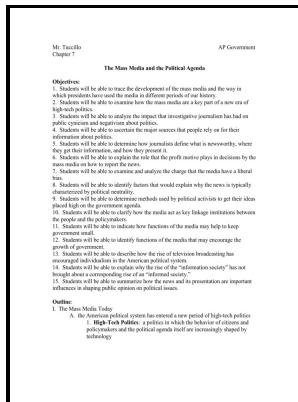


Mass media and American politics

CQ Press - Mass Media and American Politics



Description: -

- Mass media -- Political aspects -- United States

Mass media -- Social aspects -- United States
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Notes: Includes index.

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Mass Media and American Politics

The of the 1790s traded vicious barbs against their enemies. Doris Graber has such lucid articulation of the theoretical roles of media in a democracy it's astounding.

Mass Media & Political Communication

Media consultants understand that, even in an election year, airtime on the nightly news is limited. Colonial newspaper networks played a major role in fomenting the American Revolution, starting with their attack on the. While the book was written years ago when I first read it , I feel it applies more so today then whe it first came out.

Mass media and American politics : Doris A. Graber : Free Download, Borrow, and Streaming : Internet Archive

Muckraking magazines—notably—took on corporate monopolies and crooked while raising public awareness of chronic urban poverty, unsafe working conditions, and like. Roosevelt turned to radio, where he could reach more listeners more directly.

Mass Media & Political Communication

American Journalism: A History of Newspapers in the United States, 1690—1960 3rd ed. Reporters covering the White House get press releases and a daily briefing from the president's press secretary.

Mass Media & Political Communication

After 1900, , and other big city politician-publishers discovered they could make far more profit through advertising, at so many dollars per thousand readers. This aspect of big media does go against the role that media plays in a democracy and is a major threat to a fairly functioning democratic system. By becoming non-partisan they expanded their base to include the opposition party and the fast-growing number of consumers who read the ads but were less and less interested in politics.

Mass Media & Political Communication

Although the public and the media often complain about it, negative advertising works. An automated script parses the text from each session to produce full-text speeches, metadata on speeches and their speakers, and counts of two-word phrases bigrams by speaker and party. There was less and less political news after 1900, apparently because citizens became more apathetic, and shared their partisan loyalties with the new professional sports teams that attracted larger and larger audiences.

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