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| 9:00 | WELCOME & OPENING REMARKS  **Professor Corinne Reid**  Provost (Interim) and Deputy Vice-Chancellor, Research  Victoria University |
| 9:10 | KEYNOTE  Prof Dianne Cook,  Department of Econometrics and Business Statistics,  Monash University |
|  | TECHNOLOGY VISION TALKS |
| 9:30  9:50  10:10  10:30 | Blending data sources for business insights  Kelley Sternhagen  VP, eCommerce, Marketing Analytics & Strategy at Cost Plus World Market (US)  Fostering innovation and creativity  Violetta Misiorek,  Principal Consultant, Data Science, Suncorp  How to present Data outcomes to Decision-makers  Devini Goonetilleke  Digital transformation    Can AI really help us?  Punitha Senniappan  Principal Architect,  CPA Australia Bespoke Solutions for Transformation Challenges   Talk Title  Name, Title, Company |
| 12:05 | LUNCH & TABLE DISCUSSIONS |

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|  | BREAK |
|  | TECHNOLOGY VISION TALKS |
| 11:15  11: 35  11:35  11:55 | How Data Science Revolutionised Retail  Michelle Mae Lugton Data Science Lead at Coles Data and Machine Learning: Opportunities and Challenges  Amrita Prasad Disruptive Technology Delivery Principal Data Analytics applications in SME  Amanda Cole,  SHEQ Systems Manager in the Precast Concrete and Civil Construction industries  Digital transformation for healthcare industry  Atousa Ghahramani  PhD student,  Victoria University |
|  | BREAK |
| 12:30 | PANEL DISCUSSION  Career Paths  Moderator  Maria Prokofieva,  Senior Lecturer,  Victoria University  Panelists  Participants and speakers |
|  | CLOSING REMARKS |
| 12:50 | Maria Prokofieva, Victoria University |

AGENDA – Data and business transformation