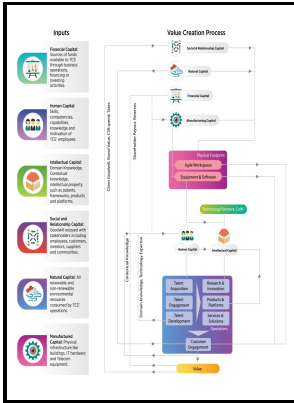


Delivering competitive advantage - the changing role of business systems in the insurance industry

City University Business School, Centre for Insurance and Investment - Strategic Management for Competitive Advantage



Description: -

- Insurance companies -- Great Britain -- Data processing. Delivering competitive advantage - the changing role of business systems in the insurance industry

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Notes: At foot of cover: IBM Insurance Consultancy Services.

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Delivering Competitive Advantage (Digital)

Moreover, Phase II systems can motivate managers in the wrong direction; both the incentive compensation program and informal rewards and values are usually focused on short- or medium-term operating performance at the expense of long-term goals. Procedures develop to forecast revenue, costs, and capital needs and to identify limits for expense budgets on an annual basis.

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The visionary focus is now toward strategic benefits, in contrast to marginal cost savings and productivity enhancements.

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Khalid has served as a trusted advisor to large, multinational clients, and has decades of experience helping technology leaders anticipate and plan for the impacts of new technology. Small-Scale Units and Strategic Management. It manages around £43bn for some of the largest players in the UK and US financial markets.

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