

# History of the Transport and Road Research Laboratory 1933-1983

## Gower - Transport Research Laboratory



Description: -

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Transport and Road Research Laboratory -- History.history of the  
Transport and Road Research Laboratory 1933-1983  
-history of the Transport and Road Research Laboratory 1933-1983  
Notes: Includes bibliography and index.  
This edition was published in 1987



Filesize: 41.56 MB

Tags: #Transport #Research #Laboratory

## A HISTORY OF THE TRANSPORT AND ROAD RESEARCH LABORATORY 1933

Keep looking and listening for traffic while you cross.

### Transport and road research

Their intellect thrives on continuous learning and skills development; the integrity they have in all that they do and this their credibility. There was by now a great deal of media and public scepticism about each new crossing or safety campaign, to the extent that government announcements of policy innovations became as much about news management as the dissemination of practical information. But his 1937 book about teaching roadsense to children also has an authoritarian undertow.

### Kind of Consensus on the Roads? Drink Driving Policy in Britain 1945

During the , the Laboratory contributed to the war effort. As car ownership grew, it was clear that the zebra crossing could not cope with congested urban traffic.

### Transport Research Laboratory

Thus began a long tradition of lame wordplay in pedestrian crossing names, which partly functioned as a form of publicity for the crossing itself.

### Transport and Road Research Laboratory

Letters in Daily Telegraph, 7 Jan.

### Transport and road research

As towns were blacked out at night, and the suspension of the driving test put more incompetent drivers on the road, the number of pedestrian deaths rose dramatically.

### **Kind of Consensus on the Roads? Drink Driving Policy in Britain 1945**

Originally established in 1933 by the as the Road Research Laboratory RRL , it was in 1996. The limited research into the effects of policy on accident reduction often produced inconclusive or contradictory results.

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