

Mass media and national development - the role of information in the developing countries

Stanford University Press - The Right to Tell : The Role of Mass Media in Economic Development

Description: -

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Educational law and legislation -- West Virginia.
Opposition (Political science) -- Japan -- Congresses.
Local government -- Japan -- Congresses.
Durham (England : County) -- Guidebooks.
Mediterranean Region -- Description and travel.
Wordsworth, William, 1770-1850
Southey, Robert, 1774-1843
Carlyle, Jane Welsh, 1801-1866
Jeffrey, Francis Jeffrey, Lord, 1773-1850
Irving, Edward, 1792-1834
Carlyle, James, 1757?-1832
Language and languages.
Developing countries
Mass mediaMass media and national development - the role of
information in the developing countries
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developing countries
Notes: Bibliography: p. [311]-327.
This edition was published in 1964



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The Role of information in national development (1964 edition)

Mass media have made a profound impact on societies and their culture.

The Right to Tell : The Role of Mass Media in Economic Development

In 1983, the 22nd edition of UNESCO established the medium-term plan for the establishment of NWICO from 1985 to 1989. It is clear that to support development, media need the right environment in terms of freedoms, capacities, and checks and balances.

Social Change and the Media

At this critical time Radio Pakistan assumed a role far larger than the sum of its stations and its offices. With the assumption of power by General Pervez Musharraf in December 1999, media in Pakistan entered a distinct new phase of rapid change and notable ironies. Indeed, it is difficult to imagine a national development process without communication playing an essential part.

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But seen in holistic terms, all the contributory factors that shape the development of nations are far too numerous, intricate and diverse to be subject to any laboratory-made, pre-set design.

Information and communication technologies (ICTs)

This highlights that the standard of living across the entire developing world varies greatly. This theory originated and was tested in the 1940s and 1950s.

Information and communication technologies (ICTs)

Like, even while sitting miles away, one got the breaking news of Barack Obama winning the Presidential election. About 90 percent of the is polluted. However, the motives of media campaigns for social change have been scrutinized by critics who believe that development communication is a neocolonialist paradigm that maintains a relationship of dependency between the rich industrialized countries and the developing world.

New World Information and Communication Order

WSSD emphasized that promoting access for all to education, information, technology and know-how is an essential means for enhancing communication and participation in civil, political, economic, social and cultural life, and for ensuring respect for civil, political, economic, social and cultural rights.

Role of Media in National Development in the 21st Century

The role of the media is crucial and ranges from promoting national identity and cohesion to galvanizing the resolve of peoples in achieving progress and development as well as meeting contemporary challenges. Alternative measurements such as have been suggested as important indicators.

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