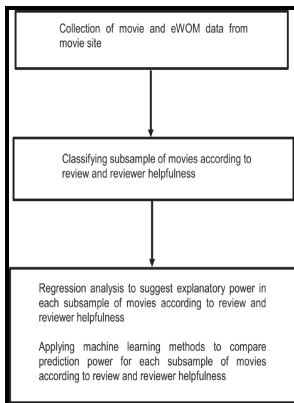


Sales forecast uncertainty in the screening of new industrial products - a descriptive model with predictive implications.

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Description: -

- Sales forecast uncertainty in the screening of new industrial products
- a descriptive model with predictive implications.
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- a descriptive model with predictive implications.

Notes: Thesis (Ph.D) - University of Western Ontario, 1974.

This edition was published in 1974



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