



Cutting-Edge and Content Management (CMS) website for ICON College of Technology and Management

www.iconcollege.com

- A2N InfoTech powered by TechCloud

current site review

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**don't want to be too critical on current site as it could be modern at that time...but technology is moving fast as well as user expectations....*

▶ Not Responsive

Website must be responsive compatible with hand held devices e.g, mobile, ipad, tablet, pc and smart tv. According to Ofcom research,

- Smartphones overtake laptops as UK internet users' number one device
- We're spending two hours online on our smartphones every day; twice as long as laptops and PCs
- Superfast 4G is helping change the way we shop, bank, watch TV and communicate

▶ Old style Layout

The layout not so modern. It will not attract younger generation. the outlook of the website represents the quality of a company/Institution

▶ Navigation not user-friendly

it should be easy to find the information what the user looking for. There should be a sidebar in almost every pages of the website where there will be some important links, notices, news & Events

▶ Need a better Content's Organisation

All the contents of all pages can be more organised in a nice & attractive layout. So that easy to find and read relevant information.

▶ Course Outline

course outlines are not presented in a user friendly way. It can be organised with 'Accordion' view, which will be more user friendly as people don't have to go several pages for several courses.

▶ Faculty Members

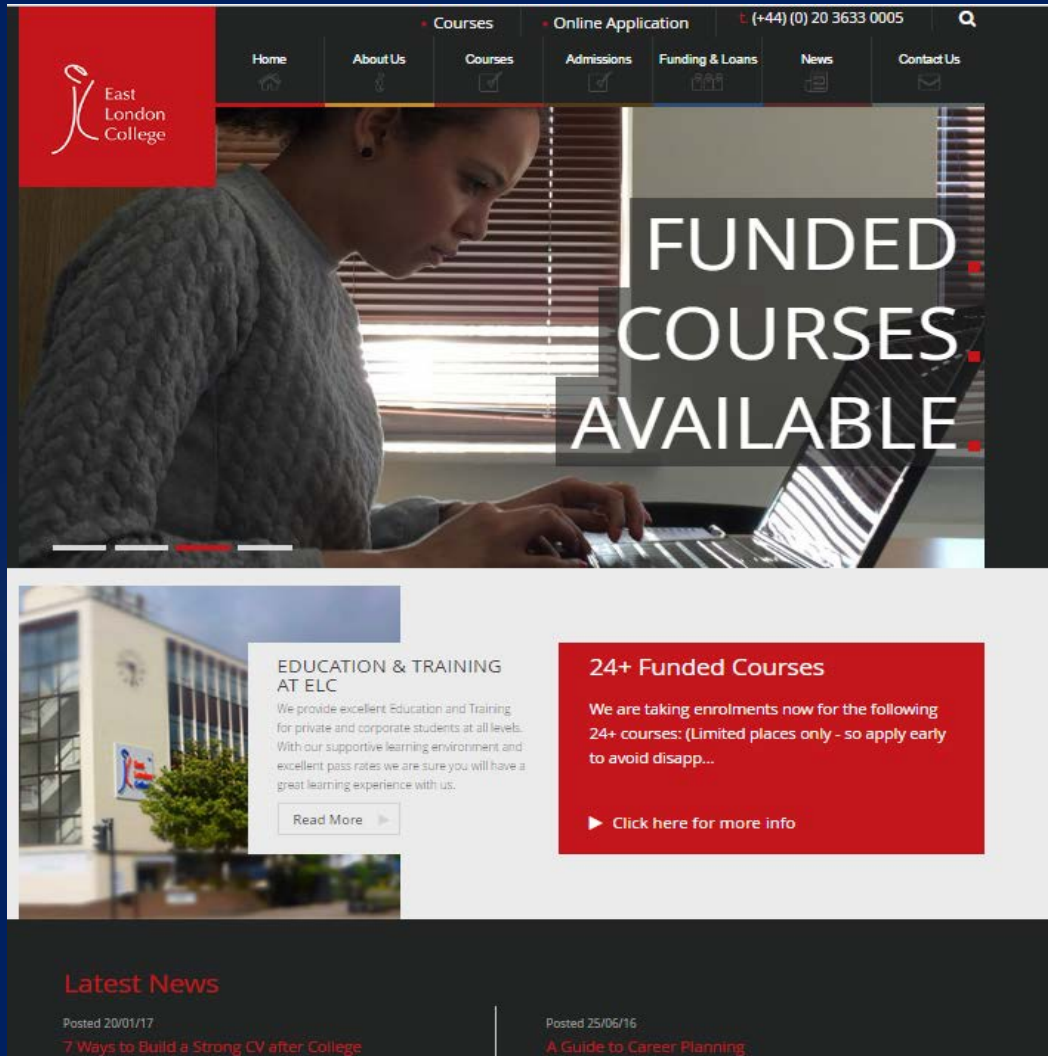
There is a section of Faculty members in the website. This is not so professional way to view the data like this. It would be much better if there is an individual profile of each & every faculties and they will also have access to edit their individual information if they need.

current site review (cont.)

- ▶ **Photo Gallery View**
The photo gallery is not so good looking and design misguided. popup for large size is not user friendly
- ▶ **No Video presentation**
multimedia can reach easily to the audience, Students view /feedback can include in home page
- ▶ **Online Registration & Enrolment**
Interested Students cannot apply and no online enrolment
- ▶ **No Social Media Integration**
There is no social media links in the website. Nowadays people want to get engaged with social media first through the website which should be a gateway for the social media networks
- ▶ **Not Search Engine Friendly(SEO)**
coding are not search engine friendly
- ▶ **Inconsistence Coding and not W3C standard**
It's a mess! Very difficult to make any changes. W3C Validation Output: 93 Errors!
- ▶ **No Legal policies**
No Cookies Policy, Terms & condition and Privacy policies wchi are required by law

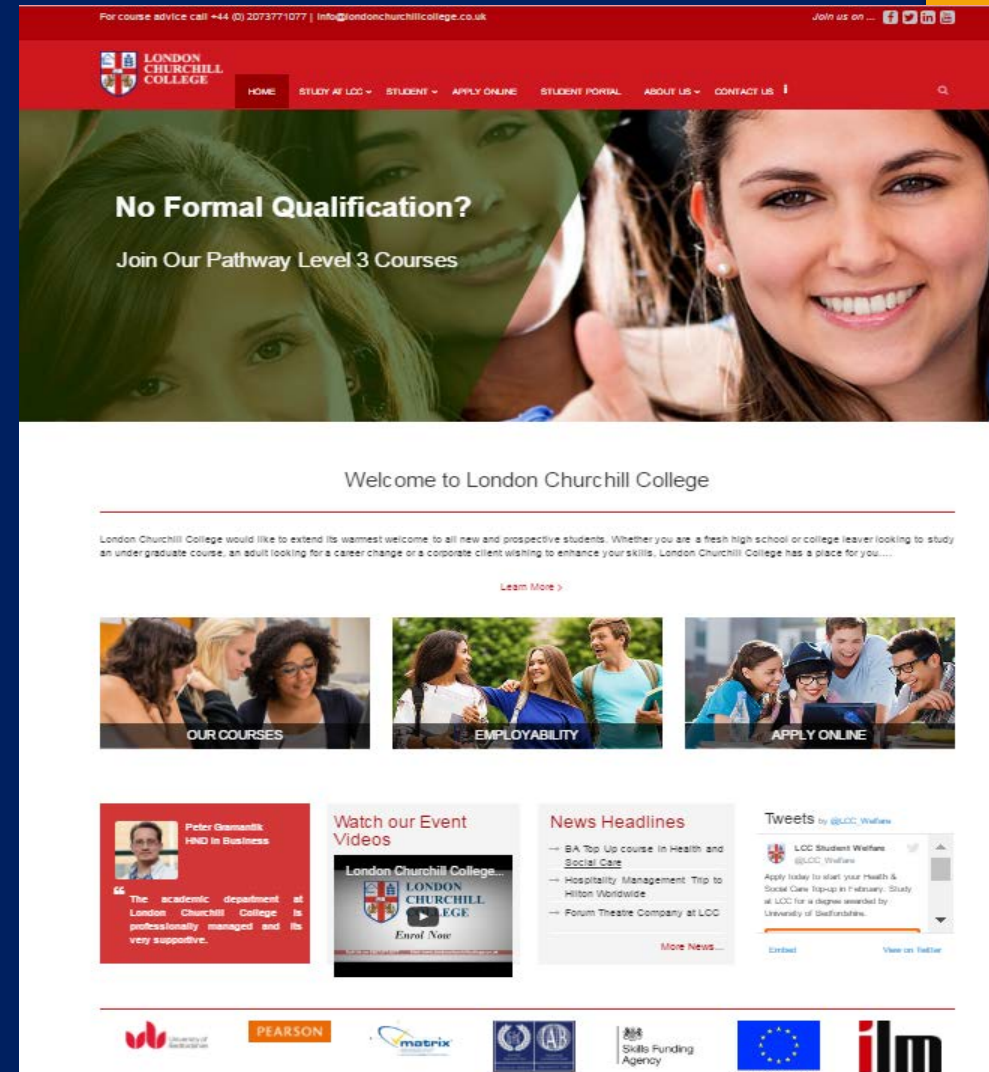
Competitors

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The screenshot shows the East London College website. The header includes the college logo, navigation links (Home, About Us, Courses, Admissions, Funding & Loans, News, Contact Us), and contact information. A large banner features a woman working on a laptop with the text "FUNDED COURSES AVAILABLE". Below this, a section titled "EDUCATION & TRAINING AT ELC" describes the college's offerings. A red box highlights "24+ Funded Courses" and includes a link to "Click here for more info". The footer section, titled "Latest News", lists two articles: "7 Ways to Build a Strong CV after College" (dated 20/01/17) and "A Guide to Career Planning" (dated 25/06/16).

