

# Erte s eightieth birthday - most famous Russian-French fashion and theatrical designer of 20th century : Major retrospective exhibition 1912-1972 at Brook Street Gallery, London, W.1..

## Brook Street Gallery - A Brief History Of French Fashion



Description: -

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Notes: List of exhibits and newspaper article relating to the exhibition held November 10 - December 23 1972.

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## French Designers Who Changed The World Of Fashion

Yves Saint Laurent was also fond of art, and created many outfits inspired by 20th century masterpieces, like the Mondrian dress. It was in 1923 that he gained his nickname, which would not only become the future logo of his brand, but also part of the whole identity of Lacoste. Zelda Fitzgerald must have been first in the queue.

### Fashion History

The journey to the capital took him 2 years.

### Fashion History

Beauty, for Poiret, was in the finer details such as the small of a back — far more erotic than a heaving, bodiced chest.

### A Brief History Of French Fashion

As waistlines rose, shoulders broadened with some dresses and suits featuring shoulder pads. Not everyone was pleased with his revolutionary designs. No answer to this question was presented.

### A Brief History Of French Fashion

At the age of 17 he settled in to study at the National School of Fine Arts and worked for the designer Jacques Fath. Mini skirts, bare feet and

picnic baskets ruled the nightclubs: Beatnik was the word-du-jour.

### **Fashion History**

Simplicity and straight lines were the order of the day with a 'transition from hysterical luxury' toward a more placid existence. Emphasized waist, straight shoulders and half naked legs were a total hit after the war, when women were seeking joyful cuts and shapes to forget about the painful past.

### **French Designers Who Changed The World Of Fashion**

These six cocktail dresses, inspired by the work of the paintings of Mondrian, are now considered art themselves.

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