Measuring journal quality - developing a multi-item measure and investigating its usefulness in marketing

- - Measurement

| | | ă | Core, management, and support process classification | | | | Functional proces classification (FIR, IT, Finance, etc.) | | | Our desilisation model (Custer I, II III) | | | |
|------------------|----|-----|--|------|-----|----|---|------|-----|--|----------------|-----|------|
| | | | Mean Square | | P | ď | Mean Square | 3 | P | ě | Mean Square | ŀ | 1 |
| Heady | Б | 1 | 116 | 0.46 | 60 | 6 | 133 | 129 | 26 | 1 | 970 | 46 | .020 |
| | NS | 134 | 19 | | | 18 | 198 | | | 129 | 2.9 | | |
| Golveting | Б | 2 | 199 | 0.78 | Æ | 6 | 492 | 249 | .00 | 1 | 7.72 | 400 | .001 |
| | NS | B | 104 | | | 18 | 188 | | | 138 | 199 | | |
| Rales | Б | 1 | 16 | 161 | 56 | 6 | 461 | 1.83 | Ш | 2 | 830 | 121 | ,04 |
| | NS | 124 | 166 | | | 18 | 193 | | | 129 | 2.8 | | |
| Self-ontainment | Б | 1 | 16 | 304 | 157 | í | 119 | 135 | М | 1 | Ш | 16 | .6% |
| | NS | 124 | 16 | | | 18 | 145 | | | 129 | 251 | | |
| Siretaeti | Б | 1 | 1% | 036 | 36 | 6 | 111 | 139 | 375 | 1 | 332 | 116 | Л |
| | NS | B | 188 | | | 18 | 1% | | | 138 | 286 | | |
| Latral relations | Б | 1 | 133 | 034 | .64 | 6 | 087 | 154 | Ж | 1 | 504 | 10 | .045 |
| | NS | 134 | 198 | | | 18 | 168 | | | | | | |

Description: -

- -Measuring journal quality developing a multi-item measure and investigating its usefulness in marketing
- -Measuring journal quality developing a multi-item measure and investigating its usefulness in marketing

Notes: Thesis (Ph.D.) - Loughborough University, 1999.

This edition was published in 1999



Filesize: 35.87 MB

Tags: #[PDF] #Methods #of #Measuring #Health

Modeling Data and Process Quality in Multi

It was verified that, although the CRM allows companies to improve their IC, the impact of this improvement depends on the way the company develops its processes and also on the agents who interact with the CRM system and the companys innovation area. The quality of service delivered by consultants has often been a subject of thorough investigations.

Development of an Instrument to Measure the Perceptions of Adopting an Information Technology Innovation

Journal of Management, 44 1:89—130.

Modeling Data and Process Quality in Multi

We performed confirmatory factor analysis using structural equation modeling on the final 5 items and calculated standardized coefficients.

Intrapreneurial competencies: development and validation of a measurement scale

Thus, it is necessary to extend the exploration of intrapreneurial attributes in the ecosystem of companies because the models studied in the literature have been developed in cultural and economic contexts that are very different from the local context. The functional process classification showed management differences in one of the six management dimensions, while our classification model showed management differences in four out of six dimensions. So, process participants cannot use standardized rules but they rather rely on higher level management for coordination.

Conceptualizing and measuring distance in international business research: Recurring questions and best practice guidelines

However, the incremental R 2 on reliability owing to measure characteristics was relatively small 0.

Development of an Instrument to Measure the Perceptions of Adopting an Information Technology Innovation

The way in which businesses were organised changed after the Industrial Revolution, and this change indirectly brought about the emergence of TQM. Soltani and Wilkerson 2010 suggest that more detailed models such as; ISO 9000-2000 were a response to this confusion and allowed upper level managers to implement a system that was better suited to giving detailed explanations to employees and lower management.

Modeling Data and Process Quality in Multi

Keywords: board characteristics; firm performance; corporate governance; board of directors; ownership structure; India. Threat and selective exposure: the moderating role of threat and decision context on confirmatory information search after decisions. For example, the suggested process classification model enables future research to more specifically describe the processes in scope of a research study by applying our measurement instrument or process categorization.

Intrapreneurial competencies: development and validation of a measurement scale

The collection of data for this research was done by the use of purposive sampling. Constructing validity: Basic issues in objective scale development.

Related Books

- Nguzo ya uhondo
- Several miscellaneous and weighty cases of conscience ...
 Future of natural fibres papers presented at a Shirley Institute Conference on 29-30 November 1977
- <u>Ishteharon vali haveli</u>
- Right to die a study of legal and ethical constraints on choices between life and death