# Secrets of successful speakers - how you can motivate, captivate, and persuade

McGraw-Hill - Secrets of Successful Speakers: How You Can Motivate, Captivate, and Persuade,



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-Secrets of successful speakers - how you can motivate, captivate,

and persuade

Notes: Includes index.

This edition was published in 1993



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### Secrets Successful Speakers: How You Can Motivate, Captivate, and Persuade

Filled with hundreds of helpful hints and amusing anecdotes. Walters gives surefire tips and techniques that are recipe for a successful presentation that may inspire for years. Lilly Walters, Executive Director of Walters International Speakers Bureau, reveals their secrets and strategies in this practical, conversational guide.

### PDF Download Secrets of Successful Speakers: How You Can Motivate, Captivate, and Persuade by

One piece of advice that you hear from many experts on public speaking is repeated by Lilly Walters here: Stick to one crystal clear theme in your speech. Huis in 't Veld, MD FAAEM Robert P. This book will aid the newbie in becoming a much better speaker - and perhaps take some of the butterflies out of the stomach if that is a problem for the reader.

ne-x.uni.rf.gd: Customer reviews: Secrets of Successful Speakers: How You Can Motivate, Captivate, and Persuade

FYI, I don't easily give 5 stars to a book. I especially liked the way she used counterexamples to make her point.

Secrets Successful Speakers: How You Can Motivate, Captivate, and Persuade: Walters, Lilly: 9780070680340: Books

They re professional speakers who grab the interest and attention of an audience with their very first words. Right up front in the preface Lilly Walters says that this is a book that aims to help you become an excellent speaker - if you make regular presentations.

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Make fear your slave not your master.

# Secrets Successful Speakers: How You Can Motivate, Captivate, and Persuade: Walters, Lilly: 9780070680340: Books

Utilizing many highly interactive exercises that are designed to teach specific skills and build confidence, Secrets of Successful Speakers takes you step by step through every facet of successful public speaking. Every time I am hit with 'dry mouth' before a speech, I think of Lilly and her lemon story. Mike Winters was very approachable and gave excellent advice.

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