

New technology and public relations - on to the future

Institute for Public Relations Research and Education - Technology Public Relations



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Public relations -- Technological innovations
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CIPR's STATE OF THE PROFESSION 2018: THE IMPACT OF AI AND NEW TECHNOLOGY ON PUBLIC RELATIONS

For that to happen, the present staff needs to be well trained for the latest trends in information technology and the process should be followed accordingly.

What is Public Relations and Why is PR Important?

By the time most technology reaches mainstream consumers, it is more established, more user-friendly, and cheaper than earlier versions or prototypes.

Technology PR / IT PR

The applications for voice technology are growing every day. Public Relations is one of the most effective ways to build on marketing strategies and create a solid online reputation.

Gartner Says Four Trends Are Shaping the Future of Public Cloud

The company noted that precise wavelengths of light achieved over 99. Most large organizations and businesses include a media room on their official Web site. The post Technology Makes Us Lazy Communicators appeared first on Shonali Burke Consulting.

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