

# Al Jazeera effect - how the new global media are reshaping world politics

Potomac Books - The Al Jazeera Effect: How the New Global Media Are Reshaping World Politics by Philip Seib



Description: -

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Government and the press

Online journalism

Television broadcasting of news

Al Jazeera (Television network) Al Jazeera effect - how the new global media are reshaping world politics

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## The Al Jazeera Effect

In The Al Jazeera Effect, Philip Seib provides a thoughtful and sophisticated account of these salient political and media trends and how they interconnect.

## The Al Jazeera Effect: How the New Global Media Are Reshaping World Politics by Phillip Seib

I was not familiar with Al Hurra either, so you can imagine my surprise when I found out it was an entity borne out of the Bush administration, solely to play up the American nation in a more positive light.

## The Al Jazeera effect : how the new global media are reshaping world politics / Philip Seib

This translated book examines Al Jazeera as a model of the effect of new media. We are seeing a comprehensive reconnecting of the global village and a reshaping of how the world works.

## The Al Jazeera effect : how the new global media are reshaping world politics / Philip Seib

I didn't think I needed to read the rest of the book.

## The Al Jazeera Effect

That's why this book isn't great: it is not insightful, just factual. There is also a lot of fascinating stuff about people in the Middle East wanting to have home-grown as opposed to Western media and all the problems caused because much of the media are not able to self-sustain budget-wise without help from governments. Seib cites the example of Hezbollah, a geopolitical group without easily definable territory, and suggests that Al Qaeda is similarly a virtual state existing through the combination of communication and political will.

**The Al Jazeera Effect : How the New Global Media Are Reshaping World Politics by Phillip Seib (2008, Hardcover) for sale online**

The next attacks by al Qaeda will emerge not from Osama bin Laden's cave but from cells around the world connected by the Internet. In these and many other instances traditional ways of reshaping global politics have been superseded by the influence of new media: satellite television, the Internet, and other high-tech tools.

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