```
In [1]:
         # Importing Data Manipilation Libraries
         import pandas as pd
         import numpy as np
         # Import Data Visualization Libraries
         import matplotlib.pyplot as plt
         import seaborn as sns
         from scipy import stats
         # Import Data Filter Libraries
         import warnings
         warnings.filterwarnings('ignore')
         # Import Data Logging Libraries
         import logging
         logging.basicConfig(level = logging.INFO,
                                  filename = 'model.log',
                                  filemode = 'w',
                                  format = '%(asctime)s - %(levelname)s - %(message)s')
In [2]:
         pd.set_option('display.max_columns', None)
         pd.set_option('display.max_rows', 100)
```

Loading Dataset

```
In [3]:
          # Loading the dataset
          url = 'https://raw.githubusercontent.com/mukeshmagar543/CODEB_Internship/refs/heads/main/dataset_phishi
          df = pd.read csv(url)
          df.sample(frac = 1) # Data Shuffle
Out[3]:
                                                              url length_url length_hostname ip nb_dots nb_hyphens r
                          https://docs.google.com/document/d/1gy-
         10753
                                                                          96
                                                                                            15
                                                                                                0
                                                                                                          2
                                                                                                                       4
                                                       xysaRMQ...
                                                                                            15
                                                                                                0
                                                                                                          3
          7775 http://www.timebie.com/timezone/greenwichmeanp...
                                                                          60
                                                                                                                       0
           704
                                                                                               0
                       http://www.apronus.com/music/flashpiano.htm
                                                                          43
                                                                                            15
                                                                                                          3
                                                                                                                       0
          5812
                                 https://www.liesegang-partner.com
                                                                                                0
                                                                                                          2
                                                                          33
                                                                                            25
                                                                                                                       1
                                                                                               Λ
          4155
                                             http://www.jinjitter.jp/
                                                                          24
                                                                                            16
                                                                                                          2
                                                                                                                       0
          5495
                   http://blog.wanken.com/7644/typefaces-of-the-w...
                                                                          58
                                                                                            15
                                                                                               Ω
                                                                                                          2
                                                                                                                       4
          7730
                                               https://data.gov.tw/
                                                                          20
                                                                                            11 0
                                                                                                          2
                                                                                                                       0
          1250
                     https://support-appleld.com.secureupdate.duila...
                                                                         128
                                                                                            50 1
                                                                                                                       1
          5763
                               http://homologacao.xocovid19.com.br
                                                                                            28 0
                                                                                                          3
                                                                                                                       0
                                                                          35
          5355
                                                                          22
                                                                                            13 0
                                                                                                                       0
                                            https://google.com.hk/
        11430 rows × 89 columns
```

Getting Information about Dataset Like which

column is object and which column is numerical

In [4]: df.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 11430 entries, 0 to 11429 Data columns (total 89 columns): Column Non-Null Count Dtype -----0 url 11430 non-null object length_url 11430 non-null 11430 non-null int64 length_hostname 11430 non-null int64 3 ip nb dots 11430 non-null int64 nb_hyphens 11430 non-null int64 11430 non-null int64 7 nb_qm 11430 non-null int64 8 nb_and 9 nb_or 10 nb_eq nb_underscore nb_tilde 12 11430 non-null int64 nb_percent 13 11430 non-null int64 nb_slash 14 11430 non-null int64 15 nb_star 16 nb_colon 11430 non-null int64 11430 non-null int64 11430 non-null int64 nb_comma nb_semicolumn 18 nb dollar 11430 non-null int64 11430 non-null int64 11430 non-null int64 11430 non-null int64 nb_space 21 nb_www 11430 non-null int64 nb_com 23 nb_dslash 24 http_in_path 25 https_token 11430 non-null float64 11430 non-null float64 11430 non-null int64 ratio_digits_url 27 ratio_digits_host 28 punycode 29 port 11430 non-null 11430 non-null int64 tld in path 11430 non-null int64 11430 non-null int64 tld_in_subdomain 32 abnormal_subdomain 11430 non-null int64 33 nb subdomains prefix_suffix 11430 non-null int64 random_domain 11430 non-null int64
shortening_service 11430 non-null int64
path_extension 11430 non-null int64
nb_redirection 11430 non-null int64
nb_external_redirection 11430 non-null int64
length_words_raw 11430 non-null int64
char_repeat 11430 non-null int64 35 random_domain 36 shortening_service 37 39 40 41 11430 non-null int64
11430 non-null float64
11430 non-null float64
11430 non-null int64
11430 non-null int64 42 shortest_words_raw 43 shortest_word_host shortest_word_path 45 longest_words_raw longest_word_host 46 longest_word_path 47 48 avg_words_raw 49 avg_word_host avg_word_path phish hints 11430 non-null int64 11430 non-null int64 domain_in_brand 53 brand_in_subdomain 54 brand_in_path 11430 non-null int64 11430 non-null int64 11430 non-null int64 suspecious_tld statistical_report 11430 non-null int64 nb hyperlinks 11430 non-null float64 11430 non-null float64 ratio_intHyperlinks ratio_extHyperlinks 11430 non-null int64 ratio_nullHyperlinks 61 nb extCSS 11430 non-null int64

