

FILTERS

region	All
market	All
division	All

Customer

Net Sales Performance

All values are in USD

Customer	2019	2020	2021	21 Vs 20
Acclaimed Stores	2.6M	5.8M	6.2M	6.2%
All-Out	0.1M	0.4M	0.4M	7.0%
Amazon	20.9M	58.6M	47.0M	-19.9%
Argos (Sainsbury's)	0.6M	1.3M	1.3M	-0.3%
Atlas Stores	0.5M	1.6M	1.9M	19.8%
AtliQ e Store	12.7M	37.3M	30.8M	-17.2%
AtliQ Exclusive	15.5M	33.1M	35.9M	8.5%
BestBuy	1.6M	3.4M	3.6M	5.0%
Boulanger	0.6M	2.1M	2.4M	14.4%
Chip 7	1.1M	2.8M	3.3M	17.8%
Chiptec	0.2M	1.4M	1.8M	22.2%
Control	1.8M	4.1M	4.6M	13.7%
Coolblue	0.9M	2.3M	2.5M	6.3%
Costco	2.2M	5.1M	5.5M	7.4%
Croma	2.3M	4.3M	4.5M	4.9%
Currys (Dixons Carphone)	0.6M	1.1M	1.1M	-6.2%
Digimarket	1.5M	2.5M	2.3M	-5.8%
Ebay	3.8M	10.4M	8.7M	-15.6%
Electricalsara Stores	0.4M	1.1M	1.1M	2.5%
Electricalsbea Stores	0.1M	0.4M	0.4M	10.5%
Electricalslance Stores	0.5M	1.3M	1.3M	3.3%
Electricalslytical	2.6M	6.0M	7.0M	16.8%
Electricalsocity	3.4M	6.8M	7.0M	2.2%
Electricalsquipo Stores	0.5M	1.8M	2.2M	24.7%
Elite	0.7M	2.1M	2.4M	13.4%
Elkj�p	1.0M	2.7M	3.0M	8.4%
Epic Stores	0.8M	2.2M	2.4M	12.4%
Euronics	0.7M	2.0M	2.3M	14.0%
Expert	1.4M	3.5M	3.7M	7.8%
Expression	2.6M	5.5M	5.7M	3.4%
Ezone	2.1M	4.2M	4.5M	6.6%
Flawless Stores	0.3M	1.0M	1.1M	12.0%
Flipkart	4.6M	13.3M	11.5M	-13.1%
Fnac-Darty	0.8M	1.6M	1.6M	3.3%
Forward Stores	1.2M	2.3M	2.4M	5.3%
Girias	2.1M	4.6M	4.9M	6.1%
Info Stores	0.3M	1.0M	1.1M	16.1%
Insight	0.8M	1.6M	1.7M	7.6%
Integration Stores	0.1M	0.7M	0.9M	33.0%
Leader	6.3M	10.7M	10.5M	-1.9%

Logic Stores	0.6M	2.4M	2.8M	16.7%
Lotus	2.1M	4.1M	4.9M	18.1%
Neptune	2.6M	8.2M	9.3M	13.7%
Nomad Stores	1.2M	2.4M	2.3M	-1.5%
Notebillig	0.4M	0.6M	0.6M	-0.5%
Nova	0.0M	0.2M	0.2M	21.8%
Novus	3.3M	5.7M	5.6M	-1.1%
Otto	0.4M	0.7M	0.7M	2.3%
Premium Stores	0.9M	2.0M	2.3M	13.4%
Propel	2.4M	5.7M	6.1M	7.5%
Radio Popular	1.1M	2.9M	3.1M	8.2%
Radio Shack	1.5M	3.0M	3.2M	6.9%
Reliance Digital	2.4M	5.2M	5.7M	11.3%
Relief	0.8M	2.2M	2.4M	9.0%
Sage	6.6M	11.5M	11.8M	2.8%
Saturn	0.3M	0.6M	0.7M	13.8%
Sorefoz	1.0M	2.4M	2.7M	11.3%
Sound	1.2M	2.6M	2.5M	-2.4%
Staples	2.4M	5.0M	5.0M	0.6%
Surface Stores	0.4M	1.1M	1.2M	7.3%
Synthetic	3.5M	7.0M	7.2M	2.7%
Taobao	0.6M	2.2M	1.9M	-12.7%
UniEuro	1.3M	3.8M	4.3M	13.4%
Vijay Sales	2.2M	4.6M	4.8M	3.5%
Viveks	2.1M	4.3M	4.6M	7.1%
walmart	2.3M	5.2M	5.5M	4.9%
Zone	1.1M	2.9M	3.0M	3.5%
Grand Total	147.1M	352.2M	347.1M	-1.5%

