

Straight and level - practical airline economics

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Description: -

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Great Britain -- History -- Civil War, 1642-1649 -- Sources.

Warwick, Robert Rich, -- Earl of, -- 1587-1658

Europe -- History -- 1648-1715.

Grand Alliance, War of the, 1689-1697.

Fungi -- France.

Mushrooms -- France.

Mushrooms, Edible -- France.

Sex role in literature

Politics and literature -- England -- History -- 19th century

Literature and society -- England -- History -- 19th century

Ouida, -- 1839-1908 -- Political and social views

Ouida, -- 1839-1908 -- Criticism and interpretation

Sunshine -- Juvenile literature.

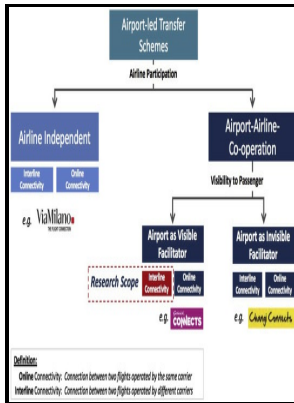
Photosynthesis -- Juvenile literature.

Aeronautics, Commercial -- Finance
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Notes: Includes bibliographical references and index.

This edition was published in 2008



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Amongst practitioners, it will appeal to established managers moving from functional posts into general management.

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Additional Product Features Dewey Edition 21 Table of Content Contents: Foreword, Maurice Flanagan; Preface; Part 1 Strategic Context: Strategic context. The author has updated, synthesised, and where appropriate, repackaged material from the first edition while at the same time adding new opening and concluding sections which link the economics at the heart of the book to strategy part one and to performance outcomes part four. Part 4 Operating Performance: Strategy, economics, and operating performance; References; Index.

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