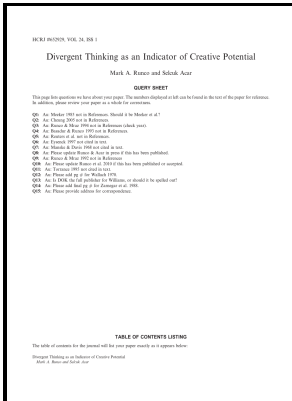


Creativity and divergent thinking - a task-specific approach

L. Erlbaum Associates - Divergent



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Creative thinking.

Divergent thinking.

Creative ability. Creativity and divergent thinking - a task-specific approach

-Creativity and divergent thinking - a task-specific approach

Notes: Includes bibliographical references (p. 113-120) and indexes.

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Convergent vs Divergent Thinking (Definitions + Examples)

The book then ties these findings together with a multi-level theory, in which a task-specific approach to creativity is strengthened by recasting some divergent-thinking concepts into domain- and task-specific forms.

The Difference Between Convergent and Divergent Thinking

In particular, both associative theory and Guilford's own SOI model support their use. Studies examining the ability of divergent thinking tests to predict creative performance in the long term demonstrate weaker associations than those examining associations between divergent thinking and creative performance in the present.

The link between memory and creativity

The creativity crisis: the decrease in creative thinking scores on the torrance tests of creative thinking. The book then ties these findings together with a multi-level theory, in which a task-specific approach to creativity is strengthened by recasting some divergent-thinking concepts into domain- and task-specific forms. The notion of serendipity is common throughout the history of creativity and scientific innovation, reportedly being involved in discoveries such as penicillin, the microwave, and the Post-it note.

Divergent

The main objective of the current project was to develop and scientifically test a brief, domain-unspecific creativity training. The similarities test asks how a grocery store and restaurant are alike, or how a potato and carrot are alike.

Related Books

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