

INFORMATION AND NETWORK SECURITY CONCEPTS

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LEARNING OBJECTIVES

After studying this chapter, you should be able to:

- ◆ Describe the key security requirements of confidentiality, integrity, and availability.
- ◆ Discuss the types of security threats and attacks that must be dealt with and give examples of the types of threats and attacks that apply to different categories of computer and network assets.
- ◆ Provide an overview of keyless, single-key, and two-key cryptographic algorithms.
- ◆ Provide an overview of the main areas of network security.
- ◆ Describe a trust model for information security.
- ◆ List and briefly describe key organizations involved in cryptography standards.

This book focuses on two broad areas: cryptography and network security. This overview chapter first looks at some of the fundamental principles of security, encompassing both information security and network security. These include the concepts of security attacks, security services, and security mechanisms. Next, the chapter introduces the two areas of cryptography and network security. Finally, the concepts of trust and trustworthiness are examined.

1.1 CYBERSECURITY, INFORMATION SECURITY, AND NETWORK SECURITY

It would be useful to start this chapter with a definition of the terms cybersecurity, information security, and network security. A reasonably comprehensive definition of cybersecurity is:

Cybersecurity is the protection of information that is stored, transmitted, and processed in a networked system of computers, other digital devices, and network devices and transmission lines, including the Internet. Protection encompasses confidentiality, integrity, availability, authenticity, and accountability. Methods of protection include organizational policies and procedures, as well as technical means such as encryption and secure communications protocols.

As subsets of cybersecurity, we can define the following:

- **Information security:** This term refers to preservation of confidentiality, integrity, and availability of information. In addition, other properties, such as authenticity, accountability, nonrepudiation, and reliability can also be involved.
- **Network security:** This term refers to protection of networks and their service from unauthorized modification, destruction, or disclosure, and provision of assurance that the network performs its critical functions correctly and there are no harmful side effects.

Cybersecurity encompasses information security, with respect to electronic information, and network security. Information security also is concerned with physical (e.g., paper-based) information. However, in practice, the terms cybersecurity and information security are often used interchangeably.

Security Objectives

The cybersecurity definition introduces three key objectives that are at the heart of information and network security:

- **Confidentiality:** This term covers two related concepts:
 - **Data¹ confidentiality:** Assures that private or confidential information is not made available or disclosed to unauthorized individuals.

¹We can define information as communication or representation of knowledge such as facts, data, or opinions in any medium or form, including textual, numerical, graphic, cartographic, narrative, or audiovisual; and data as information with a specific representation that can be produced, processed, or stored by a computer. Security literature typically does not make much of a distinction, nor does this book.

- **Privacy:** Assures that individuals control or influence what information related to them may be collected and stored and by whom and to whom that information may be disclosed.
- **Integrity:** This term covers two related concepts:
 - **Data integrity:** Assures that data (both stored and in transmitted packets) and programs are changed only in a specified and authorized manner. This concept also encompasses **data authenticity**, which means that a digital object is indeed what it claims to be or what it is claimed to be, and nonrepudiation, which is assurance that the sender of information is provided with proof of delivery and the recipient is provided with proof of the sender's identity, so neither can later deny having processed the information.
 - **System integrity:** Assures that a system performs its intended function in an unimpaired manner, free from deliberate or inadvertent unauthorized manipulation of the system.
- **Availability:** Assures that systems work promptly and service is not denied to authorized users.

These three concepts form what is often referred to as the **CIA triad**. The three concepts embody the fundamental security objectives for both data and for information and computing services. For example, the NIST standard FIPS 199 (*Standards for Security Categorization of Federal Information and Information Systems*) lists confidentiality, integrity, and availability as the three security objectives for information and for information systems. FIPS 199 provides a useful characterization of these three objectives in terms of requirements and the definition of a loss of security in each category:

- **Confidentiality:** Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information. A loss of confidentiality is the unauthorized disclosure of information.
- **Integrity:** Guarding against improper information modification or destruction, including ensuring information nonrepudiation and authenticity. A loss of integrity is the unauthorized modification or destruction of information.
- **Availability:** Ensuring timely and reliable access to and use of information. A loss of availability is the disruption of access to or use of information or an information system.

Although the use of the CIA triad to define security objectives is well established, some in the security field feel that additional concepts are needed to present a complete picture (Figure 1.1). Two of the most commonly mentioned are as follows:

- **Authenticity:** The property of being genuine and being able to be verified and trusted; confidence in the validity of a transmission, a message, or message originator. This means verifying that users are who they say they are and that each input arriving at the system came from a trusted source.

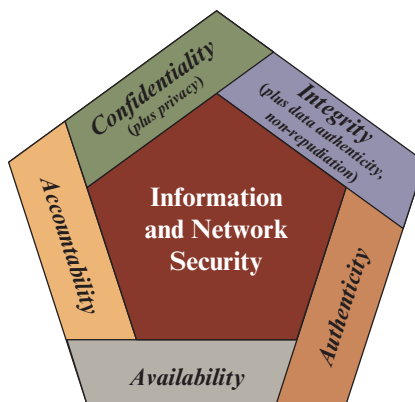


Figure 1.1 Essential Information and Network Security Objectives

- **Accountability:** The security goal that generates the requirement for actions of an entity to be traced uniquely to that entity. This supports nonrepudiation, deterrence, fault isolation, intrusion detection and prevention, and after-action recovery and legal action. Because truly secure systems are not yet an achievable goal, we must be able to trace a security breach to a responsible party. Systems must keep records of their activities to permit later forensic analysis to trace security breaches or to aid in transaction disputes.

