

# Psychological foundations of attitudes. - Edited by Anthony G. Greenwald, Timothy C. Brock [and] Thomas M. Ostrom.

Academic Press - Psychology of Entertainment Media: Blurring the Lines between Entertainment and Persuasion

Description: -

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Petroleum -- Measurement.

Petroleum -- Analysis.

Tales, Latin

Austria -- History -- 1938-1945.

France -- History -- German occupation, 1940-1945.

World War, 1939-1945 -- Austria -- Historiography.

World War, 1939-1945 -- France -- Historiography.

War memorials -- Austria.

War memorials -- France.

World War, 1939-1945 -- Underground movements -- Austria.

World War, 1939-1945 -- Underground movements -- France.

Attitude change.

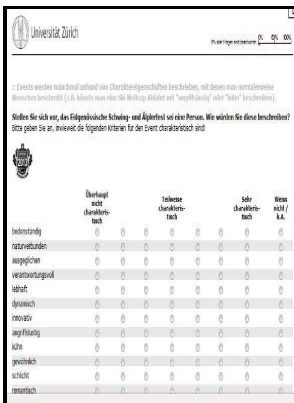
Attitude (Psychology)Psychological foundations of attitudes. - Edited by Anthony G. Greenwald, Timothy C. Brock [and] Thomas M. Ostrom.

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Social psychologyPsychological foundations of attitudes. - Edited by Anthony G. Greenwald, Timothy C. Brock [and] Thomas M. Ostrom.

Notes: Includes bibliography.

This edition was published in 1969



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Tags: #Psychology #of #Entertainment  
#Media: #Blurring #the #Lines #between  
#Entertainment #and #Persuasion

## An experimental examination of mood effects on retrieval and evaluation of advertisement and brand information

The explicit and implicit conclusion conditions in the present study are analogous to Fazio et al.

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This is certainly an important problem, since so many of our attitudes and opinions are based not on direct experience but on what we hear over the radio or read in the newspaper. ® The Socialist party, on the other hand, was admirably suited to this purpose, since it was universally agreed that its candidates were not likely to win in this area; its exaltation of principles and ideals over individual standard bearers made possible more sharply defined contrasts without the danger of wounding personal feelings. On the other hand, low self-esteem subjects, who have a lower image of their overall competence, should perceive their counterarguments to be of relatively low quality; given their belief that they have not effectively criticized the speaker's position, they should be prime candidates for attitude change and persuasion.

## Language Intensity as an Expression of Power in Political Messages

A Conceptual Analysis of the Knowledge of Prospective Mathematics Teachers about Degree and Radian, Turkey: Kastamonu University Press.

## An experimental examination of mood effects on retrieval and evaluation of advertisement and brand information

There is a social or relational dimension in the IIHS that is missing in uninvited in-home selling UIHS and that cannot be neglected in research contexts. Journal of Social Sciences, 40, 151—158.

## **The Social Psychology of Gullibility: Conspiracy Theories, Fake News and Irrational Beliefs**

As applied to the present paradigm, it would suggest that the act of generation is really an instance of recall, with the source being semantic memory. *Journal of Managerial Issues*, 514—530. Subsequent chapters deal with mechanisms through which attitudes can function as both independent and dependent variables in the attitude-behavior link; and the problem of how people go about applying a summary label to their attitudes and the reciprocal effects that rating has on the content of attitude.

## **The Role of Own Cognitive Responses in Persuasion: a Conceptual Overview**

Stanley Hall and was edited in its early years by Titchener, Boring, and Dallenbach. E D Hinley, and C 1 MoMC. *Jurnal Organisasi Dan Manajemen*, September.

## **The Importance of Cognitive Responses in Persuasion**

A propensity score reweighting approach to estimating the partisan effects of full turnout in American presidential elections. Patricia Cafferata and Alice Tybout. Thus, it was predicted that in explicit conclusion conditions, favorable attitudes toward the target product may be formed regardless of the salience of consequences.

## **Beyond door**

Those who are moving from one place to another in search of green pasture or job and those who secured jobs as the result of the movement are called labour migrants or migrant workers. Data was collected from the IMF and World Bank database for analysis for the period.

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