

# Oil companies in transition 1970-87

FrancoAngeli - Cases to accompany Contemporary strategy analysis



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## The role of oil and gas companies in the energy transition

In the US, Chevron launched a USD 100m venture capital fund in 2018 that has invested in an electric vehicle charging network, novel battery technology and direct capture of carbon dioxide from the air. Financial institutions seeking to provide this expertise should first define a business strategy that plays to their strengths, such as capitalizing on their competitive capital-cost advantage over traditional energy companies. A majority of power executives polled reported their organization has committed to providing more electricity sourced from renewables to their customers.

## The Nature Of The Firm In The Oil Industry ebook PDF

Exxon does not presently own any renewable generation assets but signed a power purchase agreement with Orsted to use 500 MW of wind and solar in its operations in the Permian Basin Parnell. Low-carbon transportation Given the importance of oil in transportation, low-carbon transportation is a sensible area into which IOCs looking to green their portfolios can direct their investments.

## The Oil and Gas Industry in Energy Transitions

KPC signed a contract in 2017 to study CCS and GHG emission reductions in the company KPC.

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The oil and gas industry is also a significant end market for high-efficiency electric motors.

## The renewable energy strategies of oil majors

Equinor owns interests in seven offshore wind projects that are operational or in development in Europe and the United States totaling approximately 6. ON integrated its grid and customer businesses to focus on the parts of the value chain beyond energy generation. Figure shows the level of operational GHG emissions from various oil companies compared to the level of their oil production.

## Oil and gas companies in energy transition

Equinor reported capturing and storing 1.

#### **ESG importance on the rise as oil & gas makes the transition — Financier Worldwide**

Equinor has invested in energy storage developer Convergent Energy and Power Equinor and perovskite solar manufacturer Oxford Photovoltaics Willuhn. The former refers to the NOCs that have a specific line of authority such as national leaders or energy ministers, while the latter refers to the NOCs that have multiple lines of authority, and these lines might compete with each other over oil policy due to having different interests Victor et al. In solar and wind energy segments, the company also has partnership with other oil companies such as CNPC Comperj and Marlim cluster , Equinor offshore wind energy , and the Total group solar and onshore wind Petrobras.

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