

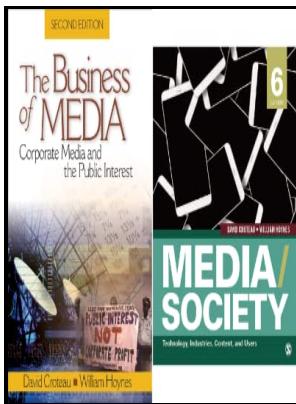
# Business of media - corporate media and the public interest

## Pine Forge Press - The Business Of Media Corporate Media And The Public Interest PDF Book

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Notes: Includes bibliographical references (p. 281-294) and index.  
This edition was published in 2006



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**The public interest**

The reasons for the intrusion must be clearly explained to the public.

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This is a difficult and delicate judgement, and each case must be judged carefully.

#### The importance of the public interest

That is why there is a public service ethic at the heart all of serious journalism.

**0761986405**

The media is more than a product because it has a job to perform and a standard to abide by, this is why it is a resource protected in the First Amendment.



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