The Challenges of Information Security

Information and network security are both fascinating and complex. Some of the reasons follow:

1. Security is not as simple as it might first appear to the novice. The requirements seem to be straightforward; indeed, most of the major requirements for security services can be given self-explanatory, one-word labels: confidentiality, authentication, nonrepudiation, and integrity. But the mechanisms used to meet those requirements can be quite complex, and understanding them may involve rather subtle reasoning.
2. In developing a particular security mechanism or algorithm, one must always consider potential attacks on those security features. In many cases, successful attacks are designed by looking at the problem in a completely different way, therefore exploiting an unexpected weakness in the mechanism.
3. Because of point 2, the procedures used to provide particular services are often counterintuitive. Typically, a security mechanism is complex, and it is not obvious from the statement of a particular requirement that such elaborate measures are needed. It is only when the various aspects of the threat are considered that elaborate security mechanisms make sense.
4. Having designed various security mechanisms, it is necessary to decide where to use them. This is true both in terms of physical placement (e.g., at what points

in a network are certain security mechanisms needed) and in a logical sense [e.g., at what layer or layers of an architecture such as TCP/IP (Transmission Control Protocol/Internet Protocol) should mechanisms be placed].

5. Security mechanisms typically involve more than a particular algorithm or protocol. They also require that participants be in possession of some secret information (e.g., an encryption key), which raises questions about the creation, distribution, and protection of that secret information. There also may be a reliance on communications protocols whose behavior may complicate the task of developing the security mechanism. For example, if the proper functioning of the security mechanism requires setting time limits on the transit time of a message from sender to receiver, then any protocol or network that introduces variable, unpredictable delays may render such time limits meaningless.
6. Information and network security are essentially a battle of wits between a perpetrator who tries to find holes and the designer or administrator who tries to close them. The great advantage that the attacker has is that he or she need only find a single weakness, while the designer must find and eliminate all weaknesses to achieve perfect security.
7. There is a natural tendency on the part of users and system managers to perceive little benefit from security investment until a security failure occurs.
8. Security requires regular, even constant, monitoring, and this is difficult in today's short-term, overloaded environment.
9. Security is still too often an afterthought to be incorporated into a system after the design is complete rather than being an integral part of the design process.
10. Many users and even security administrators view strong security as an impediment to efficient and user-friendly operation of an information system or use of information.

The difficulties just enumerated will be encountered in numerous ways as we examine the various security threats and mechanisms throughout this book.

1.2 THE OSI SECURITY ARCHITECTURE

To assess effectively the security needs of an organization and to evaluate and choose various security products and policies, the manager responsible for security needs some systematic way of defining the requirements for security and characterizing the approaches to satisfying those requirements. This is difficult enough in a centralized data processing environment; with the use of local and wide area networks, the problems are compounded.

ITU-T Recommendation X.800, *Security Architecture for OSI*, defines such a systematic approach. The open systems interconnection (OSI) security architecture is useful to managers as a way of organizing the task of providing security. Furthermore, because this architecture was developed as an international standard, computer and communications vendors have developed security

features for their products and services that relate to this structured definition of services and mechanisms.

For our purposes, the OSI security architecture provides a useful, if abstract, overview of many of the concepts that this book deals with. The OSI security architecture focuses on security attacks, mechanisms, and services. These can be defined briefly as:

- **Security attack:** Any action that compromises the security of information owned by an organization.
- **Security mechanism:** A process (or a device incorporating such a process) that is designed to detect, prevent, or recover from a security attack.
- **Security service:** A processing or communication service that enhances the security of the data processing systems and the information transfers of an organization. The services are intended to counter security attacks, and they make use of one or more security mechanisms to provide the service.

In the literature, the terms *threat* and *attack* are commonly used, with the following meanings:

- **Threat:** Any circumstance or event with the potential to adversely impact organizational operations (including mission, functions, image, or reputation), organizational assets, individuals, other organizations, or the Nation through an information system via unauthorized access, destruction, disclosure, modification of information, and/or denial of service.
- **Attack:** Any kind of malicious activity that attempts to collect, disrupt, deny, degrade, or destroy information system resources or the information itself.

The following three sections provide an overview of the concepts of attacks, services, and mechanisms. The key concepts that are covered are summarized in Figure 1.2.

1.3 SECURITY ATTACKS

A useful means of classifying security attacks, used both in X.800, is in terms of *passive attacks* and *active attacks* (Figure 1.2a). A passive attack attempts to learn or make use of information from the system but does not affect system resources. An active attack attempts to alter system resources or affect their operation.

Passive Attacks

Passive attacks are in the nature of **eavesdropping** on, or monitoring of, transmissions. The goal of the attacker is to obtain information that is being transmitted. Two types of passive attacks are the release of message contents and traffic analysis.

The release of message contents is easily understood. A telephone conversation, an electronic mail message, and a transferred file may contain sensitive or confidential information. We would like to prevent an opponent from learning the contents of these transmissions.

