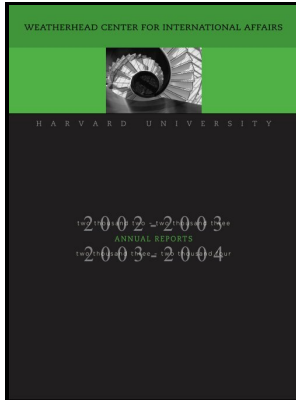


Mercantile Bank affair - a case study of Canadian nationalism and a multinational firm

New York University Press - The Mercantile Bank affair : a case study of Canadian nationalism and a multinational firm



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Chua, Keith Robson, and Sundeep Sahay and the financial support of the Canadian Social Science and Humanities Research Council. Many thanks to the people in the firm which forms the basis of this study, but who wish to remain anonymous. This paper presents a detailed case of how one of the Big Six invested in the former Soviet Union, as it moved towards capitalism.

Globalization and nationalism in a multinational accounting firm: The case of opening new markets in Eastern Europe

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Thus, the paper applies and develops theories of identity and nationalism in explaining the detailed mechanisms of imperialism.

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We also benefitted from the comments of participants at the Radcliffe Memorial Lecture, University of New South Wales, and at seminars at the University of Strathclyde, Case Western Reserve University, University of North Texas and the joint research workshop of the University of Alberta and Calgary.

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David Cooper also acknowledges the support of the McCalla Professorship at the University of Alberta.

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