

Advertising made simple

Heinemann - Online Advertising Made Simple



Description: -

- Sermons, English
- Occasional sermons
- Episcopal Church in Scotland. -- Sermons
- Advertising -- Great Britain. Advertising made simple

- Made simple books
- Made simple books Advertising made simple

Notes: Previous ed., 1982.
This edition was published in 1986



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Tags: #Marketing #Made #Simple #by #Donald #Miller, #Dr. #J.J. #Peterson

Marketing Made Simple: A Step

This type of sales inventory is more closely related to the old way of trading ad space with a direct sales team . There are instructions on how to write a good mailing campaign, but I would have loved to see several real examples to get the feeling for it.

Digital Marketing Guide Made Simple

To identify the best-targeted sites for your advertising, put yourself in your prospects' shoes and conduct a search for websites that feature editorial on your product or service area.

Facebook Advertising Made Simple: A Step

Don Miller's ideas are easy to access and implement. I wish I had done a better research about the content in the rest of the book because I had the impression that it was about story telling.

Online Advertising Made Simple

Workshop Storybranding with your team and watch the lightbulbs come on. Videos, carousels, and all of these other ad types have their place.

Summary: Marketing Made Simple by Donald Miller

Image source: People leaning over iPads, Macbooks and iPhones.

Facebook Advertising Made Simple: A Step

Since social media is the marketing darling these days, it should be fairly easy to , get on a show, be interviewed or negotiate a deal with them. Now, over 80% of internet users own a smartphone and, in 2014, we crossed the tipping point where than via a desktop PC or laptop. Imagine that you change both the copy and the image for the second ad.

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