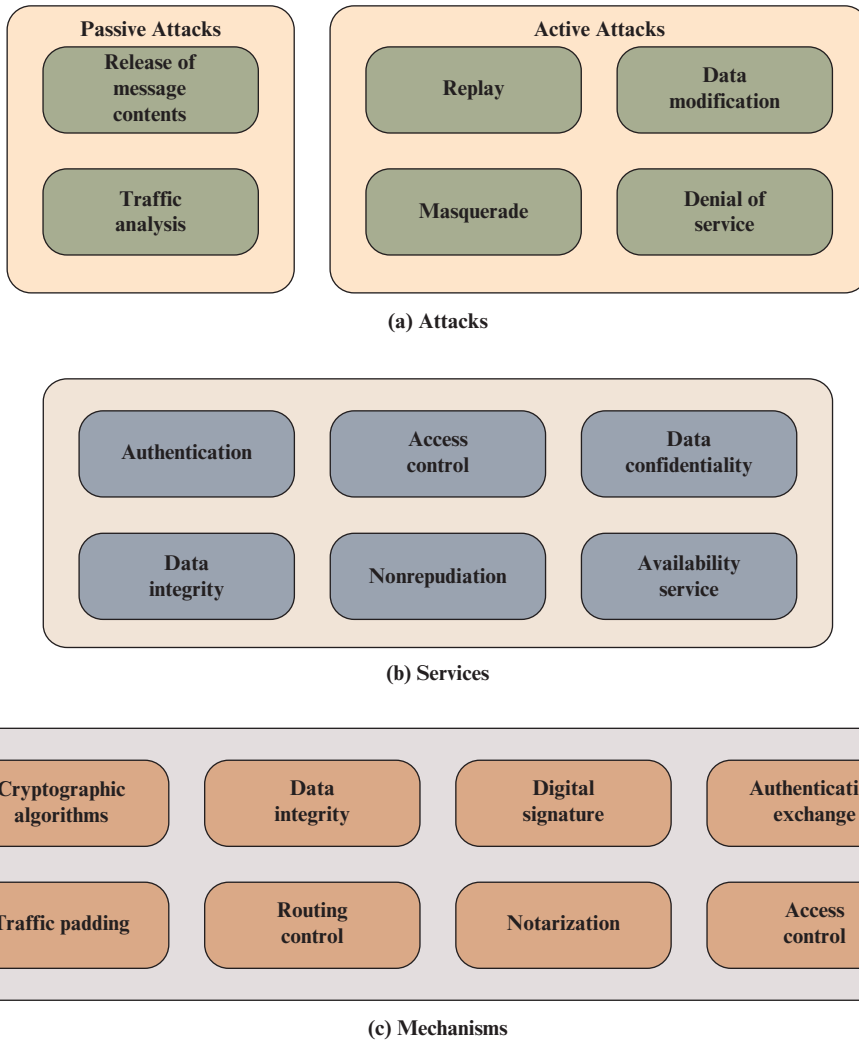


Figure 1.2 Key Concepts in Security

A second type of passive attack, traffic analysis, is subtler. Suppose that we had a way of masking the contents of messages or other information traffic so that opponents, even if they captured the message, could not extract the information from the message. The common technique for masking contents is encryption. If we had encryption protection in place, an opponent might still be able to observe the pattern of these messages. The opponent could determine the location and identity of communicating hosts and could observe the frequency and length of messages being exchanged. This information might be useful in guessing the nature of the communication that was taking place.

Passive attacks are very difficult to detect because they do not involve any alteration of the data. Typically, the message traffic is sent and received in an apparently normal fashion and neither the sender nor receiver is aware that a third party

has read the messages or observed the traffic pattern. However, it is feasible to prevent the success of these attacks, usually by means of encryption. Thus, the emphasis in dealing with passive attacks is on prevention rather than detection.

Active Attacks

Active attacks involve some modification of the data stream or the creation of a false stream and can be subdivided into four categories: replay, masquerade, modification of messages, and denial of service.

A **masquerade** takes place when one entity pretends to be a different entity. A masquerade attack usually includes one of the other forms of active attack. For example, authentication sequences can be captured and replayed after a valid authentication sequence has taken place, thus enabling an authorized entity with few privileges to obtain extra privileges by impersonating an entity that has those privileges.

Replay involves the passive capture of a data unit and its subsequent retransmission to produce an unauthorized effect.

Data modification simply means that some portion of a legitimate message is altered, or that messages are delayed or reordered, to produce an unauthorized effect. For example, a message stating, “Allow John Smith to read confidential file accounts” is modified to say, “Allow Fred Brown to read confidential file accounts.”

The **denial of service** prevents or inhibits the normal use or management of communication facilities. This attack may have a specific target; for example, an entity may suppress all messages directed to a particular destination (e.g., the security audit service). Another form of service denial is the disruption of an entire network, either by disabling the network or by overloading it with messages so as to degrade performance.

Active attacks present the opposite characteristics of passive attacks. Whereas passive attacks are difficult to detect, measures are available to prevent their success. On the other hand, it is quite difficult to prevent active attacks absolutely, because to do so would require physical protection of all communication facilities and paths at all times. Instead, the goal is to detect them and to recover from any disruption or delays caused by them. Because the detection has a deterrent effect, it may also contribute to prevention.

Figure 1.3 illustrates the types of attacks in the context of a client/server interaction. A passive attack (Figure 1.3b) does not disturb the information flow between the client and server, but is able to observe that flow.

A masquerade can take the form of a man-in-the-middle attack (Figure 1.3c). In this type of attack, the attacker intercepts masquerades as the client to the server and as the server to the client. We see specific applications of this attack in defeating key exchange and distribution protocols (Chapters 10 and 14) and in message authentication protocols (Chapter 11). More generally, it can be used to impersonate the two ends of a legitimate communication. Another form of masquerade is illustrated in Figure 1.3d. Here, an attacker is able to access server resources by masquerading as an authorized user.

Data modification may involve a **man-in-the middle attack**, in which the attacker selectively modifies communicated data between a client and server

