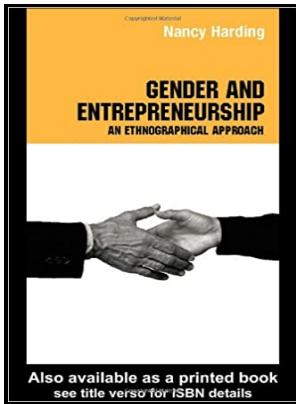


Gender and entrepreneurship - an ethnographic approach

Routledge - The New Entrepreneurs: How Race, Class, and Gender Shape American Enterprise



Description: -

- Sex role

Entrepreneurship -- Social aspects
Gender and entrepreneurship - an ethnographic approach

- Management, organizations and society (London, England)

Management, organizations and society
Gender and entrepreneurship - an ethnographic approach

Notes: Includes bibliographical references (p. [210]-225) and index

This edition was published in 2005



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Tags: #Doing #Gender, #Doing #Entrepreneurship: #An #Ethnographic #Account #of #Intertwined #Practices

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Foundations and Trends in Entrepreneurship, Vol.

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Gender Transformative Approach

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Gender and Entrepreneurship : Attila Bruni : 9780415486590

We employ the cross-cultural cognitive model of new venture creation to elucidate this variance. The research shows that many of those who are most committed to the American dream of entrepreneurship are exactly those who are most excluded from its full realization.

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