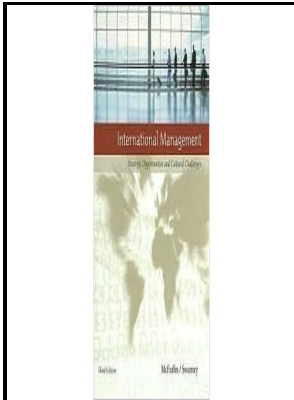


International management - strategic opportunities and cultural challenges

Houghton Mifflin Company - International management : strategic opportunities and cultural challenges by Dean B. McFarlin



Description: -

- International business enterprises -- Management. International management - strategic opportunities and cultural challenges
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I recommend that if this book is used for corporate training or post secondary MBA and higher that the cases be used in detail. About this Item: Houghton Mifflin, 2005. Critical thinking is a valuable tool for any student in a rapidly changing global environment and this textbook provides the opportunity to develop this skill.

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These problems are directly connected to the content of each chapter. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.

International management : strategic opportunities and cultural challenges : McFarlin, Dean B : Free Download, Borrow, and Streaming : Internet Archive

In the last 2 decades, cross-cultural challenges in the international business management have become prominent as the companies have started expanding across the territorial boundaries. I found at least three incidents of this. Abstract As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles.

International management : strategic opportunities and cultural challenges by Dean B. McFarlin

Such a behavior by the Managing Director obviously helped the local management open up more during subsequent discussions. Such discussion included perceptions, attitudes, cultural nuances, local custom, and managing conflicts. The cover may have some limited signs of wear but the pages are clean, intact and the spine remains undamaged.

International Management Strategic Opportunities And Cultural Challenges PDF Book

What was the Managing Director trying to do? Cases Access-restricted-item true Addeddate 2019-11-22 13:02:56 Associated-names Sweeney, Paul D. McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries.

International Management: Strategic Opportunities and Cultural Challenges: McFarlin, Dean B., Sweeney, Paul D.: 9780618519835: Books

Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. Interacting effectively in an international environment. Copyright Copyright © 2015 from International Management: Strategic Opportunities and Cultural Challenges by Paul D.

International Management Strategic Opportunities and Cultural Challenges

Integrative Case: Go Global - or No? McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. Paul Sweeney Joined the School of Business Administration at TheUniversity of Dayton as a Professor of Management in 2001. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets.

Management: Strategic Opportunities and Cultural by Paul B. Sweeney and Dean B. McFarlin

Motivating and Leading Across Cultures -- International Challenge: Can Stodgy South Korean Companies Loosen Up Their Leadership? McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries.

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