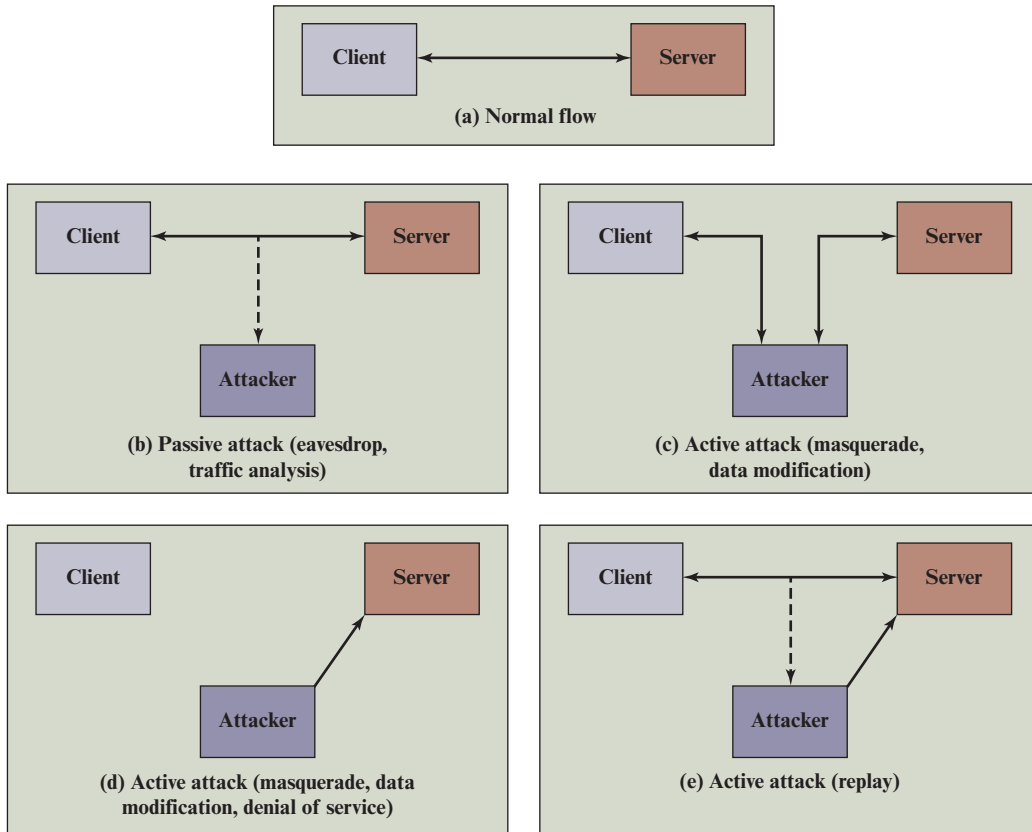


Figure 1.3 Security Attacks

(Figure 1.3c). Another form of data modification attack is the modification of data residing on a server or other system after an attacker gains unauthorized access (Figure 1.3d).

Figure 1.3e illustrates the replay attack. As in a passive attack, the attacker does not disturb the information flow between client and server, but does capture client message. The attacker can then subsequently replay any client message to the server.

Figure 1.3d also illustrates denial of service in the context of a client/server environment. The denial of service can take two forms: (1) flooding the server with an overwhelming amount of data; and (2) triggering some action on the server that consumes substantial computing resources.

1.4 SECURITY SERVICES

A security service is a capability that supports one or more of the security requirements (confidentiality, integrity, availability, authenticity, and accountability). Security services implement security policies and are implemented by security mechanisms.

The most important security services are shown in Figure 1.2b. We look at each category in turn.²

Authentication

The **authentication** service is concerned with assuring that a communication is authentic. In the case of a single message, such as a warning or alarm signal, the function of the authentication service is to assure the recipient that the message is from the source that it claims to be from. In the case of an ongoing interaction, such as the connection of a client to a server, two aspects are involved. First, at the time of connection initiation, the service assures that the two entities are authentic, that is, that each is the entity that it claims to be. Second, the service must assure that the connection is not interfered with in such a way that a third party can masquerade as one of the two legitimate parties for the purposes of unauthorized transmission or reception.

Two specific authentication services are defined in X.800:

- **Peer entity authentication:** Provides for the corroboration of the identity of a peer entity in an association. Two entities are considered peers if they implement the same protocol in different systems; for example, two TCP modules in two communicating systems. Peer entity authentication is provided for use at the establishment of, or at times during the data transfer phase of, a connection. It attempts to provide confidence that an entity is not performing either a masquerade or an unauthorized replay of a previous connection.
- **Data origin authentication:** Provides for the corroboration of the source of a data unit. It does not provide protection against the duplication or modification of data units. This type of service supports applications like electronic mail, where there are no ongoing interactions between the communicating entities.

Access Control

In the context of network security, access control is the ability to limit and control the access to host systems and applications via communications links. To achieve this, each entity trying to gain access must first be identified, or authenticated, so that access rights can be tailored to the individual.

Data Confidentiality

Confidentiality is the protection of transmitted data from passive attacks. With respect to the content of a data transmission, several levels of protection can be identified. The broadest service protects all user data transmitted between two users

²There is no universal agreement about many of the terms used in the security literature. For example, the term *integrity* is sometimes used to refer to all aspects of information security. The term *authentication* is sometimes used to refer both to verification of identity and to the various functions listed under integrity in this chapter. Our usage here agrees with X.800.

over a period of time. For example, when a TCP connection is set up between two systems, this broad protection prevents the release of any user data transmitted over the TCP connection. Narrower forms of this service can also be defined, including the protection of a single message or even specific fields within a message. These refinements are less useful than the broad approach and may even be more complex and expensive to implement.

The other aspect of confidentiality is the protection of traffic flow from analysis. This requires that an attacker not be able to observe the source and destination, frequency, length, or other characteristics of the traffic on a communications facility.

Data Integrity

As with confidentiality, integrity can apply to a stream of messages, a single message, or selected fields within a message. Again, the most useful and straightforward approach is total stream protection.

A connection-oriented integrity service, one that deals with a stream of messages, assures that messages are received as sent with no duplication, insertion, modification, reordering, or replays. The destruction of data is also covered under this service. Thus, the connection-oriented integrity service addresses both message stream modification and denial of service. On the other hand, a connectionless integrity service, one that deals with individual messages without regard to any larger context, generally provides protection against message modification only.

We can make a distinction between service with and without recovery. Because the integrity service relates to active attacks, we are concerned with detection rather than prevention. If a violation of integrity is detected, then the service may simply report this violation, and some other portion of software or human intervention is required to recover from the violation. Alternatively, there are mechanisms available to recover from the loss of integrity of data, as we will review subsequently. The incorporation of automated recovery mechanisms is, in general, the more attractive alternative.

Nonrepudiation

Nonrepudiation prevents either sender or receiver from denying a transmitted message. Thus, when a message is sent, the receiver can prove that the alleged sender in fact sent the message. Similarly, when a message is received, the sender can prove that the alleged receiver in fact received the message.

Availability Service

Availability is the property of a system, or a system resource being accessible and usable upon demand by an authorized system entity, according to performance specifications for the system (i.e., a system is available if it provides services according to the system design whenever users request them). A variety of attacks can result in the loss of or reduction in availability. Some of these attacks are amenable to automated countermeasures, such as authentication and encryption, whereas others require some sort of physical action to prevent or recover from loss of availability of elements of a distributed system.

