

Hard landing - the epic contest for power and profits that plunged the airlines into chaos

Times Business - Hard Landing: The Epic Contest for Power... book by Thomas Petzinger



Description: -

-

Aeronautics, Commercial -- Deregulation -- United States -- History.

Aeronautics, Commercial -- United States -- History.

Airlines -- United States -- History. Hard landing - the epic contest for power and profits that plunged the airlines into chaos

-Hard landing - the epic contest for power and profits that plunged the airlines into chaos

Notes: Includes bibliographical references (p. 427-496) and index.

This edition was published in 1995



Filesize: 57.35 MB

Tags: #Hard #Landing: #The #Epic #Contest #for #Power... #book #by #Thomas #Petzinger

Hard landing : the epic contest for power and profits that plunged the airlines into chaos (eBook, 1996) [vip.stumagz.com]

Its a decent history and covers a lot of ground. It focuses mostly on United and American but also looks at groups like Southwest, Frontier and Barniff.

Hard Landing Quotes by Thomas Petzinger Jr.

What is also nice about the book is the time spent on the related industries especially the travel agents. Petzinger, however, has succeeded not only in telling the story; he has done so in an entertaining style which makes for a fascinating and highly informative trip through all of the turmoil wrought by deregulation.

Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos (Paperback)

From yield management of what to charge per ticket to maximizing flights in the air the numbers game of the airline industry is shown in all its glory.

Hard Landing: The Epic Contest for Power and Profits That Plunged the Airlines into Chaos by Thomas Petzinger Jr.

This book contains a great amount of fascinating detail, but it could have used a great deal of editorial assistance. Reservation systems were secretly rigged to favor the few airlines that owned them. The airline industry is run by macho men.

HARD LANDING

What a great book of US airline histories. Might be boring if you don't care for business history. I think this is a fantastic business book and history book in one.

Related Books

- [Glacier day hikes](#)
- [Angels on horseback - a critical review of the pamphlet Begone Satan which relates an alleged case o](#)
- [Reportage - ein Handbuch für Journalisten](#)
- [Première lettre - l'apprenti au Rite écossais ancien et accepté](#)
- [Okres Přerov](#)