

# Kelloggs six-hour day

Temple University Press - TIL: Kellogg pioneered the 6hrs a day, (30hr) work week and by the very measure on both the employee and employer side, it produced positive results. They kept this going all the way to 1980 : todayilearned

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## Kellogg's Six

This development caught a lot of attentive observers by surprise — for example, John Maynard Keynes in 1930 predicted that by 2030 a fifteen hour work week would be sufficient for all but the most extreme workaholics. Control at work would

always be limited--work was by definition loss of freedom and control compared to time off. Department of Labor's Women's Bureau examined Kellogg's payroll books in mid-1932, comparing wages paid before the change to six hours and after hourly wages had been increased a second time.

## Shifting the Balance: Kellogg's Six

More than any other union demand, this position jeopardized management support of the six-hour day. In May 1984, Kellogg's board directors threatened to relocate if the six-hour workers did not vote for eight hours, a threat the board reiterated until the balloting.

## Benjamin Kline Hunnicutt : Kelloggs Six

Since modern work was increasingly going to be geared to the machine for greater efficiency, the best the worker could hope for was less work.



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## **Kellogg's Six**

Workers of both sexes, when interviewed by Benjamin Hunnicutt several decades later, recalled almost total worker support for six-hour shifts at the Battle Creek factory.

## **Kellogg's six**

This book documents the struggle of workers.

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Kellogg withdrew from an active role in the business, and a new management team arrived which was not committed to the 6-hour workday.

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