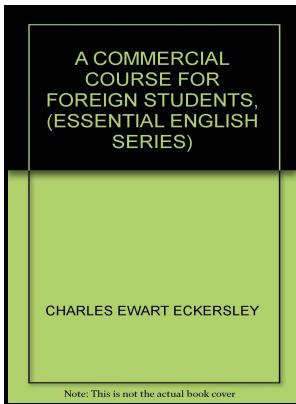


English for commercial students

Pitman - Writing Practice Worksheets



Description: -

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Supplements & Ancillaries

General

English language -- Business English.English for commercial students

-English for commercial students

Notes: Second ed. originally published 1965.

This edition was published in 1970



Filesize: 29.69 MB

Tags: #5 #Business #English #Textbooks #Your #Students #Will #Love

Best Courses in Business English 2021

So, when you are ready to collect URLs or even the TV commercials themselves, you need a place to go hunting. The programme aims to equip students with lower advanced level English linguistic knowledge and skills through extensive language practice and student-centred learning activities such as small group discussion, speaking, writing, reading and listening to a wide variety of semi-authentic English texts. For example, using this , you can incorporate both listening and reading into your online news lesson.

Commercial and Advertising Techniques Lesson for Middle School and High School Students

As stated earlier, it did lack an easy way to look up information on a specific topic since it did not have a Search option, index or glossary. There are tons of great choices there when you're looking for songs for in-class activities.

Culture Influence on English Language Learning

At HKU SPACE, we design and offer courses to meet your goals for General English, Business English and English for the Professions.

Analogies Worksheets

Another excellent ESL exercise using CNN Student News is to pair the with the article. Explain to students that this is how advertisers think of consumers: not as individuals, but as members of groups that tend to believe, behave, or purchase in certain patterns.

Related Books

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