<http://www.eastlondoncollege.com/>



The screenshot shows the London Churchill College website. The header includes the college logo, navigation links (HOME, STUDY AT LCC, STUDENT, APPLY ONLINE, STUDENT PORTAL, ABOUT US, CONTACT US), and contact information. A large banner features a woman smiling with the text "No Formal Qualification? Join Our Pathway Level 3 Courses". Below this, a section titled "Welcome to London Churchill College" provides a welcome message. Three featured images are labeled "OUR COURSES", "EMPLOYABILITY", and "APPLY ONLINE". The footer section includes a "Watch our Event Videos" section, a "News Headlines" section, and a "Tweets" section. The footer also displays logos for various partners, including Pearson, Matrix, and the Skills Funding Agency.

<https://londonchurchillcollege.co.uk/>

Proposed website features

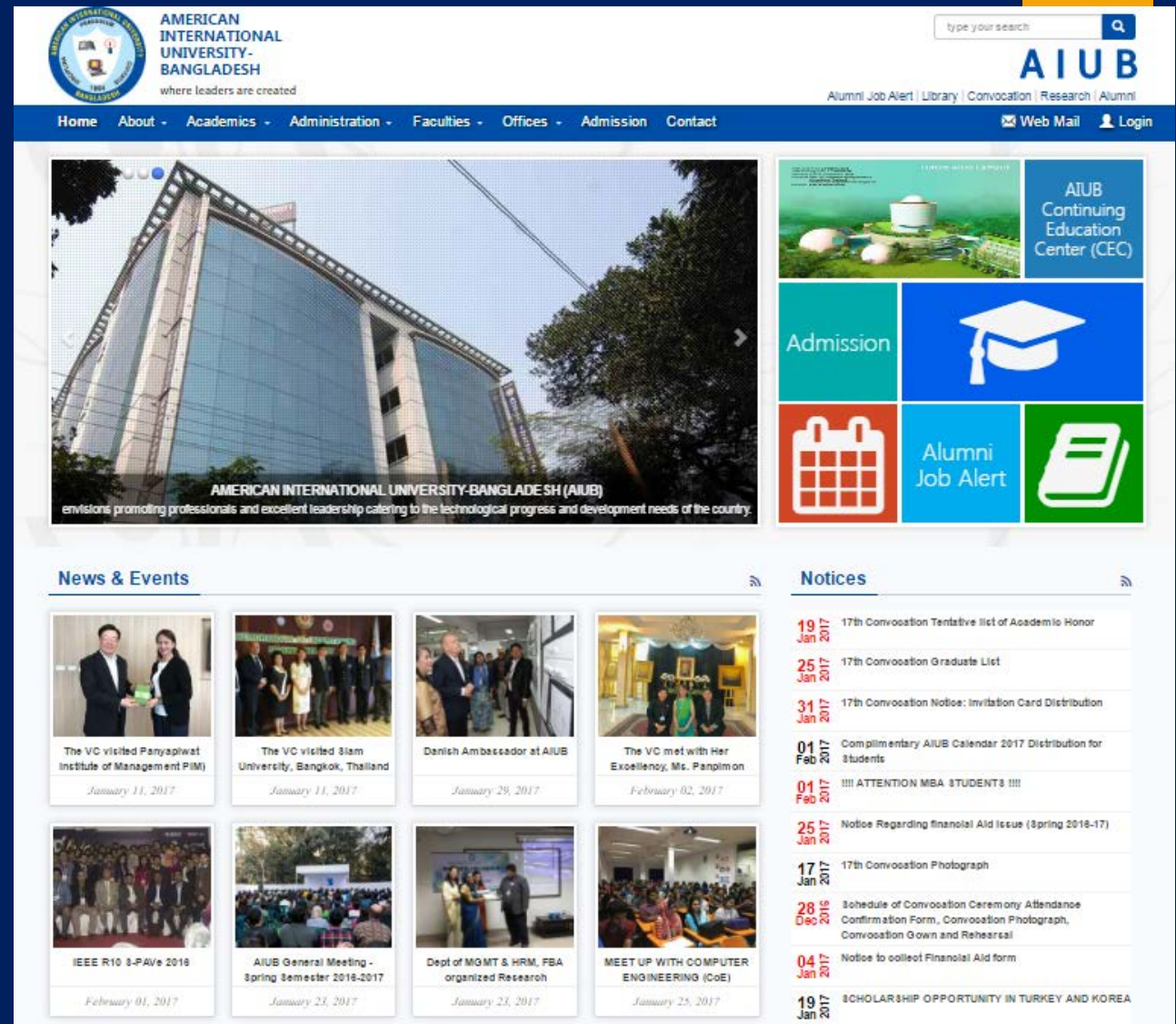
5

- ▶ Modern Layout Design
- ▶ User Friendly Navigation
- ▶ Better Look & Feel Homepage
- ▶ Responsive webpages
- ▶ Content Management System
- ▶ More Dynamic Contents, e,g. multimedia
- ▶ Online Registration
- ▶ Students Account
- ▶ Extensive Search by keywords
- ▶ SEO Friendly Coding
- ▶ Site administration
- ▶ Social Media Integration
- ▶ Forum
- ▶ Integrating with VLE
- ▶ Alumni Page
- ▶ Sitemap
- ▶ Accessibility
- ▶ Multilingual
- ▶ User Manual

Layout Design Features

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- ▶ User Friendly
- ▶ Responsive
- ▶ Modern Look
- ▶ Hamburger Menus
- ▶ Card Design
- ▶ Giant Images for slider
- ▶ Well Organized Contents



