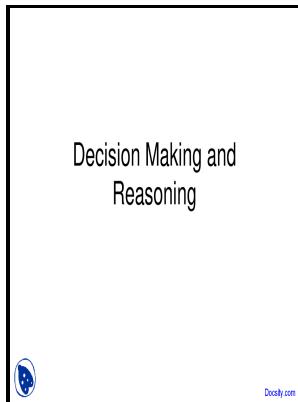


Psychology of judgment and decision making

McGraw-Hill - Cognitive Approaches to Judgment and Decision Making



Description: -

- Judgment.

Decision making psychology of judgment and decision making

- McGraw-Hill series in social psychology psychology of judgment and decision making

Notes: Includes bibliographical references (p. [262]-292) and indexes.

This edition was published in 1993



Filesize: 16.1010 MB

Tags: #Judgment, #Decision #Making #and #Processes

Psychology of Judgment and Decision

Heuristics allow us to cope with the complex environment surrounding our decisions. There is only one person in the room that knows how the trick was performed and everyone else is left to feel a little stupid. In contrast, changing the decision architecture to an opt-out policy improves consent rates to 85.

The Psychology of Judgment and Decision Making

This brief and entertaining exercise allows readers to compare their answers with the responses people gave in the original studies and to better understand their own processes of choosing. But, preferably, System 2 logic should influence our most important decisions.

Psychology of Judgment and Decision Making by CTI Reviews, Scott Plous, Text 9780070504776

Implicit stereotypes and memory: The bounded rationality of social beliefs. Plous describes the concepts and give examples from relevant research results.

The Psychology of Judgment and Decision Making

Cambridge, MA: Harvard University Press.

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