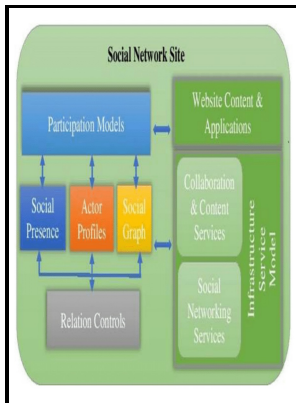


Participative Web and user-created content - Web 2.0, wikis and social networking

Organisation for Economic Co-operation and Development - ICTlogy » ICT4D Bibliography » Obra » Participative Web and User



Description: -

-

Ashby Grammar School.

World Wide Web -- Social aspects

Social media

Wikis (Computer science)

User-generated content

Web 2.0 Participative Web and user-created content - Web 2.0, wikis and social networking

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Notes: Includes bibliographical references (p. 107-113).

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When looking at them independently, and from a purely technical point of view, you might think they don't have a lot in common. One example is a customer service type of application where the user can look up customer and order detail information in a single interface.

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New Media: An Introduction 3rd ed. The brand of tourist destinations can be built through marketing campaigns on social media and by engaging with customers.

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User-generated content became a vital tool for helping a number of travelers manage their international travels, especially for first time visitors.

Web 2.0

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Twittering in the OECD's "Participative Web": Microblogging and New Media Policy

On the , Web 2. Questions addressed include: What is user-created content? Users can provide the data and exercise some control over what they share on a Web 2. Others recognized these deficits as an opportunity and—alone or with groups of students—have written many good, evidence-based contributions.

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