

# Globalization of Israel - McWorld in Tel Aviv, jihad in Jerusalem

Routledge - The Globalization of Israel: McWorld in Tel Aviv, Jihad in Jerusalem by Uri Ram

Description: -

Readers -- 1870-1950

Gesture

Voice

Public speaking

Israel -- Economic conditions.

Israel -- Social conditions.

Postmodernism -- Social aspects -- Israel.

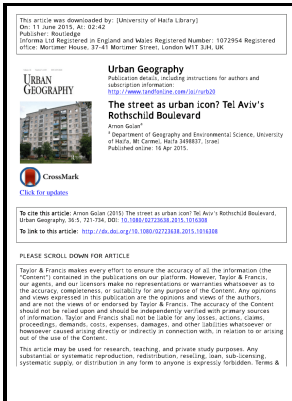
Post-Zionism

Globalization -- Israel. globalization of Israel - McWorld in Tel Aviv, jihad in Jerusalem

Globalizing regions globalization of Israel - McWorld in Tel Aviv, jihad in Jerusalem

Notes: Includes bibliographical references and index.

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**The Globalization of Israel: McWorld in Tel Aviv, Jihad in Jerusalem (Global Realities)**

The cosmopolitan, high-tech driven city of Tel Aviv represents the former trend, and Jerusalem — a city increasingly dominated by orthodox Jews — represents the latter.

**The Globalization of Israel: McWorld in Tel Aviv, Jihad in Jerusalem**

Z9 LC item number G56713 2008 Literary form non fiction Nature of contents bibliography Series statement Globalizing regions. Using Benjamin Barber's Jihad versus McWorld thesis to good effect, Ram's book will stand as an ideal introduction to contemporary Israel and its place in the world. Ram presents us with an original theoretical standpoint globalization which should be integrated into our academic analysis of the world in general and of Israel in particular.

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. His work has been published in English, Hebrew, German, French, and Arabic. Using Benjamin Barber's Jihad versus McWorld thesis to good effect, Ram's book will stand as an ideal introduction to contemporary Israel and its place in the world.

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**The Globalization of Israel: McWorld in Tel Aviv, Jihad in Jerusalem by Uri Ram**

He is the author, editor and co-editor of six books, as well as numerous articles about this and other related topics.

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In the 1990s, Ram was the first scholar to employ a global perspective in analyzing Israeli society. He is a widely published scholar on Israel.

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