X.800 treats availability as a property to be associated with various security services. However, it makes sense to call out specifically an availability service. An availability service is one that protects a system to ensure its availability. This service addresses the security concerns raised by denial-of-service attacks. It depends on proper management and control of system resources and thus depends on access control service and other security services.

1.5 SECURITY MECHANISMS

Figure 1.2c lists the most important security mechanisms discussed in this book. These mechanisms will be covered in the appropriate places in the book. So, we do not elaborate now, except to provide the following brief definitions.

- **Cryptographic algorithms:** We can distinguish between reversible cryptographic mechanisms and irreversible cryptographic mechanisms. A reversible cryptographic mechanism is simply an encryption algorithm that allows data to be encrypted and subsequently decrypted. Irreversible cryptographic mechanisms include hash algorithms and message authentication codes, which are used in digital signature and message authentication applications.
- **Data integrity:** This category covers a variety of mechanisms used to assure the integrity of a data unit or stream of data units.
- **Digital signature:** Data appended to, or a cryptographic transformation of, a data unit that allows a recipient of the data unit to prove the source and integrity of the data unit and protect against forgery.
- **Authentication exchange:** A mechanism intended to ensure the identity of an entity by means of information exchange.
- **Traffic padding:** The insertion of bits into gaps in a data stream to frustrate traffic analysis attempts.
- **Routing control:** Enables selection of particular physically or logically secure routes for certain data and allows routing changes, especially when a breach of security is suspected.
- **Notarization:** The use of a trusted third party to assure certain properties of a data exchange.
- **Access control:** A variety of mechanisms that enforce access rights to resources.

1.6 CRYPTOGRAPHY

Cryptography is a branch of mathematics that deals with the transformation of data. Cryptographic algorithms are used in many ways in information security and network security. Cryptography is an essential component in the secure storage and transmission of data, and in the secure interaction between parties. Parts Two through Five are devoted to this topic. Here we provide a very brief overview.

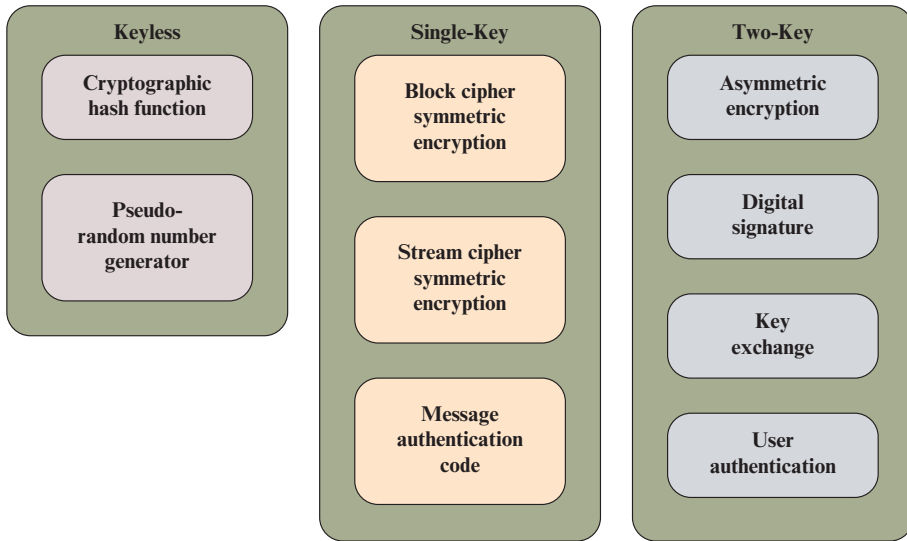


Figure 1.4 Cryptographic Algorithms

Cryptographic algorithms can be divided into three categories (Figure 1.4):

- **Keyless:** Do not use any keys during cryptographic transformations.
- **Single-key:** The result of a transformation is a function of the input data and a single key, known as a secret key.
- **Two-key:** At various stages of the calculation, two different but related keys are used, referred to as a private key and a public key.

Keyless Algorithms

Keyless algorithms are deterministic functions that have certain properties useful for cryptography.

One important type of keyless algorithm is the cryptographic hash function. A hash function turns a variable amount of text into a small, fixed-length value called a *hash value*, *hash code*, or *digest*. A **cryptographic hash function** is one that has additional properties that make it useful as part of another cryptographic algorithm, such as a message authentication code or a digital signature.

A **pseudorandom number generator** produces a deterministic sequence of numbers or bits that has the appearance of being a truly random sequence. Although the sequence appears to lack any definite pattern, it will repeat after a certain sequence length. Nevertheless, for some cryptographic purposes this apparently random sequence is sufficient.

Single-Key Algorithms

Single-key cryptographic algorithms depend on the use of a secret key. This key may be known to a single user; for example, this is the case for protecting stored data that is only going to be accessed by the data creator. Commonly, two parties share the

secret key so that communication between the two parties is protected. For certain applications, more than two users may share the same secret key. In this last case, the algorithm protects data from those outside the group who share the key.

Encryption algorithms that use a single key are referred to as **symmetric encryption algorithms**. With symmetric encryption, an encryption algorithm takes as input some data to be protected and a secret key and produces an unintelligible transformation on that data. A corresponding decryption algorithm takes the transformed data and the same secret key and recovers the original data. Symmetric encryption takes the following forms:

- **Block cipher:** A block cipher operates on data as a sequence of blocks. A typical block size is 128 bits. In most versions of the block cipher, known as modes of operation, the transformation depends not only on the current data block and the secret key but also on the content of preceding blocks.
- **Stream cipher:** A stream cipher operates on data as a sequence of bits. Typically, an exclusive-OR operation is used to produce a bit-by-bit transformation. As with the block cipher, the transformation depends on a secret key.

