

# Nail em - confronting high-profile attacks on celebrities & businesses

Prometheus Books - Peter Suber, Open Access News



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Notes: Includes bibliographical references (p. 319-333) and index.

This edition was published in 2003



Filesize: 4.110 MB

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## Nail Em by Eric Dezenhall

. Besides writing the odd novel, Eric Dezenhall has made a name for himself helping companies and celebrities protect their reputations, working for example with Jeffrey Skilling, the former Enron chief now serving a 24-year jail term for fraud.

## Fiction Book Review: MONEY WANDERS by Eric Dezenhall, Author . St. Martin's \$24.95 (338p) ISBN 978

In an enthusiastic e-mail sent to colleagues after the meeting, Susan Spilka, Wiley's director of corporate communications, said Dezenhall explained that publishers had acted too defensively on the free-information issue and worried too much about making precise statements. See all our books here, order more than 1 book and get discounted shipping. Some traditional journals, which depend on subscription charges, say that open-access journals and public databases of scientific papers such as the National Institutes of Health's NIH's PubMed Central, threaten their livelihoods.

## Publishers hire PR heavyweight to defend themselves against open access

Dezenhall tells the truth that most are afraid to tell: America has become a fertile breeding ground for extorting greenmailers and frivolous litigation. Item is in very good condition. However, C-SPAN only receives this revenue if your book purchase is made using the links on this page.

## Peter Suber, Open Access News

The cover may have some limited signs of wear but the pages are clean, intact and the spine remains undamaged. And it's crisis managers like Dezenhall who step in to reduce the damage, fight the bad publicity, and sometimes even turn the wave of negative opinion on the attackers themselves.

## Publishers hire PR heavyweight to defend themselves against open access

For more comment than news, see my. He is also the author of five novels, Money Wanders, Jackie Disaster, Shakedown Beach, Turnpike Flameout, and Spinning Dixie. We guarantee: NO NASTY SURPRISES.



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