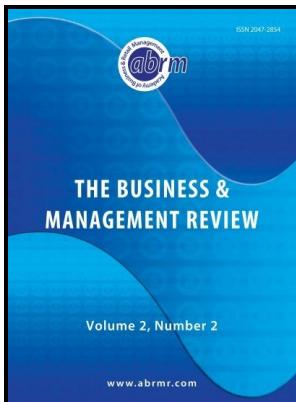


# Nail em - confronting high-profile attacks on celebrities & businesses

**Prometheus Books - Nail Em by Eric Dezenhall**



Description: -

-  
Enseignement secondaire -- Ontario -- Programmes détudes.  
Indiens d'Amérique du Nord -- Amérique du Nord -- Langues --  
Étude et enseignement (Secondaire) -- Ontario.  
Ecuador.  
Portugal.  
Spain.  
Russia -- History -- To 1533.  
Crisis management.  
Public relations.Nail em - confronting high-profile attacks on  
celebrities & businesses  
-Nail em - confronting high-profile attacks on celebrities & businesses  
Notes: Includes bibliographical references (p. 319-333) and index.  
This edition was published in 2003



Filesize: 29.83 MB

Tags: #Peter #Suber, #Open #Access #News

**Nail 'em : confronting high**

Excerpt: The author of Nail 'Em! For example, as an Amazon Associate, C-SPAN earns money from your qualifying purchases.

**Nail 'Em!: Confronting High**

And it's crisis managers like Dezenhall who step in to reduce the damage, fight the bad publicity, and sometimes even turn the wave of negative opinion on the attackers themselves. I am familiar with the work of Eric Dezenhall and his firm.

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In this no-nonsense book, Mr. The book grew out of his experiences as the founder of Nichols-Dezenhall, a damage control firm headquartered in Washington, DC. All of these devices serve to build palpable tension, but the structure also contributes to how deeply disturbing the story becomes.

**Nail 'em : confronting high**

This copy is FINE; the text is clear, bright, and unmarked; binding is tight. Martin's, 2011 , deals with the collaboration between the U.

**Nail Em by Eric Dezenhall**

**Publishers hire PR heavyweight to defend themselves against open access**

A leaked email from Wiley's director of corporate communications, Susan Spilka, said that Mr Dezenhall had criticised the publishers' response to

open access campaigns as too defensive and too nuanced. He speaks frequently before groups on the news media, crisis management and popular culture. We are—well, ask Bigfoot, as Brooks does in this delightful yarn, following on his bestseller World War Z 2006.

### **Nail Em by Eric Dezenhall**

Any revenue realized from this program goes into a general account to help fund C-SPAN operations. The open access movement: Putting peer-reviewed scientific and scholarly literature on the internet.

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