Another form of single-key cryptographic algorithm is the **message authentication code (MAC)**. A MAC is a data element associated with a data block or message. The MAC is generated by a cryptographic transformation involving a secret key and, typically, a cryptographic hash function of the message. The MAC is designed so that someone in possession of the secret key can verify the integrity of the message. Thus, the MAC algorithm takes as input a message and secret key and produces the MAC. The recipient of the message plus the MAC can perform the same calculation on the message; if the calculated MAC matches the MAC accompanying the message, this provides assurance that the message has not been altered.

Two-Key Algorithms

Two-key algorithms involve the use of two related keys. A private key is known only to a single user or entity, whereas the corresponding public key is made available to a number of users. Encryption algorithms that use two keys are referred to as **asymmetric encryption algorithms**. Asymmetric encryption can work in two ways:

1. An encryption algorithm takes as input some data to be protected and the private key and produces an unintelligible transformation on that data. A corresponding decryption algorithm takes the transformed data and the corresponding public key and recovers the original data. In this case, only the possessor of the private key can have performed the encryption and any possessor of the public key can perform the decryption.
2. An encryption algorithm takes as input some data to be protected and a public key and produces an unintelligible transformation on that data. A corresponding decryption algorithm takes the transformed data and the corresponding private key and recovers the original data. In this case, any possessor of the public key can have performed the encryption and only the possessor of the private key can perform the decryption.

Asymmetric encryption has a variety of applications. One of the most important is the **digital signature algorithm**. A digital signature is a value computed with a cryptographic algorithm and associated with a data object in such a way that any recipient of the data can use the signature to verify the data's origin and integrity. Typically, the signer of a data object uses the signer's private key to generate the signature, and anyone in possession of the corresponding public key can verify that validity of the signature.

Asymmetric algorithms can also be used in two other important applications. **Key exchange** is the process of securely distributing a symmetric key to two or more parties. **User authentication** is the process of authenticating that a user attempting to access an application or service is genuine and, similarly, that the application or service is genuine. These concepts are explained in detail in subsequent chapters.

1.7 NETWORK SECURITY

Network security is a broad term that encompasses security of the communications pathways of the network and the security of network devices and devices attached to the network (Figure 1.5).

Communications Security

In the context of network security, communications security deals with the protection of communications through the network, including measures to protect against both passive and active attacks (Figure 1.3).

Communications security is primarily implemented using network protocols. A network protocol consists of the format and procedures that governs the transmitting and receiving of data between points in a network. A protocol defines the structure of the individual data units (e.g., packets) and the control commands that manage the data transfer.

With respect to network security, a security protocol may be an enhancement that is part of an existing protocol or a standalone protocol. Examples of the former are IPsec, which is part of the Internet Protocol (IP) and IEEE 802.11i, which is part of the IEEE 802.11 Wi-Fi standard. Examples of the latter are Transport Layer Security (TLS) and Secure Shell (SSH). Part Six examines these and other secure network protocols.

One common characteristic of all of these protocols is that they use a number of cryptographic algorithms as part of the mechanism to provide security.

Device Security

The other aspect of network security is the protection of network devices, such as routers and switches, and end systems connected to the network, such as client systems and servers. The primary security concerns are intruders that gain access to the system to perform unauthorized actions, insert malicious software (malware), or overwhelm system resources to diminish availability. Three types of device security are noteworthy:

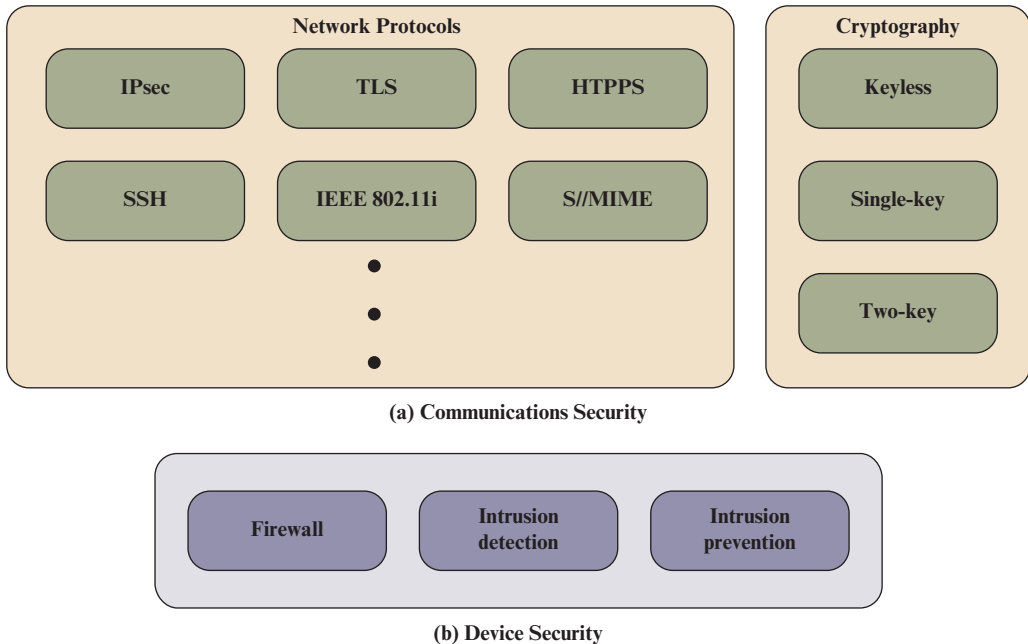


Figure 1.5 Key Elements of Network Security

- **Firewall:** A hardware and/or software capability that limits access between a network and devices attached to the network, in accordance with a specific security policy. The firewall acts as a filter that permits or denies data traffic, both incoming and outgoing, using a set of rules based on traffic content and/or traffic pattern.
- **Intrusion detection:** Hardware or software products that gather and analyze information from various areas within a computer or a network for the purpose of finding, and providing real-time or near-real-time warning of, attempts to access system resources in an unauthorized manner.
- **Intrusion prevention:** Hardware or software products designed to detect intrusive activity and attempt to stop the activity, ideally before it reaches its target.

