

Visual rhetoric - a reader in communication and American culture

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Visual Rhetoric

LaWare; John Louis Lucaites; Neil Michel; Charles E. The authors explore the history behind each medium and the various messages each of these images can send to the audience.

Visual Rhetoric: A Reader in Communication and American Culture by Lester C. Olson

In material original to this volume, editors Lester C. Sloop; Nathan Stormer; Reginald Twigg and Carol K.

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Hope; Judith Lancioni; Margaret R. Enhanced with these critical editorial perspectives, Visual Rhetoric: A Reader in Communication and American Culture provides a conceptual framework for students to understand and reflect on the role of visual communication in the cultural and public sphere of the United States. She is the author of Picturing Poverty: Print Culture and FSA Photographs Smithsonian Press, 2003.

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