11430 non-null int64

```
63 ratio_extRedirection 11430 non-null float64 ratio_intErrors 11430 non-null int64
 64 ratio_intErrors
65 ratio_extErrors
                                                                      11430 non-null float64
                                                                      11430 non-null int64
 66 login_form
                                                                   11430 non-null int64
11430 non-null int64
11430 non-null int64
11430 non-null float64
11430 non-null float64
11430 non-null int64
 67 external_favicon
68 links_in_tags
  69 submit_email
 70 ratio_intMedia
71 ratio_extMedia

      72
      STII
      11430 non-null int64

      73
      iframe
      11430 non-null int64

      74
      popup_window
      11430 non-null int64

      75
      safe_anchor
      11430 non-null int64

      76
      onmouseover
      11430 non-null int64

      77
      right_clic
      11430 non-null int64

      78
      empty_title
      11430 non-null int64

      79
      domain_in_title
      11430 non-null int64

      80
      domain_with_copyright
      11430 non-null int64

      81
      whois_registered_domain
      11430 non-null int64

      82
      domain registration length
      11430 non-null int64

  82 domain_registration_length 11430 non-null int64
                                                  11430 non-null int64
11430 non-null int64
 83 domain_age
 84 web_traffic
                                                                      11430 non-null int64
 85 dns_record
                                                                      11430 non-null int64
  86 google_index
  87 page_rank
                                                                       11430 non-null int64
 88 status
                                                                          11430 non-null object
dtypes: float64(13), int64(74), object(2)
```

memory usage: 7.8+ MB

Checking Null Values

• There is No Null Values are present in the given dataset.

```
In [5]:
         df.isnull().sum()
Out[5]: url
                                       0
         length_url
                                       0
         length_hostname
                                       0
         nb_dots
         nb_hyphens
         nb_at
         nb qm
         nb_and
         nb or
         nb_eq
                                       0
         nb_underscore
         nb_tilde
         nb_percent
         nb_slash
         nb_star
         nb_colon
         nb_comma
         nb_semicolumn
         nb_dollar
         nb_space
                                       0
         nb www
         nb_com
         nb_dslash
         http_in_path
         https_token
         ratio_digits_url
         ratio_digits_host
         punycode
         port
         tld_in_path
         tld in subdomain
         abnormal_subdomain
         nb_subdomains
```

hi.eity_2011tx random_domain shortening_service 0 0 path_extension nb_redirection nb_external_redirection length_words_raw char_repeat shortest words raw shortest_word_host 0 shortest_word_path longest_words_raw 0 longest_word_host longest_word_path avg_words_raw avg_word_host avg_word_path phish_hints domain_in_brand brand_in_subdomain 0 brand_in_path suspecious tld 0 statistical_report nb_hyperlinks ratio_intHyperlinks ratio_extHyperlinks ratio_nullHyperlinks nb_extCSS ratio_intRedirection ratio_extRedirection 0 0 ratio_intErrors ratio_extErrors login_form external_favicon links_in_tags submit_email ratio intMedia ratio_extMedia 0 sfh iframe 0 popup_window 0 safe_anchor onmouseover 0 right_clic empty_title domain_in_title domain_with_copyright whois_registered_domain domain_registration_length domain_age web_traffic dns_record 0 google_index 0 0 page_rank status dtype: int64

Descriptive Analysis

In [6]: df.describe()

Out[6]:

