

Handbook of research on electronic surveys and measurements

Idea Group Reference - Handbook of Research on Electronic Surveys and Measurements: 9781591407928: Education Books



Description: -

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New England -- Religion.

Social sciences -- Research -- Statistical methods -- Computer programs

Behavioral assessment -- Computer programs

Internet surveys

Interviewing -- Computer programs

Surveys -- Methodology -- Computer programs Handbook of research on electronic surveys and measurements

-Handbook of research on electronic surveys and measurements

Notes: Includes bibliographical references.

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Tags: #Handbook #of #Research #on #Electronic #Surveys #and #Measurements

Psychological tests and measurements

Using a wireless device as opposed to a laptop computer, researchers can bring a survey to otherwise inaccessible populations in the non-virtual world, such as patients in a busy healthcare setting, individuals in rural settings, or socioeconomic groups that do not have access to computers or the Internet. For example, relatively little may be known about the characteristics of people in online communities, aside from some basic demographic variables, and even this information may be questionable;. The handbook includes cutting edge descriptions of the design, implementation, and use of electronic surveys, and also includes discussions on the challenges associated with online data collection and profiles of selected online measures.

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Generating Samples from Virtual Groups and Organizations Some virtual groups and organizations provide membership email lists that can help researchers establish a sampling frame. Multimedia can also be useful when targeting low literacy populations, since video and audio messages guide participants through an online survey. The cost of these products and services varies depending on the types of features and services a researcher desires.

Handbook Of Research On Electronic Surveys And Measurements PDF Book

One particular task the research community faces is the demand to shift and adapt the body of existing paper and pencil measurement tools onto electronic technology capabilities.

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Hate email or worse types of abuse can occur if some individuals on the Internet find online surveys offensive. Both novice and sophisticated researchers will find useful materials here. Other companies will help researchers collect data by advertising the survey on certain websites.

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Other business, such as Perseus and SurveyCrafter, advertise educational discounts on a wider variety of services. Note that older citations for print tests pre-internet can look exactly like the citation for a book.

Psychological tests and measurements

Researchers can save considerable time by utilizing the products and services that are offered by many of the businesses highlighted in this article, compared to the time that it would take most researchers to create an online survey themselves using a web authoring program, thanks to a variety of attractive features offered.

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The insights of their individual and their collective wisdom certainly justifies spending some time with this volume.

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