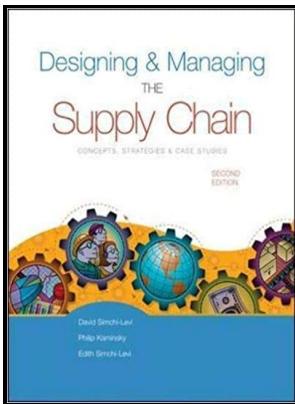


# Designing and managing the supply chain - concepts, strategies, and case studies

**McGraw-Hill/Irwin - Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies**

Description: -



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 United States -- Claims  
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## DESIGNING AND MANAGING THE SUPPLY CHAIN CONCEPTS STRATEGIES AND CASE STUDIES

All chapters start with case studies, and the book even have many computerized games, like a beer game, a risk pool game, and an inventory spreadsheet. What is the dominant customer value the following companies bring? To get started finding Designing And Managing The Supply Chain Concepts Strategies And Case Studies , you are right to find our website which has a comprehensive collection of manuals listed.

### Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies

Discuss how supply chain management decisions impact the ability to excel in certain dimensions.

## DESIGNING AND MANAGING THE SUPPLY CHAIN CONCEPTS STRATEGIES AND CASE STUDIES

Introduction to Supply Chain Management - Logistics Network Configuration - Inventory Management and Risk Pooling - The Value of Information - Supply chain integration - Strategic Alliances - Procurement and outsourcing strategies - International Issues in Supply Chain Management - Coordinated Product and Supply Chain Design - Customer Value and Supply Chain Management - Information technology for supply chain management - Decision-support systems for supply chain management. Book Descriptions: We have made it easy for you to find a PDF Ebooks without any digging. In fact I have myself worked on some strategic tools from the pack and could relate with the theory or logic part of the same, as described in the pages of this book.

## DESIGNING AND MANAGING THE SUPPLY CHAIN CONCEPTS STRATEGIES AND CASE STUDIES

Consider dynamic pricing strategies and their impact on profit. Recommended for all supply chain practitioners, managers and students of this stream.

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