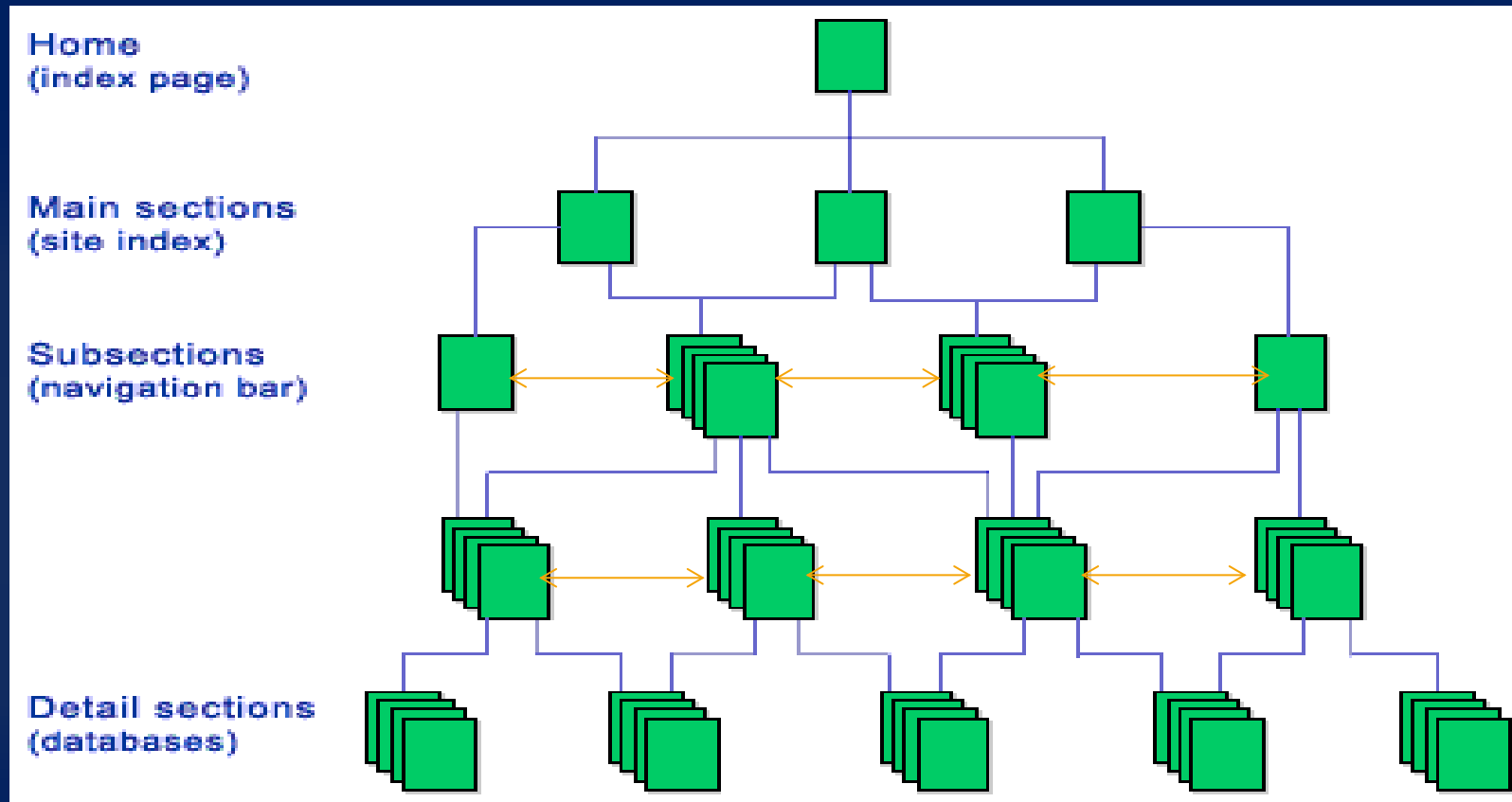
Layout Design Idea

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- ▶ <http://university.cactusthemes.com/university-revolution-slider-2/>
- ▶ <https://demo.kaliumtheme.com/education/>
- ▶ <http://education.themerex.net/>
- ▶ <https://www.templatemonster.com/demo/54934.html>
- ▶ <http://themes.vibethemes.com/wplms/skins/demo3/>

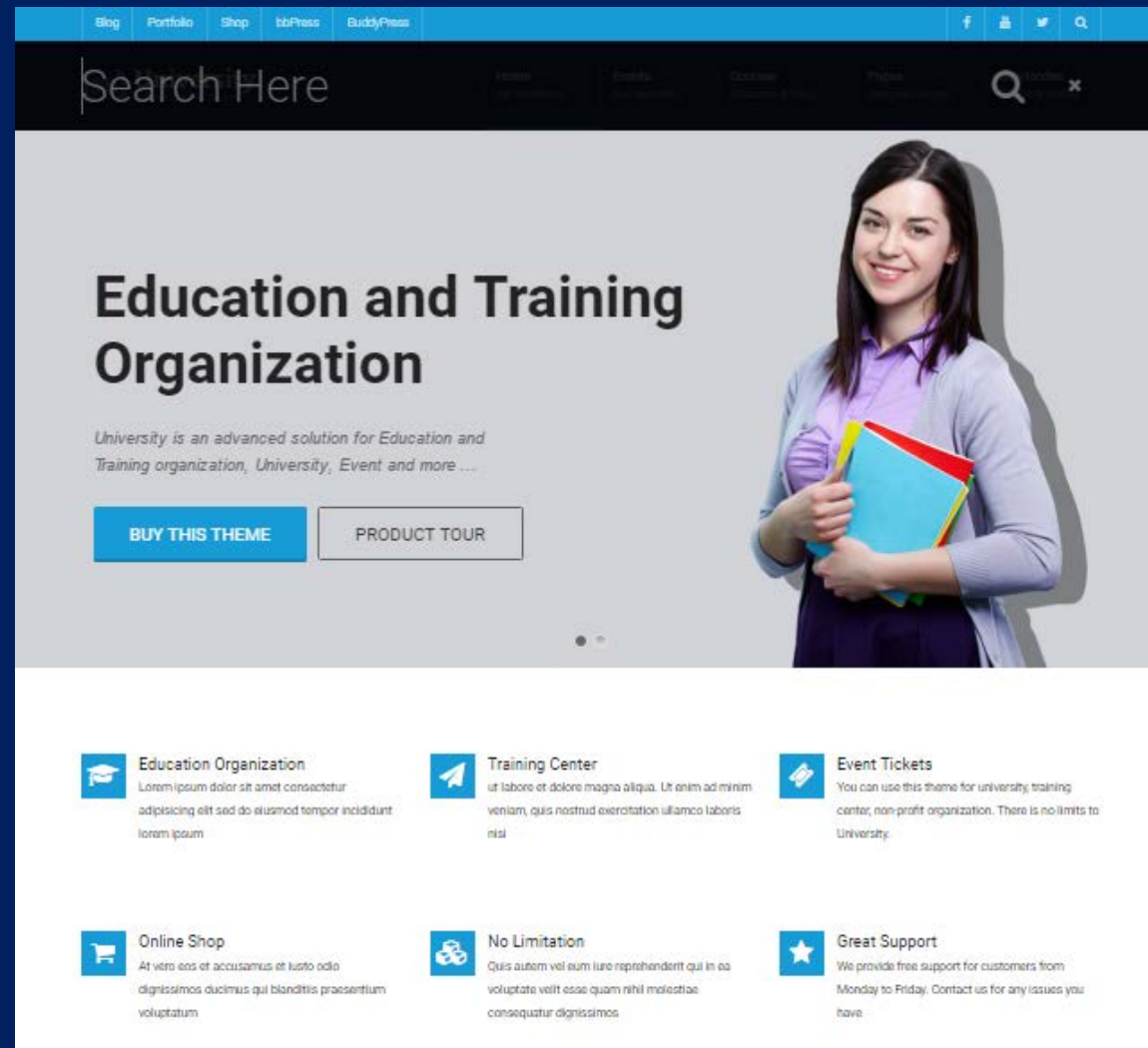
Navigation

Hierarchical Navigation: The hierarchical design goes from the general to the specific; from a home page to divisions to subdivisions. A visitor could easily go from the home page to other areas of the web site and back again.



Home Page

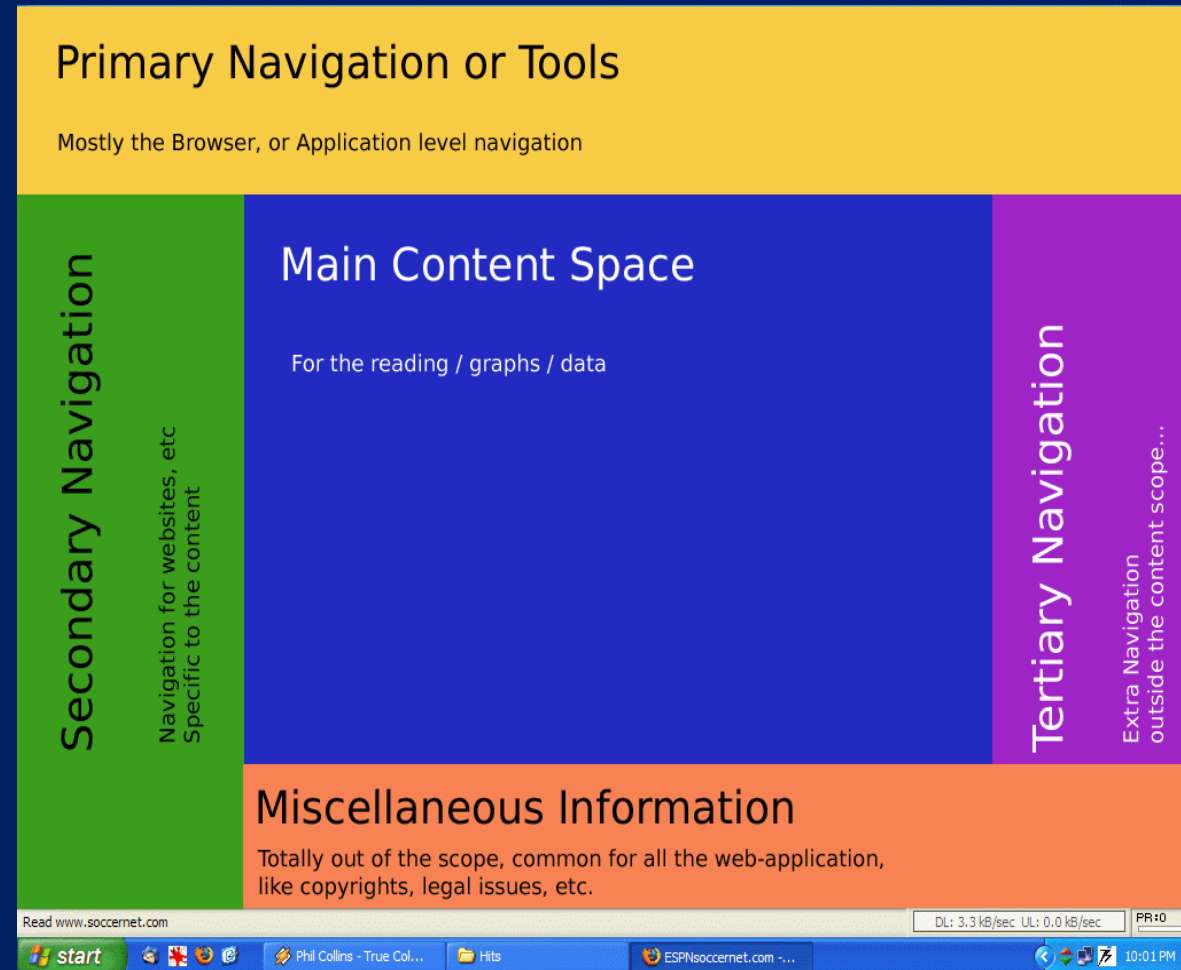
- ▶ Header
- ▶ Menu
- ▶ Slider with 3 Pictures
- ▶ Blocks for Main Topics
- ▶ Sidebar
- ▶ Social Media
- ▶ Searching
- ▶ Contact Info
- ▶ Footer



