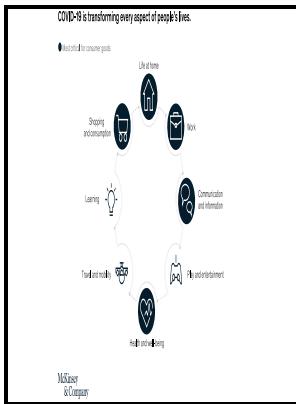


Dynamic advertising demand system for non-durable goods in the United Kingdom

Manchester School of Management - Imagining a better way to trade advertising



Description: -

-dynamic advertising demand system for non-durable goods in the United Kingdom

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Working paper series (Manchester School of Management)dynamic advertising demand system for non-durable goods in the United Kingdom

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