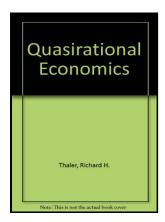
Quasi rational economics

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Quasi Rational Economics PDF Book

Princeton; Oxford: Princeton University Press, 2005.

Quasi Rational Economics

Why not simply round them up to an even number? Financial markets have greater arbitrage opportunities than other markets, so behavioral factors might be thought to be less important here, but we show that even here the limits of arbitrage create anomalies that the psychology of decision making helps explain. We begin with a preliminary question about relevance. But if rationality is such a reliable factor, why do economic models so often fail to predict market behavior accurately? Thaler's Quasi Rational Economics New York: Russell Sage Foundation, 1991.

Quasi Rational Economics by Richard H. Thaler (1994, Trade Paperback, Reprint) for sale online

Examples such as these suggest that we should be cautious in assuming that people are rational calculating machines. According to Richard Thaler, the shortcomings of the standard approach arise from its failure to take into account systematic mental biases that color all human judgments and decisions.

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Since saving for retirement requires both complex calculations and willpower, behavioral factors are essential elements of any complete descriptive theory.

Quasi Rational Economics

Standard economics theory is built on the assumption that human beings act rationally in their own self interest.

Quasi Rational Economics by Richard H. Thaler

According to Richard Thaler, the shortcomings of the standard approach arise from its failure to take into account systematic mental biases that color all human judgements and decisions.

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Yet the way of framing the question seems to trick the human mind into seeing these options in very different ways.

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