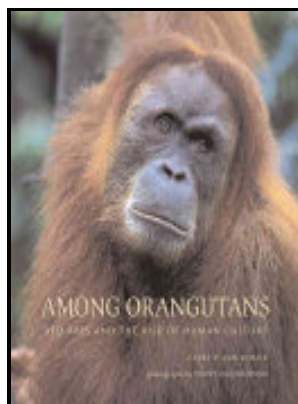


# Measuring behaviour - an introductory guide

Cambridge University Press - 0521535638



Description: -

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Animal psychology -- Research -- Methodology.

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-Measuring behaviour - an introductory guide

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Aimed primarily at undergraduate and graduate students in biology and psychology who are about to embark upon quantitative studies of animal and human behaviour, this book provides a concise review of methodology that will be of great value to scientists of all disciplines in which behaviour is measured, including biological anthropology, the social sciences and medicine. Those undertaking this task for the first time are often bemused by the apparent difficulty of the job facing them - how will they accurately and systematically record all that is happening? Published eight times a year, British Wildlife bridges the gap between popular writing and scientific literature through a combination of long-form articles, regular columns and reports, book reviews and letters.

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