

# Good to great - why some companies make the leap-- and others dont

## Random House, Business Books - Book Summary



Description: -

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Technological innovations -- Management.

Organizational change.

Strategic planning.

Leadership. Good to great - why some companies make the leap-- and others dont

-Good to great - why some companies make the leap--and others dont

Notes: Includes bibliographical references (p. [261]-286) and index.

This edition was published in 2001



Filesize: 13.94 MB

Tags: #Good #to #Great: #Why #Some #Companies #Make #the #Leap... #And #Others #Don't #by #Jim #Collins

### Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management

Collins also identified 3 practical principles you can adopt to inject rigorousness. .

### Good to Great: Why Some Companies Make the Leap... And Others Don't by Jim Collins

But what about the company that is not born with great DNA? In 2017, Forbes selected Jim as one of the 100 Greatest Living Business Minds. How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Comparisons: The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great.

### Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management

Jim Collins presents many interesting business concepts throughout Good to Great. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. Through the research, many concepts are presented and then emphasized using comparisons between two similar companies.

### Good to Great: Why Some Companies Make the Leap and Others Don't: Jim Collins: ne-x.uni.rf.gd: Books

This is in no way a managerial development book as it is often thought as, or recommended as.

### Book Summary

Couldnt get beyond the first chapter, flicked through and was met with more of the same.

### Book Summary

Circuit City, another Good to Great, doesn't even exist anymore, at least by name and as a brick-n-mortar store. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't.

### **Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management**

. Many companies fail to face the facts and it's easy to see in this book the consequences.

## Related Books

- [The light and the dark](#)
- [Sotrudnichestvo stran-chlenov SÉV v reshenii prodovol'stvennykh problem - sbornik nauchnykh trudov](#)
- [Charlotte Brontë and Victorian psychology](#)
- [Reformed kalendar - or, an essay towards altering our Julian kalendar to a nearer conformity with tr](#)
- [Ancient Greece](#)