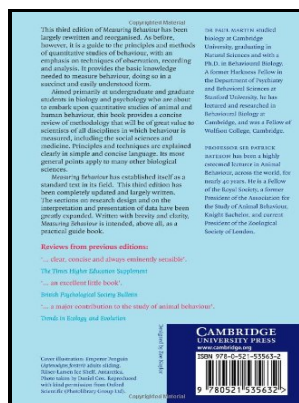


Measuring behaviour - an introductory guide

Cambridge University Press - Measuring Behaviour: An Introductory Guide / Edition 3 by Paul Martin, Patrick Bateson



Description: -

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Animal psychology -- Research -- Methodology.
Animal behavior -- Research -- Methodology.
Psychology -- Research -- Methodology. Measuring behaviour - an introductory guide
- Measuring behaviour - an introductory guide
Notes: Includes bibliographical references (p. [165]-169) and index.
This edition was published in 2007



Filesize: 33.16 MB

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Measuring Behaviour: An Introductory Guide / Edition 3 by Paul Martin, Patrick Bateson

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Measuring Behaviour

Although fully revised and revamped, this new edition retains the simplicity, clarity and conciseness that have made Measuring Behaviour a classic since the first edition appeared more than 30 years ago. She is currently Professor of Ethology at Newcastle where she teaches behaviour at

undergraduate and postgraduate levels and runs an active research programme. Aimed primarily at undergraduate and graduate students in biology and psychology who are about to embark upon quantitative studies of animal and human behaviour, this book provides a concise review of methodology that will be of great value to scientists of all disciplines in which behaviour is measured, including biological anthropology, the social sciences and medicine.

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