

British Code of Advertising Practice.

Advertising Standards Authority - Tesco in

The screenshot shows a page from the British Code of Advertising Practice. At the top left is a circular image of a laptop screen displaying a gambling advertisement. To the right of the image is the title 'Inappropriate advertisements' and a detailed explanatory text about Rule 11 of the CAP code. Below the explanatory text is a bulleted list of specific rules regarding gambling advertisements. At the bottom of the page are navigation links: 'Main Aspects of Gambling Advertisements', 'Page 11/19', and a set of arrows for navigating through the document.

Description: -

- British Code of Advertising Practice.
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Notes: Cover title.

This edition was published in 1979



Filesize: 17.99 MB

Tags: #British #Code #of #Advertising

BC Association of Clinical Counsellors

For example, although the therapist makes plain he or she is not a licensed medical practitioner, his or her doctorate is, in fact, in a subject totally unrelated to therapy. In its response to the complaint, Tesco admitted that far more 1,288 of its in-store bakeries merely re-bake loaves that were part-baked elsewhere.

BBC News

Practitioners must be aware clients may still be able to identify themselves even though you may disguise names. Where a client may be at risk, direct communication face to face or by telephone contact is required.

Advertising Standards Authority (United Kingdom)

Easyform Glossary of Law Terms.

Tesco in

Even in these cases the ASA can reveal details only with the express permission of the complainant.

Code of Practice for the Pharmaceutical Industry 2019

Local authorities for Premises Licences.

Advertising Standards Authority (United Kingdom)

It is recommended that members hold a current DBS certificate. At present 2020 , there is an acute regulatory focus in the UK on the advertising and promotion of gambling, and the industry is under considerable pressure in relation to the amount and the content of gambling advertising, particularly where there is a perceived attractiveness to children or young persons or where there is the potential for customers to be misled.

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