

# Quality function deployment - linking a company with its customers

## ASQC Quality Press - Quality function deployment



Description: -

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Neoplatonism -- Early works to 1800.

Plato.

New products -- Management.

Production management -- Quality control.

Quality function deployment. Quality function deployment - linking a company with its customers

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Tags: #What #is #Quality #Function #Deployment #(QFD)?

### Quality Function Deployment (QFD)

The first step in this QFD process is to clearly identify the various characteristics required by the customer the US Navy, in this research in the product being designed.

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The process to complete this matrix is similar to that illustrated for QFD1. There have been several methods and techniques to evaluate software architectures with respect to the desired quality attributes such as maintainability, usability and performance. It presents the author's experience and ideas on how to handle some of the typical problems experienced in using the QFD matrix concept.

### QFD

Details of how to complete the matrix are considered in Examples 2. QFD is heavily used in automob. There is, unfortunately, not much literature available which reflects on those consequences.

### An integrated group decision

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### QFD

The result is a focus on what is wrong with the existing product with little or no focus on what the customer wants and expects in new product offerings. However, the meaning of the matrix is significantly different, as the QFD2 matrix focuses on translating functions into physical components.

## **What is Quality Function Deployment (QFD)?**

This is achieved through four key documents: the product planning matrix, product deployment matrix, component deployment matrix, and the operating instruction sheet. Using the QFD matrix to examine customer and technical information and to determine priorities. .

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The QFD1 method is especially useful when the opportunity for commercial success is significant and there is a need for rigour in mapping the project requirements. QFD1, compared to use of a standard PDS pro-forma table, represents a more structured approach to requirement management.

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. Product concepts are created, reviewed to check that they meet the design requirements and the resulting critical part characteristics are documented for use in Stage 3. .

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