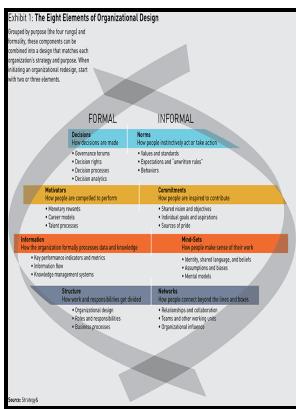


Performance and acquisition strategies of the conglomerate organisation.

- - Strategic Planning to Improve Organizational Performance



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Though it is a highly structured process, much of it requires experience and intuition. At the same time, quality must still be good enough to encourage consumers to purchase what you have to offer. The logic driving consolidation is the creation of economies of scale, economies of

scope, new locations, new technology, or some other form of increased competitive capacity.

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