Courtier to the crowd - the story of Ivy Lee and the development of public relations.

Iowa State University Press - reading list



Description: -

Lee, Ivy L. 1877-1934Courtier to the crowd - the story of Ivy Lee and the development of public relations.

-Courtier to the crowd - the story of Ivy Lee and the development of public relations.

Notes: Includes bibliographies. This edition was published in 1966



Filesize: 40.87 MB

Tags: #Launching #PRimary #Source: #a #clearinghouse #for #public #relations #history, #Journal #of #Communication #Management

Vol. 41, No. 2, Summer, 1967 of The Business History Review on JSTOR

}; Seller Inventory LB1111013708287 21.

Public Relations: Mobilising Consent

We're Going To Make You A Star PN 4874. Talking Their Place: A Documentary History of Women in Journalism PN4888. THERE MIGHT BE DELAY THAN THE ESTIMATED DELIVERY DATE DUE TO COVID-19.

Chapter 2 Solutions

The Best and the Brightest New York: Random House, 1973. The Changing Magazine PN 4877.

Launching PRimary Source: a clearinghouse for public relations history, Journal of Communication Management

About this Item: Leather Bound. THERE MIGHT BE DELAY THAN THE ESTIMATED DELIVERY DATE DUE TO COVID-19. Writing the Screenplay: TV and Film PN 1996.

reading list

Slick Spins and Fractured Facts: How Cultural Myths Distort the News Weston, Mary Ann. Zoglin, Richard and Elaine Dutka.

Related Books

- <u>Poca batllista 1905-1930</u>
- Genetics experiments with bacterial viruses
- Psychology of sex roles
- Letters of a man of the times, to the citizens of Baltimore. -
- Morale de Molière.