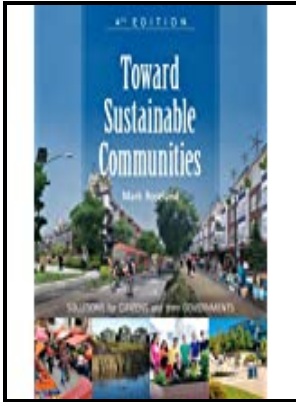


# The business guide to sustainability - practical strategies and tools for organizations

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The authors have also added many new facts, stories, practices and resources throughout the book to keep up with this rapidly emerging field and have updated their widely used SCORE sustainability assessment.

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Furthermore, sustainability managers who are asked to navigate change often do not have direct influence on the setting of the business strategy. This finding suggests that the integration of sustainability extends far beyond business practices at these companies.

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And, while being exercised successfully by some, they do not necessarily resonate with the decision-makers involved in the development of corporate strategies.

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