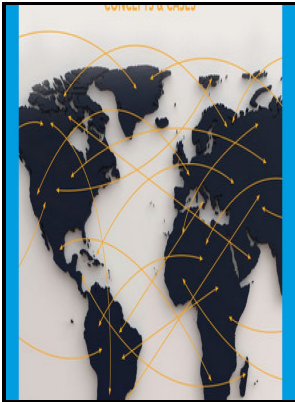


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Once it is done, the information has to be evaluated. The process involves repeatedly evaluating the aspects of performance with the similar measurements of its peers, identifying the gaps, discovering new methods for filling gaps and also for excelling the condition, so that the gaps might prove positive for the organisation. Rate each factor for each of your product or business unit.

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