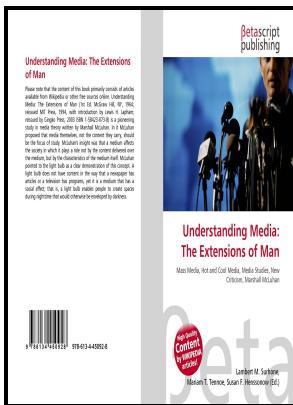


# Understanding media - the extensions of man

New American Library - UNDERSTANDING MEDIA The Extensions of Man by McLuhan, Marshall

Description: -



Small business.

Coypel, Noël-Nicolas, -- 1690-1734 -- Criticism and interpretation

Jesus Christ -- Teachings.

Ocean travel.

Voyages and travels.

Tunnels -- Korea (South)

Roads -- Korea (South)

Vocational guidance -- United States.

Career development -- United States.

Mass media -- Social aspects.

Technology and civilization.

Communication and traffic.

Communication -- Social aspects  
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Notes: Bibliography: p. 361-364.

This edition was published in 1970



Filesize: 24.106 MB

Tags: #Understanding #media #: #the #extensions #of #man #: #McLuhan, #Marshall, #1911

## Understanding Media: The Extensions of Man Marshall McLuhan

. The dominating themes in Trump discussions are 'build a wall' and 'grab by the pussy'.

## Understanding Media: The Extensions of Man by Marshall McLuhan

Understanding Media is a timeless analysis of how language, speech and technology shape human behavior in the era of mass communication. When he does offer evidence it is often anecdotal, with no reference to anything concrete. Minow do, what would any advertiser do, without the well-worn and corny clichés of popular speech? His critics understandably make fun of this intellectual megalomania.

## 9780262631594: Understanding Media: The Extensions of Man

In other words, meaning does not lie within the form of media itself or its content, but in the information people gather from their experience with it. The ads are the best part of the journal.

## UNDERSTANDING MEDIA: THE EXTENSIONS OF MAN Marshall McLuhan 1964 Signet

This is why I find it so hard to understand where the line, exactly, is drawn between a conceptual thinker and a poet. Other observations seem like meaningless, foundationless claims.

## Understanding media : the extensions of man in SearchWorks catalog

The majority of pages are undamaged with minimal creasing or tearing, minimal pencil underlining of text, no highlighting of text, no writing in margins. McLuhan was to media studies as Freud was to psychology, Eliade to comparative religion, or Durkheim to sociology: a thinker who, while flawed, revolutionized a discipline, and for that alone is respectable. Since many senses may be used, they foster involvement.

## Related Books

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