# HIEST&SEEK

Inter-school quiz. conceptualized at



## Who, What, Why

Who

We are Leapbridge (by Navneet) and we want to teach kids through fun games

What

An interschool gamified quiz competition

### Why

#### Benefits:

- A media covered finale that helps promote the school and students
- Final round of competition to be shared on YouTube

#### Our objectives:

- Brand Awareness + Possible Intellectual Property



## Benefits\*

**Audience:** 200 x Goodie bags

School winners: Goodie bag + Certificates + Media coverage

School level participants: Goodie bags + Certificates

**District winners:** Goodie bags + Certificates + Media coverage + Prize Money

District level participants: Goodie bags + Certificates

**Schools:** Media mentions + Visibility + Trophy for District Participants



#### Details

Age

Participants: Age 11- 12 (class 5 and class 6)

Screening

Each student from class 5 and class 6 will be given a multiple choice test. Top three scorers from each class will compete

School Level

Top three students from class 5 will be paired with the top three students from class 6

Audience: 200 students (class 4, 5, 6)

**District Level** 

Three highest scoring teams will compete at the interschool level Audience: 200 people (students from each competing class)

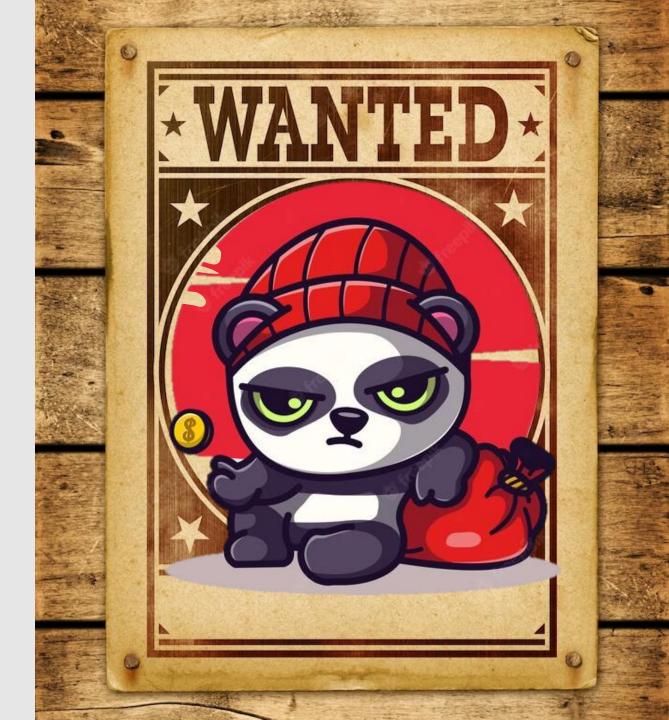


#### About

A very very smart thief Dr. Panda, needs to be caught!

We at Leapbridge, need the help of your school's best and brightest to catch the evil Doc!

Note: Gender neutral villain



# Gameplay



The thief keeps giving the teams clues as to where he/she is currently



Teams to deduce where the thief is to score points



Leap Round: This clue allows the teams an opportunity to power up their points and get closer



At the end of the game, the team with the most points is the winner



# Competition Venue Requirements For Agency

- Classroom/ Closed Hall
- Microphones + projector/ screen (with sound)
- 1 host required + 3 volunteers (Time Keeper, Scoreboard, Tech Control)
- Language of gameplay and instruction: English
- Gratification for participants : Goodie Bags + Certificates + Media Coverage + Trophy

