

The handbook of internet studies

Wiley-Blackwell - The Oxford Handbook of Internet Studies



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- Internet -- Social aspectsThe handbook of internet studies
- Handbooks in communication and mediaThe handbook of internet studies

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The Oxford Handbook of Internet Studies

What actors, institutions, and understandings organize and govern consumption? This handbook provides a broad introduction to the field of qualitative research to those with little to no background in the subject, while simultaneously providing substantive contributions to the field that will be of interest to even the most experienced researchers. The Handbook is a landmark in this new interdisciplinary field, not only helping to strengthen research on the key questions, but also shape research, policy, and practice across many disciplines that are finding the Internet and its political, economic, cultural, and other societal implications increasingly central to their own key areas of inquiry. The handbook will include twenty-two essays by leading scholars from a variety of disciplines, divided into three sections.

Staff View: The handbook of internet studies

The Handbook aims to focus on Internet Studies as an emerging field, each chapter seeking to provide a synthesis and critical assessment of the research in a particular area. A Look at the Internet and International Development Deborah L. The third section addresses the emergent phenomenon of user-generated content on the Internet, including the functioning of social networks and open source.

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Lilleker, Robin Mansell, Helen Margetts, Eric T. The Handbook of Internet Studies brings together scholars from a variety of fields to explore the profound shift that has occurred in how we communicate and experience our world as we have moved from the industrial era into the age of digital media. It begins by embedding marketing in its global history, enmeshed in various political, economic, and social sites.

The Handbook of Internet Studies : Mia Consalvo : 9781444314861

By involving stakeholders in the entire process, and making the findings accessible, public scholars contribute to a crucial democratization of research.

The Handbook of Internet Studies

Regina Connolly, Senior Lecturer, Dublin City University, Ireland. The contributors highlight the main theories currently guiding their research in

digital communication, and discuss state-of-the-art methodological tools, including automated text analysis, the analysis of networks, and the use of natural experiments in virtual environments. With a focus on methodological instruction, this volume offers both a retrospective and prospective view of the field.

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Newly Mediated Media: Understanding the Changing Internet Landscape of the Media Industries P. The internet, then, does not have a discipline of study for itself. It is a? Forty-three comprehensive and diverse chapters delve into significant themes and methods of folklore and folklife study; established expressions and activities; spheres and locations of folkloric action; and shared cultures and common identities.

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