

Nauchnye osnovy optimalnogo planirovaniya i upravleniya otraslyu

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Description: -

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V monografii izlozheny teoriya i metodologicheskie osnovy protsessnogo podkhoda k modelirovaniyu i integrirovannomu planirovaniyu tsepi postavok.

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Dokazyvaetsya, chto rezul'tatom dvadtsatiletnego reformirovaniya ekonomiki na usloviyakh rynochnogo fundamentalizma yavilas' Velichayshaya rossiyskaya depressiya.

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Osnovnoe vnimanie udeleno metodam planirovaniya na osnove issledovaniya operatsiy, v pervuyu ochered' modelyam lineynogo programmirovaniya, v tom chisle transportnym i modelyam strategicheskogo planirovaniya tsepi postavok. Prednaznachena dlya spetsialistov po logistike i upravleniyu tsepyami postavok, prepodavateley, studentov i aspirantov, izuchayushchikh i primenyayushchikh sovremennyye metody planirovaniya i upravleniya tsepyami postavok. .

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