

Principles of American Journalism - Introduction

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Table: 2013 Newspaper Media Revenue		
	\$ Billions	Pct. Change
Total Revenue	\$37.59	-2.6%
Advertising Revenue	\$23.57	-6.5%
Newspaper Print	\$17.30	-8.6%
Digital Advertising	\$3.42	1.5%
Direct Marketing	\$1.40	2.4%
Niche/Non-Daily	\$1.45	-5.8%
Circulation Revenue	\$10.87	3.7%
New/Other Revenue	\$3.15	5.0%

Description: -

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Notes: -

This edition was published in August 1990



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