

Consumer attitudes to genetically modified foods - results of qualitative research.

IGD - Determinants of Consumer Attitudes and Purchase Intentions With Regard to Genetically Modified Food



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The consumer's attitude toward genetically modified foods in Taiwan

The German experts agreed even collectively that the risk discussion was over. The odds ratios derived from our estimates indicate that the strongest association of GM food attitudes exists between Russian and Czech female young adults and their mothers. For both sets of products, the Danish interviews yielded by far the largest number of ladders 643 for yoghurt, 543 for beer , followed by Germany 557 for yoghurt, 497 for beer and Italy 530 for yoghurt, 429 for beer , whereas the smallest number of ladders was obtained in the British interviews 457 for yoghurt, 405 for beer.

Consumers' cognitions with regard to genetically modified foods. Results of a qualitative study in four countries

According to Scholderer, Balderjahn, and Will 1998 , these are exactly the key benefits on which the biotechnology industry is planning to build communication strategies for consumer markets.

Determinants of Public Attitudes to Genetically Modified Salmon

Interestingly, environmental friendliness which was one of the genetic engineering benefits attributed to the product was valued in Denmark, the United Kingdom, and Italy, but not in Germany. GENERAL DISCUSSION When the american corporation Advanced Genetic Science released the first transgenic organism into the environment in 1986, apocalyptic scenarios went through the media. Homogeneity and heterogeneousness in European food cultures: An exploratory analysis.

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On the other hand, older children 13+ are starting to shape their own food preferences as they try to break away from the family and the influence of parents Truswell and Darnton-Hill, 1981.

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