

Investment appraisal for non-financial managers

Pitman - Finance for Non

TABLE OF CONTENTS	
Executive summary.....	3
Part 1: Business performance analysis.....	3
Integration of statement of profit or loss.....	3
Assessment of statement of financial position.....	5
Analyzing the cash flow statement.....	7
Limitations of financial statements.....	7
Part 2: Investment Appraisal.....	8
Critically evaluating investment appraisal techniques by taking into account the benefits and limitations of each method.....	8
Advicing the Board of Directors about the non-financial factors which their PCs need to consider while expanding business operations in international market.....	11
Advicing higher management in relation to the sources of finance which they need to undertake for raising finance.....	12
Conclusion.....	13
References.....	14

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What is investment appraisal? why a business need to appraise investment

Strategic decision making in an intuitive vs.

Investment appraisal for non

When companies make investments, cash inflows and outflows will occur over a fixed period of time. A book that does not look new and has been read but is in excellent condition.

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Accounting Horizons 15 1 , 87—104.

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The discount rate used will be driven by multiple factors, such as the cost of capital. Numbers of tools are available to find out the extent of profitability of an investment to help managers in making this vital decision Akalu, 2001.

Appraising Investment Decisions and Affects of Non Financial Factors

High-risk projects require a higher — compensatory — rate. It is prepared at a single point in time — and is valid for only that specific date.

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Scholars and some other sources tend to emphasize discounted cash flow methods, especially NPV approach, as superior to other methods Tatsiopoulous and Tolis, 2002; Kaplan and Atkinson, 1998; Zimmerman, 1997. It is the money that is needed to run a business on a daily basis. DCF technique converts the future cash flows value into the value of present day.

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