Winning your election the Wellstone way - a comprehensive guide for candidates and campaign workers

University of Minnesota Press - You're Already A Leader



Description: -

Campaign management -- United States
Political campaigns -- United States
Wellstone, Paul DavidWinning your election the Wellstone way - a comprehensive guide for candidates and campaign workers
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Notes: Includes index.
This edition was published in 2008



Filesize: 40.75 MB

Tags: #styleguide.expo.io: #Winning #Your #Election #the #Wellstone #Way: #A #Comprehensive #Guide #for #Candidates #and #Campaign #Workers #(Audible #Audio #Edition): #Jeff #Blodgett, #Bill #Lofy, #Ben #Goldfarb, #Erik #Peterson, #Emil #Nicholas #Gallina, #Sujata #Tejwani, #University #Press #Audiobooks: #Audible #Audiobooks

Winning Your Election the Wellstone Way: A Comprehensive Guide for Candidates and Campaign Workers

Ben Goldfarb is an award-winning environmental journalist who covers wildlife conservation, marine science, and public lands management, as well as an accomplished fiction writer. Once I made the decision to run for office, I felt like I had pointed my skis down a steep mountain: it was thrilling and challenging, and everything went very fast. Camp Wellstone gave me valuable skills that helped me run an organized, energizing campaign.

The Conscience of a Liberal — University of Minnesota Press

My friend Paul Wellstone believed in the politics of passion and bottom-up participation, and Wellstone Action continues his work by teaching his winning strategies to a new generation of progressives.

styleguide.expo.io: Winning Your Election the Wellstone Way: A Comprehensive Guide for Candidates and Campaign Workers (Audible Audio Edition): Jeff Blodgett, Bill Lofy, Ben Goldfarb, Erik Peterson, Emil Nicholas Gallina, Sujata Tejwani, University Press Audiobooks: Audible Audiobooks

Jeff Blodgett and Bill Lofy analyze the crucial lessons learned from many successful and several losing campaigns and demystify what it takes to run for - and win - a political seat.

You're Already A Leader

Winning Your Election the Wellstone Way makes those skills available to progressive candidates and campaign managers throughout the country. Winning Your Election the Wellstone Way is a must for emerging leaders who have decided to step up for their community and run for office.

Resources on Running for Office

Includes the Emerging Leaders program, which identifies and trains state-level conservative leaders for a year to lead the party. The Time Commitment - Local volunteers, appointees and elected officials often have other jobs and responsibilities. With detailed and informative examples from progressive campaigns at every level throughout the United States, Winning Your Election the Wellstone Way combines grassroots organizing with political strategy, articulating a bold populist agenda.

The Conscience of a Liberal — University of Minnesota Press

Politics the Wellstone Way offers a comprehensive set of strategies to help progressives channel that energy into winning issue-based and electoral campaigns. Jeff Blodgett and Bill Lofy analyze the crucial lessons learned from many successful and several losing campaigns and demystifies what it takes to run for—and win—a political seat.

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Winning Your Election the Wellstone Way — University of Minnesota Press

Connects qualified people to training organizations, and provides staff and funding to worthy candidates.

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