:		length_url	length_hostname	ip	nb_dots	nb_hyphens	nb_at	nb_qm	
	count	11430.000000	11430.000000	11430.000000	11430.000000	11430.000000	11430.000000	11430.000000	114
	mean	61.126684	21.090289	0.150569	2.480752	0.997550	0.022222	0.141207	
	std	55.297318	10.777171	0.357644	1.369686	2.087087	0.155500	0.364456	
	min	12.000000	4.000000	0.000000	1.000000	0.000000	0.000000	0.000000	
	350/	22 000000	15 000000	0 000000	2 000000	0 000000	0 000000	0 000000	

43 %	33.000000	13.000000	U.UUUUUU	۷.00000	U.UUUUUU	0.000000	U.UUUUUU
50%	47.000000	19.000000	0.000000	2.000000	0.000000	0.000000	0.000000
75%	71.000000	24.000000	0.000000	3.000000	1.000000	0.000000	0.000000
max	1641.000000	214.000000	1.000000	24.000000	43.000000	4.000000	3.000000

Separating numerical and categorical columns. Then, for each numeric feature, you analyze spread, skewness, and outliers — very helpful for choosing scaling techniques or detecting which features might need transformation.

```
In [7]:     numerical_columns = df.select_dtypes(exclude= 'object')
     numerical_columns
```

Out[7]:		length_url	length_hostname	ip	nb_dots	nb_hyphens	nb_at	nb_qm	nb_and	nb_or	nb_eq	nb_undersco
	0	37	19	0	3	0	0	0	0	0	0	
	1	77	23	1	1	0	0	0	0	0	0	
	2	126	50	1	4	1	0	1	2	0	3	
	3	18	11	0	2	0	0	0	0	0	0	
	4	55	15	0	2	2	0	0	0	0	0	
1	1425	45	17	0	2	0	0	0	0	0	0	
1	1426	84	18	0	5	0	1	1	0	0	1	
1	1427	105	16	1	2	6	0	1	0	0	1	
1	1428	38	30	0	2	0	0	0	0	0	0	
1	1429	477	14	1	24	0	1	1	9	0	9	

11430 rows × 87 columns

```
In [8]:
         # Descriptive statistics
         from collections import OrderedDict
         stats = []
         for col in df.columns:
             if df[col].dtype != 'object':
                 numerical_stats = OrderedDict({
                      'Feature': col,
                     'Minimum': df[col].min(),
                     'Maximum': df[col].max(),
                     'Mean': df[col].mean(),
                     'Mode': df[col].mode()[0] if not df[col].mode().empty else None,
                      '25%': df[col].quantile(0.25),
                      '75%': df[col].quantile(0.75),
                      'IQR': df[col].quantile(0.75) - df[col].quantile(0.25),
                      'Standard Deviation': df[col].std(),
                     'Skewness': df[col].skew(),
                      'Kurtosis': df[col].kurt()
                 })
                 stats.append(numerical_stats)
         # Convert to DataFrame
         report = pd.DataFrame(stats)
         report
```

Out[8]:

