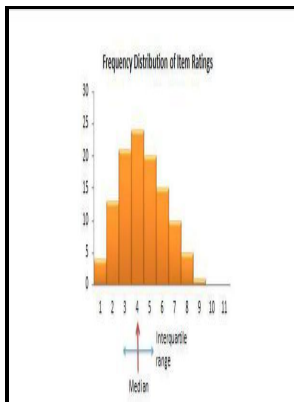


Theory and methods of scaling.

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Description: -

-
 Psychoanalysis -- Yearbooks
 Social sciences -- Yearbooks
 Wolpe, Berthold, -- 1905-
 Psychometrics. Theory and methods of scaling.
 - Theory and methods of scaling.
 Notes: Bibliography: p429-451. - Includes index.
 This edition was published in 1965



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Tags: #Theory #and #methods #of #scaling. #(Book, #1958) #[play.fridaynightfunk.rf.gd]

Theory and methods of scaling

Scales are generally divided into two broad categories: unidimensional and multidimensional.

Theory and methods of scaling. (Book, 1958) [play.fridaynightfunk.rf.gd]

The review begins by addressing fundamental issues in scaling methodology, including the role of context effects, then moves on to describing and discussing the development of various types of hedonic scales, their specific properties, and their potential advantages and disadvantages. Multidimensional scaling can be considered as involving three basic steps. We begin with a brief history, followed by motivations for the use of BWS.

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In many ways, scaling remains one of the most arcane and misunderstood aspects of social research measurement. Busemeyer and Rieskamp Chapter 3 of this volume discuss parallel models for such effects in best choice; their is no principled reason why, as data warrants, those models for best choice can not be extended to best-worst choice.

Hedonic scaling: A review of methods and theory

The author expresses his appreciation to his thesis adviser, Dr. Your library may not have purchased all subject areas.

Theory and methods of scaling

We present the simplest models of BWS, both for expository reasons, and because they have interesting score properties that have been found useful in data analyses. Discussion of a set of points in terms of their mutual distances.

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