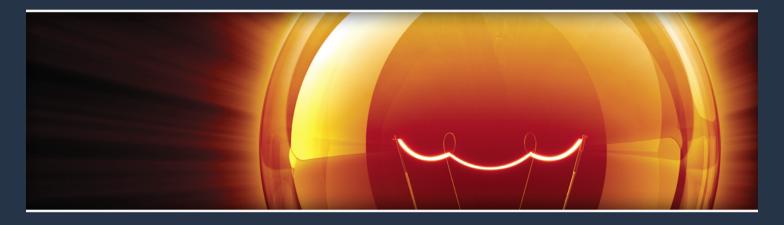
Machine Learning: Algorithms and Applications

While we are waiting to start...

- 1. Download and unzip the course materials (you should have received a link to the Google drive in the class email)
 - If you do not have the link, please let me know
- 2. Launch Andaconda (Python version 3) and launch Jupyter Notebook
- 3. Locate your course materials from Machine Learning : Algorithms & Applications (the first class) and open the Decision Trees excercise and review it.





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Technology Training with sales force



The Machine Learning Journey at sales force

- Learn how Einstein works and make it work for your products: solve problems and build innovative products with Machine Learning (Trailhead)
 - Provides a foundation on Machine Learning and related topics
- Machine Learning: Data Foundation (2-day ILT)
 - Focuses on the theory of Machine Learning with the goal of creating a shift in mindset
- Machine Learning: Algorithms and Applications (3-day ILT)
 - Takes deeper dive into Machine Learning algorithms and provides and opportunity for hands-on application

This course was created by DevelopIntelligence with participation from your sales *f* orce experts:

- Lidor Avigad, Senior Manager, Software Engineering
- Ana Bertran, Principal Data Scientist, Infrastructure Analytics
- Justin Donaldson, Principal Data Scientist
- Tejaswini Ganapathi, Data Engineer

Project Sponsors

- Indira Uppuluri
- Jayesh Govindarajan

Program Manager

Michael Kohanfars

Goals

- 1. Deepen your understanding of Machine Learning
- 2. Understand the process
- 3. More familiarity with tools
- 4. Practice various aspects of the approach
- 5. Familiarity with Algorithms
- 6. Importance of Data Cleansing

Agenda - Day 1

- Introduction
- Python Numerics
- Pandas
- Data-Driven
- SciKit-Learn

Agenda - Day 2

- Data Science
- Data Cleansing
- Data Visualization
- Data Exploration
- Model Deeper Dives

Agenda - Day 3

- Dimensionality Reduction
- Date and Time-Handling
- Model Evaluation
- Performance
- Product-Based Exercise

Schedule

<u>Day 1</u>

Day 2

<u>Day 3</u>