:	Feature	Minimum	Maximum	Mean	Mode	25%	75%	
0	length_url	12.0	1.641000e+03	61.126684	26.0	33.000000	71.000000	38.0
1	length_hostname	4.0	2.140000e+02	21.090289	16.0	15.000000	24.000000	9.0
2	ip	0.0	1.000000e+00	0.150569	0.0	0.000000	0.000000	0.0
3	nb_dots	1.0	2.400000e+01	2.480752	2.0	2.000000	3.000000	1.0
4	nb_hyphens	0.0	4.300000e+01	0.997550	0.0	0.000000	1.000000	1.0
5	nb_at	0.0	4.000000e+00	0.022222	0.0	0.000000	0.000000	0.0
6	nb_qm	0.0	3.000000e+00	0.141207	0.0	0.000000	0.000000	0.0
7	nb_and	0.0	1.900000e+01	0.162292	0.0	0.000000	0.000000	0.0
8	nb_or	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
9	nb_eq	0.0	1.900000e+01	0.293176	0.0	0.000000	0.000000	0.0
10	nb_underscore	0.0	1.800000e+01	0.322660	0.0	0.000000	0.000000	0.0
11	nb_tilde	0.0	1.000000e+00	0.006649	0.0	0.000000	0.000000	0.0
12	nb_percent	0.0	9.600000e+01	0.123097	0.0	0.000000	0.000000	0.0
13	nb_slash	2.0	3.300000e+01	4.289589	3.0	3.000000	5.000000	2.0
14	nb_star	0.0	1.000000e+00	0.000700	0.0	0.000000	0.000000	0.0
15	nb_colon	1.0	7.000000e+00	1.027909	1.0	1.000000	1.000000	0.0
16	nb_comma	0.0	4.000000e+00	0.004024	0.0	0.000000	0.000000	0.0
17	nb_semicolumn	0.0	2.000000e+01	0.062292	0.0	0.000000	0.000000	0.0
18	nb_dollar	0.0	6.000000e+00	0.001925	0.0	0.000000	0.000000	0.0
19	nb_space	0.0	1.800000e+01	0.034821	0.0	0.000000	0.000000	0.0
20	nb_www	0.0	2.000000e+00	0.448469	0.0	0.000000	1.000000	1.0
21	nb_com	0.0	6.000000e+00	0.127997	0.0	0.000000	0.000000	0.0
22	nb_dslash	0.0	1.000000e+00	0.006562	0.0	0.000000	0.000000	0.0
23	http_in_path	0.0	4.000000e+00	0.016710	0.0	0.000000	0.000000	0.0
24	https_token	0.0	1.000000e+00	0.610936	1.0	0.000000	1.000000	1.0
25	ratio_digits_url	0.0	7.238806e-01	0.053137	0.0	0.000000	0.079365	0.0
26	ratio_digits_host	0.0	8.000000e-01	0.025024	0.0	0.000000	0.000000	0.0
27	punycode	0.0	1.000000e+00	0.000350	0.0	0.000000	0.000000	0.0
28	port	0.0	1.000000e+00	0.002362	0.0	0.000000	0.000000	0.0
29	tld_in_path	0.0	1.000000e+00	0.065617	0.0	0.000000	0.000000	0.0
30	tld_in_subdomain	0.0	1.000000e+00	0.050131	0.0	0.000000	0.000000	0.0
31	abnormal_subdomain	0.0	1.000000e+00	0.021610	0.0	0.000000	0.000000	0.0
32	nb_subdomains	1.0	3.000000e+00	2.231671	2.0	2.000000	3.000000	1.0
33	prefix_suffix	0.0	1.000000e+00	0.202450	0.0	0.000000	0.000000	0.0
34	random_domain	0.0	1.000000e+00	0.083290	0.0	0.000000	0.000000	0.0
35	shortening_service	0.0	1.000000e+00	0.123447	0.0	0.000000	0.000000	0.0
36	path_extension	0.0	1.000000e+00	0.000175	0.0	0.000000	0.000000	0.0
37	nb_redirection	0.0	6.000000e+00	0.498250	0.0	0.000000	1.000000	1.0
	1 1 1 1 1 1	^ ^	4 000000 00	0.000450	~ ~	0 000000	0.00000	~ ^

