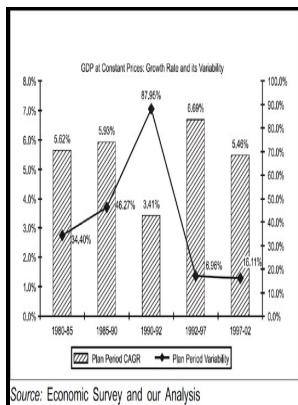


Change management - altering mindsets in a global context

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Notes: Includes index.

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The cover may have some limited signs of wear but the pages are clean, intact and the spine remains undamaged. Apart from research papers, monographs, and case studies, Ram has co-authored books such as Changing Tracks: Reinventing the Spirit of Indian Railways, Change Management: Altering Mindsets in a Global Context, and Managing Organizational Change, and has co-edited books such as Life After 360 Degree Feedback, Strategic Management of Public Enterprises in Developing Countries, Organization Development Interventions and Strategies, and Managerial Dilemmas: Cases in Organizational Behaviour.

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This book presents a new and fundamentally different way of understanding organizational change. Change management: Altering mindsets in a global context. A PhD in Organizational Behavior from the Case Western Reserve University, Cleveland, Ohio, USA, he has been a faculty member at the Tata Management Training Centre, Pune, India, for about 5 years and later a Professor at the Indian Institute of Management, Ahmedabad, India, for about 13 years.

Book Review: Change Management: Altering Mindsets in a Global Context, International Journal of Business Performance Management

S Ramnarayan, PhD, is Clinical Professor of Business at the Indian School of Business ISB , Hyderabad, India.

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This book argues that effective management of change is about balance-balance between short-term and long-term, profits and people , overview and detail, continuity and transformation and between the feasible and the desirable. This is one of the books on the subject, with a neat and well-

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Book Review: Change Management: Altering Mindsets in a Global Context, International Journal of Business Performance Management

The authors contend that those change initiatives that do not succeed are the direct outcome of a failure to effectively manage one or more of these tasks. He has carried out assignments funded by different international agencies, such as US Office of Personnel Management, Ford Foundation, World Bank, Commonwealth Secretariat, Department for International Development, and German Science Foundation. This is one of the books on the subject, with a neat and well-integrated framework, packing rich material in a small space.

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