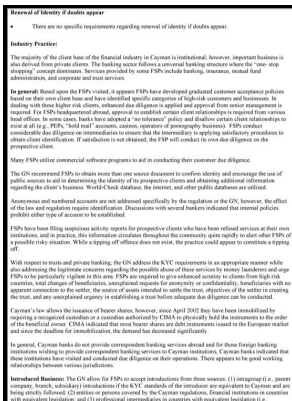


Developing your business - a register of chartered secretaries in public practice 1989

Brewin in conjunction with the Institute of Chartered Secretaries and Administrators - Business, Management, Marketing & Tourism



Description: -

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Corporation secretaries -- Great Britain.
Institute of Chartered Secretaries and Administrators. Developing your business - a register of chartered secretaries in public practice 1989
-Developing your business - a register of chartered secretaries in public practice 1989
Notes: Firstpublished, 1987.
This edition was published in 1989



Filesize: 57.25 MB

Tags: #Business, #Management, #Marketing #& #Tourism

Business, Management, Marketing & Tourism

A business plan is essentially a map for your business, a detailed guide that depicts your business concept, the business opportunity, the competitive landscape, the keys to success, and the people who are, or will be, involved. Programme Structure Participants can take upto 9 months to complete the programme and or as early as 6 months depending on how fast they can complete the practical assignment in order to be certified. How are you responding to a customer need in a new, useful, and unique way? Her in-depth knowledge in financial planning enables her to successfully advise and help clients preserve and grow their wealth.

International Professional Managers Association

Discover techniques that will enable you to communicate more effectively with your client.

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The marketing plan describes how you intend to sell your product or service, how you will motivate the customer to buy. Do you have a better-designed pillow to ease back pain? Your participation as an apprentice, whereby you will be involved in a live training event is where you will learn the process and dynamics of a real-world training environment.

International Professional Managers Association

Module 10 — Return on Investment of Mobile Marketing Methodology The instruction process is structured based on accelerated learning concepts and application. Distribution The Product is targeted at Internet and online users. Your marketing strategies determine the way you position your product in the market relative to your competitors' products.

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