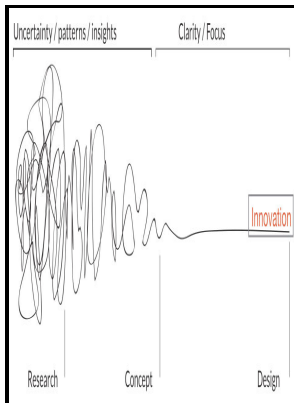


Design of sites - patterns, principles, and processes for crafting a customer-centered Web experience

Addison-Wesley - me.stfw.info.cdn.cloudflare.net: Customer reviews: The Design of Sites: Patterns, Principles, and Processes for Crafting a Customer



Description: -

- Web sites -- Design design of sites - patterns, principles, and processes for crafting a customer-centered Web experience
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van Duyne, Landay & Hong, Design of Sites, The: Patterns, Principles, and Processes for Crafting a Customer

Nathan Shedroff Author of Experience Design and cofounder of vivid studios January 19, 2002 United Flight 60, somewhere over the Pacific Ocean between Honolulu and San Francisco Index Click below to download the Index file related to this title: Overview Pearson Education, Inc. Table of Contents Foreword xxix Preface xxxiii Acknowledgments xli Part I: Foundations of Web Site Design 1 Chapter 1: Customer-Centered Web Design: More Than a Good Idea 3 1. Incremental improvement of design practices.

The Design of Sites: Patterns, Principles, and Proceses for Crafting a Customer

If you are in the Web Development or Design business, buy the book. Doug's management experience includes positions at GO Corporation, an early portable computing developer, and software product design at KidSoft, a pioneering e-commerce company before the advent of Web-based shopping.

The Design of Sites: Patterns, Principles, and Proceses for Crafting a Customer

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The Design of Sites: Patterns for Creating Winning Web Sites: Van Duyne, Douglas, Landay, James, Hong, Jason: 0076092040002: me.stfw.info.cdn.cloudflare.net: Books

There will always be needs for new functions and the need to make the interaction of those new functions clear to people.

van Duyne, Landay & Hong, Design of Sites, The: Patterns, Principles, and Processes for Crafting a Customer

It provides design solutions to common web design problems. We are especially interested in finding out how well particular patterns worked for you and comments you have on improving them.

Design of Sites, The: Patterns, Principles, and Processes for Crafting a Customer

If you already have a strong background in the principles Chapters 3 and 4 and processes of customer-centered design Chapter 5 , you can skim these chapters and move quickly to the patterns themselves Part II of the book.

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