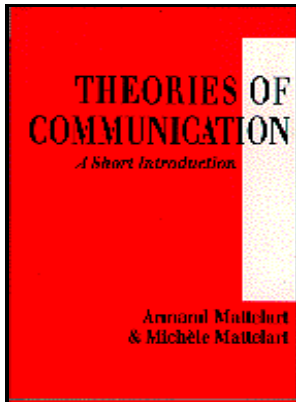


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This text introduces students to a select set of leading theories in the communication field and demonstrates how these theories apply to their lives. While theories do not allow us to predict and control communication with 100% certainty, they do help us function in daily interactions at a more predictable and controlled level.

Functions of Communication Theory

Of course, these differences cannot be applied to all men and women. Imagine being at a party and you want to talk to someone that you find attractive.

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The military will use euphemism to communicate amongst themselves in search of terrorists in a way that no outsider will understand the meaning of the message or communication. High and High School, finding a date to the homecoming or prom could be one of the most intimidating things to do. You likely already do this on a personal level.

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Some cultures do not allow use of some phrases or statements in the society.

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It is important to recognize that no theoretical perspective is the right perspective, although most Communication scholars do favor particular theoretical approaches over others, and conduct communication research from their preferred perspectives.

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