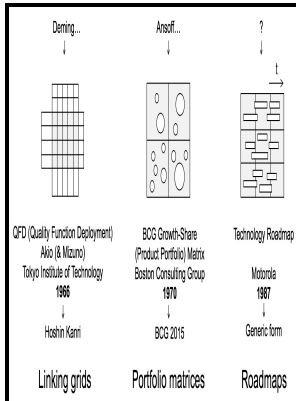


# Quality function deployment - linking a company with its customers

## ASQC Quality Press - What is Quality Function Deployment (QFD)?



Description: -

-  
 Neoplatonism -- Early works to 1800.  
 Plato.  
 New products -- Management.  
 Production management -- Quality control.  
 Quality function deployment. Quality function deployment - linking a company with its customers  
 -Quality function deployment - linking a company with its customers  
 Notes: Includes bibliographical references (p. [239]-240) and index.  
 This edition was published in 1993



Filesize: 64.86 MB

Tags: #QUALITY #FUNCTION #DEPLOYMENT #LINKING #A #COMPANY #WITH #ITS #CUSTOMERS

## QUALITY FUNCTION DEPLOYMENT LINKING A COMPANY WITH ITS CUSTOMERS

The method aids in making cognizant decisions about the voice of customers.

### ясоциаци€ феминга (Quality Function Deployment)

Management Science, 34 5 , 555—568. The initial design concept is based on the particular product performance requirements and specifications. This section should be completed using direct feedback from customer surveys or other means of data collection.

### CiteSeerX — Citation Query quality function deployment linking a company with its customers

In this example, the customer requirements are broken down in a tree structure including three levels.

### Quality Function Deployment (QFD)

American companies still need to come to grips with the fact that they must be in touch with their customers, that they must fund programs for customer research, and that the process must be a continual one. This survey shows the state of the research at this moment, in this domain, by presenting. Focusing consistently on customer desires, QFD ensures these are consistently considered during both the design process and various quality assurance milestones throughout the entire product lifecycle.

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Finally, the affordability of the proposed GTWM is another major requirement, so that the garment can be made widely available to all combat soldiers to help ensure their personal survival, thereby directly contributing to the military mission as force enhancers.

## QUALITY FUNCTION DEPLOYMENT LINKING A COMPANY WITH ITS CUSTOMERS

To be innovative, an organization needs to know why customers want certain features. *Management Science*, 41 6 , 1091—1095.

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