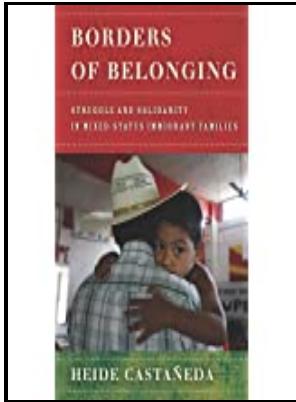


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Notes: Includes bibliographical references (p. [420]-[427]) and index.

This edition was published in 2004



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All these issues were widely and on occasion heatedly debated among cultural anthropologists.

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Chapters on language, politics, and economics do address the issue to some extent, but my ideal text would include a more extensive treatment of this topic. Mimicking the traditional structure of a book chapter makes the transition to reading this in an online format much easier. Author : Gary Ferraro ISBN : 0176532005 Genre : File Size : 87.

Available Titles CengageNOW Ser.: Cultural Anthropology : An Applied Perspective by Gary Ferraro (2007, Perfect) for sale online

The first thing I noticed is that the chapter content is similar to other cultural anthropology textbooks I have used and is organized in a similar fashion. Or use it to create really cool photo slideshows - with 2D and 3D transitions, animation, and your choice of music - that you can share with your Facebook friends or Google+ circles.

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Modularity rating: 5 This book is designed so that an instructor can easily assign individual chapters without needing the entire book. Each section contains relevant key terms that highlighted and defined in a glossary at the end of each chapter.

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There are a variety of options for accessing the material. While I am not a big fan of traditional testing that employs the use of defining terms or multiple choice, it does make the student creation of a study guide more simplistic. Concerned as they so often were with the effects of, applied studies offered the nearest approach to the controlled experiment in the social sciences.

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The Growth of Anthropological Theory. Comments I appreciate the work of the editors and authors to make a strong open source introductory text in cultural anthropology available.

Perspectives: An Open Invitation to Cultural Anthropology

But cultural anthropologists also had to face another, more disturbing criticism—that they overemphasized the importance of tradition and were hostile to modern development. Cultural Relevance rating: 5 I cannot wait to use parts of this book in many of my classes. Learning GoalsUpon completing this book readers will be able to: Understand the interaction between global business and culture Discuss comparative values and cultural differences Know the importance of understanding nonverbal communication patterns prevalent in the international business arena Examine three.

Cultural anthropology

His academic work involves the documentation of territoriality and the identification of rights of local Indigenous peoples to use land.

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