

# New technology and public relations - on to the future

Institute for Public Relations Research and Education - Technology and Public Relations



Description: -

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Public relations -- Technological innovations  
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## Mass Media, New Technology, and the Public

A growing portion of journalists use corporate Web sites to obtain information.

## Technology PR / IT PR

Many are using digital travel technology, a trend that is changing the way consumers interact with airlines, hotel chains and other companies. According to Statista, by the third quarter of 2020, there are 2.

## CIPR's STATE OF THE PROFESSION 2018: THE IMPACT OF AI AND NEW TECHNOLOGY ON PUBLIC RELATIONS

Exploring New Public Transportation Concepts What other new technologies show the most promise for real use in the future? Naturally, they will feel left out. Users can quickly and easily travel visually to any location on the Earth and see in high resolution any precise location.

## Technology PR / IT PR

I and New Technology enhance the profession. Guided by our deep understanding of technology, business and financial media, our group of public relations, digital and social experts charts a strategic course anchored in authenticity, shining a spotlight on the stories that shape perceptions with the audiences that matter. By the time most technology reaches mainstream consumers, it is more established, more user-friendly, and cheaper than earlier versions or prototypes.

## Related Books

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- [Strafgesetzgebung in Deutschland - vom Jahre 1751 bis zur Gegenwart](#)
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