

# Credit Card Transition Report

Week Number

All

Quarter

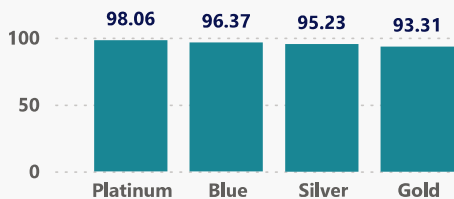
Q4

Q3

Q2

Q1

## Customer Acquisition cost by Card Category



Total Transition

44.5M

Total Revenue

10.8M

No. of Transition

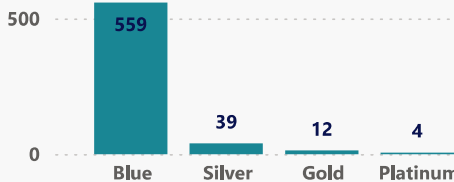
656K

Gender

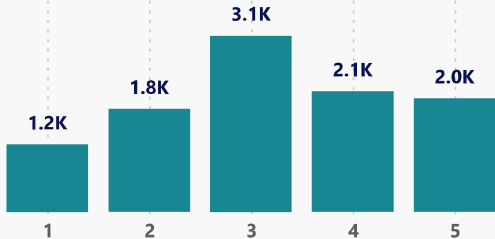
F

M

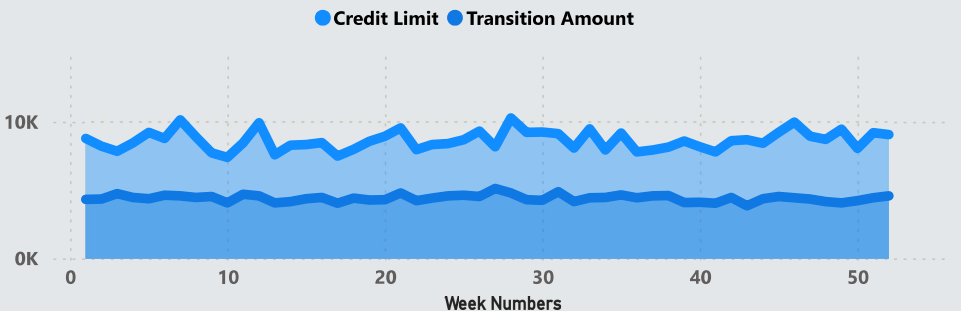
## Total Delinquent Accounts



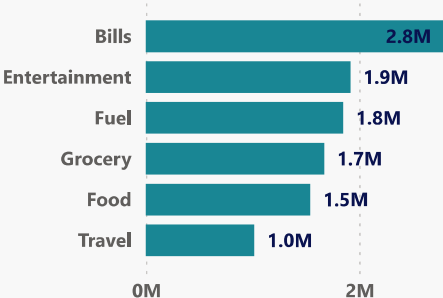
## Customer Satisfaction Score



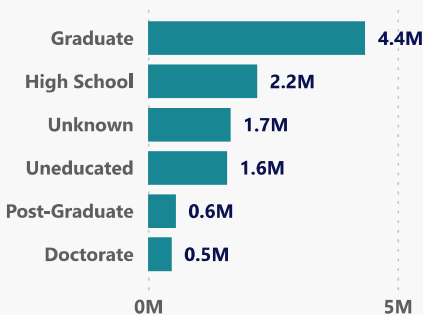
## Credit Limit Vs Total Transition Amount



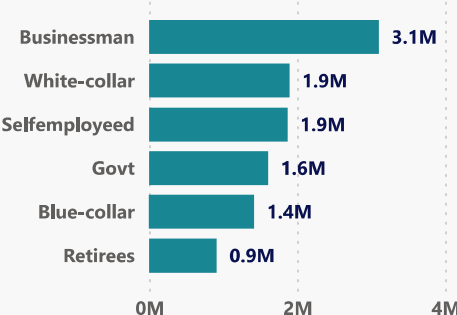
## Revenue by Expenditure Type



## Revenue by Education Level



## Revenue by Job Type



## Revenue by Age Group

