



## **Training & Placement, Career Guidance & Entrepreneurship Cell**

### **Training and Placements, Career Guidance and Entrepreneurship Activities**

#### **Overview**

The Training and Placement, Career Guidance & Entrepreneurship Cell of this college provides guidance and all the assistance for the students in order to achieve their career goals. The unit takes right steps in identifying the demands of the current industry and prepares our students towards this need. Adequate emphasis is given for soft skill development complementing the regular academic programmes.

Aptitude tests and group discussions are conducted at regular intervals to enable the students to improve their performance in competitive exams. The Placement Officer who is assisted by faculty and student representatives from all the departments heads this unit. Job oriented courses and special training programmes are regularly conducted. VBIT also welcomes guest lectures, visiting faculty members for training students and faculty members too.

#### **Training & Placement Cell**

##### **Objective:**

To mould the students to meet the corporate expectation and place them in reputed companies based on the expected Job profiles of each student.

##### **Goal:**

The goal of Training & Placement Cell is to provide employment opportunities and market ready training to Students.

At VBIT, we foster a climate where collaboration with industry thrives, generating both breakthrough discoveries and the science and technology that can support continuous innovation and growth. With a perfect track record of very productive relationships with corporations of all sizes, from startups to mature, successful enterprises, our institutions provide the students with education, research and connections to world class faculty and corporate.

The Training and Placement Cell of the Institute centrally handles campus placement of the graduating students of our campus. The Cell provides complete support to the visiting companies at every stage of placement process. The Cell is well equipped with ample infrastructure in Terms of Testing halls, Consultancy Hall for Presentations, Pre-Placement Talks, Written Tests, Interviews and Group Discussions are made as per the requirement of the visiting companies.

**Training Committee:**

To meet the rapid changes in technology our college conducts Value Added Courses which the students learn beyond their syllabus , for the students from I year onwards.

The other unique feature of the training programme is the need analysis done among the students and based on their need they are exposed to various training programmes. The effectiveness of the training programme is analyzed by the feedback collected from each and every student.

**The Training Details are as follows:**

I year students – Communication training, Soft Skill training and Engineering training.

II year students –C and C++, Oracle, Embedded systems, Java and PLM by M/s Siemens Ltd.

III year students – Proposed Microsoft training programme with Microsoft Certification.

IV year students – The Cell arranges Campus Recruitment Training for students in industries for 3-4 weeks at the end of 7th Semester.

Pre - placement training is given based on their core subject which is followed by aptitude training. The aptitude training is also given to the students for three days before every interview schedule for them. Further, they undergo employability and placement training to make them assertive to corporate.

In the present scenario it is mandatory that students have to exhibit their technical talent along with the communication skills business etiquette, team work and leadership style. Hence the students undergo personality development training from the 1st semester onwards. The personality training has been conducted with the association of eminent corporate persons.

Apart from this, our college provides an opportunity to the faculties to upgrade their teaching skills with the present scenario through faculty development programme in the regular interval with the institutional association of Wipro Mission 10X .

**Placements:**

Placements are benchmark to the performance of any management institute and it depicts the success and the growth of the institutions. The Objective of the placement cell is to facilitate the process of placement & ensure that each eligible student gets an opportunity in the industries. The cell aims to achieve 100% placement assistance to our students. The cell consists of student placement representatives and the placement coordinator from each department.

We work on placing our students with core companies of the respective discipline of education. The students are placed according to their interest and skill that are set by the organizations

where they can work and also increase their creativity & innovation in the development of technology as well as the organization.

All the reputed organizations including MNCs come to the College for campus recruitment. To achieve its goal, the Training & Placement Cell works towards recognizing the core competencies of students. It works through a close knit organization and has a structure which conveys information to the students at the fastest possible rate. A common placement brochure for all branches is published. The Training & Placement Cell firmly believes in 'Industry-Institute Interaction'. In order to accomplish 'Industry-Institute Interaction' it organizes technical talks and national seminars to provide a platform for the budding engineers to interact with professionals from various industries. It encourages visits to the industries by the college students. It arranges for industrial problems to be worked on by students as part of their projects. It also takes suggestions from members of industry regarding designing/changing of curriculum. The college is in the process of signing MOUs with many industrial organizations and industrial chambers. Technical paper presentation contests are held in collaboration with industries to discuss new developments and trends.

India's best corporate are where our Alumni are presently working. Other than this, we are hopeful of further improving our placement opportunities, activities and avenues in the near future while working in association with our powerful Alumni.

