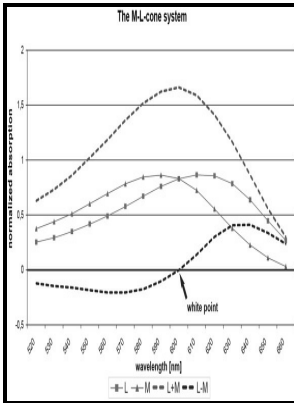


Colour and Colour Measurement in the Graphic Industries.

Pitman - Drawdown, what does that mean? • cutpasteandprint



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Color Measurement Products

Some of these assumptions are described below. Y, for example, was defined to be mathematically identical to the luminance of the test light.

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Illuminated Integration Understands the Importance of Color in Lighting Integrating colored lighting into your AVL setup can be an extremely useful tool to create a powerfully immersive experience for your audience.

Color Measurement Devices

For example, the magenta illustrated is a mixture of the red and blue primaries of the SONY display, so it lies on the line connecting the chromaticities of the red and blue primaries.

Luminance and Chromaticity

For one thing, a drawdown just shows a single ink on a sheet. For printed jobs the drawdown is the best way to see exactly how the ink will look on a given paper. Most importantly, you need to consider your industry to decide which color measurement device is right for you.

The Importance of Color in Lighting

This is compared to a daylight or sunlight - a natural light source.

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