

Transputerconstituency - building up UK/European capabilities in information technologies

Research Centre for Social Sciences, University of Edinburgh, Programme on Information and Communications Technologies - Transputers and transputer



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A Lesson from The Lego Group About Building Up IT's Capabilities

KW - building IT capability KW - organizational learning M3 - Conference proceeding contribution SN - 1921047348 SP - 1 EP - 17 BT - Proceedings of the 20th ANZAM Conference A2 - Kennedy, Jessica A2 - Di Milia, Lee PB - Central Queensland University CY - Rockhampton, Qld. Specifically, these studies argue that firms using novel insights extracted from big data to understand unmet consumer needs possess enhanced dynamic capabilities.

A Lesson from The Lego Group About Building Up IT's Capabilities

Other studies have highlighted that innovation with pervasive digital technologies reveals relevant traits such as 1 the importance of digital technology platforms, 2 the emergence of distributed innovations, and 3 the prevalence of combinatorial innovations e.

Big data analytics in innovation processes: which forms of dynamic capabilities should be developed and how to embrace digitization?

Nowadays, companies have accumulated a huge amount of data... but they still do not know how to perfectly handle them. Our findings also offer useful implications to help practitioners incorporate investments in big data analytics as part of their competitive strategy at the intersections with the physical world.

Big data analytics in innovation processes: which forms of dynamic capabilities should be developed and how to embrace digitization?

Studies are lacking that attempt to provide an in-depth investigation of the strategic utilization of big data analytics for innovation by adopting the lens of dynamic capabilities.

Big data analytics in innovation processes: which forms of dynamic capabilities should be developed and how to embrace digitization?

In addition, the web has influenced the habits, needs and behaviors of people, consumers and markets. This study focuses on understanding the building of IT capability and the role of organizational learning, using a case study in a developing country.

Building information technology capability and organisational learning — Macquarie University

Regarding deep data, our study suggests overcoming traditional analytics trying to superficially expand and extend horizontal data. In the same sense, the purchases and behaviors of customers in the store are stored, recorded and organized to validate the research on the web.

Building capabilities in water data and technologies

But how can a firm build its IT capability and reap these benefits? Prior studies have highlighted the mutual importance of innovation sources ;. We adopted an interpretive qualitative approach ;, leveraging data from a variety of sources — interviews, secondary and archival — to contribute to research in strategy and innovation management in three main ways.

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