

# Mergers and acquisitions

## HarperCollins - Mergers and Acquisitions



Description: -

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Consolidation and merger of corporations -- United States. Mergers and acquisitions

-Mergers and acquisitions

Notes: Includes bibliographical references and index.

This edition was published in 1991



Filesize: 69.94 MB

Tags: #Mergers #and #Acquisitions

### Mergers & Acquisitions

Different cultures may also pose a challenge. Consolidating workforces and operational processes takes time, and excess costs can be accrued if there are unrealistic expectations around when the integration will be complete.

### Mergers and Acquisitions (M&A) Definition

Think of an ice cream maker merging with a cone supplier. Given that the cost of replacing an executive can run over 100% of his or her annual salary, any investment of time and energy in re-recruitment will likely pay for itself many times over if it helps a business retain just a handful of key players that would have otherwise left. For simplicity's sake, suppose the value of a company is simply the sum of all its equipment and staffing costs.

### Mergers and Acquisitions: What's the Difference?

The objective is often diversification of goods and services and capital investment. This means that synergy can be obtained through many forms such as; increased market share, cost savings and exploring new market opportunities.

### Mergers and Acquisitions: What's the Difference?

Some of the largest mergers of equals took place during the dot. To include this real options aspect into analysis of acquisition targets is one interesting issue that has been studied lately.

### Mergers and Acquisitions (M&A) Definition

By consolidating into , the company lost the considerable value of both and Roadway Corp. The two companies were the leading oil producers at the time and created a joint entity under the name Exxon Mobil Corporation.

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