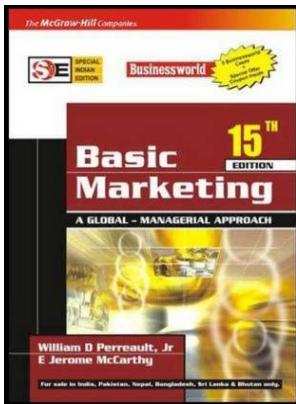


# Basic marketing - a managerial approach

R.D. Irwin - 0256025339



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