Verbal style and the presidency - computer assisted analysis of persuasion

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Description: -

Persuasion (Rhetoric) -- Political aspects.

Presidents -- United States -- Language.

Political oratory -- United States. Verbal style and the presidency -

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Eighteenth century -- reel 1803, no. 07.

Human communication research series Verbal style and the presidency

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Chapter 6. Communications to Promote Interest

The pictures of airplanes flying into buildings, fires burning, huge—huge structures collapsing have filled us with disbelief, terrible sadness, and a quiet, unyielding anger.

Alan Partington

Expertise makes one a more credible communicator, but that expertise must be perceived as relevant to the particular setting and the particular topic under consideration. Most persuasive speeches rely on some degree of informing to substantiate the reasoning. Persuaders are and are thick-skinned.

Analysis of the style and the rhetoric of the 2016 US presidential primaries

As depicted in , this LD value is given in percentage over the number of tokens. The similarities you convey shouldn't be invented; they should be genuine, and stated sincerely.

5 Good Negotiation Techniques

Mongeau, Persuasive Communication, 2nd ed. It is unlikely that you will have a homogenous audience, meaning that there will probably be some who agree, some who disagree, and some who are neutral.

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Shakespeareans have long debated whether these plays are actually comedies, tragedies, or truly a novel combination. In general, they show how it is possible to use corpora to analyse discourse not only as product but also as process. This estimator has the drawback of being instable, tending to decrease with text length.

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Truman: Fundamental Americanism in Foreign Policy Speechmaking, 1945-1946. Try to win their support. Yet many people rely on such oversimplifications when making arguments.

Chapter 6. Communications to Promote Interest

The audience no longer shares my perspective of the world or my experience with trees. I hypothesise that this semi-hidden critical connotation may be the very reason for such items being coined. There are three main How individuals effectively receive and process information, including visual, auditory, and kinesthetic.

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