

Consumer-oriented...mushroom marketing

Agricultural Experiment Station, University of Delaware - Consumer



Description: -

- Mushrooms -- Marketing.Consumer-oriented...mushroom marketing

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Agricultural Experiment Station, Pennsylvania Canners Association.

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Mushroom Canners Committee, American Mushroom Institute Издатель Agricultural Experiment Station, University of Delaware, 1962
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Название Consumer-oriented Mushroom Marketing: What Consumers Think about Mushrooms; how They Buy; Implications for Better Marketing , , Авторы , , Авторы University of Delaware. .

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