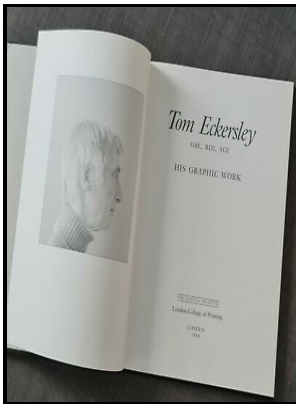


Tom Eckersley - his graphic work.

London College of Printing - Tom Eckersley Graphic Work 1934



Description: -

-

Education -- Periodicals.

Education -- California.

Lancashire & Yorkshire Railway.

Travel posters.

Posters -- 20th century.

Commercial art.

Graphic arts.

Eckersley, Tom. Tom Eckersley - his graphic work.

-Tom Eckersley - his graphic work.

Notes: Edition of 500 copies.

This edition was published in 1994



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Tom Eckersley Graphic Work 1934

All of Eckersley's posters demonstrate his ability to convey a simple, direct message through economical and effective design. This poster was bequeathed by Phillip Granville.

Tom Eckersley biography A Life in design

The main colour of the poster is a vivid dark green.

Tom Eckersley Was The First Modern Graphic Designer • Petrolicious

All of Eckersley's posters demonstrate his ability to convey a simple, direct message through economical and effective design.

Eye Magazine

At the top of the poster, in the centre is the artist's name in large white capital letters, 'TOM ECKERSLEY'. The Second World War forced Eckersley and Lombers to break their partnership, though Eckersley was able to continue to work alone.

Tom Eckersley

He collaborated with Eric Lombers on a number of commissions for London Transport, Shell and the BBC.

Tom Eckersley The Father of all Poster Illustrators

These posters are striking in their bluntness; with little text it is the illustration that catches the eye. It is a working database that includes information compiled over the life of the museum. His contribution to British poster design was formally recognised in 1948, with the award of an O.

The Masterful, Eye

His style is instantly recognisable - unlike other contemporary poster designers who introduced photography, airbrush, perspective and depth to their works, Eckersley favoured bold, flat areas of colour, reducing figures and objects to flat geometrical shapes. The posters were presented without commentary, so though it is possible to discern a progression within each series, one-off images are difficult to place within any overall scheme.

Related Books

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