Content Layout

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- ▶ Header
- ▶ Menu
- ▶ Slider with 3 Pictures
- ▶ Blocks for Main Topics
- ▶ Sidebar
- ▶ Social Media
- ▶ Searching
- ▶ Contact Info
- ▶ Footer



Course information (as per HEFCE guidance)

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INTRODUCTORY COURSE INFORMATION

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. Providers may wish to include additional introductory information such as entry requirements and tuition fees, which are dealt with elsewhere in this guidance.

Award: BA (Hons) Business Management
UCAS Code: NXXX
Location: University Centre Exton (and location of work placement)
Awarding body: University of Bexford

Students who complete the course successfully will receive a degree from the University of Bexford. The agreement between the University Centre Exton and the University of Bexford is reviewed every five years for developmental purposes and was last renewed in May 2015.

Professional body accreditation: Successful completion of this course satisfies the academic requirements for membership of the Chartered Association of Managers (CAM). The course has indefinite accreditation from the CAM but is reviewed periodically.

Duration: 3 years (full-time)
4-6 years (part-time)
4 years (full-time) including a one-year work placement

Academic year: Full-time course: 11 September 20XX - 21 June 20YY
Part-time course: 11 September 20XX - 21 June 20YY
9 January 20XX - 18 December 20YY

Part-time study: When studied part-time, the duration of the course depends on the speed at which you wish to progress through it. This is called the 'intensity of study'. For example, studying half-time would be equivalent to 50 per cent intensity of study and would typically double the length of the course from three to six years. Please note that this does not necessarily mean that the modules you take in Year 1 will equate to 2.5 full days' attendance. As part-time study will mean attendance of some modules that are on the full-time timetable, it may mean that you will be required to attend modules timetabled over five days of the week. You may be able to change the intensity of study during your course. Please note that the four-year version of the course is not currently available on a part-time basis.

Work placements: If you would like to undertake a work placement between the second and final years of the course, our placement staff will work with you to try to identify a suitable opportunity and location for your work placement in the UK or abroad. Please refer to our placements map for further details and note that you are responsible for any costs incurred in travelling to and from your work placement, and for any accommodation costs. Further information on the likelihood of securing a placement, its impact on your course duration, and whether or not it will be paid are available from our [placements staff](#) [link].

Timetables: Timetables are normally available one month before registration. Please note that while we make every effort to ensure that timetables are as student-friendly as possible, scheduled teaching can take place on any day of the week. Wednesday afternoons are normally reserved for sports and cultural activities. Part-time classes are normally scheduled on one or two days per week, details of which can be obtained from the [course leader](#) [link].

COURSE OVERVIEW

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. Providers may wish to include additional or more detailed overview information.

BSc (Hons) Computer Science

Course overview

This course will equip you with the specialist knowledge and skills needed to produce computer solutions from a robust mathematical and scientific base, as well as the employability skills needed to become a computer professional. It has been designed to meet the requirements of the computer industry and is underpinned by the research and industry experience of our staff.

Level 4 (Year 1 for full-time students) develops the underpinning knowledge and skills in areas such as programming and interface design that you will need to develop as an area of specialisation later in the course.

Level 5 (Year 2 for full-time students) begins the process of specialisation in areas such as software development, distributed systems and networking, digital technologies and web development. You acquire knowledge and practical skills using industry-standard systems engineering techniques.

Level 6 (Year 3 for full-time students) focuses on advanced computing skills culminating in a major project. The major project develops your ability to work independently on a project of your choosing. Many students have found their major project to be of interest to potential employers.

The course operates on a modular basis that provides flexibility and choice. Most modules count for 15 academic credits, although some, such as the major project in your final year, are double-weighted and count for 30 credits. Each credit taken equates to a total study time of around 10 hours. Total study time includes scheduled teaching, independent study and assessment activity.

Full-time students take modules worth 60 credits per semester, with part-time students taking proportionately fewer credits per semester. All students take a total of 120 credits per level and 360 credits for the degree as a whole. Your overall grade for the course and your degree classification are based on the marks obtained for modules taken at levels 5 and 6.

The full-time course has one start point in September, while the part-time course has start points in September and January.

A copy of the [rules and regulations governing the course](#) is available [link].

Course information (as per HEFCE guidance)

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ENTRY REQUIREMENTS

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. The wording and tariff points used in this example are indicative, as is the list of entry requirements.

Award: BSc (Hons) Nursing - Child

UCAS Code: B000

Entry requirements 2017-18:

- our typical offer is 112 UCAS tariff points from at least two A Levels, or equivalent
- UCAS tariff points from Scottish Highers or Advanced Highers are accepted
- UCAS tariff points from the Irish Leaving Certificate are accepted
- Welsh Baccalaureate
- UCAS tariff points from BTEC level 3 Diplomas are accepted
- International Baccalaureate: full diploma, achieving at least 24 points
- Open University credits in lieu of A Levels are accepted (90 will normally be in Health or Science subjects)
- Access to HE Diploma: at least nine credits must be achieved at Distinction grades, with all remaining level 3 credits at Merit grades
- a minimum of three GCSEs or equivalent at Grade C or above, including English and Maths
- Edexcel/BTEC National: Distinction/Merit
- National Literacy and Numeracy tests at level 2 or 3 will be accepted in lieu of GCSE English and Maths, but you will still require a minimum of three GCSEs qualifications other than those listed above will be considered on an individual basis.

International applicants

- If English is not your first language you will need an IELTS score of 7.0, with a minimum score of 6.5 in each component (Reading, Writing, Listening and Speaking), or an equivalent English Language qualification.

Additional requirements:

- a satisfactory Disclosure and Barring Service report
- a satisfactory Occupational Health Clearance

COURSE COSTS

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. Providers may wish to give additional or more detailed information.

BA (Hons) Fine Art

Duration: 3 years (full-time)
4-6 years (part-time)
4 years (with placement year outside the UK)

Fees

For the academic year 2017-18 the tuition fees for this course are:

	UK/EU	Overseas
Full-time	£9,250	£11,250
Part-time	£4,625	N/A
Placement year (Full-time route only)	£500	£500

The University intends to increase full-time tuition fees from £9,000 to £9,250 for UK/EU students starting their courses in September 2017, provided that it satisfies the government's Teaching Excellence Framework. Part-time fees will be increased pro rata (from £4,500 to £4,625). It is not possible to confirm fees for future academic years, as these are dependent on Teaching Excellence Framework outcomes, but the maximum increase in each year will not exceed the rate of inflation, as measured by the Consumer Price Index (CPI).

The following course-related costs are included in the fees:

- loan of cameras and related equipment required for photography modules
- compulsory visits to museums, galleries and exhibitions in the UK
- annual £50 printing allowance
- heavily discounted fees during the (optional) placement year spent outside the UK.

We make a small charge of £500 to cover our costs in liaising with the host institution, monitoring your personal well-being and academic progress, and visiting you at least once while you are abroad.

Module information (as per HEFCE guidance)

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MODULE INFORMATION

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. Providers may wish to include additional information such as the assessment methods for each module, or the modules associated with different pathways through the course.

Module map

This module map provides a list of the modules that make up your course.

Each module is worth a specified number of credits: you take a combination of compulsory and optional modules, enabling you to cover key subject knowledge while developing your own interests. You must take modules worth a total of 120 credits at each level of the course. The number of optional modules you can take depends on the number of core modules at a given level, and you have more choice in later parts of the course.

Our teaching is informed by research, and modules change periodically to reflect developments in the discipline. You can always find the most up-to-date information about your modules and who is teaching them in our [module catalogue](#) [link] and in module guides.

