

Group identification, intergroup perceptions and collective action

- - Acting for whom, against what? Group membership and multiple paths to engagement in social change



Description: -

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Notes: Being Chapter 3 from European review of social psychology, Vol.4, 1993 (pp.59-83).

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Intergroup Contact and Social Change: Implications of Negative and Positive Contact for Collective Action in Advantaged and Disadvantaged Groups. — Department of Experimental Psychology

More recently, these effects were supported in more dynamic, graphical-interface environments of massive multiplayer online games MMOs.

Intergroup Contact and Social Change: Implications of Negative and Positive Contact for Collective Action in Advantaged and Disadvantaged Groups. — Department of Experimental Psychology

Cambridge, UK: Cambridge University Press. As noted above, this may have crucial negative consequences in terms of reduced public compliance.

Social Identity and Intergroup Relationships in the Management of Crowds during Mass Emergencies and Disasters: Recommendations for Emergency Planners and Responders1

Conversely, when the legitimacy of existing status differences between groups is questioned, the perceived stability of such relations is likely to be undermined. Journal of Personality and Social Psychology.

emotions and collective by Daniel A Miller

Most importantly, while non-emergency crowd events are often managed by the police alone, emergencies tend to be multi-agency, including the police, the ambulance service, the fire, and rescue service, as well as local authorities and hospitals. Cooperation communicates kindness and generosity, which combine to make someone an attractive group member.

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Consequently, individuals in any given situation are likely to categorize themselves as part of a group if the perceived differences between them are less than the differences perceived between themselves and others. For example, within the larger coffee group were embedded network clusters of individuals who a focused on coffee as a morning ritual; b were coffee gourmands, swapping precise roasting and brewing techniques; and c just drank coffee as a caffeinated kick-start throughout their day.

social identity theory

If responders fail to communicate openly with members of the public, their actions could be perceived as illegitimate, resulting in members of the public resisting, either passively or actively ;. Having been activated by one of the mechanisms identified above, social identities can subsequently guide intergroup communication within social media in complex ways. Social Development, 13 1 , 124—141.

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For example, overfishing in the 1960s and 1970s led to depletion of the previously abundant supply of

Social Media and Intergroup Communication

Research also indicates that such assumptions of mass panic are endorsed by public safety and emergency response professionals. Because social creativity strategies help preserve identification with and positive regard for the in-group, even when it has low status, over time those strategies can empower group members to seek actual position improvement for their group. Specific health-focused information includes: why certain actions are necessary, in terms of preventing further risks to health; how recommended actions will protect members of the public and their loved ones; and exactly what taking such recommended actions will involve e.

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