

Exploration of management competencies necessary for adoption and utilisation of the Internet within SMEs for the management of customer relationships.

The Author) - Role of Information and Communication Technology (ICT) to Enhance the Success of Knowledge Management (KM): a Study in a Steel Plant



Description: -

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Organizational information systems competences in small and medium

Institutional and resource dependence determinants of responsiveness to work-family issues. Role of small-to medium-sized enterprises SMEs comprise most firms in most economies, contribute significantly to innovation, create jobs and are vital in the development of economies within both developed and developing countries ; ; .

The digital skills divide: evidence from the European tourism industry

Industrial and Corporate Change, 14 2 , 225—249.

Using bricolage to integrate business and information technology innovation in SMEs

Knowledge management to minimize the marketing challenges using strategic management as a tool, Grönroos 1999 , 982—988.

The complexity of decision

Within each of four SMEs, five senior leaders with extensive expertise in the subject area and who had participated in ICT adoption decisions within their respective organizations were interviewed. Here, carbon calculators, environmental management systems, geographical information systems and computer simulations can all be used to enhance practical applications of sustainable development.

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