

# Making sense - a new rhetorical reader

## Bedford/St. Martins - Making Sense: A New Rhetorical Reader 1st Edition

Description: -

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Zawadzkie (Poland)

Lincoln, Abraham, 1809-1865 -- Poetry.

France -- Rural conditions -- Congresses.

Germany -- Rural conditions -- Congresses.

France -- Population -- History -- Congresses.

Germany -- Population -- History -- Congresses.

Urbanization -- France -- History -- Congresses.

Urbanization -- Germany -- History -- Congresses.

World politics -- 1975-1985.

Nuclear warfare.

Report writing -- Problems, exercises, etc.

English language -- Rhetoric -- Problems, exercises, etc.

College readers, Making sense - a new rhetorical reader

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Notes: Includes bibliographical references (p. 672-675).

This edition was published in 2002



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### Making Sense

However, in this context we limit the definition of persuasion to all linguistic behavior that attempts to either change the thinking or behavior of an audience, or to strengthen its beliefs, should the audience already agree. What question are we trying to answer? In fact, any of the appeals could be misused or overused. Her work has been published in the MIS Quarterly, Information Systems Research, European Journal of Information Systems and Communications of the ACM.

### Making Sense A Real

An author using pathetic appeals wants the audience to feel something: anger, pride, joy, rage, or happiness.

### Audience in Rhetoric and Composition

First, there is the general public 'They' ; second, there are community guardians 'We' ; third, others significant to us as friends and confidants with whom we talk intimately 'You' which internalized becomes 'Me' ; fourth, the self we address inwardly in soliloquy the 'I' talking to its 'me' ; and fifth, ideal audiences whom we address as ultimate sources of social order. Pages and cover are clean and intact.

### 3.2: Critical Reading and Rhetorical Context

Think about a commercial promoting equality versus a persuasive essay promoting equality.

### Making Sense A Real

Depending on your current reading philosophy and experiences with reading, becoming a critical reader may require a significant change in your whole understanding of the reading process. As reader, you are not a consumer of words, waiting patiently for ideas from the printed page or a web-site to fill your head and make you smarter.

### 6.4 Rhetorical Appeals: Logos, Pathos, and Ethos Defined

At one stroke, this book bridges the conceptual gap between Jack Burnham's prophetic *Beyond Modern Sculpture* and the new kinds of knowledge required for better design. The relationship between your audience's needs—based on its knowledge and level of expertise—and your own selection and presentation of is important. Sloppy People 360 6 Suzanne Britt Paired Readings: Gender Generalizations Guys vs.

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