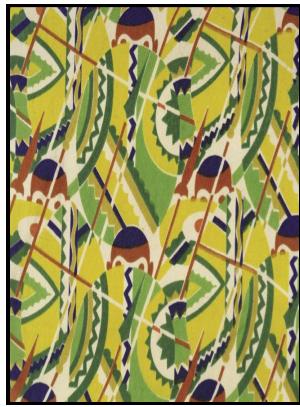


# Art deco textiles - the French designers

Thames & Hudson - V&A · Art Deco

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Notes: Includes bibliographical references (p. [256]) and index.  
This edition was published in 2003

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**V&A · Art Deco**

This title allows the reader to discover the world of French art deco fabrics.

**V&A · Art Deco**



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But the French were not ready to pass the flame to America.

## Art Deco

In addition, supporters of the Art Deco fair had to persuade the supporters of the colonial exposition to delay their opening, which was originally planned for 1924.

## Art Nouveau and Art Deco History

It was one of the greatest of all design style movements and the first universal style in over 100 years, borrowing from most of the design styles of the past to fashion the future.

## Art Nouveau and Art Deco History

As exposition authorities laid eyes on Le Corbusier's cellule, they were horrified. Art Deco is the clearest sign of a measure, not just of tolerance, but acceptance of the value of other cultures. Austrian architect, interior designer and applied artist Josef Hoffmann 1870-1956 , who was an elder statesman of the movement, reasserted an ornaments right to exist for its own sake.

## Art Nouveau and Art Deco History

It was experimental as well, and colour was often layered in an exploration of optical effects on 2D surfaces. Stunning glass by art glass workers Rene Lalique and Daum, lighting and wrought-iron fixtures by Edgar Brandt and Charles Schneider, beautiful lacquer and metalwork produced by

Jean Dunand and porcelains by the famous ceramic factory at Sevres, were featured in many glamorous interiors. Art Deco patterns were sophisticated and sexy, streamlined and orderly.

### **Art Deco Textiles: The French Designers by Alain**

The uncompromising geometry of the exterior was carried out mercilessly through the interior. Boxlike furniture faced Juan Gris paintings on the wall, and stark Jacques Lipchitz sculptures adorned the otherwise Spartan Decor. The change itself bespeaks a pulling back from the larger aspirations of the earlier expositions.

### **Art Deco Textiles: The French Designers by Alain**

Architecture encompassed all shapes; curves that were sleek, streamlined and highlighted by painted lines and the use of stylish new age lettering; verticals soaring upward as skyscrapers surmounted by stepped pyramidal shapes; horizontals that were all at once clean, cool filled with light and space. I was disappointed to find that I regarded much of the fabric of this book to be ugly, tedious in repetition, or sophomoric golfers, tennis games?? The imposing entranceway at the Porte d'Honneur, designed by the firm of Favier and Ventre provided visitors with a stunningly framed view of the Grand Palais. Simulated stone combined with bronze and wrought iron, illuminated by indirect neon light, to give the entranceway a sense of majesty by day, mystery by night.

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