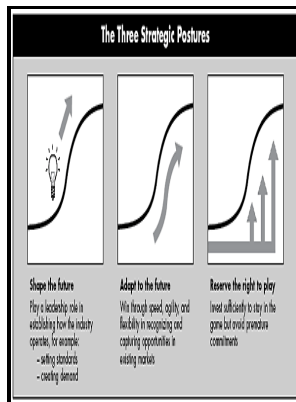


# Alternative directions - towards a strategy.

[the Department] - Setting Strategic Direction: Vision, Strategy, and Tactics



Description: -

-Alternative directions - towards a strategy.

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An organization has many successful new products. For instance, if there is depression in one product line; the firm may survive if there is good business in other lines of production. The senior management created strategies that required innovation to achieve them.

## 4 Levels of Strategy: Types of Strategic Alternatives

Although the meeting structure is relatively simple, it does require a high degree of discipline. Write and evaluate vision and mission statements. One strategy for taking action and avoiding procrastination is to use the 15-minute rule.

## Developing HR strategy: 8 steps towards delivering a successful HR strategy

A long-range plan will not alleviate the pain associated with the firing of an executive, the loss of an important volunteer leader, or the deepening of a financial crisis. Only for 15 minutes -- no longer.

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