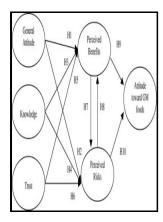
# Consumer attitudes to genetically modified foods - results of qualitative research.

# IGD - Determinants of Consumer Attitudes and Purchase Intentions With Regard to Genetically Modified Food



Description: -

- -Consumer attitudes to genetically modified foods results of qualitative research.
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#### Genetically Modified Foods (GMOs) and Views on Food Safety

GM salmon has great potential to provide a sustainable food alternative, and could help solve economic and environmental constraints in aquaculture farming. People from the United States were also found to use moral reasoning in their perception of six biotechnology applications.

## Determinants of Consumer Attitudes and Purchasing Behaviors on Genetically Modified Foods in Taiwan

This chapter looks at each of these in turn. Although the organic food sales still account for only around 1% of the total food market, many countries are showing growth of 20 to 30% annually Leatherhead, 2000. Furthermore, informed choice requires a certain amount of knowledge.

#### Consumers' cognitions with regard to genetically modified foods. Results of a qualitative study in four countries

Campbell L, Simpson JA, Kashy DA, Rholes WS. For the Czech Republic, the results of a 2016 opinion poll conducted among 1005 respondents older than 15 years showed that over 80% were aware of GM food as an issue, but only 50% had a clear concept of the term. An investigation of the relationship between beliefs about an object and the attitude toward that object.

### Association of attitudes towards genetically modified food among young adults and their referent persons

Almost three-quarters of respondents said they know what GMO means; 80% of those who knew what GMO meant believed that GMO products endanger human health.

#### The consumer's attitude toward genetically modified foods in Taiwan

This contrasts with the British and Italian samples, where a considerable proportion of the participants claimed to prefer the genetically modified product over the three other products. The other factors shown above were significant in both models.

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