

Entrepreneurial finance - finance for small business

Prentice Hall - 4 Key Lessons in Entrepreneurial Finance



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Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business [Book]

We devote more time than most financial texts to discussing working capital and inventory management, because even though the sales of a small business may increase, that business may fail because of poor working capital and inventory management techniques. It must be used and embraced because it is one of the key factors for entrepreneurial success. We wish to thank Joyce Barden, John Draftz, Dr.

Entrepreneurial finance

It adds up to businesses staying small. Additionally, we have included several of Professor Draftz' and Professor Wright's problems in the instructor's CD as part of our special instructional package.

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In addition, they help manage and develop small companies ed. Appendix A: Working with Spreadsheets.

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However, most argue that for the former, understanding of the given product or service qualifies is required for one to make an investent in such a business. I've always believed that the beauty of entrepreneurship is that it is colorblind and gender-neutral.

Adelman & Marks, Entrepreneurial Finance

We apply many of the techniques that are found in traditional corporate finance texts to small businesses at an understandable level. These guys sell enough donuts in a year to circle the globe. By examining the economic and investment decisions behind these businesses, the author shows how managers of MSMEs can add value to the firm by applying managerial finance tools.

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