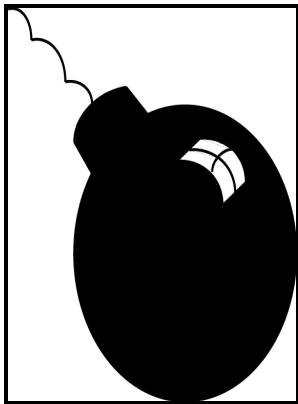


# Cognitive style of PowerPoint

**Graphics Press - The Cognitive Style of PowerPoint: Pitching Out Corrupts Within by Edward R. Tufte**



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- cognitive style of PowerPoint
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Notes: Brief withdrawn record

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## The Cognitive Style of PowerPoint: Pitching Out Corrupts Within by Edward R. Tufte

When I entered the ballroom of the Park Plaza hotel, I found rows of tables, with a seat for each of several hundred participants. To avoid competing with the spoken text for the audience's attention that is, to avoid being noise , slides should have as little text as possible. While I think there is an important argument to be made, the reductio ad absurdum could have been easily traded in favor of a straightforward and co Unapologetic bashing on the extensive use of PowerPoint as a presentation support tool, and most specifically on the way it is used to, supposedly, summarize and support decision-making processes, where in fact downplays critical and statistical reasoning, and distorts content by abbreviating information in short, imprecise and misleading statements.

### PPT

He shows some cringe-worthy examples and especially dives deep into a critique of the PowerPoint slides supplied during the investigation of the 2003 Columbia accident.

## The Cognitive Style of PowerPoint

Whether your application is business, how-to, education, medicine, school, church, sales, marketing, online training or just for fun, PowerShow. I learned to use PowerPoint in 1993. If you are looking for practical solutions for working with PowerPoint instead of bypassing it and coming up with a different approach as Tufte suggests , you will be disappointed.

### Edward Tufte: Books

Slides are a difficult art. Tufte describes this work as an essay rather than a book, but the slim volume contains a wealth of insight.

## Presentations are Corrupting per Edward Tufte's “The Cognitive Style of PowerPoint”

What is the problem with PowerPoint? In a similar way, Tufte's acerbic criticism of some slide features could apply to his own booklet.

## PPT

This article first reviews these three shortcomings, then summarizes the booklet's well-taken points, before offering guidelines for effective slides, no matter the tool. I think he exaggerates, given how useful PowerPoint presentations have been in the recent history of science.

## PPT

. I think that's probably more pedagogically useful.

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## Related Books

- [Collection of papers on microwave radiometry](#)
- [Abkhazia v russkoj literature](#)
- [III-nitride semiconductors - electrical, structural, and defects properties](#)
- [Monde intolérable - le libéralisme en question](#)
- [Beginners Chinese-English dictionary of the national language \(Gwoyeu\)](#)