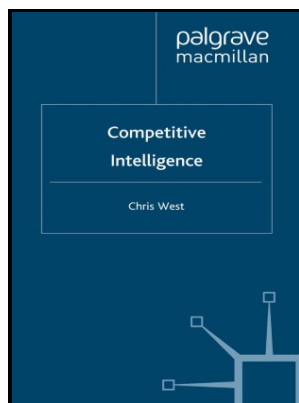


# Global perspectives on competitive intelligence

Society of Competitive Intelligence Professionals - Global perspectives on competitive intelligence (1993 edition)



Description: -

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Competition.

Strategic planning.

Business intelligence. Global perspectives on competitive intelligence

- Global perspectives on competitive intelligence

Notes: Includes bibliographical references.

This edition was published in 1993



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A number of scholarly treatments have been generated on this topic, most prominently addressed through Society of Competitive Intelligence Professionals publications. More than 80% of them believe that in-house category intelligence needs to be updated periodically to achieve full benefits.

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Other significant variables, which works at the regional and worldwide level to affect the market trends has been included.

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