

Railroad advertising.

- - Revisiting The Golden Age of Railroad Advertising



Description: -

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Notes: Extracted from Printing Art, v.9, Aug 1907.

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Railroad Outdoor, LLC

Below is a brochure ca.

Promoting the Golden West: Advertising and the Railroad

While the condition is an essential factor in determining value, rarity must also be considered. Please make a note of the sign ID and we will be happy to provide you with availability and pricing. In California were wonders galore, from Yosemite and the High Sierra to the rugged Pacific Coast.

Railroad Advertising, Signs, & Promotional Items

It features 224 pages with 212 outstanding color photos of train ads of every description. Courtesy California State Railroad Museum, Sacramento. As much as transportation, western trains were an experience.

Promoting the Golden West: Advertising and the Railroad

Courtesy California State Railroad Museum, Sacramento. Although bearing little resemblance to the original configuration of five vista domes and no longer routed through the Feather River Canyon, Amtrak's version of the California Zephyr remains one of the most popular rides in the country, offering the American River Canyon, Donner Pass, Donner Lake, and the Truckee River Canyon in grand compensation for its historical passage of the Sierra farther north.

Classic Railroad Advertising: Riding the Rails Again: Burness, Tad: 9780873492744: ne-x.uni.rf.gd: Books

Once more advertising focused on western scenery and the national parks, further highlighting the trains themselves as magic carpets of romance and adventure. Shortly after this strike against Yosemite, the city of San Francisco dealt another blow to the ecological safety of the valley.

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