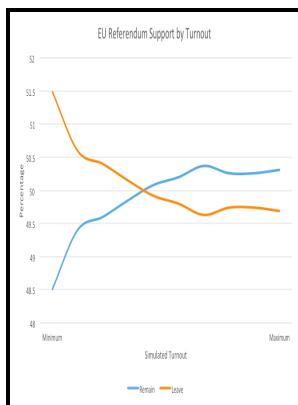


Do political campaigns matter? - campaign effects in elections and referendums

Routledge - Do political campaigns really matter?



Description: -

- Great Britain. -- Parliament. -- House of Commons. -- Treasury and Civil Service Committee.

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Campaign Effects in Referendums

London: Routledge and Kegan Paul, 1978. Code § 9001, 9004; Cal.

Do Political Campaigns Matter?: Campaign Effects in Elections and Referendums

There was an old school element to Yes campaigning as its grassroots approach breathed new life into street work as opposed to the types of electoral-professional communications that came to dominate contemporary UK campaigning as it was transformed into people-less political marketing.

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We will be rolling out new guides and toolkits over the next four months, providing you with the resources and know-how you need to hit the ground running on electoral politics. Simply put, there is not a lot of evidence that suggests that unpopular governments proposing referendums are less successful than their more popular counterparts.

Do Political Campaigns Matter?: Campaign Effects in Elections and Referendums

For amendments, must be submitted for verification by the third Tuesday in June of the general election year. Campaigners also had time to learn new skills over the long campaign.

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