

National businessman readership survey

Financial Times - Surveys



Description: -

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Notes: Commissioned by the Financial Times.

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Tags: #Interview

NRS, IRS to merge into one common survey

At the current rate, IRS will be coming up with readership numbers once in two years. You'll also find related content: GBES webinars, articles, supplementary reports, and best practices. Classifieds The Classifieds, published by Gulf News, came in second, as it showed 28.

Thomson Reuters Earns Top Honors in 2016 National Law Journal Readers Poll

From the year 2000 to 2013, ECI has conducted a standalone survey exclusively in the U. The People's readership fell 70% over the period, while its reach was down 72%.

National Readership Survey

But newspaper publishers refuse to recognize the writing on the wall. Incidentally, on Tuesday, Srinivas was also appointed chairman of RSCI.

NNA's 134th Annual Convention and Trade Show: Today's Readers, Tomorrow's Leaders

In a heterogeneous market such as India, you cannot put money into a medium without research, says Anupriya Acharya, group chief executive ZenithOptimedia. In India, too, the English language news consumer is moving online.

Interview

The Daily Express and Daily Mirror were hardest hit, as were the People and Sunday Express, according to NRS. This is increasingly true in a rapidly evolving and complex market. In the survey, it was found that 19.

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