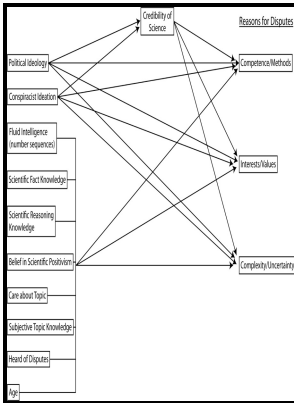


Man, motives, and money - psychological frontiers of economics.

O.U.P - A Critical Review of Maslow's Hierarchy of Needs



Description: -

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Notes: Previous ed. (B55-6173) 1955.

This edition was published in 1959



Filesize: 22.53 MB

Tags: #What #Are #the #Four #Types #of #Economic #Utility?

What Are the Four Types of Economic Utility?

Meet Ian, the incongruous monster. Academy of Management Journal, 55 4 : 753—785.

Organizational and Management Theorizing Using Experiment

It is a well-established principle that where money is concerned we prefer avoiding losses to making gains. What is needed to make a lasting peace is much more than new offices and a new court for the League of Nations in Geneva, or even a new international police force. Entrepreneurship Theory and Practice, 36 1 : 69—96.

Can Money Buy Happiness?

That is why their strength differs from one individual to another. In the natural sciences they can only be at best surmised. Journal of Behavioral Decision Making, 21, 575-597.

Types of Motives: Biological, Social and Personal Motives

This motive arises as we come across different people who have earned a lot of money and leading a good life. The specialty of habits is that, they motivate the individual to indulge in that action automatically.

Behavioral principles for delivering effective feedback

Gaining a better understanding of the sway that money — or the lack of it — may have on your behavior can make you more aware of when it might be pulling your strings and, hopefully, help you learn to stop it. Nobody is bold enough to assume that a government agency could successfully replace the private entrepreneurs in this function.

New frontiers of human behaviour

According to Liu and her colleagues, previous research in the area of mimicry discovered that if a person is mimicked by someone, they end up liking the other person more than when they are not mimicked. What is what makes you happy can be different from what makes somebody else happy.

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