

# Golden years of matchbox labels

## U.P.E.C. - An Eye



Description: -

- Matchbox labels -- Collectors and collecting golden years of matchbox labels

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Notes: Limited ed. of 200 copies.

This edition was published in 1984



Filesize: 69.98 MB

Tags: #THE #GOLDEN #YEARS #OF #MATCHBOX #ART #< #Aviazione #< #Milistoria

## An Eye

Featuring over 100 large paintings and many more smaller illustrations, this book is a long overdue journey down memory lane, not just for those long lost schoolboys but also for any fan of military art. Through a contact he was fortunate to get work with a leading Art Agency specialising in brochures for big car and truck companies and remained there for several years developing his skills. Matchboxes that are supplied in multi-packs are available in a range of branded styles.

## An Eye

A few, produced locally by the Eastern Asiatic Match Company, had labels printed in English and Chinese. After the war, lighter production was discouraged some sources say banned by the British, who feared they would undercut revenues from a new match tax.

## The Golden Years Of Matchbox Art

The only other factory of any size was the one at Kanaung, acquired by the Burma Match Company BMC from the Sino-Burmese magnate Lim Chin Tsong in 1925. . .

## What old matchboxes tell us about colonial Burma

. The same year, a local factory was encouraged to restart match production to help meet the demand.

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