

# Market structure, conduct, and foodgrain pricing efficiency - an Indian case study

MSS Educational Pub. Co - AECO 242 :: Lecture 03



Description: -

Grain -- India.

Grain trade -- India. Market structure, conduct, and foodgrain pricing efficiency - an Indian case study

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**Agricultural Marketing, Trade and**

Its objectives are to enhance productivity, profitability, stability and sustainability of the agricultural system. Legislation was enacted; and the food corporation India FCI was born on January 1, 1965. More details about the financial performance of the company will be discussed in the later part of this paper.

**Quasi**

Value of agricultural produce marketed by Co-operatives Rs.

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Each division is led by a divisional CEO, who report to PepsiCo CEO and Chairman Indra K. To leverage that strength, PepsiCo has combined that system with Tropicana's.

**Case study on pepsi co**

Government organisations, such as Food Corporation of India, Cotton Corporation of India, etc. Farmers also get good quality seeds and other inputs in the market yard itself.

**Quasi**

The wholesale markets for farm products in India can be classified as primary, secondary and terminal wholesale markets. However, this external factor also presents the opportunity for the company to improve its products to address such concerns.

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