38	CODE np_external_redirection	:B_Interns U.U	hip/model1.ipynt i.uuuuuue+uu	o at main · mukesh 0.003150	nmagar54 U.U	U.UUUUUU U.UUUUUU	iternship ບ.ບບບບບ	U.U
39	length_words_raw	1.0	1.060000e+02	6.232808	2.0	2.000000	8.000000	6.0
40	char_repeat	0.0	1.460000e+02	2.927472	3.0	1.000000	4.000000	3.0
41	shortest_words_raw	1.0	3.100000e+01	3.127297	3.0	2.000000	3.000000	1.0
42	shortest_word_host	1.0	3.900000e+01	5.019773	3.0	3.000000	6.000000	3.0
43	shortest_word_path	0.0	4.000000e+01	2.398950	0.0	0.000000	3.000000	3.0
44	longest_words_raw	2.0	8.290000e+02	15.393876	9.0	9.000000	16.000000	7.0
45	longest_word_host	1.0	6.200000e+01	10.467979	9.0	7.000000	13.000000	6.0
46	longest_word_path	0.0	8.290000e+02	10.561505	0.0	0.000000	11.000000	11.0
47	avg_words_raw	2.0	1.282500e+02	7.258882	6.0	5.250000	8.000000	2.7
48	avg_word_host	1.0	3.900000e+01	7.678075	5.0	5.250000	9.000000	3.7
49	avg_word_path	0.0	2.500000e+02	5.092425	0.0	0.000000	6.714286	6.7
50	phish_hints	0.0	1.000000e+01	0.327734	0.0	0.000000	0.000000	0.0
51	domain_in_brand	0.0	1.000000e+00	0.104199	0.0	0.000000	0.000000	0.0
52	brand_in_subdomain	0.0	1.000000e+00	0.004112	0.0	0.000000	0.000000	0.0
53	brand_in_path	0.0	1.000000e+00	0.004899	0.0	0.000000	0.000000	0.0
54	suspecious_tld	0.0	1.000000e+00	0.017935	0.0	0.000000	0.000000	0.0
55	statistical_report	0.0	2.000000e+00	0.059755	0.0	0.000000	0.000000	0.0
56	nb_hyperlinks	0.0	4.659000e+03	87.189764	0.0	9.000000	101.000000	92.0
57	ratio_intHyperlinks	0.0	1.000000e+00	0.602457	0.0	0.224991	0.944767	0.7
58	ratio_extHyperlinks	0.0	1.000000e+00	0.276720	0.0	0.000000	0.474840	0.4
59	ratio_nullHyperlinks	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
60	nb_extCSS	0.0	1.240000e+02	0.784864	0.0	0.000000	1.000000	1.0
61	ratio_intRedirection	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
62	ratio_extRedirection	0.0	2.000000e+00	0.158926	0.0	0.000000	0.230769	0.2
63	ratio_intErrors	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
64	ratio_extErrors	0.0	1.000000e+00	0.062469	0.0	0.000000	0.034483	0.0
65	login_form	0.0	1.000000e+00	0.063605	0.0	0.000000	0.000000	0.0
66	external_favicon	0.0	1.000000e+00	0.442170	0.0	0.000000	1.000000	1.0
67	links_in_tags	0.0	1.000000e+02	51.978211	0.0	0.000000	98.061004	98.0
68	submit_email	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
69	ratio_intMedia	0.0	1.000000e+02	42.870444	0.0	0.000000	100.000000	100.0
70	ratio_extMedia	0.0	1.000000e+02	23.236293	0.0	0.000000	33.333333	33.3
71	sfh	0.0	0.000000e+00	0.000000	0.0	0.000000	0.000000	0.0
72	iframe	0.0	1.000000e+00	0.001312	0.0	0.000000	0.000000	0.0
73	popup_window	0.0	1.000000e+00	0.006037	0.0	0.000000	0.000000	0.0
74	safe_anchor	0.0	1.000000e+02	37.063922	0.0	0.000000	75.000000	75.C
75	onmouseover	0.0	1.000000e+00	0.001137	0.0	0.000000	0.000000	0.0
76	right_clic	0.0	1.000000e+00	0.001400	0.0	0.000000	0.000000	0.0
77	empty_title	0.0	1.000000e+00	0.124759	0.0	0.000000	0.000000	0.0

78	domain_in_title	0.0	1.000000e+00	0.775853	1.0	1.000000	1.000000	0.0
79	domain_with_copyright	0.0	1.000000e+00	0.439545	0.0	0.000000	1.000000	1.C
80	whois_registered_domain	0.0	1.000000e+00	0.072878	0.0	0.000000	0.000000	0.0
81	domain_registration_length	-1.0	2.982900e+04	492.532196	0.0	84.000000	449.000000	365.0
82	domain_age	-12.0	1.287400e+04	4062.543745	-1.0	972.250000	7026.750000	6054.5
83	web_traffic	0.0	1.076799e+07	856756.643307	0.0	0.000000	373845.500000	373845.5
84	dns_record	0.0	1.000000e+00	0.020122	0.0	0.000000	0.000000	0.0
85	google_index	0.0	1.000000e+00	0.533946	1.0	0.000000	1.000000	1.0
86	page_rank	0.0	1.000000e+01	3.185739	0.0	1.000000	5.000000	4.0

Frequency distribution for categorical features

Several features showed significant skewness, suggesting non-normal distributions.

Wide ranges and high standard deviations in some columns (e.g., web_traffic, length_url) indicate the presence of outliers.

Features with high kurtosis are likely to have heavy tails or sharp peaks.

