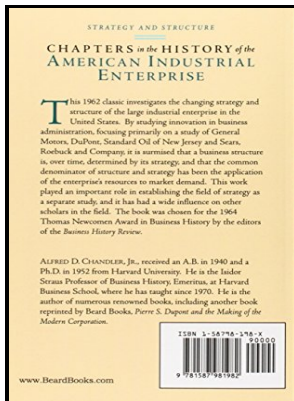


Strategy and structure - chapters in the history of the industrial enterprise

M.I.T. Press - Strategy and Structure: Chapters in the History of the American Industrial Enterprise



Description: This book shows how large American corporations dealt with effectively administering an expanding business. The author summarizes the history of the expansion of the nations largest industries during the past hundred years and then examines in depth the modern decentralized corporate structure as it was developed independently by four companies - du Pont, General Motors, Standard Oil (New Jersey), and Sears, Roebuck. (back cover copy)

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Corporations -- United States -- Case studies
Industrial organization -- United States -- History
Industrial management -- United States -- History
Strategy and structure - chapters in the history of the industrial enterprise
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Notes: Includes bibliographical references (p. 399-453) and index.
This edition was published in 1990



Filesize: 41.21 MB

Tags: #STRATEGY #AND #STRUCTURE #CHAPTERS #IN #THE #HISTORY #OF #THE #INDUSTRIAL #ENTERPRISE

Strategy and Structure: Chapters in the History of the American Industrial Enterprise

I would honestly recommend reading just the conclusion and passing this book on by. Strategy and Structure: Chapters in the History of the Industrial Enterprise.

Strategy and Structure: Chapters in the History of the American Industrial Enterprise

It is not that it is bad, per se, it could be useful for a business or other historian who wants to mine the book for the histories of Du Pont, General Motors, Sears, or Standard Oil of New Jersey.

Strategy and Structure

John's 2008 article on Chandler in Business History Review, where he argues that Chandler was very much a product of the Progressive Era, and like Progressives then, shared a view that what the world needed was more efficiency, organization, and all round rationalization - a message that does not square easily for generations that were born or came of age after the 1960s.

Strategy and Structure: Chapters in the History of the Industrial Enterprise

The author summarizes the history of the expansion of the nation's largest industries during the past hundred years and then examines in depth the modern decentralized corporate structure as it was developed independently by four companies—du Pont, General Motors, Standard Oil New Jersey, and Sears, Roebuck. But I think if I had grown up in a different generation that didn't just witness the largest global financial meltdown in history, I might have actually enjoyed what it had to say.

Strategy and Structure: Chapters in the History of the American Industrial ...

THE SPREAD OF THE MULTIDIVISIONAL STRUCTURE 324 Industries Not Accepting the New Structure 326 Copper and Nickel 327 Steel 331 Aluminum 337 Materials 340 Industries Partially Accepting the New Structure 342 Processors of Agricultural Products 344 Rubber 350 Petroleum 352 Industries Widely Accepting the New Structure 362 Electrical and Electronics 363 Power Machinery and Automobiles 370 Chemicals 374 Variations on Structural Change 378 The Merchandising Enterprises 378 Summary of the Process of Structural Change within the Enterprise 380 CONCLUSION -- CHAPTERS IN THE HISTORY OF THE GREAT INDUSTRIAL ENTERPRISE 380 The First Chapter -- Accumulating Resources 385 The Second Chapter-- Rationalizing Use of Resources 387 The Third Chapter -- Continued Growth 390 The Fourth Chapter -- Rationalizing the Use of Expanding Resources 393 REFERENCES 397 NOTES 399 INDEX 455. Because it is a classic book in management.

Strategy and Structure: Chapters in the History of the American Industrial Enterprise by Alfred D. Chandler Jr.

To get started finding Strategy And Structure Chapters In The History Of The Industrial Enterprise , you are right to find our website which has a comprehensive collection of manuals listed. It's an interesting and significant book - it established the importance of structure in strategy, which really is something key to business success.

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