If we have insufficient numbers of students interested in an optional module, this may not be offered. Typically, around a quarter of optional modules do not run due to low interest or unanticipated changes in staff availability. If an optional module will not be run, we will advise you as soon as possible and help you choose an alternative module.

The modules available on the course are as follows.

Year 1 for full-time students (Level 4)

Semester 1		Semester 2	
Compulsory modules	Credits	Optional modules	Credits
Semester 1		Semester 2	
Compulsory modules	Credits	Optional modules	Credits

Year 2 for full-time students (Level 5)

Semester 3		Semester 3	
Compulsory modules	Credits	Optional modules	Credits

ASSESSMENT AND FEEDBACK

EXAMPLE OF GOOD PRACTICE

This example of good practice is not intended to be exhaustive. Providers may wish to give additional information about, for example, the assessment methods used on the course.

Assessment

The course provides you with opportunities to test your understanding of the subject informally before you complete the formal assessments that count towards your final mark. Each module normally contains at least one piece of practice or 'formative' assessment for which you receive feedback from your tutor. Practice assessments are developmental and any grades you receive for them do not count towards your module mark.

There is a formal or 'summative' assessment at the end of each module. Assessment methods include written examinations and a range of coursework assessments such as essays, reports, portfolios, performance, presentations and your final year major project. The grades from formal assessments count towards your module mark.

Percentage of the course assessed by coursework

The balance of assessment by examination and assessment by coursework depends to some extent on the optional modules you choose. The approximate percentage of the course assessed by coursework is as follows:

Year 1*

50 per cent coursework	40 per cent written exams	10 per cent practical exams
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Year 2

50 per cent coursework	40 per cent written exams	10 per cent practical exams
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Year 4

70 per cent coursework	30 per cent written exams
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Feedback

You will receive feedback on all practice assessments and on formal assessments undertaken by coursework. Feedback on examination performance is available upon request from the module leader. Feedback is intended to help you learn and you are encouraged to discuss it with your module tutor.

News and Notices Board

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Latest news

Will Britain be better outside the EU?

08 March 2017

Tonight on campus: an IPR panel discussion on the possible effects of leaving the EU

The need to move towards a more sustainable society

08 March 2017

Dr Caroline McFarlane from the Department of Chemical Engineering writes about why she worked to develop our new MSc in Sustainable Chemical Engineering.

It's International Women's Day

08 March 2017

Each year around the world, International Women's Day (IWD) is celebrated on 8 March.

Making your office moves easier

07 March 2017

Moving locations can be stressful so Computing Services have introduced an 'Office Move Request' form to the IT Help portal to make one element of the process more straightforward.

Pharmacy lecturer to run Bath Half Marathon in memory of his son

07 March 2017

This weekend a pharmacy lecturer will be hitting the streets in the Bath Half Marathon in memory of his son.

Have a look at our new facilities in 4 East South

07 March 2017

A brief video tour of our new facilities for Architecture & Civil Engineering students in 4 East South.

Notices



17 Jan 2017	Notice for the classes of Spring 2016-2017
19 Jan 2017	17th Convocation Tentative list of Academic Honor
17 Jan 2017	17th Convocation Graduate List
17 Jan 2017	17th Convocation Photograph
28 Dec 2016	Schedule of Convocation Ceremony Attendance Confirmation Form, Convocation Photograph, Convocation Gown and Rehearsal
22 Jan 2017	Internship Clinic for Spring 2016-2017 Interns
23 Jan 2017	ADDING & DROPPING Spring' 2016-17
25 Jan 2017	MPH Class Routine Spring 2016-17
04 Jan 2017	Notice to collect Financial Aid form
19 Jan 2017	SCHOLARSHIP OPPORTUNITY IN TURKEY AND KOREA
25 Jan 2017	MDS Class Routine Spring 2016-17
28 Aug 2012	ATTENTION AIUB ALUMNI PLEASE COMPLETE THE ONLINE TRACER FORM AND SUBMIT

News & Events

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News & Events



**The VC visited Panyapiwat
Institute of Management**

January 11, 2017



**The VC visited Siam
University, Bangkok,**

January 11, 2017



AIUB observes MIS Day, 2016

January 12, 2017



**AIUB General Meeting -
Spring Semester 2016-2017**

January 23, 2017



**Dept of MGMT & HRM, FBA
organized Research**

January 23, 2017



**Business Plan Exhibition
Fall 2016-17**

January 17, 2017



A Visit to Aggreko

January 18, 2017



**MEET UP WITH COMPUTER
ENGINEERING (CoE)**

January 25, 2017

Photo Gallery

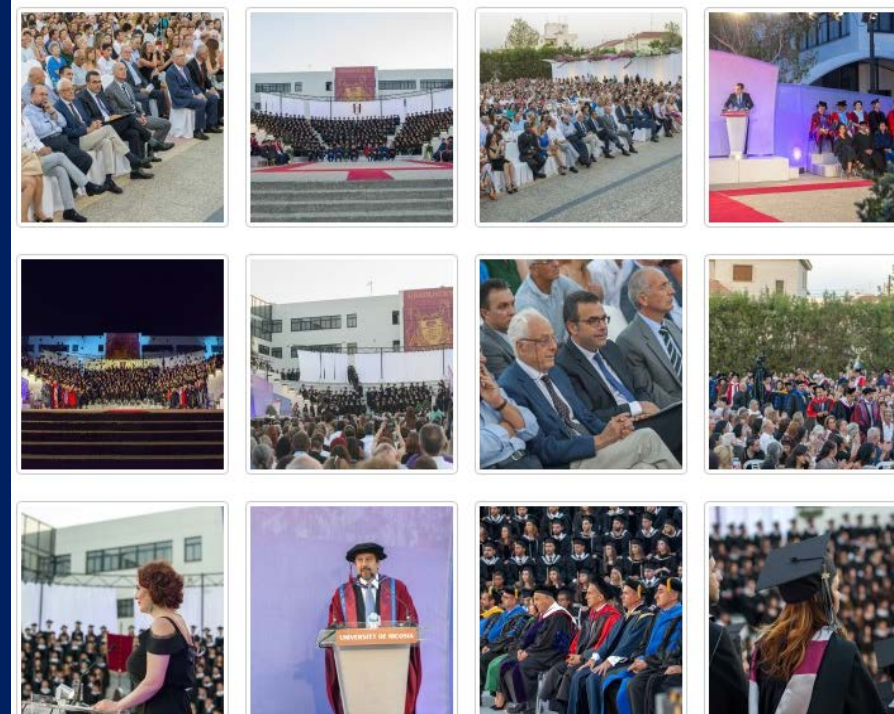
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Current View



Suggested View

Undergraduate Degree Graduation Ceremony 2016



Faculty Details

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Current View

Professor Nurun Nabi- Principal
BCom Honours, M.Com; MBA(Henley at Oxon); PhD, FInstLM(Lond)

Professor Reza Joadat - PhD (Brunel), CEng, MIET
Professor of Engineering (Communication)
Vice Principal, Head of Quality and Enhancement
Acting Head, Faculty of Information Technology and Engineering

Mr. Azizur Rahman -Director of Admissions and Senior Lecturer in IT;
BSc. in Engineering, PGD in Electronics & Computer Technology, PGD in Digital Systems & Instrumentation, MCSE

Mr Nazim Saleem – MPhil, MBA,MUA, BSc, DipM, MCIM
Head of Hospitality and Tourism

Mr Morris A Anglin – BS, MSPH
Head of Health and Social Care

Dr. Gilbert Zvobgo – BSc.(Hons), MBA, PhD, PGCerHE
Programme Manager of Business and Management

Dr. Oluwatosin Alo - MA, MSc, PhD
Senior Lecturer in Health and Social Care

Professor Zakir Hossain - B.Com(Hons), M.Com, MBA, PhD, PTLLS, PGCerHE, FHEA
Professor of Business Management

Dr. Yonnas M Gebremichael - >BSc Engineering , PhD
Senior Lecturer IT & Engineering (Part Time)

Ms Liodmila Moshtael - BSc (Hons), MA
Senior Lecturer in Tourism and Business (Part Time)

Mr. Dan Sookun - BA (Hons), ACMA, MBA
Lecturer in Accounting and Business (Part Time)

Dr Richard Boulton – BA, MA, PG Cert, PhD, FHEA
Senior Lecturer in Health and Social Care (Part Time)

Dr Vipin Nadda – B.Sc., B.Ed., MTA, MBA, MA, PTLLS, PhD
Senior Lecturer in Business and Tourism (Part Time)

Suggested View



Dr. M. Khasro Miah [KsM]

Professor
Post-Doc., Northeastern University, USA
Ph.D., Nagoya University, Japan
MBA, Shiga University, Japan



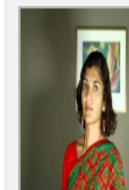
Dr. Mohammad Mahboob Rahman [Mbb]

Professor & Dean, SBE
Ph.D. in Business Administration
University of Kansas, USA
BS in Business Administration
University of Central Missouri, USA



