Find Brand ID

[**SELECT**](https://mariadb.com/kb/en/library/select/) `id`, `brand\_name`

**FROM** `[dashboard\_brands](http://192.168.2.162/adminer/?server=fortressdb.mdb0001989.db.skysql.net%3A5002&username=rw_user&db=fortress&table=dashboard_brands)`

**ORDER** **BY** `id`

**Sales by SKU, ASIN, Short title:**

[**Select**](https://mariadb.com/kb/en/library/select/) [brand\_sku\_metrics](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=brand_sku_metrics).brandid,short\_title, asin1, sku, [**sum**](https://mariadb.com/kb/en/library/group-by-functions/#function_sum)(total\_sales) **AS** total\_sales, [**min**](https://mariadb.com/kb/en/library/group-by-functions/#function_min)([**date**](https://mariadb.com/kb/en/library/date-and-time-data-types/)), [**max**](https://mariadb.com/kb/en/library/group-by-functions/#function_max)([**date**](https://mariadb.com/kb/en/library/date-and-time-data-types/)), [**count**](https://mariadb.com/kb/en/library/group-by-functions/#function_count)(**distinct** [**date**](https://mariadb.com/kb/en/library/date-and-time-data-types/))

**FROM** [brand\_sku\_metrics](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=brand_sku_metrics)

**INNER** [**JOIN**](https://mariadb.com/kb/en/library/join/) [active\_listings](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=active_listings)

**ON** [brand\_sku\_metrics](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=brand_sku_metrics).SKU = [active\_listings](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=active_listings).sellersku

**WHERE** [brand\_sku\_metrics](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=brand_sku_metrics).brandid = 269

[**AND**](https://mariadb.com/kb/en/library/logical-operators/#operator_and) [**date**](https://mariadb.com/kb/en/library/date-and-time-data-types/) >= [**CURRENT\_DATE**](https://mariadb.com/kb/en/library/date-and-time-functions/#function_current-date) - [**INTERVAL**](https://mariadb.com/kb/en/library/date-and-time-functions/#function_date-add) 30 DAY

[**AND**](https://mariadb.com/kb/en/library/logical-operators/#operator_and) [**date**](https://mariadb.com/kb/en/library/date-and-time-data-types/) < [**CURRENT\_DATE**](https://mariadb.com/kb/en/library/date-and-time-functions/#function_current-date)

**GROUP** **BY** [brand\_sku\_metrics](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=brand_sku_metrics).brandid, sku

**ORDER** **BY** total\_sales **DESC**

List of all SKUs & ASINs for a brand

[**SELECT**](https://mariadb.com/kb/en/library/select/) `short\_title`, `sellersku`, `asin1`

**FROM** `[active\_listings](https://internal.fortressbrand.com/fortress/adminer/?server=fortress-db-prod.mdb0001989.db.skysql.net%3A5001&username=rw_user&db=fortress_reporting&table=active_listings)`

**WHERE** `brandid` = '46'

**LIMIT** 50

Reporting

Campaigns with Auto Bid Adjustments

[**SELECT**](https://dev.mysql.com/doc/refman/5.6/en/select.html) merchantid\_entityid **as** merchantid, brandid, profileId, campaignId, campaign

**from** fortress.[ppc\_campaign\_brand\_lookup](http://192.168.2.162/adminer/?server=newfortress.mariadb.database.azure.com&username=rw_user&db=fortress&table=ppc_campaign_brand_lookup)

**WHERE** bidadjustment\_enabled = 1

[**and**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_and) enabled\_disabled != 'archived'

[**and**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_and) campaign\_type = 'Sponsored Products'

[**and**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_and) is\_fortress = 1

[**and**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_and) brandid >= 1

[**and**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_and) merchantid\_entityid**[is](https://dev.mysql.com/doc/refman/5.6/en/comparison-operators.html" \l "operator_is)** [**not**](https://dev.mysql.com/doc/refman/5.6/en/logical-operators.html#operator_not) **null**

**group** **by** campaignId

**order** **by** brandid, campaign **ASC**;

**Search Term Report - Non-Branded**

SELECT customer\_search\_term, impressions, clicks, spend, orders, sales, ROUND((sales/spend),2) AS ROAS

FROM  `ppc\_sp\_searchterms`

WHERE `brandid` = '**113**'

AND `date` >= '**2020-12-01**' AND `date` <= '**2020-12-31**'

AND `orders` > 0

AND `performance\_defensive` != 'defensive'

AND `customer\_search\_term` NOT LIKE 'b0%%'

GROUP BY `customer\_search\_term`

ORDER BY `sales` DESC