delivery, discounts.

## ---> [Business outcome]

- Build trust and achieve high sales.



# Define your Business Goals

Question<sup>01</sup>:- What problem does your marketplace solve?

Answer: Customers struggle to find affordable, authentic Nike shoes online.

Question<sup>02</sup>:- Who is your target audience?

Answer: young adults and sports enthusiasts.

Question<sup>03</sup>:- What product/services will you offer?

Answer: Variety of Nike Shoes (Sports, Casual, running).

Question<sup>04</sup>:- What makes your marketplace unique?

Answer: 100% authentic products, fast delivery, and exclusive discounts.



# Choose Your Marketplace Type

Question:- What type of Marketplace are you building

Answer: General E-Commerce (selling various products online)

