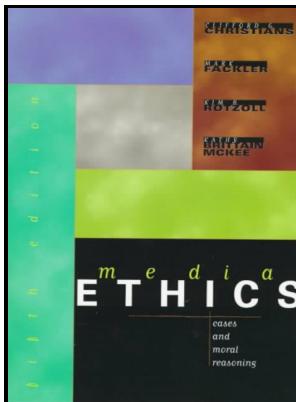


Media ethics - cases and moral reasoning

Pearson - Media Ethics: Cases and Moral Reasoning



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Notes: Includes bibliographical references and index.
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Kreshel is Associate Professor of Advertising at the Grady College of Journalism and Mass Communication at the University of Georgia.

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