

Marketing management - analysis, planning, and control

Prentice Hall Canada - Marketing management: Analysis, planning, and control (The Prentice



Description: -

-

Marketing -- Canada -- Management.

Marketing -- Management. Marketing management - analysis, planning, and control

-Marketing management - analysis, planning, and control

Notes: Includes bibliographical references and indexes.

This edition was published in 1995



Filesize: 69.92 MB

Tags: #Marketing #management: #Analysis, #planning, #and #control #The #Prentice

Marketing Management: Analysis, Planning, and Control: Philip Kotler: 9780135573891: metrics.learnindialearn.in: Books

RESEARCHING AND SELECTING TARGET MARKETS. Kotler underscores the importance of computers, telecommunications, and other new technologies in improving marketing planning, and performance.

Marketing management : analysis, planning, implementation, and control in SearchWorks catalog

Inkling has rebuilt Kotler and Keller's Framework for Marketing Management to be even easier for getting marketing fundamentals down fast. Managing the Marketing Process and Marketing Planning.

Marketing management : analysis, planning, implementation, and control in SearchWorks catalog

Designing Direct-Marketing, Sales-Promotion, and Public- Relations Programs. We work hard and invest heavily to be able to make them available worldwide.

Marketing Management: Analysis, Planning, and Control: Philip Kotler: 9780135573891: metrics.learnindialearn.in: Books

Marketing Management: Analysis, Planning and Control Upravlenie marketingom: analiz, planirovanie i kontrol In Russian. Marketing Management: Analysis, Planning and Control Upravlenie marketingom: analiz, planirovanie i kontrol In Russian. Managing Product Life Cycles and Strategies.

metrics.learnindialearn.in: Marketing Management: Analysis, Planning, Implementation, and Control (The Prentice

Designing Marketing Strategies for Market Leaders, Challengers, Followers, and Nichers.

Related Books

- [Off the beaten track.](#)
- [Letter-book of Gabriel Harvey, A.D. 1573-1580](#)
- [Andarz-nāmah-i Buzurgmīhr Hakīm](#)
- [Shinkoku gyōsei hō sakuin - Rinji Taiwan Kyūkan Chōsakai Daichibu hōkoku](#)
- [Systems Approach to Forest Operations Planning and Control \(Bulletin\)](#)