

# Overview

The "Shipping Per Customer Group" extension is a powerful tool designed to enhance the shipping capabilities of your Magento store. It enables you to customize shipping rates based on customer groups, providing flexibility and control over shipping costs for different segments of your customer base.

## Features List

- The admin can enable/disable the shipping from the admin panel.
- Customized Shipping Rates: Define unique shipping rates for each customer group, allowing you to offer tailored shipping options and pricing.
- Flexible Configuration: Easily configure the extension to suit your store's specific shipping requirements through intuitive settings and options.
- Improved User Experience: Enhance the checkout process by providing transparent and personalized shipping options based on customer groups.
- The admin can add shipping title from the admin panel.
- The admin can add shipping method name from the admin panel.
- The admin can add default shipping cost from the admin panel.
- The admin can add shipping rate (per order,per item) from the admin panel.
- The admin can add shipping cost per customer from the admin panel.
- The Admin can add the default shipping cost. If the customer group is not assigned any rate, the default shipping cost would be charged.

## How Does The Extension Work?

The "Shipping Per Customer Group" extension works by allowing you to customize shipping rates based on different customer groups within your Magento store. Here's how it typically operates:

**Installation and Configuration:**After installing the extension, you access its configuration settings within the Magento admin panel.You define shipping rates for each customer group according to your specific pricing strategy.The extension provides a user-friendly interface where you can set different rates based on factors such as destination, shipping method, and order value.

**Customized Shipping Rates:**Once configured, the extension ensures that each customer group is presented with shipping options and rates tailored to their profile.

For example, you can offer discounted shipping rates to wholesale customers or provide free shipping to premium members of your loyalty program.

**Checkout Process:**When customers belonging to different groups proceed to checkout, they see shipping options and rates specific to their group during the checkout process.

The extension dynamically calculates shipping costs based on the configured rates for the customer's group, ensuring transparency and accuracy in the final order total.

## **Benefits**

The "Shipping Per Customer Group" extension offers several benefits for both merchants and customers:

**Personalized Shipping Experience:**Tailoring shipping rates to specific customer groups enhances the shopping experience by providing personalized options based on customer preferences and behaviors.

**Improved Customer Satisfaction:**Customers appreciate transparent and fair shipping rates that align with their needs and expectations, leading to higher satisfaction and increased likelihood of repeat purchases.

**Enhanced Conversion Rates:**Offering customized shipping rates can reduce cart abandonment rates as customers are more likely to complete their purchases when presented with shipping options that meet their needs.

**Flexible Pricing Strategies:**Merchants can implement flexible pricing strategies by offering discounted or free shipping to certain customer groups, incentivizing loyalty and increasing customer retention.

## **Support Policy**

You get free 3 months of technical support included.

You can buy 6 or 12 months extended support agreement.

For issues, please create a ticket or send email to [pramod@bluethinkinc.in](mailto:pramod@bluethinkinc.in)

Free lifetime updates of the module.