Checking frequency counts for categorical columns — this helps you see whether categories are balanced or dominated by one class (like the target label status).

```
In [9]:
         # Frequency distribution for categorical features (if any)
         for col in df.columns:
             if df[col].dtype == 'object':
                print(f"\nFrequency distribution for {col}:\n")
                print(df[col].value_counts())
      Frequency distribution for url:
      url
      http://e710z0ear.du.r.appspot.com/c:/users/user/downlo
      https://lt.mydplr.com/16672ac75448ecdb528e1c663c0df3a7-f10ed321df1a4fbc893c86fbb12f0913
      http://appleid.apple.com-app.es/
      http://174.139.46.123/ap/signin?openid.pape.max auth age=0&openid.return to=https%3A%2F%2Fwww.amazon.
      co.jp%2F%3Fref_%3Dnav_em_hd_re_signin&openid.identity=http%3A%2F%2Fspecs.openid.net%2Fauth%2F2.0%2Fid
      entifier_select&openid.assoc_handle=jpflex&openid.mode=checkid_setup&key=a@b.c&openid.cla
      imed_id=http%3A%2F%2Fspecs.openid.net%2Fauth%2F2.0%2Fidentifier_select&openid.ns=http%3A%2F%2Fspecs.o
      penid.net%2Fauth%2F2.0&&ref_=nav_em_hd_clc_signin
      http://www.crestonwood.com/router.php
      https://www.dissernet.org/
      https://workprotocoles-com.webs.com/
      http://www.vg247.com/2017/04/24/best-nintendo-switch-games/
      https://www.facebook.com/Publictransporthub/
      http://www.game.co.uk/en/games/nintendo-switch/nintendo-switch/
      Name: count, Length: 11429, dtype: int64
      Frequency distribution for status:
```

```
status
legitimate
              5715
phishing
              5715
Name: count, dtype: int64
```

The target label is balanced — There is no need to use SMOTE techniques to Blanace the Target columm.

```
In [10]:
          df['status'].mode()
               legitimate
Out[10]:
                 phishing
          Name: status, dtype: object
In [11]:
          df['url'].mode()
               http://e710z0ear.du.r.appspot.com/c:/users/use...
Out[11]:
          Name: url, dtype: object
```

Histogram

Histograms Reveal skewed features and possible outliers. Some features like web_traffic or length_url may need scaling or normalization.

```
In [12]:
                  # Histograms for numerical features
                  numerical_columns.hist(figsize=(20, 20),bins= 10, color= 'skyblue', edgecolor= 'black')
                  plt.title("Histogram")
                  plt.xlabel("Value")
                  plt.ylabel("Frequency")
                  plt.show()
                                          ngth hostna
                                                                                                       nb hyphens
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               5000
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                                                                nb_tilde
                                                                          1.0
                                                                                                         nb_slash
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                        nb_eq
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                                                                                   nb_percent
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              10000
               5000
                                                                                                                      500
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                                       longest word path
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                                                                                 avg word hose
                                                                                                     avg_word_bath
                                                                                                                            phish Rints
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               6000
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               2000
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```

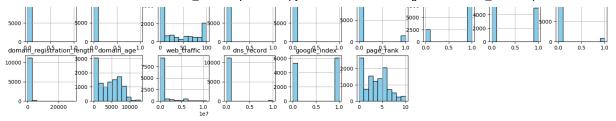
10000

4000

10000

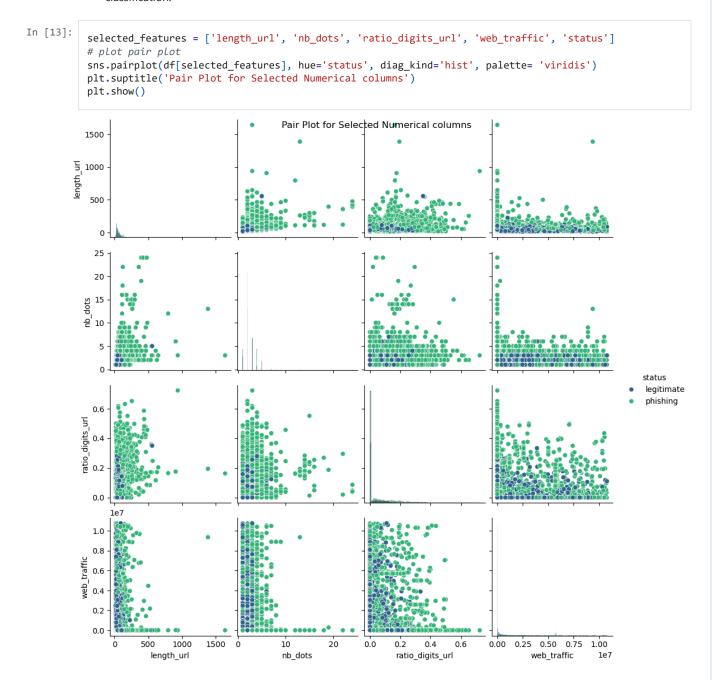
10000

6000



Pair Plot

- We have use only selected important features to create the Pair Plot
- The pairplot shows some visual separation between phishing and legitimate classes in selected features especially in ratio_digits_url and web_traffic. That means these features might be strong indicators for classification.



Using Replace function to 'legitimate' and 'phishing' into 0 and 1 — readying the target for machine learning models.

