

Art of war for executives

Nicholas Brealey - The art of war for executives : Krause, Donald G : Free Download, Borrow, and Streaming : Internet Archive



Description: -

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Psychology

Interpersonal Relations

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Military art and science -- Early works to 1800.art of war for executives

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Notes: The ancient wisdom of Sun Tzu's classic text - interpreted for today's business reader - cover.

This edition was published in 1995



Filesize: 59.68 MB

Tags: #Excerpts #from #Sun #Tzu

The Art of War for Executives by Donald G. Krause

Krause translates each paragraph of each chapter of the Art of War into simple and easy to read business language. Currently the primary marketing consultant for the. Maneuvering and Dealing with Direct Conflict There will be times when we will still have to meet difficult challenges head on and may not circumvent them.

OF FOR EXECUTIVES ()

I believe that the Five Qualities of a Leader and supporting principles outlined by this ancient thinker offer timeless examples of leadership. The book was originally written in 1995 - you need to put this into consideration. .

Art of War: 5 Leadership Lessons from Sun Tzu's Book of Strategy

Let your rapidity be that of the wind, your compactness that of the forest. He who knows these things, and in fighting puts his knowledge into practice, will win his battles. The author takes the writings themselves, and then applied the ideas of modern business thinkers Tom Peters, Peter Drucker, Warren Bennis, and others and military strategists Helmuth von Moltke, George S.

The art of war for executives (Book, 2005) [ne-x.uni.rf.gd]

Seventy-five color and black-and-white images are featured in this striking illustrated edition of the classic, two-thousand-year-old work on combat, military strategy, and leadership. .

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The Art of War for Executives reveals the brilliance of Sun Tzu - and shows how to win on the battlefield of modern business.

The art of war for executives (Book, 2005) [ne-x.uni.rf.gd]

Lastly, McNeilly presents a practical method to put Sun Tzu's principles into practice. Each chapter includes brand new examples to explain important concepts in The Art of War. Officers and men alike will put forth their uttermost strength.

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