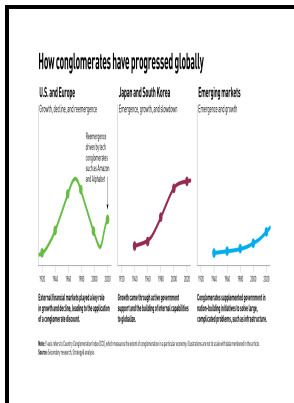


Marketing issues - challenges for marketing in the 1980s

Marketing Science Institute - Strategic Marketing Issues in Emerging Markets



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Top Modern Marketing Challenges and How to Overcome Them

From the above discussion, it is clear that planning, design, management, and marketing of experiences for tourism markets constitute a focal challenge for tourism destinations and providers in a highly competitive marketplace. First, the United States should make a national commitment to develop new sources of energy that will support economic growth, protect the environment, and achieve the foreign policy flexibility that comes with greater energy independence. .

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