

Writing copy for dummies

Wiley - Writing Copy for Dummies by Jonathan David Kranz

Description: -

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Manganese.

Iron.

Groundwater -- Mississippi.

Groundwater -- Alabama.

Water -- Purification.

Annuities -- Taxation -- Law and legislation -- United States.

Utah -- Antiquities.

Indians of North America -- Utah -- Antiquities.

Excavations (Archaeology) -- Utah.

China.

Humor

General

American - General

Marketing.

Advertising copy. Writing copy for dummies

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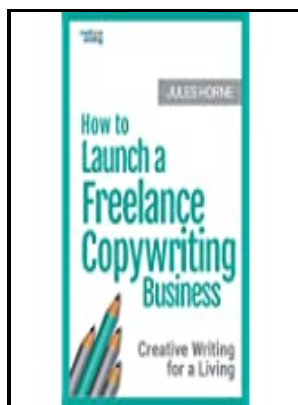
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Cultural resource series ;

--For dummies Writing copy for dummies

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Writing CopyFor Dummies

The perfect articles will bring your own readers. You'll see how to gather crucial information before you write, build awareness, land sales, and keep customers coming back for more.

Writing CopyFor Dummies

But, standard writing should include all of the following: persuasive writing, salesmanship, persuasive writing methods, and message creation.

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