

About Company

At Aventus Hospitality, we specialize in driving hotel revenue and growth through innovative marketing solutions and financial management. Our comprehensive suite of services includes expertise in investment and advisory support, where we leverage our industry knowledge and network to facilitate seamless transactions. In revenue management, we employ advanced techniques to optimize pricing strategies and maximize revenue potential. Our tailored marketing solutions enhance hotel visibility and drive direct bookings, bolstering online presence and profitability. Additionally, we offer expert financial management services encompassing budgeting, expense management, financial analysis, and accounting oversight. We ensure compliance with regulatory standards and provide strategic financial guidance to maximize profitability and mitigate risks. With a focus on excellence and innovation, we assist hotels in OTA optimization, pre-opening strategies, and corporate inside sales, fostering strong relationships and driving revenue growth. At Aventus Hospitality, we are committed to empowering hotels to achieve their full potential, maintain a positive online reputation, and thrive in today's competitive market. Our dedicated team delivers personalized solutions tailored to each client's unique needs, ensuring sustainable growth and success.

Why Choose Us?

Aventus Hospitality stands at the forefront of redefining hospitality management by seamlessly integrating cutting-edge revenue management and dynamic digital marketing solutions. Our expert team of revenue management specialists unlocks the full potential of hotel revenue, crafting personalized, data-driven strategies to optimize pricing and ensure long-term financial sustainability. In the digital marketing sphere, we drive direct bookings through captivating, data-driven campaigns, keeping hotels ahead of the competition with the latest trends. Choose Aventus Hospitality for unmatched expertise in revenue management, dynamic digital marketing strategies, and unparalleled client service.

Service Packages:

- Basic: \$900 per month
- Standard: \$1400 per month
- Premium: \$1900 per month

Our Services:

- Consulting / Hotel Audit
- OTA Management
- Revenue Management
- Corporate / Group Sales
- Reputation Management
- Accounting
- Operations Support
- Hotel Investment/Advisory Support
- Digital Marketing

Basic Package: \$900 per month

Slide 1: Drive Revenue and Reputation with Our Comprehensive Services

OTA Management:

We optimize your online travel agency channels to increase bookings and revenue. Our services encompass:

- Comprehensive audits evaluate your hotel's strengths, weaknesses, opportunities, and threats (SWOT).
- Managing third-party sites for comprehensive online presence.
- Maintaining rate parity across platforms for fair pricing.
- Promotion management to ensure consistency with offline channels.
- Providing detailed weekly sales reports for performance tracking.
- Analyzing rate plans and inventory for revenue potential.
- Handling no-shows efficiently to minimize revenue loss.
- Elevating guest experience and cultivating positive reviews.
- Boosting occupancy rates and revenue by addressing areas for enhancement.

Slide 2: Specialized Revenue and Reputation Management

Hotel Revenue Management:

Our certified revenue management experts specialize in:

- Implementing dynamic pricing strategies to optimize revenue.
- Managing inventory effectively to meet demand fluctuations.
- Maximizing RevPAR through strategic pricing and inventory management.
- Providing ongoing support with revenue calls and acting as your long-term revenue manager.

Review Reputation Management:

Effective reputation management can enhance trust and credibility, attracting more customers and retaining existing ones. We specialize in:

- Elevating your ranking on prominent platforms such as Medallia, TripAdvisor, Google, Expedia, and Booking.com.
- Stimulating direct bookings and improving online reputation.
- Fostering positive guest experiences to drive long-term loyalty and revenue growth.

Hotel Corporate/Group Inside Sales Standard Plan (Includes Basic Package): \$1400 per month

Empower Your Hotel with Essential Sales and Client Management Services

1. Proactive Prospecting:

Identify and pursue new business opportunities and leads within your market segment, ensuring consistent growth and revenue.

2. Lead Response Management:

Promptly respond to all incoming sales inquiries, fostering positive relationships and maximizing conversion rates.

3. RFP Process Management:

Complete all Requests for Proposals (RFPs) sent via brand channels, crafting compelling business cases to secure preferred accounts and increase room nights.

4. Account Maintenance:

Sustain ongoing, consistent communication with existing clients to strengthen relationships and enhance loyalty, driving repeat business and referrals.

5. Marketing Support:

Assist in the creation of marketing collateral to effectively promote hotel offerings and attract potential clients.

6. Training:

Ensure your on-site team is adequately trained to support the hotel's sales efforts, enhancing efficiency and effectiveness in client interactions.

7. Quarterly Property Visits:

Conduct regular visits to the property to identify new leads, assess market trends, and strengthen partnerships within the local community.

Premium Plan (Includes Basic and Standard): \$1900

Optimize Your Hotel's Financial Operations with Advanced Accounting Services

Key Features:

- Revenue Data Management:
We meticulously handle revenue data, ensuring accuracy and timeliness for informed decision-making.
- Automated Reconciliation:
Streamline your accounting processes with automated reconciliation, identify discrepancies, and ensure financial accuracy.
- Expense and Revenue Categorization:
Automate expense and revenue categorization for seamless financial management, simplifying budgeting and analysis.

- ACH/Check Payment Integration:
Easily process ACH payments or checks by scanning or taking pictures of bills, enhancing convenience and efficiency in payment handling.
- Integration with PMS System:
Real-time integration with your Property Management System for forecasting, budgeting, sales tracking, P&L/Income Statement generation, and Balance Sheet management.
- Paperless Document Management and Bookkeeping:
Eliminate paperwork. Simply scan your receipts and invoices.
Automate bill payment, credit card reconciliation, revenue report capture, and ledger entries in QuickBooks® for streamlined financial management.

Have a separate Slide for:

Hotel investment/Advisory Support

Contact: Vandan Patel (CFO): Aventus Hospitality for more information 478-972-4206

ADD on Services Page:

Search Engine Optimization: Price on Request

Social Media Development: Price on Request

Website Development: Price on Request

LinkedIn, Google Ads/Social Media, YouTube

Marketing: Price on Request

Change my address on Presentation:

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McDonough, GA 30253