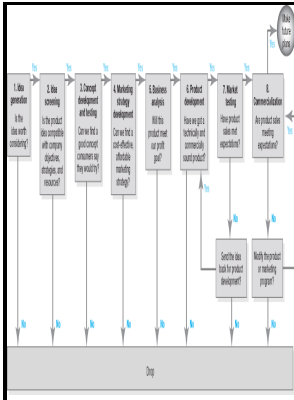


# Marketing strategy and new product development in the UK credit card industry.

Aston University. Aston Business School - 36 Psychological tactics in marketing: How marketing psychology works?



Description: -

-Marketing strategy and new product development in the UK credit card industry.

-Marketing strategy and new product development in the UK credit card industry.

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## 36 Psychological tactics in marketing: How marketing psychology works?

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