Dr. Mahmud A. Shareef [MDS]

Professor
Ph.D., Sprott School of Business, Carleton University, Canada



Dr. Anandamayee Majumdar [AMj]

Professor
Ph.D., University of Connecticut, USA



Dr. Mohammad Abdul Hoque [HQ]

Professor & Chair
Ph.D., Lancaster University, UK
M.Sc., Lancaster University, UK



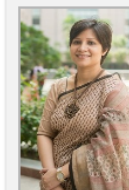
Dr. Jashim Uddin Ahmed [JnA]

Professor
Ph.D., in Management Sciences, UMIIST, UK
MA, University of Northumbria, Newcastle, UK



Dr. Md Shahedul Alam [ShL]

Assistant Professor
Ph.D., University of Waterloo, Ontario, Canada



Dr. Ummaha Tul Hazra [UTH]

Assistant Professor
Ph.D., University of Cape Town, South Africa
MMSc, Ryerson University, Canada

Faculty Details

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Details view of Faculty Members

--A2N InfoTech powered by TechCloud

Dr. Mahmud A. Shareef



**Full Time Faculty
Professor**

Post Doc., McMaster U, Canada

Ph.D. in Business Administration, Sprott School of Business, Carleton University,
Canada

MBA (IBA), M.Eng, Canada

Phone: +880-2-55668200 Ext:1772

Email: mahmud.shareef@northsouth.edu

Office:

Curriculum Vitae

About

Selected
Publications

Awards &
Honors

Educational
Qualifications

Academic
Experience

Corporate
Experience

Courses


Membership and
professional Activities

Research
Interests

Online Registration


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- ▶ Registration
- ▶ Registration progress
- ▶ Pre enrolment communication
- ▶ Application
- ▶ Required docs uploading
- ▶ Welcome Message

 **INDIANA UNIVERSITY**
BLOOMINGTON

Application ID: NEW | [logout](#)

IU Bloomington Graduate Admissions Application



☐ Desired Degree ☐ Personal Information ☐ Additional Information ☐ Application Information ☐ Department Information ☐ Affirmation Statement ☐ Submit & Pay Fee

☐ not visited ☒ complete ☐ error

Desired Degree

An * marks a required field.
You may save your responses by clicking the save button at the bottom of the screen. If you log out and intend to return to the application at a later time, please click save prior to logging out to ensure your work up to that point has saved.
When a date is requested, please use Month, Day, Year (mm/dd/yyyy), to input the value. Additionally you may use 01 as the day if you are unsure of an exact date.

Intended Program and Plan

* Academic Program: Business Full-Time MBA ▼

* First Major: Select... ▼

* Select First-year Academy you are interested in: Select... ▼

Select a Second-year Academy you are interested in: Select... ▼

* To what program are you applying? Select... ▼

Term

The Full-Time MBA Program only offers fall admission.

* When do you wish to enroll in classes? Fall 2017 ▼

Save Next Page >

Searching

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- ▶ Features
- ▶ Sort By
- ▶ Filter By

Home
SEARCH


Expand your search

☐ IU Bloomington ☒ All of IU


business management × **Go**


About 494,000,000 results (1.29 seconds) Sort by: Relevance ▾

powered by Custom Search

[Department of **Management** and Entrepreneurship : Kelley School of ...](https://kelley.iu.edu/management/)
https://kelley.iu.edu/management/
 Learn to Be the **Business** Leader You Were Meant to Be. Kelley's Department of **Management** and Entrepreneurship is ranked among the top programs in the ...

[Management: Majors, Minors & Certificates: Academics ...](https://kelley.iupui.edu/programs/undergraduate/.../management/)
https://kelley.iupui.edu/programs/undergraduate/.../management/
Learn about the B.S. in **Management** at the Kelley School of **Business**.

[Business Management: Executive Degree Programs : Kelley School ...](https://kelley.iu.edu/.../business-management/business-management.html)
https://kelley.iu.edu/.../business-management/business-management.html
 The **Business Management** Certificate offers an understanding on how to improve **business** operations. This program is designed to equip students with ...

[Liberal Arts & **Management** Program: Indiana University Bloomington](https://lamp.indiana.edu/)
https://lamp.indiana.edu/
 Liberal arts plus **management** equals not **business** as usual ... Turbo-charge your education with a certificate that combines the liberal arts and **management**.

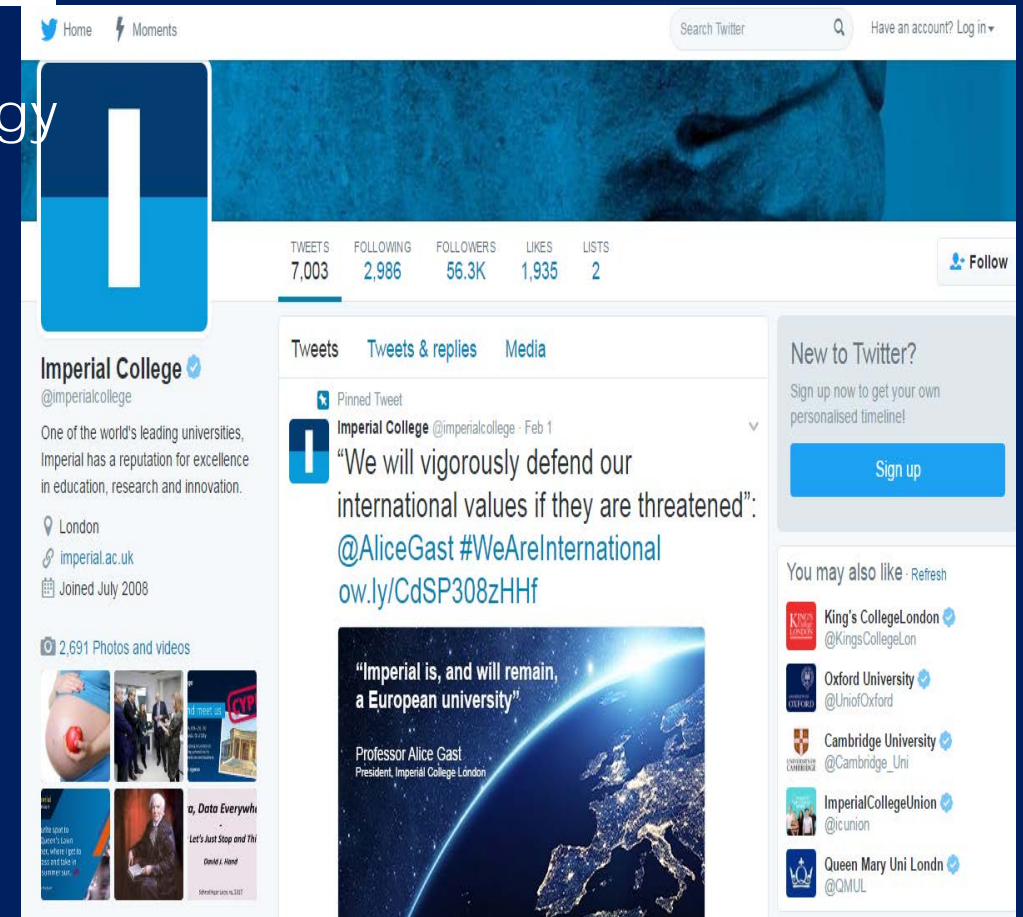
[Undergraduate Program: Department of **Management** and ...](https://kelley.iu.edu/Management/Undergraduate/page14576.html)
https://kelley.iu.edu/Management/Undergraduate/page14576.html

Social Media Integration

21



- ▶ Align social media channel to marketing strategy
- ▶ Share success stories
- ▶ More meaningful customer relationships
- ▶ Enhanced Exposure and Visibility
- ▶ Integration with branding and advertising



