

HIEST & SEEK

Inter-school quiz. conceptualized at

The logo for PAREL, featuring the word "PAREL" in white, bold, sans-serif capital letters. The text is contained within a red, horizontally-oriented pentagon shape.

PAREL

Who, What, Why

Who

We are Leapbridge (by Navneet) and we want to teach kids through fun games

What

An interschool gamified quiz competition

Why

Benefits:

- A media covered finale that helps promote the school and students
- Final round of competition to be shared on YouTube

Our objectives:

- Brand Awareness + Possible Intellectual Property

Benefits*

Audience: 200 x Goodie bags

School winners: Goodie bag + Certificates + Media coverage

School level participants: Goodie bags + Certificates

District winners: Goodie bags + Certificates + Media coverage + Prize Money

District level participants: Goodie bags + Certificates

Schools: Media mentions + Visibility + Trophy for District Participants

Details

Age

Participants: Age 11- 12
(class 5 and class 6)

Screening

Each student from class 5 and class 6 will be given a multiple choice test. Top three scorers from each class will compete

School Level

Top three students from class 5 will be paired with the top three students from class 6
Audience: 200 students (class 4, 5, 6)

District Level

Three highest scoring teams will compete at the interschool level
Audience: 200 people (students from each competing class)

About

A very very smart thief Dr. Panda, needs to be caught!

We at Leapbridge,
need the help of your school's
best and brightest to catch
the evil Doc!

Note: Gender neutral villain



Gameplay



The thief keeps giving the teams clues as to where he/she is currently



Teams to deduce where the thief is to score points



Leap Round: This clue allows the teams an opportunity to power up their points and get closer



At the end of the game, the team with the most points is the winner

Competition Venue Requirements For Agency

- Classroom/ Closed Hall
- Microphones + projector/ screen (with sound)
- 1 host required + 3 volunteers (Time Keeper, Scoreboard, Tech Control)
- Language of gameplay and instruction: **English**
- Gratification for participants : Goodie Bags + Certificates + Media Coverage + Trophy