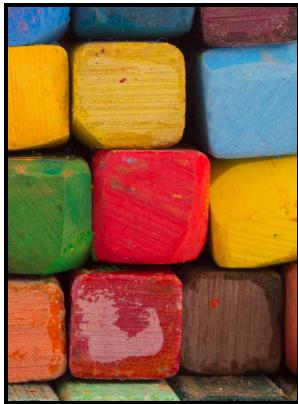


Critical analysis of marketing strategy of Indian organic teas exporters - opportunities and challenges faced in the United Kingdom market.

Oxford Brookes University - 4 Challenges for Coca



Description: -

- critical analysis of marketing strategy of Indian organic teas exporters
- opportunities and challenges faced in the United Kingdom market.
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Notes: Thesis (M.Sc.) - Oxford Brookes University, Oxford, 2004.

This edition was published in 2004



Filesize: 11.42 MB

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Knowing the existing players in the market where you are competing or going to compete is important when evaluating opportunities. Source materials from low-cost suppliers3. While there were certain relaxations; schools, colleges, gyms, movie halls, metros etc.

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