



WOMEN IN DATA SCIENCE

AGENDA – Data and business transformation

9:00 **WELCOME & OPENING REMARKS**
Professor Corinne Reid
 Provost (Interim) and Deputy Vice-Chancellor,
 Research
 Victoria University

9:10 **KEYNOTE**
 Prof Dianne Cook,
 Department of Econometrics and Business
 Statistics,
 Monash University

TECHNOLOGY VISION TALKS

9:30 **Blending data sources for business insights**
Kelley Sternhagen
 VP, eCommerce, Marketing Analytics &
 Strategy at Cost Plus World Market (US)

9:50 **Fostering innovation and creativity**
Violetta Misiorek,
 Principal Consultant, Data Science, Suncorp

How to present Data outcomes to Decision-makers
Devini Goonetilleke
 Digital transformation

Can AI really help us?
Punitha Senniappan
 Principal Architect,
 CPA Australia

Bespoke Solutions for Transformation

BREAK

TECHNOLOGY VISION TALKS

11:15 **How Data Science Revolutionised Retail**
Michelle Mae Lugton
 Data Science Lead at Coles

11:35 **Data and Machine Learning: Opportunities and Challenges**
Amrita Prasad
 Disruptive Technology Delivery Principal

11:35 **Data Analytics applications in SMEs**
Amanda Cole,
 SHEQ Systems Manager in the Precast and Civil Construction industries

11:55 **Digital transformation for healthcare industry**
Atousa Ghahramani
 PhD student,
 Victoria University

BREAK

PANEL DISCUSSION

Career Paths

Moderator

Maria Prokofieva,
 Senior Lecturer,
 Victoria University

Panelists

Participants and speakers

CLOSING REMARKS

12:50 **Maria Prokofieva, Victoria University**