Social Media Marketing

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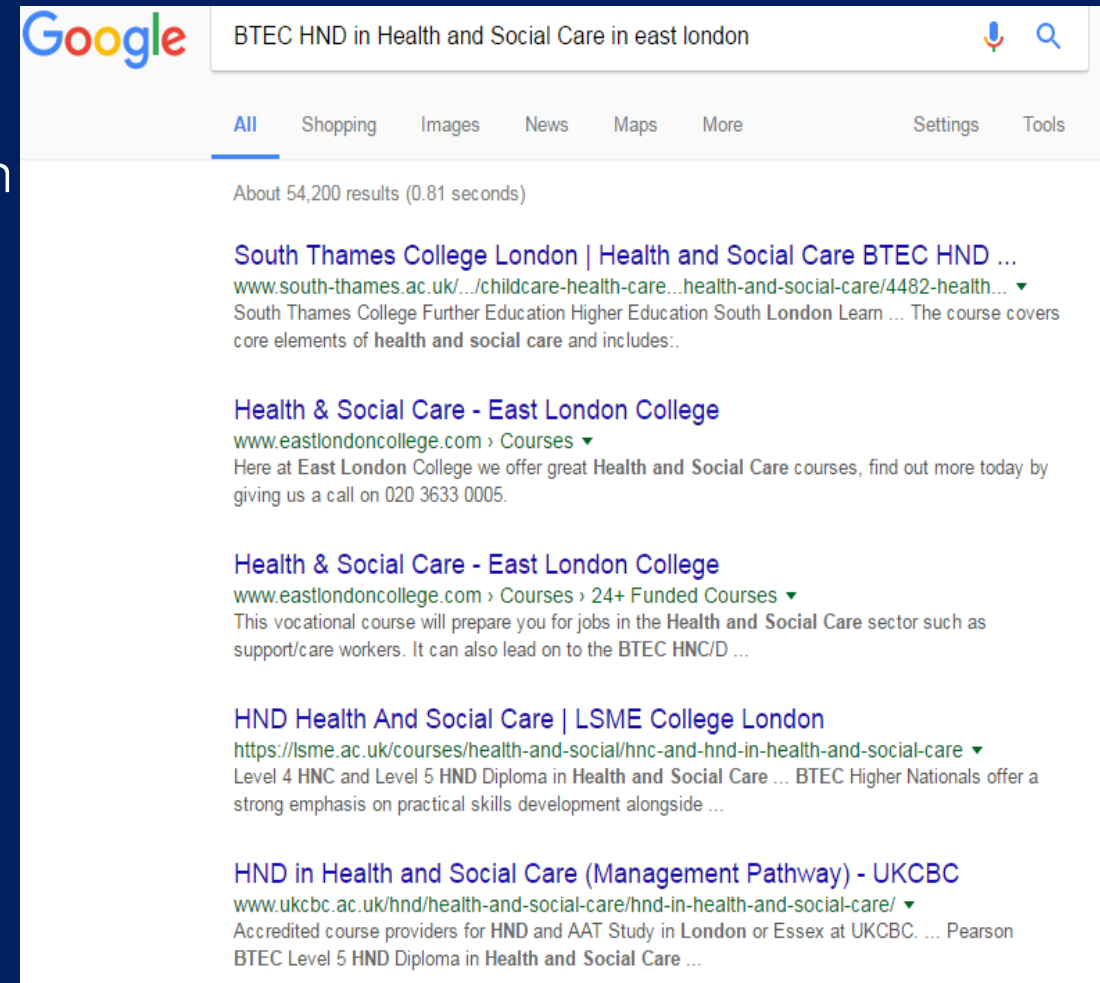
- ▶ Building Channels
- ▶ Building Relationships With Influencers.
- ▶ Finding the Audience.
- ▶ Joining the Conversation.
- ▶ Maintain an active presence



Search Engine Optimisation

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- ▶ Code optimisation for Search Engines
- ▶ Get the Blog Indexed in Google Search
- ▶ Search Engine Site Submissions
- ▶ Keywords and Meta Tags
- ▶ Robots.txt Optimization
- ▶ Feed Submissions
- ▶ Using Permalinks
- ▶ Sitemaps
- ▶ W3C Validated Website



CMS Admin Panel

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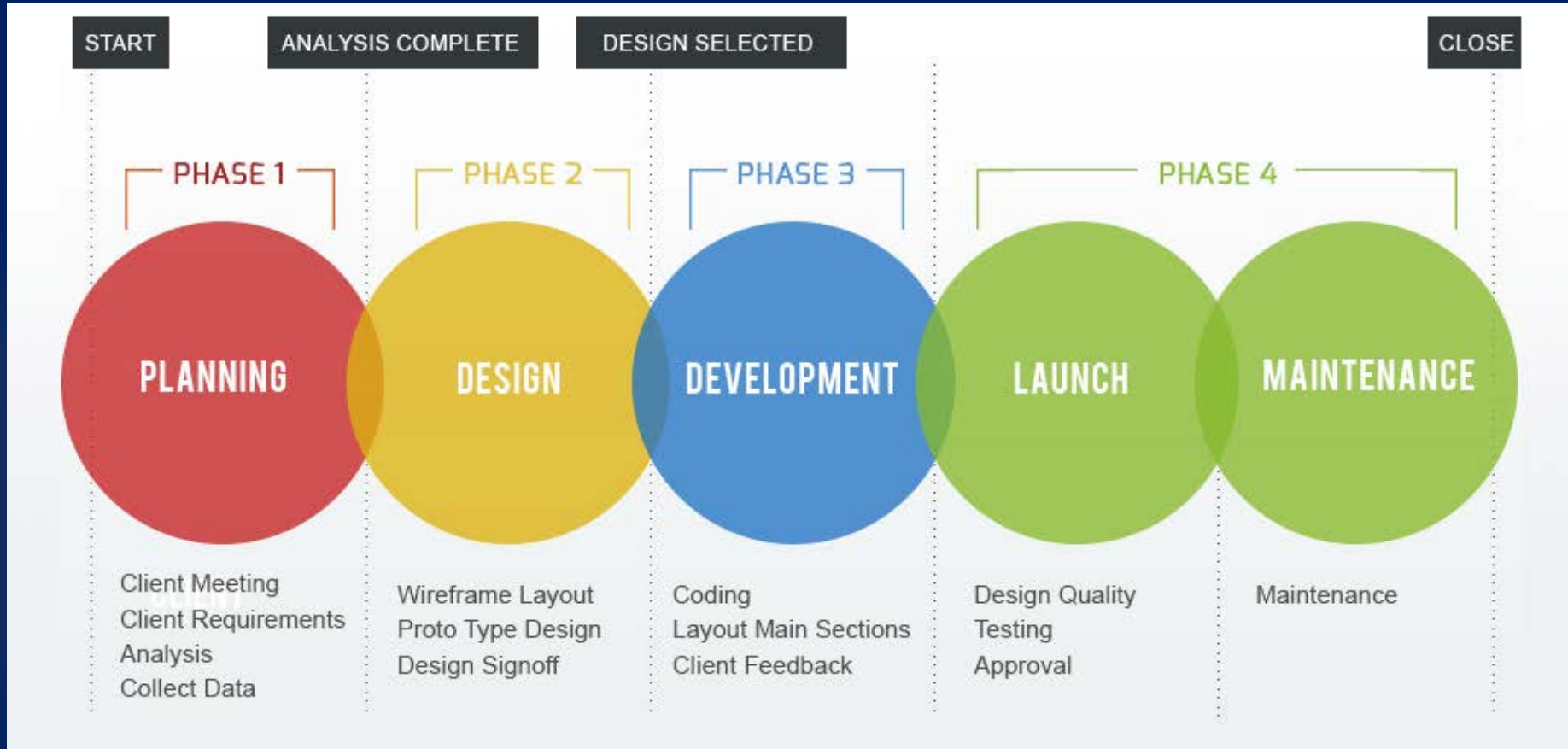
- ▶ Page Management
- ▶ Menu Management
- ▶ Course Management
- ▶ Faculty management
- ▶ Event/News Publishing
- ▶ Photo Management
- ▶ Online Application Management

The screenshot displays the NODCMS Admin Panel interface. The top navigation bar includes a hamburger menu, the text 'NODCMS', and links for 'View Website' and 'admin'. A left sidebar contains a list of menu items: Dashboard, Content, Comments, Pages (highlighted), Uploaded pictures, Members, Languages, Menu manager, and Settings. The main content area shows a table of pages with columns for page name, page type, order, preview, public status, and actions. The table lists seven entries, including 'About us', 'Free PHP multilingual CMS - DEMO', 'Blog', 'Multi-Lang screenshots', 'Pricing', 'Our Group', and 'Portfolio'. Each entry has a set of action buttons (edit, page options, delete). At the bottom, it indicates 'Showing 1 to 7 of 7 entries' and includes pagination controls for 'Previous', '1', and 'Next'.

page name	page type	order	preview	public	Action
About us	About Page	0	✓	✓	
Free PHP multilingual CMS - DEMO	services with image	2	✓	✓	
Blog	News	3	✓	✓	
Multi-Lang screenshots	Gallery 1	4	✓	✓	
Pricing	Pricing Table	5	✓	✓	
Our Group	Our group	7	✓	✓	
Portfolio	portfolio	8	✓	✓	

Development Process

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Additional Requirements (feedback from presenataion)

- ▶ Integrating DLHE Online Survey
- ▶ Linked with NSS and Pearson Survey
- ▶ Online Application Progress bar
- ▶ Document Upload checklist for Online Application
- ▶ Students Portal (
- ▶ Organisational Structure
- ▶ Community Engagement
- ▶ Link all Surveys with Social Media
- ▶ Course Integration with UniStats
- ▶ Accessibility for disabled people

