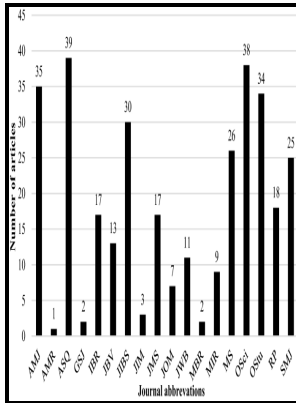


Entrepreneurship in the creative industries - an international perspective

Edward Elgar - Entrepreneurship in the Creative Industries An International Perspective



Description: -

- Entrepreneurship

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Notes: Includes bibliographical references and index.

This edition was published in 2007



Filesize: 32.57 MB

Tags: #Entrepreneurship #in #the #creative #industries #: #an #international #perspective

Entrepreneurship in the creative industries an international perspective by Henry, Colette

Her research interests include innovation and product development in tourism, regional and destination management and culture and creativity as location factors. Entrepreneurship In the Creative Industries : an International Perspective. Entrepreneurship in creative industries: The paradox between individual professionalization and dependence on social contexts and professional scenes.

Conclusions : Entrepreneurship in the Creative Industries An International Perspective

In so doing, the valuable economic and social contribution of the creative sector has been highlighted and the challenges for policymakers, educators and trainers have been platformed.

Entrepreneurship in Culture and Creative Industries

User Review - This book is really a useful one to me ,after reading this book i got so many ideas about entrepreneur. User Review - The book raises interesting aspects of creative industries in comparison to more traditional industries. ISBN: 9781845426101 Author: Henry, Colette Publisher: Northampton, Mass.

Conclusions : Entrepreneurship in the Creative Industries An International Perspective

Thi The creative industries represent a vital, exciting and rapidly changing field of activity; one that is now recognised as a key growth sector in the knowledge-based economy. Transforming motivational drivers into a symbolic value system of actual, anticipated, and realized states of affairs enables the recording and comprehension of choices and actions of individuals at different stages in their entrepreneurial journeys that emerge from actionable opportunities.

Entrepreneurship in the Creative Industries

Bibliography: Includes bibliographical references and index. The creative industries represent a vital, exciting and rapidly changing field of activity;

one that is now recognised as a key growth sector in the knowledge-based economy. By researching the nature of entrepreneurship in the creative industries, we can gain valuable insights into the creative entrepreneurial process, and strengthen our knowledge and understanding of the range and type of businesses that make up this complex and dynamic sector.

Entrepreneurship in the Creative Industries: An International Perspective

Thus, this timely book aims to inform academics, policy makers, support agencies and creative entrepreneurs about current priority issues on the Creative Industries research agenda, and platforms some of the key challenges yet to be addressed. DEFINING THE CREATIVE INDUSTRIES A fundamental. A range of pertinent and diverse topics relating to creative entrepreneurship are dealt with, including the different quantitative and qualitative methodologies adopted by researchers in this field.

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