These device security capabilities are more closely related to the field of computer security than network security. Accordingly, they are dealt with more briefly than communications security in Part Six. For a more detailed treatment, see [STAL18].

1.8 TRUST AND TRUSTWORTHINESS

The concepts of trust and trustworthiness are key concepts in computer and network security [SCHN91]. It will be useful to look first at a generalized model of trust and trustworthiness, and then apply these concepts to the topic of information security.

A Trust Model

One of the most widely accepted and most cited definitions of trust in the organizational science literature is from [MAYE95], which defines **trust** as follows: the willingness of a party to be vulnerable to the actions of another party based on the expectation that the other will perform a particular action important to the truster, irrespective of the ability to monitor or control that other party.

Three related concepts are relevant to a trust model:

- **Trustworthiness:** A characteristic of an entity that reflects the degree to which that entity is deserving of trust.
- **Propensity to trust:** A tendency to be willing to trust others across a broad spectrum of situations and trust targets. This suggests that every individual has some baseline level of trust that will influence the person's willingness to rely on the words and actions of others.
- **Risk:** A measure of the extent to which an entity is threatened by a potential circumstance or event, and typically a function of 1) the adverse impacts that would arise if the circumstance or event occurs; and 2) the likelihood of occurrence.

Figure 1.6, adapted from [MAYE95], illustrates the relationship among these concepts. Trust is a function of the truster's propensity to trust and the perceived trustworthiness of the trustee. Propensity can also be expressed as the level of risk that an entity (individual or organization) is prepared to tolerate.

Typically, a truster uses a number of factors to establish the trustworthiness of an entity. Three general factors are commonly cited:

- **Ability:** Also referred to as *competence*, this relates to the potential ability of the evaluated entity to do a given task or be entrusted with given information.
- **Benevolence:** This implies a disposition of goodwill towards the trusting party. That is, a trustworthy party does not intend to cause harm to the trusting party.
- **Integrity:** This can be defined as the truster's perception that the trustee adheres to a set of principles that the truster finds acceptable. Integrity implies that a benevolent party takes such measures are necessary to assure that it in fact does not cause harm to the trusting party.

The goal of trust, in the model of Figure 1.6, is to determine what course of action, if any, the trusting party is willing to take in relation to the trusted party. Based on the level of trust, and the perceived risk, the trusting party may decide to take some action that involves some degree of risk taking. The outcome of the risk taking could be a reliance on the trusted party to perform some action or the disclosure of information to the trusted party with the expectation that the information will be protected as agreed between the parties.

The Trust Model and Information Security

Trust is confidence that an entity will perform in a way the will not prejudice the security of the user of the system of which that entity is a part. Trust is always restricted to specific functions or ways of behavior and is meaningful only in the

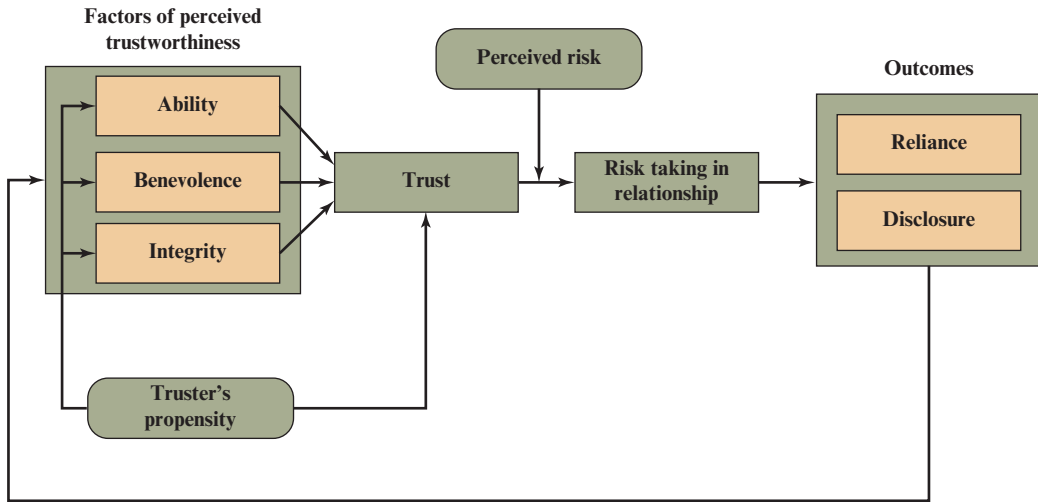


Figure 1.6 Trust Model

context of a security policy. Generally, an entity is said to trust a second entity when the first entity assumes that the second entity will behave exactly as the first entity expects. This trust may apply only for some specific function. In this context, the term *entity* may refer to a single hardware component or software module, a piece of equipment identified by make and model, a site or location, or an organization.

TRUSTWORTHINESS OF AN INDIVIDUAL Organizations need to be concerned about both internal users (employees, on-site contractors) and external users (customers, suppliers) of their information systems. With respect to internal users, an organization develops a level of trust in individuals by policies in the following two areas [STAL19]:

- **Human resource security:** Sound security practice dictates that information security requirements be embedded into each stage of the employment life cycle, specifying security-related actions required during the induction of each individual, their ongoing management, and termination of their employment. Human resource security also includes assigning ownership of information (including responsibility for its protection) to capable individuals and obtaining confirmation of their understanding and acceptance.
- **Security awareness and training:** This area refers to disseminating security information to all employees, including IT staff, IT security staff, and management, as well as IT users and other employees. A workforce that has a high level of security awareness and appropriate security training for each individual's role is as important, if not more important, than any other security countermeasure or control.

For external users, trust will depend on the context. In general terms, the factors of perceived trustworthiness and the truster's propensity, as depicted in Figure 1.6, determine the level of trust. Further, the issue of trust is mutual. That is, not only must an organization determine a level of trust towards external users, but external users

need to be concerned about the degree to which they can trust an information resource that they use. This mutual trust involves a number of practical consequences, including the use of a public-key infrastructure and user authentication protocols. These matters are explored in Part Five.

