

Social cognition - the Ontario Symposium, volume 1 /edited by E. Tory Higgins, C. Peter Herman, Mark P. Zanna.. --

L. Erlbaum Associates, 1981. - *Celebrity spokesperson and brand congruence: An assessment of recall and affect*

Description: -

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Industrial management.
Business.
Construction contracts.
Monasticism and religious orders for women -- Pennsylvania.
Sisters of Mercy. -- Philadelphia.
Waldron, Mary Patricia Joseph.
Pisa (Italy) -- Ethnic relations.
Jews -- Italy -- Pisa -- History.
Sermons, Latin.
Kempston (Bedfordshire) -- City planning.
City planning -- England.
Apalochrus.
Cancer -- Prevention.
Cancer -- Diet therapy.
Electric industries -- Deregulation -- United States
Electric utilities -- Law and legislation -- United States
Energy tax credits -- United States
Renewable energy sources -- Law and legislation -- United States
Bolivia -- History -- 1938-1982
Barrientos Ortúro, René, -- 1919-1969
Germany -- Biography.
Rau-Tilling, Gertrudis A. -- 1911-
Sermons.
India -- Politics and government -- 1977-
India -- Politics and government -- 1975-1977.
India -- Politics and government -- 1947-
India -- Politics and government -- 1919-1947.
Composite materials -- Congresses.
Social perception -- Congresses
Cognition -- Congresses.Social cognition - the Ontario Symposium, volume 1 /edited by E. Tory Higgins, C. Peter Herman, Mark P. Zanna.. --
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Notes: Includes bibliographies and indexes.
This edition was published in 1981

Tags: #Automatic #Effects #of #Brand #Exposure #on #Motivated #Behavior: #How #Apple #Makes #You #“Think #Different”

Social Cognition Theory of Group Processes

Although it is possible in some cases to use observational data to draw conclusions about the relationships between variables e.

Principles of Social Psychology

Muita gente aponta a mídia social como catalisadora da Primavera Árabe, a onda de protesto contra o governo que irrompeu



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no mundo árabe e que, por fim, derrubou os governos da Tunísia e do Egito, entre outros. Once we have formed them, both schemas and attitudes allow us to judge quickly and without much thought whether someone or something we encounter is good or bad, helpful or hurtful, to be sought out or avoided.

Social Cognition: The Official Journal of the International Social Cognition Network

In an experimental research design, the variables of interest are called the independent variables and the dependent variables.

Educating for Cosmopolitanism: Lessons from Cognitive Science

This liking is due to associational learning: we have positive feelings toward the people simply because those people are associated with the positive features of the attractive others. De lâminas de barbear a geladeiras, os anúncios tipicamente mostram consumidores sorridentes que exaltam os benefícios obtidos pelo uso do produto.

Principles of Social Psychology

Meu semblante de louco triunfado no meu rosto por ter conduzido o barco para um local seguro com sucesso — depois de ser encharcado com dúzias de balde de água — é lendário na minha família até hoje.

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