

# Global capital, local culture - localization of transnational media corporations in China

Peter Lang - The role of the nation

CRITERION	SAMPLE QUESTIONS	EXAMPLE: BRAZIL
Political and social systems	• How is power distributed among the central, state and city governments? • Do laws protect private property rights? • Is the judiciary independent?	Has a vibrant democracy, though pockets of corruption exist in federal and state governments.
Openness	• What restrictions does the government place on foreign investments? • How cumbersome are procedures for launching new ventures?	Outside companies partner with locals to gain local expertise.
Product markets	• Can you obtain reliable data on consumer preferences? • Is there a deep network of suppliers? • How strong are transportation infrastructures?	Supplies available in the Mercosur region. Good network of highways, airports, and ports.
Labor markets	• How strong are educational institutions, especially for technical and management training? • Do people do business in English? • Is pay for performance standard practice?	Managers have varying degrees of proficiency in English. Trade unions are strong.
Capital markets	• How effectively do banks collect savings and channel them into investments? • How reliable is corporate performance information?	Bankruptcy processes are inefficient, while financial-reporting systems function well.

Description: -

-

Sawmills -- Safety regulations -- Arkansas.

Logging -- Safety regulations -- Arkansas.

Bravo, Charles.

Piracy (Copyright) -- China

Mass media and culture -- China  
Global capital, local culture - localization of transnational media corporations in China

-

Popular culture and everyday life -- 16  
Global capital, local culture - localization of transnational media corporations in China

Notes: Includes bibliographical references and index.

This edition was published in 2008



Filesize: 48.49 MB

Tags: #Global #Giants: #American #Empire #and #Transnational #Capital

## Challenges for foreign companies in China: implications for research and practice

Introduction The process of globalization transcends many boundaries, of which the area of communication cannot be omitted.

## Global Giants: American Empire and Transnational Capital

The increasingly unfavorable international environment will have significant influences on foreign companies in China, such as causing fiercer competition from local companies who shift back to the domestic market.

## Global Capital, Local Culture: Transnational Media Corporations in China (Popular Culture and Everyday Life)

Furthermore, when regulatory frameworks allowed, joint ventures tend to be converted into foreign wholly-owned subsidiary in China Puck et al. Star News Channel — 100 percent owned by News Corp. Having launched television service GBC-TV, in 1965, Nkrumah, the first president of Ghana made a directive that, television should reflect and promote the highest national and social ideals of the Ghanaian ideology and society Asante, 1996.

## GLOBAL CAPITAL LOCAL CULTURE TRANSNATIONAL MEDIA CORPORATIONS IN CHINA POPULAR CULTURE AND EVERYDAY LIFE

The large proportions of local programs support the argument of using the media in Ghana as tool for modernization and development.

## Media Globalization and Localization: An Analysis of the International Flow of Programs on Ghana Television (GTV)

In that sense, it is centered in the West and it always speaks English Hall, 1991, p.

## Challenges for foreign companies in China: implications for research and practice

In the sports category, there were Football made in Germany, Italian Soccer, and European Soccer. Globalization, therefore, poses unique challenges worth scholarly exploration.

## Related Books

- [Golden age of childrens book illustration](#)
- [Das Schloss - Roman](#)
- [Sunburned sands](#)
- [Imported automobile industry - a new assessment of key aspects of its impact on the U.S. economy and](#)
- [Reise in das alte Babylon](#)