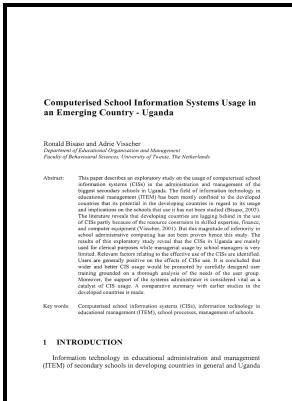


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Notes: 1

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TCU Sales Center

Anand was the Senior Vice President of Information Technology from 2015 to 2018 at Signet Jewelers, a large specialty jewelry retailer in the United States, Canada and the United Kingdom with over 3,500 stores. Consequently, estimates of financial returns based on single-function pilots may be negatively biased.

Virtual Conference: The Brave New World for Higher Ed Marketers

He has committed his three decade career to influencing access, equity and opportunity in the US and abroad by leading strategy, growth and scale, social policy and change initiatives in both higher education and non-profit sectors. The cost of pursuing the raw leads was at least one lost sale per salesperson per month.

2021 SAMA Annual Conference

Scott is a leading voice on higher education issues, quoted regularly in publications nationwide, and publishing articles on colleges in publications such as The New York Times, The Boston Globe, The Washington Post, Salon, and elsewhere. Jeffrey's books have appeared on major bestseller lists more than 500 times and have sold millions of copies Worldwide. A The Professional Selling and Sales Management Graduate Certificate is granted to those who satisfactorily complete the required course work, carrying a minimum GPA of 3.

event

We believe that our conference is focused on the strongest content, actionable in real time, with the best sales and marketing practitioners in the world We review all the content prior to our event to ensure it aligns to the TOPO standard.

event

As Director, Ticket Sales for the 76ers through 2016 helped kick-start the team's ticket sales renaissance, culminating in the start of a 120+

consecutive home game sellout streak that continues today. Vikas holds an MBA from the Foster School of Business, University of Washington.

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