#### **Placement Activities :**

We have full-fledged Placement cell, which monitors the employment opportunities and arrange campus interviews for the final year students.

- ▶ Our Campus recruitment program starts by the beginning of the Pre-Final semester.
- ▶ The On Campus recruitment program keeps continuing till the end of their final semester.
- ▶ Offer support for our students by arranging Off-Campus Interviews also.

#### **Recruitment Process :**

The placement committee with the objective of 100% opportunity for the students in the interview starts their placement activity in the June every year.

The placement office liaises with the industry and corporate offices which conducts their recruitment activity with the colleges. A good number of reputed companies have conducted campus recruitment in our college and many more have expressed their desire to come for assessment of the college as per their norms. The corporate offices are requested to provide us with their requirement, job description and their norms.

The job descriptions are put in the notice board of the placement office. The placement cell also has the database of the eligible students with them. The students who are really passionate for the job profile are expected to register their name in the placement cell.

Based on the number and interest of the corporate the placement activity venues are finalized. As and when the corporate request us for campus drive pool along with the various colleges the management with open heart generously share the infrastructure facilities with the corporate. The college also provides facilities to conduct the online test, group discussion and interview inside the colleges. Placement with Paid training by students and consulting fee attached placements are not allowed.

Each student is allowed to attend the interview till receiving the letter of intent from one corporate. This is strictly followed in the college to pave way to all the students are exhibited to the placement opportunity. This ensures that the student to join in one company.

We also collect the feedback from the employer and our alumni students placed in the corporate. This enables us to evaluate the students through the employer and evaluate the employer through our students.

### **Members of the Committee**

- ☐ **Professor I/c**  
Dr. J.Kulkarni, Professor & Vice Principal, Dept. of H&S
- ☐ **TPO**  
Mrs. A.Sree Lakshmi, Associate Professor, Dept. of H&S
- ☐ **Coordinators**  
  
Mr. G.Anil Kumar, Assistant Professor, Dept. of CSE  
Mr. K.Srikanth, Assistant Professor, Dept. of IT  
Mr. M.Sai Prasad Reddy, Assistant Professor, Dept. of EEE  
Ms. M.Venkat Lakshmi, Dept. of ECE  
Mr.Shivram Krishna,Dept.of MBA  
Mrs.Y.Anuradha,Dept.of ME
- ☐ **Representative**  
  
Mr.R.Aditya,IV ECE                      Student Rep.

## **TRAINING EVENTS**

**(2012-2013)**

**19-10-2012**

Dept. of MBA organised a presentaion of CAR (Case Analysis Report) Job Portals & Advertisement (Markenting).Chief Guest:- Dr. Aryasri, Director, School of Management Studies, JNTUH.

**9-07-2012**

MBA Dept. organised a Guest Lecture ON "Campus Carporate" by Dr.P.R Rao,Vice Presiden(Rtd),Novartis.



**25/06/2012- Work-Shop on Modern Methods of Teaching For Professional Students.**

**Session I-10:30 to 11:45**

Inaugural Speech by Dr. P. Narsimha Reddy, Director -Sri Nidhi Institute of Science and Technology.



**26/06/2012-10:30 to 11:45 Guest Lecture on “How to Go Beyond .”**Dr.P.R.Rao, Vice – President (Retd.), Novartis India Ltd. Co-Ordinator-Mr.N.Srinivas –HOD-CSE Dep.-VBIT.



## **TRAINING EVENTS**

**(2011-2012)**

**31st March, 2012**

Mr. M.M.Sriram, Chairman, Industrial Committee, FAPCCI and Managing Director, Scarlet Industries Pvt. Ltd., & Samootha Industries, Hyderabad and the Management of VBIT on the occasion of the valediction of Value Added Programs for II-II and III-II from Training & Placement Cell. Book release (course material) was a part of the program for the Value Added Programs.



**18th Feb, 2012**

120 students from II & III year CSE branch visited Infosys campus





**1<sup>st</sup> Feb, 2012**

Pre placement talk by Phoenix Maritime Services Pvt. Ltd



**28<sup>th</sup> Jan, 2012**

Aspects of Technology - Mr. Chandra Sekhar Kammula, Sr. Vice President Polaris Software Lab Ltd., has visited the Campus and interacted with participants of HDFC-GEP @ IT program.





