Contention and corporate social responsibility

Cambridge University Press - CONTENTION AND CORPORATE SOCIAL RESPONSIBILITY (CAMBRIDGE By Sarah A. Soule Mint



Description: -

Books -- Pirated editions. Mallet, David, -- 1705?-1765 Neele, Henry, 1798-1828. Esperanto. Short stories -- Indexes.

Short stories -- Bibliography.

Anti-globalization movement -- United States Social responsibility of business -- United States

Corporations -- United StatesContention and corporate social responsibility

Cambridge studies in contentious politicsContention and corporate social responsibility

Notes: Includes bibliographical references and index.

This edition was published in 2009



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Tags: #Contention #and #Corporate #Social #Responsibility #: #Sarah #A. #Soule #: #9780521727068

Contention and Corporate Social Responsibility

A include changing models of corporate governance from the traditional model that is dominant in the U. Abstract: This book examines anticorporate activism in the United States and traces the shift brought about by deregulation and the decline in organized labor, which prompted activists to target corporations directly. Soule takes a broader view and treats anti-corporate activism as part of a larger trend.

Contention and Corporate Social Responsibility (Cambridge Studies in Contentious Politics)

Soule takes a broader view and treats anti-corporate activism as part of a larger trend. The consciousness of social responsibility in managing crisis is growing by the day in the people, governments, and organisations as well.

Contention and corporate social responsibility (Book, 2009) [styleguide.expo.io]

This book examines anti-corporate activism in the United States. Sarah Soule's Contention and Corporate Social Responsibility examines why corporations are targeted, what combination of tactics is used, and with what effect on corporate practices and performance.

Strong companies, weak states: contention, corporate social responsibility, and accountability in the global mining industry

To make corporate social responsibility work, these two problems are closely linked because there are no clear standard for corporate social responsibility. Although activists have always been distrustful of corporations and sought to change them, until the 1970s and 1980s, this was primarily accomplished via seeking government regulation of corporations or via organized labor. Text will be unmarked and pages crisp.

THE ROLE AND IMPORTANCE OF CORPORATE SOCIAL RESPONSIBILITIES

It is innovative contribution to the fast growing confluence between social movement theory and organizational studies and mandatory reading for the novice and the expert.

THE ROLE AND IMPORTANCE OF CORPORATE SOCIAL RESPONSIBILITIES

Toward this end, Sarah examines activist initiatives in two time periods: 1960 to 1990 and then from 1990 to present day 2009. Kindly note
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