

CHANGE REQUEST (CR)

PROJECT: Twaag
SUBMITTED BY: Media Phone Plus
DATE: 31.10.2022

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| CR Number: 002 | | | | | |
| Person(s) Requesting Change: Ahmed Halim | | | | | |
| | Project Scope Change | | Project Budget Change | | Project Schedule Change |
| ⊕ | Additional item request | | Other (specify) | | |
| Description of CR (as received from Client): <i>Pixel integration with TWAAQ Website</i> We would require the implementation of Pixel ID for following social media accounts. 1- TikTok 2- Snapchat 3- Facebook & Instagram (both will be configured by one pixel-ID) Scope of Work: To integrate Pixel Code with TWAAQ Website <ul style="list-style-type: none">• Update the website with the required Pixel IDs<ul style="list-style-type: none">○ Integrate tracking pixel code for following accounts into the website<ul style="list-style-type: none">▪ TikTok▪ Snapchat▪ Facebook & Instagram○ Add relevant event functions for tracking pixels IDs in following pages<ul style="list-style-type: none">▪ Registration Page▪ Product listing page▪ Product Details page▪ Checkout page▪ Payment confirmation page○ Setup the google tag manager code• Testing the Pixel Integration at test environment• Configuring the Pixel Integration with production website | | | | | |


| Design/Development | Number of Hours | Cost |
|--------------------------------------------|-----------------|----------------|
| Pixel integration for TikTok | 8 | KWD 150 |
| Pixel integration for Snapchat | 8 | KWD 150 |
| Pixel integration for Facebook & Instagram | 8 | KWD 150 |
| TOTAL COST | 24 | KWD 450 |

Payment Term: 100% Advance

Delivery Time: 7 working days after the receipt of the official Purchase Order from TWAAQ.

Approval:

IN WITNESS WHEREOF the parties hereto have executed this CR-002 draft under their respective corporate seals and by the hands of their proper officers hereunto duly authorized.

| Submitted by MPP | |
|------------------|-------------------------------------------------------------------------------------|
| Signature: |  |
| Name: | JAMIL IQBAL |
| Date: | 31-10-2022 |

| Approved by TWAAQ | |
|-------------------|--|
| Signature: | |
| Name: | |
| Date: | |