

Origins of Lawson

The company name of Lawson and its trademark white milk can against a blue background date back to 1939 / in Ohio, the United States, where J. J. Lawson ran a dairy milk store.

"Mr. Lawson's milk store" was locally renowned for its fresh and delicious milk, and many customers came to buy milk there / every morning.

J. J. Lawson subsequently established Lawson Milk Co., and developed this into a chain of stores selling various commodities including daily necessities mainly in the northeast of America.

The chain name "Lawson" and the milk can logo daily evoking an American dairy farm originated out of this milk trader in the United States.

In 1959, Lawson Milk Co. became an affiliate of the American food giant Consolidated Foods Inc. and continued to widely expand its network of stores out of Ohio while (it was) establishing the convenience store operating system.

- ~ to play (カン)... : (カン)を play するに到達する方へ~
- ~ playing (カン)... : (カン)を play しつつ~
- ~ played ... : play されつつ~

Many customers came to buy milk there.

J. J. Lawson's store was a store selling many goods including milk in America.
In 1959, Lawson Milk Co. continued to expand its network out of Ohio.

Lawson in Japan began in Osaka on June 14, 1975, loved by many Japanese now.