TRUSTWORTHINESS OF AN ORGANIZATION Most organizations rely, to a greater or lesser extent, on information system service and information provided by external organizations, as well as partnerships to accomplish missions and business functions. Examples are cloud service providers and companies that form part of the supply chain for the organization. To manage risk to the organization, it must establish trust relationships with these external organizations. NIST SP 800-39 (*Managing Information Security Risk*, March 2011) indicates that such trust relationships can be:

- Formally established, for example, by documenting the trust-related information in contracts, service-level agreements, statements of work, memoranda of agreement/understanding, or interconnection security agreements;
- Scalable and inter-organizational or intra-organizational in nature; and/or
- Represented by simple (bilateral) relationships between two partners or more complex many-to-many relationships among many diverse partners.

The requirements for establishing and maintaining trust depend on mission/business requirements, the participants involved in the trust relationship, the criticality/sensitivity of the information being shared or the types of services being rendered, the history between the organizations, and the overall risk to the organizations participating in the relationship.

As with individuals, trust related to organizations can involve the use of public-key infrastructure and user authentication, as well as the network security measures described in Part Six.

TRUSTWORTHINESS OF INFORMATION SYSTEMS SP 800-39 defines trustworthiness for information systems as the degree to which information systems (including the information technology products from which the systems are built) can be expected to preserve the confidentiality, integrity, and availability of the information being processed, stored, or transmitted by the systems across the full range of threats. Two factors affecting the trustworthiness of information systems are:

- **Security functionality:** The security features/functions employed within the system. These include cryptographic and network security technologies discussed throughout this book.
- **Security assurance:** The grounds for confidence that the security functionality is effective in its application. This area is addressed by security management techniques, such as auditing and incorporating security considerations into the system development life cycle [STAL19].

Establishing Trust Relationships

The methods used by an organization to establish a **trust relationship** with various entities will depend on a variety of factors, such as laws and regulations, risk tolerance, and the criticality and sensitivity of the relationship. SP 800-39 describes the following methods:

- **Validated trust:** Trust is based on evidence obtained by the trusting organization about the trusted organization or entity. The information may include information security policy, security measures, and level of oversight. An example would be for one organization to develop an application or information system and provide evidence (e.g., security plan, assessment results) to a second organization that supports the claims by the first organization that the application/system meets certain security requirements and/or addresses the appropriate security controls.
- **Direct historical trust:** This type of trust is based on the security-related track record exhibited by an organization in the past, particularly in interactions with the organization seeking to establish trust.
- **Mediated trust:** Mediated trust involves the use of a third party that is mutually trusted by two parties, with the third party providing assurance or guarantee of a given level of trust between the first two parties. An example of this form of trust establishment is the use of public-key certificate authorities, described in Chapter 14.
- **Mandated trust:** An organization establishes a level of trust with another organization based on a specific mandate issued by a third party in a position of authority. For example, an organization may be given the responsibility and the authority to issue public key certificates for a group of organizations.

An organization is likely to use a combination of these methods to establish relationships with a number of other entities.

1.9 STANDARDS

Many of the security techniques and applications described in this book have been specified as standards. Additionally, standards have been developed to cover management practices and the overall architecture of security mechanisms and services. Throughout this book, we describe the most important standards in use or being developed for various aspects of cryptography and network security. Various organizations have been involved in the development or promotion of these standards. The most important (in the current context) of these organizations are as follows:

- **National Institute of Standards and Technology:** NIST is a U.S. federal agency that deals with measurement science, standards, and technology related to U.S. government use and to the promotion of U.S. private-sector innovation. Despite its national scope, NIST Federal Information Processing Standards (FIPS) and Special Publications (SP) have a worldwide impact.
- **Internet Society:** ISOC is a professional membership society with worldwide organizational and individual membership. It provides leadership in addressing issues that confront the future of the Internet and is the organization home for the groups responsible for Internet infrastructure standards, including the Internet Engineering Task Force (IETF) and the Internet Architecture Board (IAB). These organizations develop Internet standards and related specifications, all of which are published as Requests for Comments (RFCs).

- **ITU-T:** The International Telecommunication Union (ITU) is an international organization within the United Nations System in which governments and the private sector coordinate global telecom networks and services. The ITU Telecommunication Standardization Sector (ITU-T) is one of the three sectors of the ITU. ITU-T's mission is the development of technical standards covering all fields of telecommunications. ITU-T standards are referred to as Recommendations.
- **ISO:** The International Organization for Standardization (ISO) is a worldwide federation of national standards bodies from more than 140 countries, one from each country. ISO is a nongovernmental organization that promotes the development of standardization and related activities with a view to facilitating the international exchange of goods and services and to developing cooperation in the spheres of intellectual, scientific, technological, and economic activity. ISO's work results in international agreements that are published as International Standards.

1.10 KEY TERMS, REVIEW QUESTIONS, AND PROBLEMS

Key Terms

access control	digital signature algorithms	pseudorandom number generator
active attack	eavesdropping	replay
asymmetric encryption algorithms	encryption	routing control
attack	firewall	security attack
authentication	information security	security mechanism
authentication exchange	intrusion detection	security service
authenticity	intrusion prevention	single-key algorithm
availability	key exchange	stream cipher
block cipher	keyless algorithm	symmetric encryption algorithms
confidentiality	man-in-the-middle attack	system integrity
cryptographic hash function	masquerade	threat
cryptography	message authentication code	trust
cybersecurity	network security	trust relationship
data authenticity	notarization	trustworthiness
data confidentiality	OSI security architecture	two-key algorithm
data integrity	passive attack	user authentication
data origin authentication	peer entity authentication	
denial of service	privacy	

Review Questions

- 1.1 What is the OSI security architecture?
- 1.2 List and briefly define the three key objectives of computer security.
- 1.3 List and briefly define categories of passive and active security attacks.
- 1.4 List and briefly define categories of security services.
- 1.5 List and briefly define categories of security mechanisms.
- 1.6 List and briefly define the fundamental security design principles.