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region All
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Market**Performance Vs Target**

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Country	2019	2020	2021	2021-target	%
Australia	7.5M	14.3M	12.2M	-11.0M	-47.5%
Austria	0.1M	1.3M	1.6M	-1.5M	-48.3%
Bangladesh	1.3M	4.1M	4.0M	-3.7M	-47.6%
Canada	8.8M	21.0M	20.2M	-19.9M	-49.6%
China	3.7M	12.2M	13.2M	-11.8M	-47.1%
France	6.1M	14.5M	15.1M	-13.0M	-46.2%
Germany	3.8M	7.4M	7.0M	-6.5M	-48.2%
India	41.7M	93.9M	93.4M	-77.4M	-45.3%
Indonesia	4.3M	11.1M	10.8M	-10.0M	-48.3%
Italy	3.9M	7.1M	6.8M	-6.0M	-46.8%
Japan	0.9M	4.3M	4.6M	-3.6M	-44.2%
Netherlands	1.8M	5.1M	4.6M	-4.1M	-47.0%
Newzealand	1.0M	5.8M	6.6M	-6.2M	-48.2%
Norway	1.3M	7.0M	7.9M	-7.2M	-47.7%
Pakistan	2.6M	4.9M	3.3M	-2.9M	-47.1%
Philippines	10.2M	19.7M	18.6M	-15.7M	-45.8%
Poland	1.6M	3.6M	3.0M	-3.1M	-50.8%
Portugal	2.3M	6.7M	6.8M	-5.5M	-44.5%
South Korea	16.5M	29.1M	27.9M	-25.4M	-47.6%
Spain	0.9M	6.1M	7.4M	-7.0M	-48.8%
Sweden	0.1M	0.9M	1.0M	-1.0M	-49.1%
United Kingdom	5.3M	18.3M	19.8M	-17.4M	-46.8%
USA	21.3M	53.9M	51.1M	-46.9M	-47.8%
Grand Total	147.1M	352.2M	347.1M	-306.8M	-46.9%

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Top 10 Products

All values are in USD

Product	2020	2021	21 Vs 20
AQ Clx3	1.9M	2.5M	36.8%
AQ Electron 3 3600 Desktop Processor	5.9M	8.4M	42.6%
AQ Gen Y	8.2M	11.3M	38.2%
AQ Marquee P3	2.0M	2.8M	37.6%
AQ Maxima Ms	5.7M	8.0M	39.7%
AQ MB Lito	1.2M	1.6M	37.4%
AQ MB Lito 2	1.0M	1.3M	36.6%
AQ Qwerty	9.2M	12.8M	38.8%
AQ Trigger	8.7M	12.0M	37.6%
AQ Wi Power Dx3	7.1M	10.1M	41.9%
Grand Total	50.9M	70.9M	39.3%



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region	All
market	All

Division	2020	2021
N & S	66.1M	55.0M
P & A	196.1M	196.2M
PC	90.0M	95.9M
Grand Total	352.2M	347.1M

Division
wise report (2020-2021)
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Product	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

**Top 5
Products by quantity**

FILTERS

region	All
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division	All

Product	Qty
AQ Gamer 1	0.05M
AQ GEN Z	0.06M
AQ Home Allin1	0.02M
AQ HOME Allin1 Gen 2	0.01M
AQ Smash 2	0.04M
Grand Total	0.17M

**Bottom 5
Products by quantity**



FILTERS

region	All
division	All

Customer	2021
Canada	20.2M
India	93.4M
South Korea	27.9M
United Kingdom	19.8M
USA	51.1M
Grand Total	212.5M

Top 5
Countries by 2021 Net Sales

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