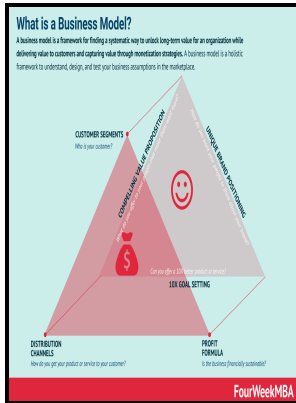


Profits without products - how to transform your product business into a service

American Management Association - Making Existing Customers More Profitable



Description: -

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Germany -- Education

Universities and colleges

Customer services -- United States -- Management.

Service industries -- United States -- Management.

Profits without products - how to transform your product business into a service

-Profits without products - how to transform your product business into a service

Notes: Includes index.

This edition was published in 1992



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Tags: #Knowing #your #products #and #services

How to a Product: What You Need to Know Before You Launch

Does the post get high engagement? When this occurs, you will need to get rid of these products and services and keep those which generate money. Small Business Administration SBA The U.

12 Ways to Effectively Promote a New Product or Service

Introduction - you launch your product or service. You might consider adding interactive tools like webinars and demos to attract customers.

10 Tips to Increase Profits in Your Business

Getting it right first time is essential. When you first start building your online store, focus on creating a brand around a singular niche. Is it a problem with your? Focusing on a niche makes marketing easier As with any business, marketing is what unlocks your success.

How to Market a Product: 20 Highly

What You Need to Know Are customer loyalty programs the best way to improve customer profitability? Blogging Starting a blog mainly requires purchasing a domain and hosting. Provided are 43 tactics that will help your business become profitable.

How to a Product: What You Need to Know Before You Launch

Developing one or more proven referral systems for your business can have an inordinate impact on your sales and your business will. Should you need such advice, consult a licensed financial or tax advisor.

7 Tips for Marketing a Service Business

Their questions and your answers can serve as an organic FAQ. So how do you attract new customers? This can take the form of a private, in-person or virtual pre-launch party: an online tour, preview, or demo. Creating engaging, brand-enriching content will be your way to get noticed online, and to gain attention.

15 Surefire Ways to Increase Revenue in Your Business

Eligibility requirements, entry fees and judging criteria vary widely. Increased marketing will have little impact on sales and won't be cost-effective unless new markets are identified.

8 strategies to transition to a product

Vacation Rentals Business If you have a bit of extra space in your home or an access to an extra home or apartment, offer your space on vacation rental sites like Airbnb.

Related Books

- [Capacitors, magnetic circuits, and transformers](#)
- [Ticket to the circus - a pictorial history of the incredible Ringlings](#)
- [Bacle, litógrafo del estado, 1828-1838. - \[Exposición de las obras de Bacle existentes en la colecci](#)
- [Forging Americas future - strategies for national growth & development : report of the Advisory Comm](#)
- [Medical imaging 1994. - 13-14 February 1994, Newport Beach, California](#)