

# Examination of the potential contribution of Irish festivals to the tourism industry

University College Dublin - Towards a framework for tourism disaster management

TYPICAL FUNCTIONS	MAJOR TASKS
Event Facilitator/Coordinator	-work with events in the destination to help realize their tourism potential (funding, advice, marketing) -liaison with convention/exhibition centres and other venues -liaison with sport and other organizations that produce events
Event Tourism Producer	-create and produce events specifically for their tourism value -stakeholder management (with numerous event partners)
Event Tourism Planner	-develop a strategy for the destination -integrate events with product development and image making/branding
Event Tourism Policy Analyst and Researcher	-work with policy makers to facilitate event tourism -conduct research (e.g., feasibility studies, demand forecasting, impact assessments and performance evaluations)
Event Bidding	-bid on events -develop relationships leading to winning events for the destination -conduct risk assessments and feasibility studies for each potential bid
Event Services	-provide essential and special services to events (e.g., travel and logistics; accommodation and venue bookings; supplier contracts)

Description: -

- Festivals -- Ireland.

Tourist trade -- Ireland.examination of the potential contribution of Irish festivals to the tourism industry

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Notes: Thesis (M.B.A.) - University College Dublin, 1995.

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Tags: #The #positive #and #negative #effects #of #tourism #on #the #social

## Towards a framework for tourism disaster management

Finally, it is evident that most of the studies used primary data, while secondary data sources are neglected. The expected rebound is also a consequence of the large pent-up demand after months of closed borders and travel bans.

## The importance of transportation to tourism development

There are big differences across the European Union ranging from 5 % of temporary contracts in tourism in Malta to 45 % in Greece. The competition for foreign direct investment is intense, not only between countries but also between regions within countries.

## Tourism destination competitiveness: a quantitative approach

Academically, the authors provided an overview of the current state of knowledge in tourism and hospitality journals regarding the role of mobile technologies and applications in smart tourism. An illustrative case such like this shows the amazing benefits that events can have for members of a given community. The findings of suggest that only content and ease of use contribute significantly to the overall usability of DMO mobile websites and that travelers highly value mobile DMO websites that are well-structured and organized, offer convenient services and have an easy-to-understand appearance.

## Positive and negative impacts of tourism

Among the most affected during the crisis were international tourist arrivals, decreasing by 4 per cent in 2009, while international tourism revenues were projected to go down 6 per cent by the end of 2009. Selected journal articles were directly exported to the free reference manager Mendeley which helped the authors organize the research.

## Impact assessment of the COVID

According to the coronavirus pandemic, foreign visitor arrivals worldwide decreased by 65 per cent or 440 million in the first half of the year,

according to the United Nations World Tourism Organisation UNWTO.

### **Positive and negative impacts of tourism**

Figures for tourism industries are based on customised data extractions, not available online. In Africa, the industry accounted for 10% of all exports in 2019. Want to be kept up to date with the latest travel and tourism insights? Partnerships between the private and public sectors should be enhanced to ensure more effective coordination and benefits for local communities.

## Related Books

- [Bugs Bunny Rides Again](#)
- [Autre allemagne - la résistance allemande à Hitler, 1933-1945](#)
- [Setting the direction - partnerships in action: First Nations, Metis and Inuit learning access and s](#)
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