

# Managing international alliances - how cultural compatibility supports success.

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Tags: #The #Impact #of #Organizational #Culture #on #Strategy #Implementation

**On the role of alliance management capability, organizational compatibility, and interaction quality in interorganizational technology transfer**

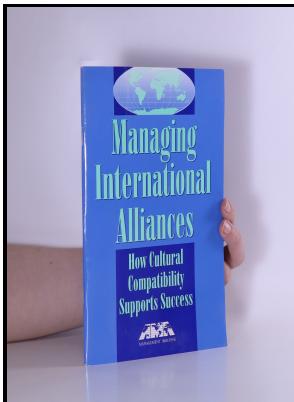
Clearly articulated missions and objectives indicate the degree to which potential partners have thought about their business, attend to detail, focus on perceived competencies, embrace diversification, have entrepreneurial tendencies and are long-run vs. Language barriers are just one challenge. Companies seeking complementarity in a joint venture have to determine a set of specific skills and resources they may need from a partner, as well as the relative priority among them.

**The meaning and importance of culture for project success**

This will create a domino effect in the organization that ensures that all work performed by each individual in the

Description: -

-  
France -- Biography.  
Durrell, Lawrence -- Friends and associates.  
Schéhadé, Georges -- Correspondence.  
Henein, Georges, 1914- -- Correspondence.  
Char, René, 1907- -- Correspondence.  
Cazal, Marthe, 1907-1983 -- Correspondence.  
Heat resistant alloys  
Technology / Material Science  
Metallurgy  
Material Science  
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Technology & Industrial Arts  
Technology  
Metals technology / metallurgy  
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Erno, Richard B. -- Homes and haunts -- Arizona.  
Erno, Richard B.  
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company and work group focuses on performance and on the strategic importance of the company.

### Managing Relationships in the Supply Chain

In a diverse workplace, employees are more likely remain loyal when they feel respected and valued for their unique contribution. Reflecting on these critical interrelationships, we investigate the impact of the related yet under-researched concepts of organisational culture difference and organisational culture compatibility on relationship outcomes in a public sector setting. The interaction between the host country and the firms is often characterised by power struggles.

### Article: Determining factors in the success of strategic alliances: an empirical study performed in Portuguese firms Journal: European Journal of International Management (EJIM) 2011 Vol.5 No.6 pp.608

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### 5 Key Factors to Successful Strategic Planning

A strong culture can bring benefits such as enhanced trust and cooperation, fewer disagreements and more-efficient decision-making. Your goal should be to enter a different culture, adapt to it and make it your own. Successful alliances depend on the ability of individuals on both sides to work almost as if they were employed by the same company.

### What Happens When You Align Culture With Strategy

Usually, if partners discuss the kind of relationship they want at all, they do so in such abstract terms that it produces little benefit. As we begin the new year, many companies are standing back and re-evaluating the health of their supply chains. Functional orientation Every organization puts an emphasis on certain functional areas.

### Understanding and Developing Organizational Culture

Although effective governance structures, such as joint steering committees charged

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alliance teams, can facilitate collaboration between individuals, they cannot guarantee it.

with providing oversight and direction to

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