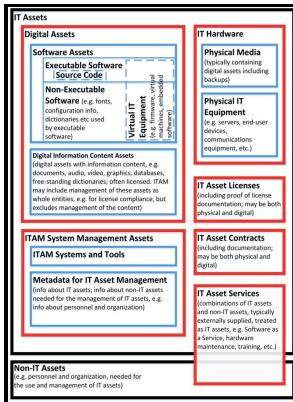


# Licensing of intellectual property and other information assets

**LexisNexis Matthew Bender - Sell, Buy or Rent Licensing of Intellectual Property and Other Infor... 9781422417652 1422417654 online**



Description: -

- Copyright and electronic data processing -- United States

License agreements -- United States

Intellectual property -- United States Licensing of intellectual property and other information assets

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Notes: Includes bibliographical references and index.

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## Introduction to intellectual property rights in data management

Changes in the global economic environment have influenced the development of business models where IP is a central element establishing value and potential growth. This comprehensive book blends the licensing materials into an integrated and coherent whole presented in a straightforward and understandable manner, but also one that allows the professor to emphasize one or another of the fields of licensing over the others by selecting among the cases or problems involved. Note, however, that anything other than an ODC PDDL or CC0 license may cause serious problems for subsequent scientists and other users.

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An organization that owns IP can realize value from it in several ways, namely through utilizing it internally—for its own processes or provision of goods and services to customers—or sharing it externally.

## Licensing of Intellectual Property

If the license is not a primary or dominant component in the performance obligation, the general criteria for satisfaction of performance obligations apply. Not taking action could pose a serious threat to the success of the organization.

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When intellectual property is purchased from another business, it is recorded on the balance sheet at cost and amortized over the remaining useful life of the asset.

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