

Personal computer market - a review of the conditions affecting incumbent firms in the personal computer market.

- - Is Microsoft a Monopolist?: The Independent Review: The Independent Institute

The Innovation Landscape Map	
When creating an innovation strategy, companies have a choice about how much to focus on technological innovation and how much to invest in business model innovation. This matrix, which considers how a potential innovation fits with a company's existing business model and technical capabilities, can assist with that decision.	
DISRUPTIVE	ARCHITECTURAL
REQUIRES NEW BUSINESS MODELS	
<ul style="list-style-type: none">• Open source software FOR SOFTWARE COMPANIES• Video on demand FOR DVD RENTAL SERVICES• Ride-sharing services FOR TAXI AND LIMO COMPANIES	<ul style="list-style-type: none">• Personalized medicine FOR PHARMACEUTICAL COMPANIES• Digital imaging FOR POLAROID AND KODAK• Internet search FOR NEWS PAPERS
ROUTINE	RADICAL
LEVERAGES EXISTING BUSINESS MODELS	
<ul style="list-style-type: none">• A next-generation 3 series FOR BMW• A new index fund FOR HANWORTH• A new 3-D animated film FOR Pixar	<ul style="list-style-type: none">• Biotechnology FOR PHARMACEUTICAL COMPANIES• Jet engines FOR AIRCRAFT MANUFACTURERS• Fiber-optic cable FOR TELECOMMUNICATIONS COMPANIES
LEVERAGES EXISTING TECHNICAL COMPETENCIES	REQUIRES NEW TECHNICAL COMPETENCIES
SOURCE: CORTLAND GORFF, PUBLISHED FROM "YOU NEED AN INNOVATION STRATEGY," JAN 2015	
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Description: -

-personal computer market - a review of the conditions affecting incumbent firms in the personal computer market.

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no. 91

Monographs in international studies.

Dissertationspersonal computer market - a review of the conditions affecting incumbent firms in the personal computer market.

Notes: M.B.A.dissertation.Typescript.

This edition was published in 1989



Filesize: 50.108 MB

Tags: #Computer #Manufacturing #Market #Research #Reports #& #Computer #Manufacturing #Industry #Analysis

Firm Strategies in the Personal Computer Market: Are Established Brands Better Off?

Microsoft fails to advance any legitimate business objectives that actually explain the full extent of this significant exclusionary conduct. The answer seems to be yes, and the enabling innovation is online learning, which is becoming broadly available.

Apple's Mac holds 7.6% of worldwide personal computer market

Over 750 florists had done this by May 1995. Microsoft's per-processor licenses, the subject of the Department's 1994 consent decree with Microsoft, fell into this category, because they had the economic effect of inducing OEMs to deal exclusively with Microsoft.

The impact of online sales on consumers and firms. Evidence from consumer electronics

As I hope to make clear today, the mere fact that many of these industries are highly dynamic, and are experiencing rapid technological change, hardly implies that antitrust enforcers should sit on the sidelines, watching firms engage in technology and standards battles. E-Bay was a notable exception, as it pursued a new-market disruptive strategy - enabling owners of collectibles that could never turn the head of auction house executives, now to be able to sell off things that they no longer needed. Unfortunately, these companies' continued reliance on the PC industry in a post-PC era might make them the PC's next wave of victims, as well.

Report to the Congress: Impact of Technology on Securities Markets

Market Power in Antitrust Cases. However, critical even to the most rudimentary definition of monopoly is the concept of the market in which Microsoft is presumed to operate.

How IBM Created the Future of the PC

The executives who confront this dilemma come in all varieties: timid, feisty, analytical, and action-driven. Now, strangers treat us like we work for Philip Morris Dowd 1998.

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