# Doing business with the new Japan - succeeding in Americas richest international market

Rowman & Littlefield Publishers - Smart bargaining: doing business with the Japanese / John L. Graham, Yoshihiro Sano



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Notes: Includes bibliographical references (p. 223-225) and index This edition was published in 2008



Filesize: 53.510 MB

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# Go Wizardry

They had Asian facial features, black hair, and Japanese-inspired fashions. ODA is defined as financial assistance that is concessional in character, has the main objective to promote economic development and welfare of the less developed countries LDCs, and contains a grant element of at least 25%.

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About the same as United States 1,970 Ranked 10th. GDP is the sum of gross value added by all resident producers in the economy plus any product taxes and minus any subsidies not included in the value of the products. Excluded is the international carriage of travelers, which is covered in passenger travel items.

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PPP GNI formerly PPP GNP is gross national income GNI converted to international dollars using purchasing power parity rates.

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Neophyte or old hand, you'll learn much for your next negotiation in Tokyo. Data are in current U. When data on number of tourists are not available, the number of visitors, which includes tourists, same-day visitors, cruise passengers, and crew members, is shown instead.

# Solved: Read The Case Below And Answer The Questions That ...

Data are in current local currency.

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The difference between the OER- and PPP-denominated GDP values for most of the weathly industrialized countries are generally much smaller. Bagozzi, University of Michigan An excellent discussion of negotiating with the Japanese. Grants are also considered as revenue but are excluded here.

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