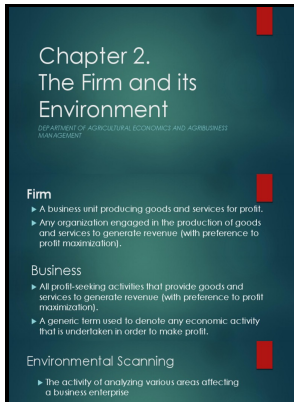


# Organization in Its Environment

Financial Times Prentice Hall - The Internal Organization and External Environments



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-Organization in Its Environment

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Notes: -

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## Organization Management

Along with these, we can add additional factors that suit the current modern business atmosphere. They need to recognize that the external environment has many aspects that can have a significant impact on the operations of a firm.

## Organization Management

Organizational environment is defined as a set of characteristics which describe the organization and distinguish it from other organizations within a given time period affecting behaviour of the employees therein. Environmental conditions also need to be taken into account when examining whether to start doing business in a new country, whether to acquire another company, and whether to launch an innovative product, to name just a few.

## Types of Organizational Environment

Third, the environment shapes the various strategic decisions that executives make as they attempt to lead their organizations to success. Examples are teachers in a university, marketing executives in a manufacturing company, and manual workers in a factory.

## Organizational Environment and its Impact on the Performance

It will be tried to explain or details external environment factors of organization in the future.

## Relationship between an Organization and its Environment

The influences may be positive or negative.

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## Related Books

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