

# Authors--how to get your business book published.

## MarketingSherpa - How to Market Your Business Book (Your Publisher Probably Won't)



Description: -

- Business.  
Publishers and publishing. Authors--how to get your business book published.

- Practical know-how & case studies. Authors--how to get your business book published.

Notes: Cover title.

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Tags: #Travel #Bookstores #& #Selfpublished #Books

### New authors: how to get your book published professionally

If they do get your book accepted by a publisher and get you an advance for your book sales, it comes at a cost—15% of all your earnings.

### How to Get Book Blurbs, Endorsements, and Testimonials from Big Names

Chalmer tells composite stories from real-life couples in his practice and then reinforces themes with reflective questions at the end of each chapter. How Do I Read My ISBN Barcode? Instead of a phone call, approach your local bookstore in person.

### How to Get Book Blurbs, Endorsements, and Testimonials from Big Names

You can see why I said this can bankrupt a self-publishing Author. The only way to sell books is for YOU to generate that demand by getting your book in the right media and in the right places for your niche target market to get excited about it.

### How to Approach a Bookstore: Tips for Authors

The standard is 2 inches by 1. Secondly, most publishers do not accept unsolicited manuscripts — i.

### 30 Book Publishing Companies that Accept Submissions without an Agent

Plan your Schedule Before plotting dates in a spreadsheet or a calendar, set a realistic goal of how much you can write on a weekly basis. If you're a first-time author, chances are your book won't get much attention from your publisher because you're not a sure-enough bet.

### Getting your book published: How to publish my book

OUTSOURCING This is the best option for you if you have the budget but do not have the luxury of time. You can buy barcodes from Bowker at the same time you buy your ISBN, or you can buy them separately from. Of course, publisher houses are only interested in self-publishers whose books are doing well.



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