

Kelloggs six-hour day

Temple University Press - TIL: Kellogg pioneered the 6hrs a day, (30hr) work week and by the very measure on both the employee and employer side, it produced positive results. They kept this going all the way to 1980 : todayilearned

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Kellogg's Six

This development caught a lot of attentive observers by surprise — for example, John Maynard Keynes in 1930 predicted that by 2030 a fifteen hour work week would be sufficient for all but the most extreme workaholics. Control at work would



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always be limited--work was by definition loss of freedom and control compared to time off. Department of Labor's Women's Bureau examined Kellogg's payroll books in mid-1932, comparing wages paid before the change to six hours and after hourly wages had been increased a second time.

Shifting the Balance: Kellogg's Six

More than any other union demand, this position jeopardized management support of the six-hour day. In May 1984, Kellogg's board directors threatened to relocate if the six-hour workers did not vote for eight hours, a threat the board reiterated until the balloting.

Benjamin Kline Hunnicutt : Kelloggs Six

Since modern work was increasingly going to be geared to the machine for greater efficiency, the best the worker could hope for was less work.

Kellogg's Six

Workers of both sexes, when interviewed by Benjamin Hunnicutt several decades later, recalled almost total worker support for six-hour shifts at the Battle Creek factory.

Kellogg's six

This book documents the struggle of workers.

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Kellogg withdrew from an active role in the business, and a new management team arrived which was not committed to the 6-hour workday.

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