

Acquisition of technological capability in Africa - a case study of indigenous building materials firms in Nigeria

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The potential for technology and knowledge transfers between foreign and local firms: A study of the construction industry in Ghana

The demand for the product is known; hence the required manufacturing schedule can be arrived at. The objectives of STISA-2024 encompass elements that may enhance the ability of the firms to compete in the global market in the creation of new products and the commercialisation.

Crisis Construction and Organizational Learning: Capability Building in Catching

The authors hypothesise that absorptive capacity measures including openness and formal training for innovation, and marketing capabilities encompassing new product marketing and marketing innovation are positively associated with innovation performance. International Journal of Techno logy Management 12 3 , 291305.

BUSINESS ADMINISTRATION FREE UNDERGRADUATE PROJECT TOPICS AND RESEARCH MATERIALS

Innovation Propensity in Croatian Enterprises: Results of the Community Innovation Survey available online at retrieved December 28, 2010. International Journal of Innovation Management, 4 3 , 347-369. While some exporters started as export-oriented enterprises EOE s , targeting export markets right from their inception, others started as import substitution enterprises ISE s , targeting the domestic market and later moved into export markets.

BUSINESS ADMINISTRATION FREE UNDERGRADUATE PROJECT TOPICS AND RESEARCH MATERIALS

It is to be noted that the ease of learning is conditioned by the knowledge form. Trituraf of the Ivory Coast. Learning and novelty of innovation in established manufacturing SMEs.

Conclusion

Sectoral Patterns of Interactive Learning: An empirical exploration using an extended resource based model. In August 2020, Washington, D. .

Determinants of Technological Capability of Firms in a Developing Country

National Centre for Technology Management, Obafemi Awolowo University, Ile-Ife, Nigeria. How to cite this article: Idowu A, Winston S.

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