

Retail Sales Performance Dashboard

Snapshot 2014-2017, US Superstore

Year Region Category Sub-Category

All	All	All	All
-----	-----	-----	-----

622

High Discount Low Margin Products

\$286.4K

\$2.3M

Profit PY

Sales PY

0.0%

0.0%

Profit YOY Growth

Sales YOY Growth

12.5%

15.6%

Profit Margin

Average Discount

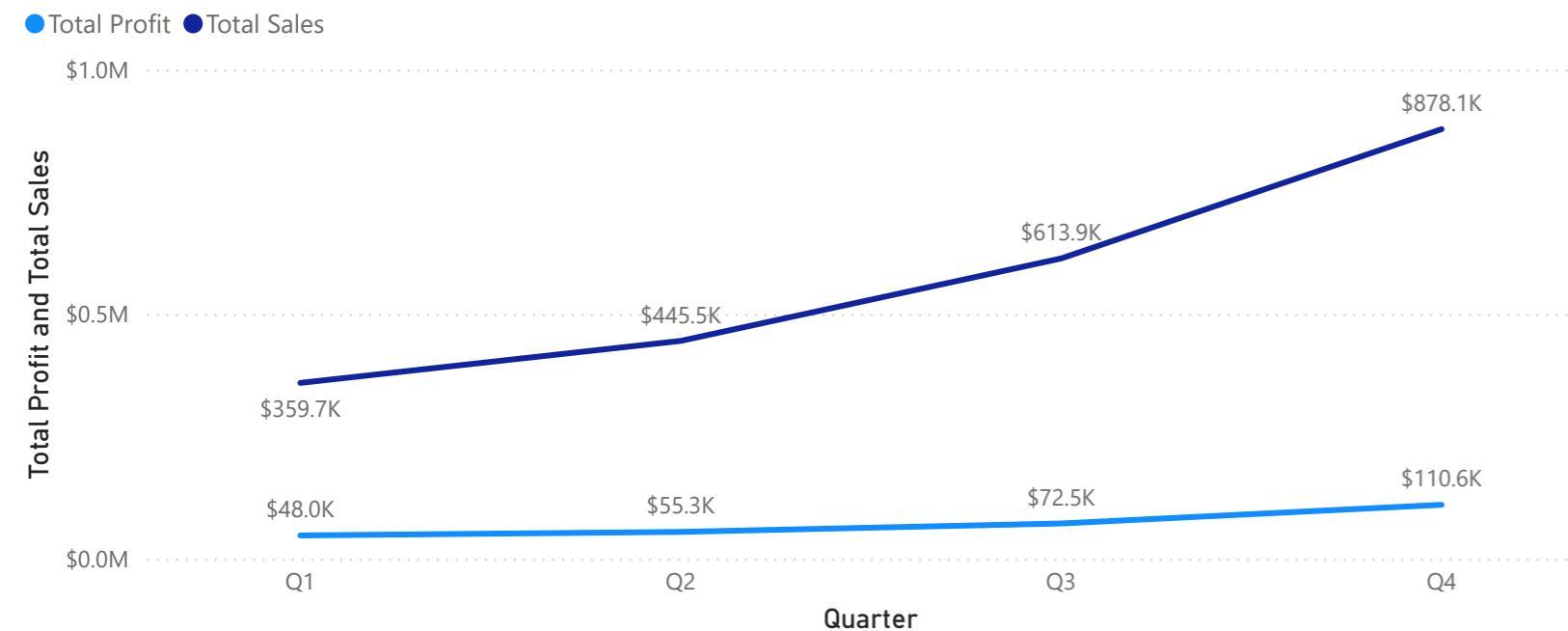
5009

Total Orders

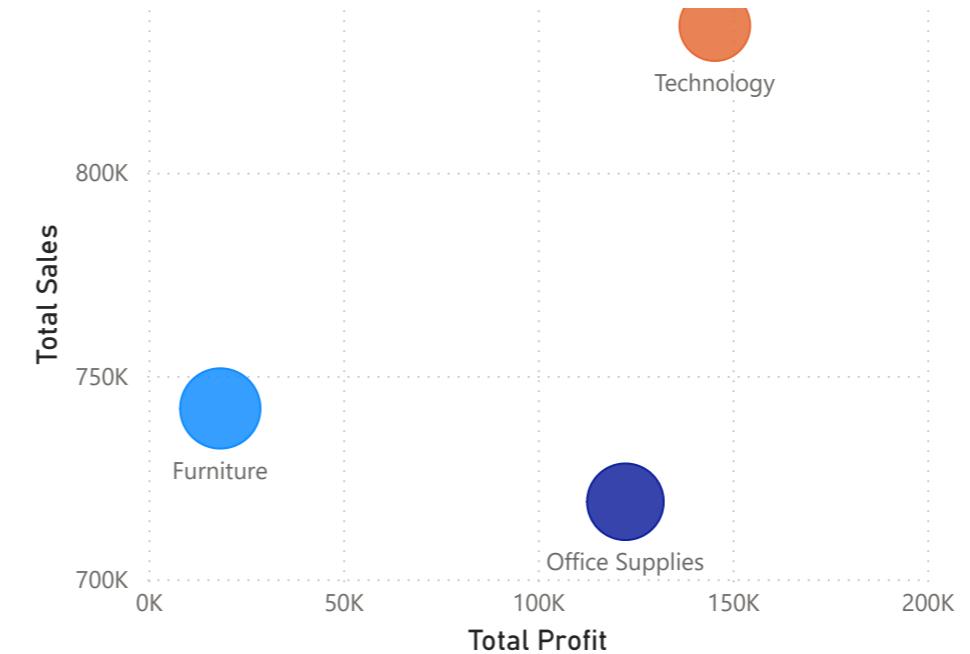
\$458.6

Average Order Value

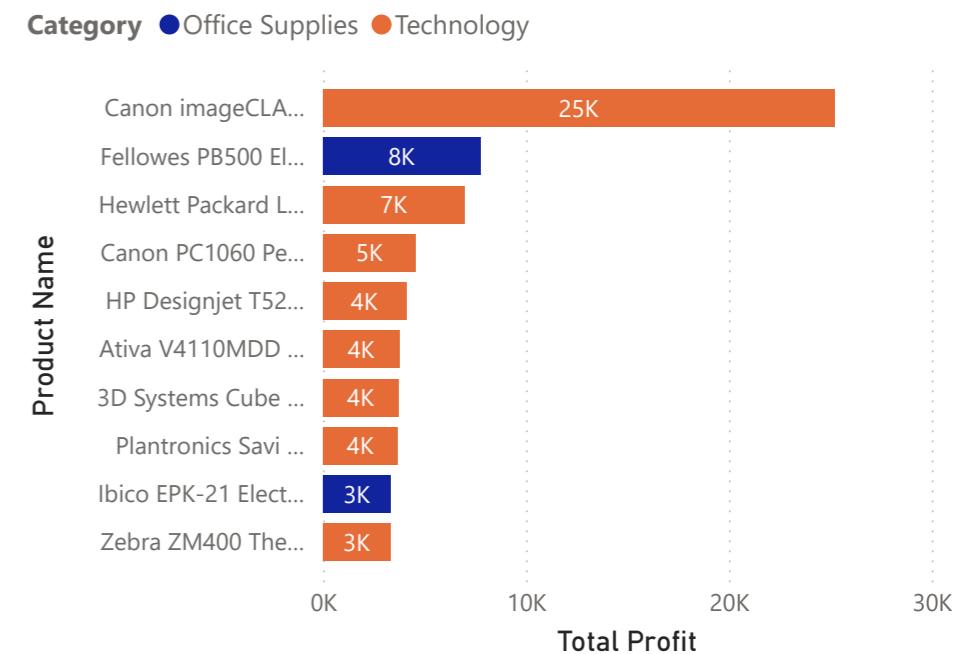
Total Profit and Total Sales by Quarter



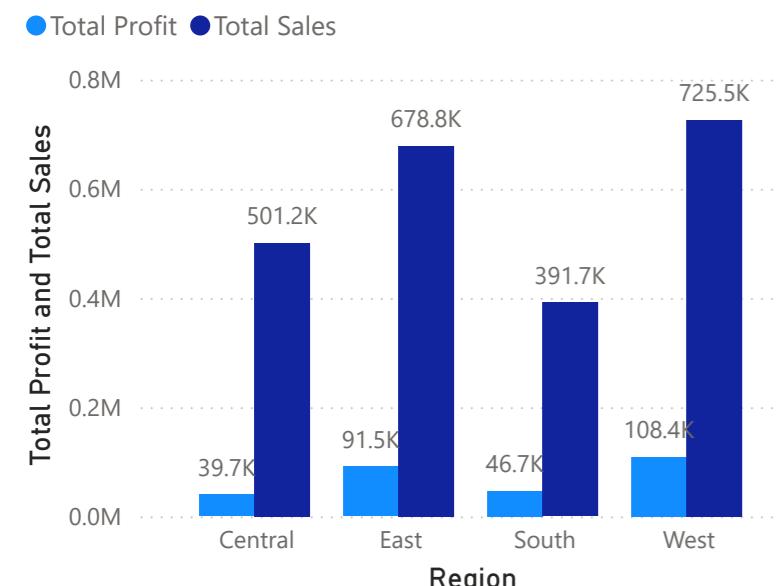
Total Profit, Sales, and Avg. Disc. by Category and Sub-Category



