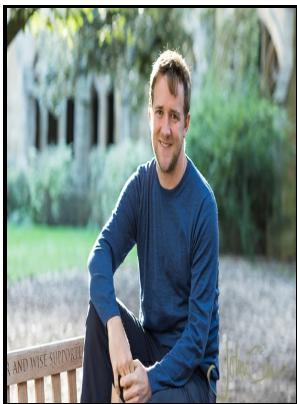


# Outreach college - design and implementation

## Further Education Unit - Implementation



Description: -

- Vocational education -- Great Britain.
- Adult education -- Great Britain.outreach college - design and implementation
- outreach college - design and implementation
- Notes: Report of the REPLAN Project based at Cleveland Technical College, Redcar.
- This edition was published in 1989



Filesize: 5.109 MB

Tags: #Implementation

### Marketing & Outreach

Check back in August for our Fall schedule.

### College Outreach

Many of the ideas from the different units found their way into the university strategic plan. Overall, as primary areas of focus, Drexel seeks to continue to pursue and grow: 1 enrollment success; 2 efficiency and effectiveness in mission delivery; and 3 new markets and diversification of revenue.

### Implementation

Drexel has formed a doctoral and specifically PhD student working group whose first goal was to address the heterogeneous stipends across many of the programs and graduate students and to implement a minimum stipend across the university. The Colorado Implementation Science Center for Cancer Control and Prevention serves as an additional sponsor. Drexel is executing a strategic plan to effectively — and intentionally — address shifts in higher education and broader challenges facing society.

### About the Certificate

The easiest way is to attend Town Hall sessions and keep up with Drexel communications regarding the plan, including emails, DrexelNOW and Drexel Magazine stories and other communications. Michigan Saves also learned that door-to-door canvassing conducted between 4:00 PM and 6:00 PM was most successful i.

### About the Certificate

Some attend traditional 4-year universities but others may be in community colleges or trade schools.

### Marketing & Outreach

The program saw an uptick in home energy assessment requests in neighborhoods where these events were held. Partners can help determine if your tactics will reach their constituents and whether your marketing approach will resonate with priority audiences. This pilot was done in order to have an immediate impact on the fall term, and the base tuition rate was already locked in for the year.

### **Marketing & Outreach**

What is new and different about what you are offering, and why will your target audience care? You will want to carefully consider how many strategies and tactics to include in your marketing and outreach plan.

### **Implementation**

That will facilitate the creation of more interdisciplinary programs. It provides strategies and tactics to target audiences most likely to participate, building on market research and audience segmentation to develop a message platform specifically designed to address their key motivating factors and barriers.

## Related Books

- [Elements of the theory of computation](#)
- [Jesus Christ through history](#)
- [Cantares do nosso povo](#)
- [Arnold Robur - a novel](#)
- [Final negotiations - a story of love, loss, and chronic illness](#)