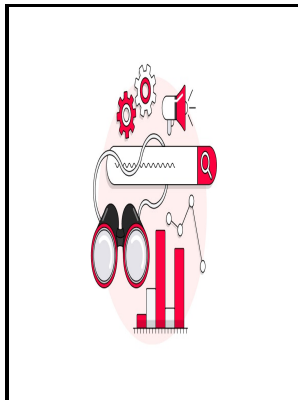


# Convergence marketing - running with the centaurs

Financial Times Prentice Hall - *Convergence Marketing: Running With the Centaurs*: Wind, Yoram, Mahajan, Vijay, Gunther, Robert E.: 9780130650757: spaceneb.us.to: Books



Description: -

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Communication in marketing.

Consumer behavior.

Marketing.

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