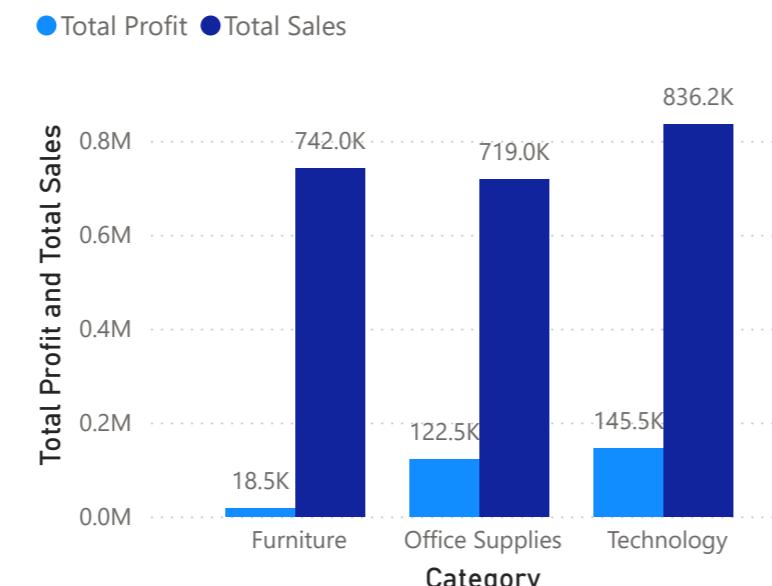
Top 10 Profitable Product



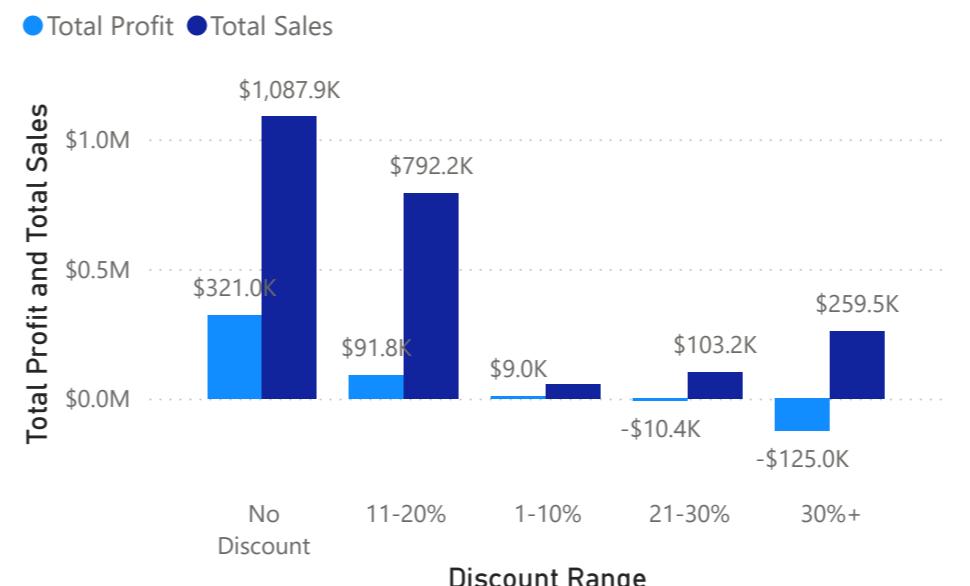
Total Profit and Sales by Region and City



Total Profit and Sales by Category and Product



Total Profit and Total Sales by Discount Range



Bottom 10 Loss-Making Product

