

[Papers on infant and young child nutrition and the status of implementation of the International Code of Marketing of Breast-Milk Substitutes].

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Description: -

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Food substitutes -- Marketing.
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International Code Of Marketing Of Breast Milk Substitutes PDF Book

It was agreed that Member States will communicate annually to the Director-General with information on action taken to give effect to the principles and aim of this Code. Article 2: Scope of the Code The Code applies to the marketing, and practices related thereto, of the following products: breastmilk substitutes, including infant formula; other milk products, foods and beverages, including bottle-fed complementary foods when marketed or otherwise represented to be suitable, with or without modification, for use as a partial or total replacement of breastmilk; feeding bottles and teats.

International code of marketing of breast milk substitutes

Fourthly, a proposal to establish an external governance body with appropriate knowledge and expertise should be considered.

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In conclusion, non-compliance with the WHO Code is not confined to the infant formula industry and there is evidence of systemic failings at all levels of the implementation and monitoring process.

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This study aimed to monitor the implementation of the Code in China. Article 6: Health Care Systems 6.

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Non-compliance with the WHO Code is not confined to the infant formula industry and several actions are identified, including the need to address

issues of partnership working and the establishment of governance systems that are robust, independent and transparent. It can be surmised from this data that the views and preferences of women living in more affluent countries are not aligned with the directives of the global infant feeding policy and probably the WHO Code. This International Governance Board would have the remit to advise governments and organizations on the establishment of governance structures and systems that will underpin the Code.

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