```
In [14]: df['status'] = df['status'].replace({'legitimate' : 0, 'phishing' : 1})
```

Label encoding to url column — to convert the categorical data into numerical

```
In [15]:
          # Using Label Encoding in Url column
          from sklearn.preprocessing import LabelEncoder
          le = LabelEncoder()
          df['url'] = le.fit_transform(df['url'])
          df['url'].value_counts()
Out[15]: url
                  2
          8258
                  1
          363
                  1
          62
                  1
          4501
          9799
                  1
          9324
                  1
          6684
          9920
          4919
                  1
          Name: count, Length: 11429, dtype: int64
```

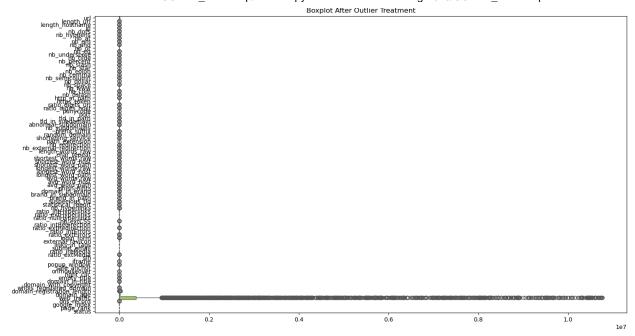
Insights and Recommendations

- Features like web_traffic , SSLfinal_State , and page_rank are crucial indicators.
- The Dataset has huge amount of Outliers.
- Outliers can be capped using the IQR method.
- Use RobustScaler to normalize numerical features.
- Remove redundant features with high multicollinearity.
- The target is balance hence, there is no need for SMOTE.
- We can use Feature Engineering.
- The Dataset have doesn't have any null values.

Checking Duplicates

Label Encoding was applied to the url column to convert categorical values into numeric form. One-Hot Encoding was avoided because it would have significantly increased the number of columns due to the high number of unique URLs. Label Encoding keeps the dataset compact and efficient without adding unnecessary dimensions.

```
In [16]:
          # Checking Duplicates
          duplicates = df.duplicated()
          duplicates.value_counts()
Out[16]: False
                   11430
          Name: count, dtype: int64
In [17]:
          # Set figure size
          plt.figure(figsize=(15, 8))
          # Create boxplot for all numerical columns
          sns.boxplot(data=df, orient='h', palette='Set2')
          # Set title
          plt.title('Boxplot After Outlier Treatment')
          plt.tight_layout()
          plt.show()
```



```
In [19]: # Spliting Data into Independent And target Column
    X=df.drop(columns='status')
y=df['status']

In [20]: from sklearn.model_selection import train_test_split
    X_train,X_test,y_train,y_test=train_test_split(X,y,train_size=0.70,random_state=42)

In [21]: X_train_original = X_train.copy()
```

Scaling Technique:- Robust Scaler

Robust Scaler was used to handle outliers effectively, as boxplots showed many extreme values in the numerical features. It scales data based on the median and IQR, making it less sensitive to outliers compared to StandardScaler or MinMaxScaler.

```
In [23]:
    X_train_scaled=X_train.copy()
    # If X_train is a NumPy array, convert it to a DataFrame
    X_train_df = pd.DataFrame(X_train_original)
    X_train_scaled_df = pd.DataFrame(X_train_scaled)

# Plot before and after scaling side by side
    plt.figure(figsize=(14, 6))

plt.subplot(1, 2, 1)
    X_train_df.boxplot()
    plt.title("Before Scaling")

plt.subplot(1, 2, 2)
    X_train_scaled_df.boxplot()
    plt.title("After Robust Scaling")

plt.tight_layout()
    plt.tight_layout()
    plt.show()
```

