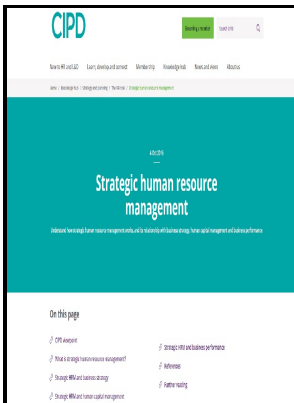


Understanding resource management - how to deploy your people, products, and processes for maximum productivity

Planning Forum - A definition for gamification: anchoring gamification in the service marketing literature



Description: -

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Personnel management.

Industrial management. Understanding resource management - how to deploy your people, products, and processes for maximum productivity

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Notes: Includes bibliographical references and index.

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A PPM helps clarify the broader company goals, improve , and increase its productivity and. Motivational affordances: Reasons for ICT design and use Technical Opinion. Electronic Commerce Research and Applications, 12 4 , 236—245.

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