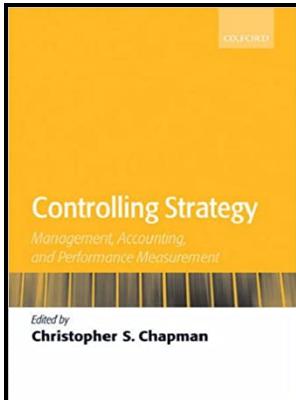


Controlling strategy - management, accounting, and performance measurement

Oxford University Press - 9780199280636



Description: -

- Managerial accounting

Business planning -- Economic aspects
Controlling strategy - management, accounting, and performance measurement

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Notes: Includes bibliographical references and index.

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Controlling Strategy: Management, Accounting, and Performance Measurement

For starters, we introduced the concept of setting standards or target levels of performance. Content Making strategies operational The focus of the concentration is on driving the company towards its goals by making its strategy operational.

Management control system

Using the previous revenue center example, the manager of the reservation department should be evaluated on how well his team generates revenues. By using theories and models in management accounting, you will be able to measure everything from transaction cost and company value, to customer and employee satisfaction.

Controlling strategy : management, accounting, and performance measurement (eBook, 2005) [public-docs.talentcoach.ir]

H6: The execution of BSC in a specific organization in practice is different with an ideal BSC. Historically, performance measurement systems have been based on accounting or other quantitative numbers.

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Measuring Employee Performance All companies need ways to measure the performance of employees. Starting from these requirements, strategic management accounting has developed a number of ways to provide information aimed at shaping corporate strategy. Therefore, the key to good performance measurement techniques is to set goals that are realistic and that incorporate decisions over which the manager has control.

Accounting, Strategy and Control

Chenhall 2003 mentioned that the terms management accounting MA , management accounting systems MAS , management control systems MCS , and organizational controls OC are sometimes used interchangeably.

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