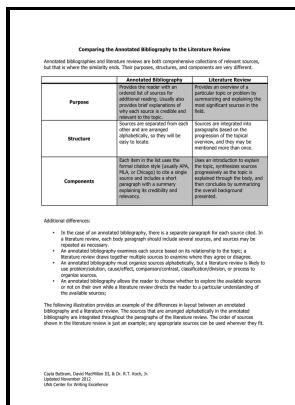


New service development - a review of the literature and annotated bibliography

City University Business School, Innovation Research Unit - Annotated Bibliography About The Effectives Of Dialogic Reading In Early Literacy



Description: -

-New service development - a review of the literature and annotated bibliography

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Management working paper (City University Business School) -- B97/2.

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New service development: a review of the literature and annotated bibliography

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