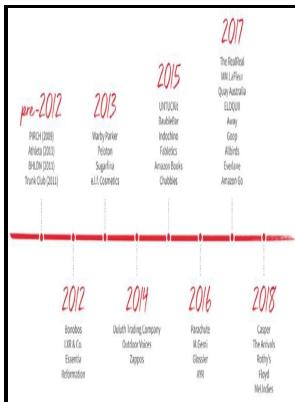


Clicks, bricks & brands

Kogan Page - Clicks, Bricks & Brands



Description: -

- Electronic commerce -- Case studies.

Electronic commerce.

Retail trade -- Forecasting.

Retail trade -- Case studies.

Retail trade. Clicks, bricks & brands

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Notes: Includes index.

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Tags: #From #Clicks #to #Bricks: #Why #Online #Brands #Are #Investing #in #Retail

How Brick

Earlier this month it said Michael Evans, a Canadian banker who used to work at Goldman Sachs, would take charge of its international efforts.

How to Succeed at Bricks

Valbridge appraisers evaluate commercial property based on objective criteria, in-depth knowledge of local property markets, and the unique market and niche of your business.

Clicks to Bricks: 5 Reasons E

The likelihood of success in developing a token Web presence is very high a simple page can be created and hosted by an external service provider in a matter of minutes, for a small set-up fee and a few dollars per month.

Bricks and clicks

Bezos argues that his company could have been profitable already had it wanted to sell only books and music. Set up schedules and tasks list. The holy grail of retail is very high inventory turnover through massive sales volume but with minimal capital expenditures that's why we see more and more giant sales warehouses being built--they're cheaper and can support higher volumes.

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