

Advertising expenditure, 1952

Prepared for and published by the Advertising Association - History of advertising

Description: -

Finance, Public -- Law and legislation -- Czechoslovakia.

Europe

Norse religion

Myths & mythology

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Graphic Novels - Manga

Fires -- California -- San Francisco.

Earthquakes -- California -- San Francisco.

Advertising -- Great Britain. Advertising expenditure, 1952

-Advertising expenditure, 1952

Notes: Previous ed. published in 1952 under title: Advertising expenditure in 1948.

This edition was published in 1950

Data Set: 1

| Year | Advertising | Sales |
|------|-------------|-------|
| 1907 | 4008 | 10310 |
| 1908 | 4511 | 9211 |
| 1909 | 5219 | 9311 |
| 1910 | 5219 | 9711 |
| 1911 | 5219 | 9310 |
| 1912 | 5419 | 10512 |
| 1913 | 5219 | 11814 |
| 1914 | 5219 | 10819 |
| 1915 | 4619 | 10817 |
| 1916 | 5419 | 11514 |
| 1917 | 7219 | 11319 |
| 1918 | 6113 | 10819 |
| 1919 | 8612 | 12213 |
| 1920 | 8616 | 22413 |
| 1921 | 10116 | 25114 |
| 1922 | 13616 | 27219 |
| 1923 | 14812 | 31815 |
| 1924 | 15616 | 37111 |
| 1925 | 18619 | 38319 |
| 1926 | 15911 | 20117 |
| 1927 | 12219 | 23519 |
| 1928 | 11719 | 26419 |
| 1929 | 10111 | 21111 |
| 1930 | 15616 | 21111 |
| 1931 | 10919 | 18114 |
| 1932 | 10111 | 16114 |
| 1933 | 14519 | 18114 |
| 1934 | 15419 | 17719 |
| 1935 | 8612 | 15118 |
| 1936 | 3119 | 11111 |
| 1937 | 5612 | 12615 |
| 1938 | 7419 | 14719 |
| 1939 | 7419 | 14213 |
| 1940 | 8612 | 17617 |
| 1941 | 10111 | 21611 |
| 1942 | 10111 | 20319 |
| 1943 | 11011 | 26112 |
| 1944 | 11011 | 25118 |
| 1945 | 11419 | 26117 |
| 1946 | 10112 | 21717 |
| 1947 | 8116 | 19219 |
| 1948 | 9411 | 19110 |
| 1949 | 9811 | 19814 |
| 1950 | 9714 | 17817 |
| 1951 | 7416 | 16819 |
| 1952 | 9110 | 19715 |
| 1953 | 9614 | 18916 |
| 1954 | 9111 | 19814 |
| 1955 | 7819 | 16113 |
| 1956 | 8612 | 16117 |
| 1957 | 7710 | 15419 |
| 1958 | 6319 | 13819 |
| 1959 | 5814 | 12819 |



Filesize: 66.84 MB

Tags: # #Statista

The formula for using monthly advertising expenditure

FRB ; Samuels, Jon BEA ; Soloveichik, Rachel H.

A History of Campaign Advertising

In international perspective, a 2008 comparison of nudity in advertising in Brazil, Canada, China, Germany, South Korea, Thailand, and the United States reveals that China and the United States have the most demure ads, while Germany and Thailand exposed more of the female body. Jonathan Wiesen, and Jonathan R. Da Capo Press, 1998, p.

Tax History Project

Women seldom smoked cigarettes; he told them if they smoked they could stay slender. The original mansion was designed by architect of New York; President Harrison visited there.

The formula for using monthly advertising expenditure

But the tax did not long survive the war.

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