

# Report on a methodological research survey, comparing data collected by telephone and face-to-face

## Market Research Development Fund - The use of mobile phones as a data collection tool: A report from a household survey in South Africa



Description: -

-report on a methodological research survey, comparing data collected by telephone and face-to-face

-report on a methodological research survey, comparing data collected by telephone and face-to-face

Notes: Cover and spine title: Comparing telephone and face to face interviews.

This edition was published in 1985



Filesize: 55.32 MB

Tags: #Telephone #Questionnaires

## Good practice in the conduct and reporting of survey research

As of 2009, Aetna had collected this information from more than 6 million members, representing approximately 30-35 percent cumulative coverage of race, ethnicity, and language data for its currently enrolled population. This paper will discuss the most popular methods employed in survey research, with an emphasis upon difficulties commonly encountered when using these methods.

## The use of mobile phones as a data collection tool: A report from a household survey in South Africa

What is the need for quantitative data collection? Mode of questionnaire administration has effects on elements of both of these sources.

Online, face

Data collection methods Method When to use How to collect data Experiment To test a causal relationship

Online face

Thus, differences detected in responses between different modes could be due to differences between settings, or to genuine differences between respondents. Where closed questions are used, piloting will highlight whether sufficient response categories are available, and whether any questions are systematically missed by respondents.

## Related Books

- [Santé par les eaux - 2000 ans de thermalisme](#)
- [Paris sucré - guide des salons de thé](#)
- [Samarpāna aura sādhanā.](#)
- [Khullhe lekha.](#)
- [Histoire des membres de l'Académie française morts depuis 1700 jusqu'en 1771 - pour servir de suite au](#)