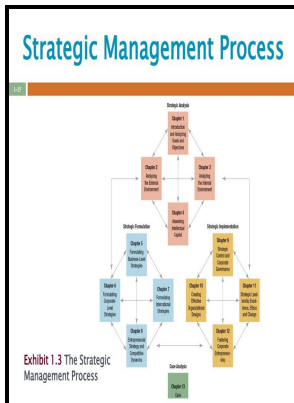


Strategic management - text, readings, and Canadian cases

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Description: -

- Industrial management -- Canada.

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- Strategic management - text, readings, and Canadian cases

Notes: Includes bibliographical references.

This edition was published in 1993



Filesize: 24.14 MB

Tags: #David & #David, #Strategic #Management: #A #Competitive #Advantage #Approach, #Concepts, #16th #Edition

Corporate Strategy

Implications for Strategists and Implications for Students sections highlight how companies can best gain and sustain competitive advantages. The strategy provides a way to deal with changes and their accompanying uncertainty both inside and outside the organization. Interface rating: 5 I don't think there are any such problems.

Principles of Management

MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. Unfortunately, I found the PowerPoints to be lacking.

Scholes & Johnson, Exploring Corporate Strategy: Text and cases, 6th Edition

That click could still also open the chapter options, and if they wanted to go somewhere else, they could do that.

Free cases from Stanford Stanford Graduate School of Business

I feel the examples are a little dated, but that is something that could easily be augmented through classroom. For example, Level 3 of Table 10.

Crafting and Executing Strategy: Text and Readings with OLC with Premium Content Card (Strategic Management: Concepts and Cases) (June 14, 2006 edition)

PepsiCo is one of the most successful, well-known, and best managed global companies in the world. One study found that more than 60 percent of mergers and acquisitions erode shareholder wealth while fewer than one in six increases shareholder wealth Henry, 2002. Two, original, half-page Academic Research Capsules in each chapter showcase how new strategic-management research is impacting business practice.

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