**4th January, 2012**

HDFC Graduate Employability Program (GEP@IT) orientation session

Chief guests -

- Ms. Renu Sud Karnad, M.D., HDFC
- Mr. Debashish Ganguly, Sr.Vice President, Polaris
- Mr. Rakesh Jain, C.E.O., HDFC-Education Initiative



**08th DEC, 2011**

A guest lecture on "**How to Improve Concentration**" by Swamy Chitrupananda- Director, Chinmaya Yuva Kendra, Noida,.was held on 3rd, December, Saturday, 2011. at 1:40pm in Training & Placement hall which was attended by more than 150 students and was organised by MBA Dept. VBIT.

The following are gist of the speech:

- Flow of thoughts in one direction as per as we wish is nothing but concentration.
- Your habits influence your concentration (Talking, Sleeping and Eating)
- Start any work on time. Plan Early, Execute excellently and Results follow.
- Spend 15 minutes with your mine about your goals.



**14<sup>th</sup> & 15<sup>th</sup> Nov, 2011**

A Presentation on "**Graduate Employability Programme,GEP@IT**" by HDFC team.



**29th Oct, 2011**

A guest lecture on "**Concept of Corporate Culture**" for MBA & MCA students by Mr. S. Rohini Kumar, USA, Programme Manager-Sierra Atlantic-Hitachi

## TRAINING EVENTS

( 2011-2012)

Date	Programme	Participants	Total No. of Participants
31st March, 2012	Value Added Programs for II-II and III-II from Training & Placement Cell. Book release (course material) Mr. M.M.Sriram, Chairman, Industrial Committee, FAPCCI, Managing Director, Scarlet Industries Pvt. Ltd., & Samootha Industries, Hyderabad	All B.Tech	60 students
18th Feb, 2012	Infosys campus visit	II & III B.Tech	60 students
1st Feb, 2012	Phoenix Maritime Services Pvt. Ltd has conducted placement drive in the campus for B.Tech students	B.Tech IV ECE/EEE	82 students
28th Jan, 2012	Aspects of Technology-Mr. Chandra Sekhar Kammula, Sr. Vice President Polaris Software Lab Ltd., visited the Campus and interacted with participants of HDFC-GEP @ IT program	B.Tech IV	26 students
04th January, 2012	HDFC Graduate Employability Program (GEP@IT) orientation session Chief guests -1) Ms. Renu Sud Karnad, M.D., HDFC, 2) Mr. Debashish Ganguly, Sr.Vice President, Polaris 3) Mr. Rakesh Jain, C.E.O., HDFC-Education Initiative	B.Tech IV year	26 students
08th December, 2011	" How to Improve Concentration" - Swamy Chitrupananda- Director, Chinmaya Yuva Kendra, Noida,.	MBA	60 students
14th & 15th Nov, 2011	A Presentation on "Graduate Employability" by HDFC team.	B.Tech IV	120 students

## **TRAINING EVENTS**

**(2010-2011)**

**8th Feb 2011**

Guest Lecture on “Group Discussion – Interview Skills” by Dr. Poonam Minocha (Prof & HOD, Dept. of H&S, ATRI) .More than 150 students participated in this interactive session and are benefitted towards employability.

**17th March, 2011**



A guest lecture by Prof. R.Govindarajulu, Professor, IIIT Hyderabad on “Escascale Computing” organized by ISKRA, a project group. A guest lecture by Mr.Rajkumar,M.D,Footprints pvt.ltd on personality development for MBA students.

**9th September, 2010**



Training and Placement Cell Organized Mega Job Mela at VBIT campus 14 companies have participated and nearly 1200 students were attended in this Job fair.

**21st October, 2010**



Inauguration of “Swamy Viveknanda Yuva Vedika” by Swamy Bodhamayanandaji, Director, Viveknanda Institute for Human Excellence. This forum will help students to develop their communication skills.



**TRAINING EVENTS  
(2010-2011)**

Date	Programme	Participants	Total No. of Participants
8th Feb, 2011	Guest Lecture on “ <b>Group Discussion – Interview Skills</b> ” by <b>Dr. Poonam Minocha</b> (Prof & HOD, Dept. of H&S, ATRI)	MCA & B.Tech III & IV	120 students
17th March, 2011	A guest lecture by Mr. Rajkumar, M.D, Footprints pvt.ltd on personality development	MBA & B.Tech IV	60 students
9th September, 2010	Training and Placement Cell Organized Mega Job Mela at VBIT campus 14 companies	B.Tech, MBA & MCA final	92 students
21st October, 2010	Inauguration of “Swamy Viveknanda Yuva Vedika” by Swamy Bodhamayanandaji, Director, Vivekananda Institute for Human Excellence.	MBA, MCA & B.Tech	20 students