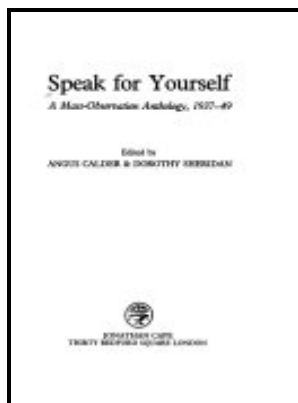


# Speak for yourself - a mass-observation anthology, 1937-1949

Oxford University Press - John Campbell · Kiss Count · LRB 19 April 1984



Description: -

-

Juvenile justice, Administration of -- United States.

Reparation (Criminal justice) -- United States.

Mediation -- United States.

England -- Social life and customs -- 20th century. Speak for yourself

- a mass-observation anthology, 1937-1949

- Speak for yourself - a mass-observation anthology, 1937-1949

Notes: Includes bibliographical references (p. 253-257).

This edition was published in 1985



Filesize: 38.22 MB

Tags: #Mass #by #Angus #Calder

## Mass Observation's 'Little Kinsey' and the British Sex Survey Tradition

Earlier social investigators, like the Webbs, had quarried their material at second hand from mountains of blue books, reports and statistical abstracts.

### Mass by Angus Calder

Their initial catalogue of projects is more surreal than sociological: Behaviour of people at war memorials Shouts and gestures of motorists The aspidistra cult Bathroom behaviour Beards, armpits, eyebrows Anti-semitism Distribution, diffusion and significance of the dirty joke Funerals and undertakers Female taboos about eating The private lives of midwives Most of the surveys that Mass Observation conducted over the next 15 years were disappointingly more conventional. Marcus Banks and Jay Ruby, The University of Chicago Press, 2011, pp.

### Speak For Yourself: A Mass Observation Anthology, 1937

It is because they are seeking, in a crowded, transient marketplace characterised by a nomadic audience, to create brand engagement ... Our behaviour becomes data that can be sold on without our knowledge and then be used to maintain consumption in whatever segment of the long tail our habitus is identified with.

### Mass by Angus Calder

They are looking out to sea, not holding at all.

### Mass by Angus Calder

The Mass Observation was a project launched in the 1930s to investigate the daily lives, the thoughts and attitudes of ordinary people in Britain. The chapter on women on the other hand gives glimpses from a moment of massive change, with much reflection on the future of women in the workplace as the war ended and on equal pay for equal work. Dust Jacket Condition: Very Good.



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