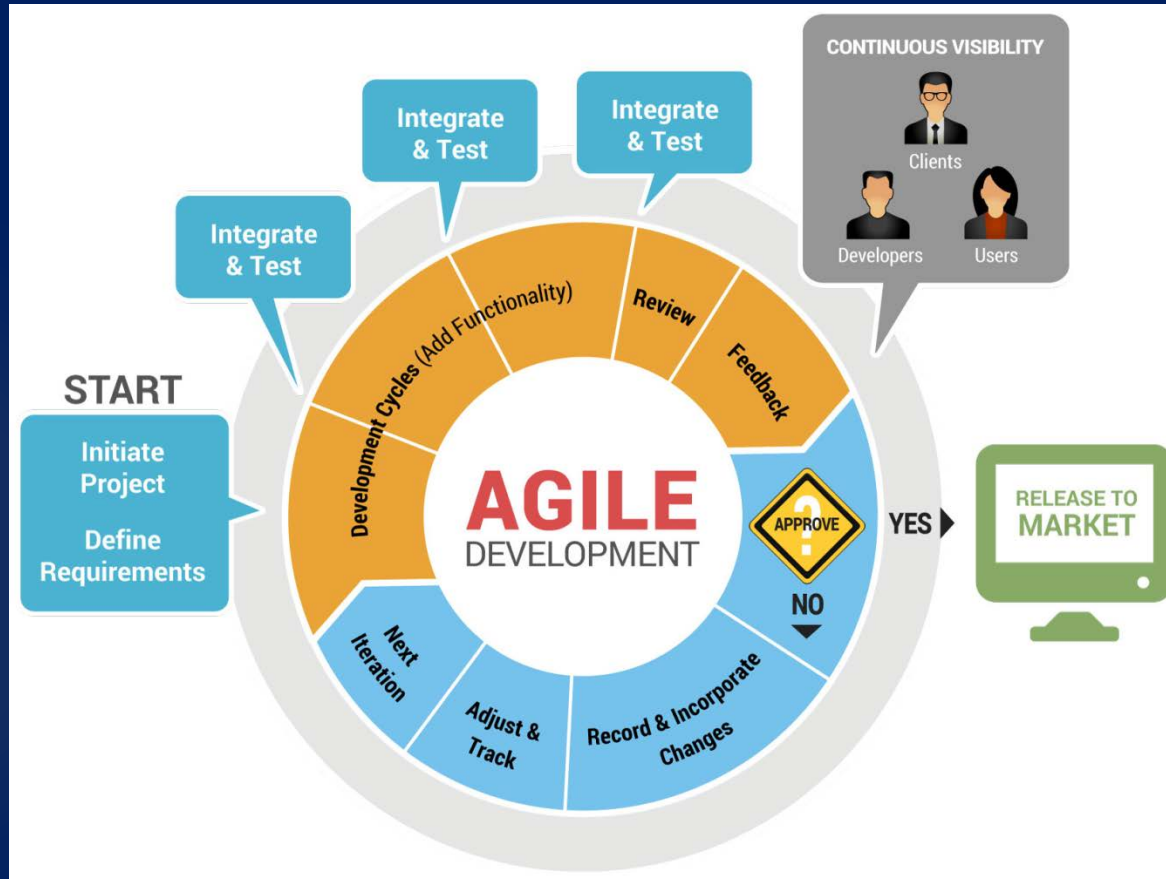
Technologies

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- ▶ Codeigniter Framework (similar to WordPress but more extensive and Flexible)
- ▶ Web Server: Windows IIS/Apache
- ▶ Language: PHP , HTML , JavaScript
- ▶ Database: MySQL
- ▶ Style: CSS and HTML
- ▶ Scripting: AJAX and JQuery
- ▶ Image processing: Photoshop
- ▶ IDE: Dreamweaver

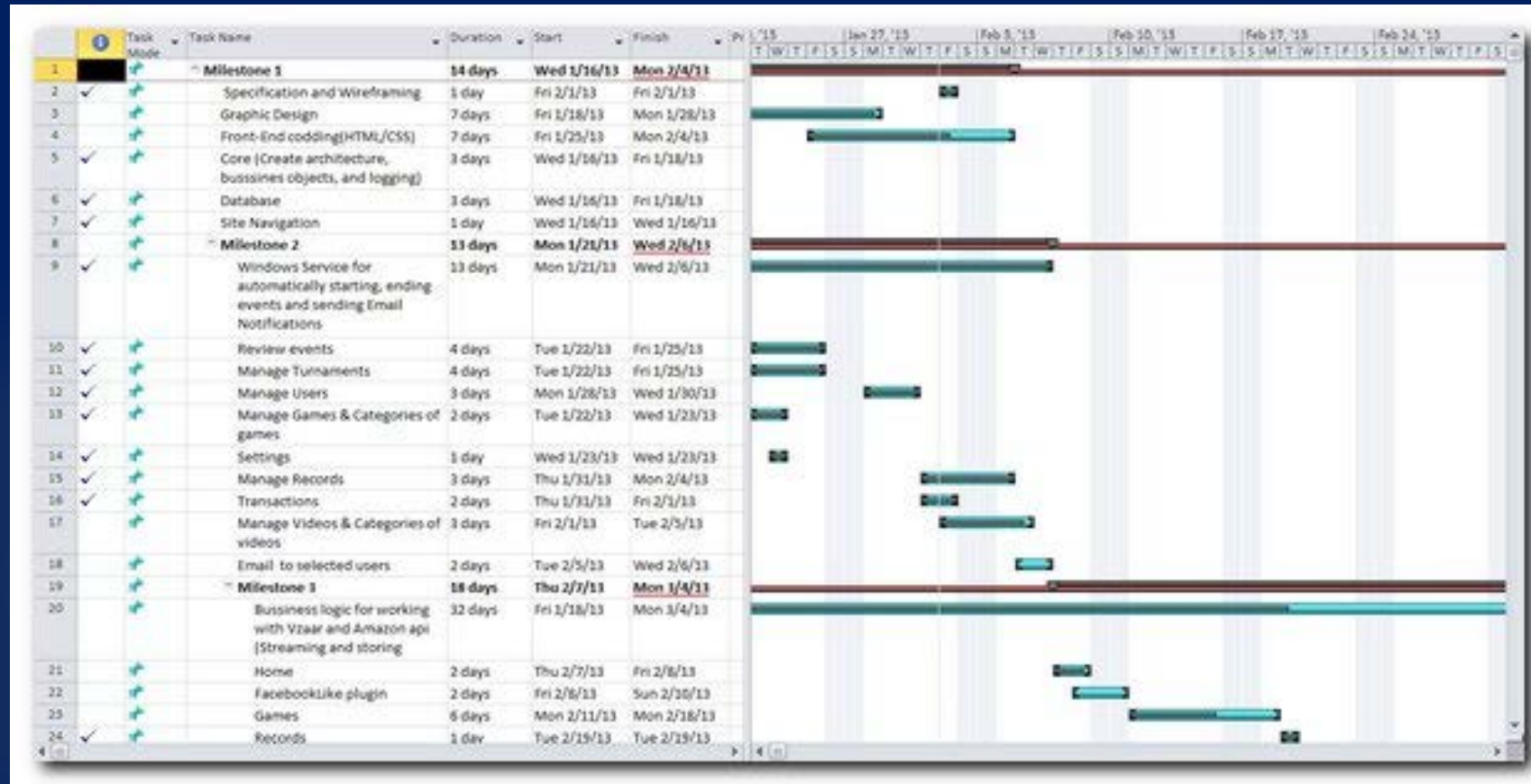
Methodologies

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Project Management

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Timeline

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Pahse1 : Requirement and Design	Phase 2: Website development
Requirement Gathering – 1 week Analyzing the requirements – 1 week Designing the layout – 1 week Finalizing the design– 1 week	Database development– 2 weeks Front end development – 5 weeks Full Site Testing – 1 week Admin Panel development – 3 weeks Full Site Testing – 1 week
Pahse3: Social Media Integration	Phase4: Search Engine Optimization
Social Made Page creating – 2 weeks Integrating with Social Network– 1 week Full Site Testing – 1 week	Requirement Gathering – 1 week Analyzing the contents– 2 weeks Developing meta data and search Keywords– 2 weeks Performance Analytics – 1 week

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*Actual time might changed to some extent depending on the requirement changes and responses from ICON

Development Team

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- ▶ Tarique – Project Manager
- ▶ Suzon – Senior Developer
- ▶ Sakib – Junior developer
- ▶ Forhad – DB Developer
- ▶ Masud – QA Engineer
- ▶ Mahdy – SEO and SMM



Additional

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- ▶ Transferring to live server and testing
- ▶ Bug/Issue Fixing for first 3 months as a priority basis
- ▶ Discounted rate for ongoing supports after 3 months.
- ▶ User Manual inc. how to use the admin panel
- ▶ Own your source code and design
- ▶ Copyright to ICON (All rights reserved)



End

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