

# Competitors in alliance - industry associations, global rivalries, and business-government relations

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Description: -

Mystery/Suspense

Fiction - Psychological Suspense

Fiction

Suspense fiction

Fiction-Psychological

Fiction / Suspense

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Psychological

Adventure / thriller

Competition, International.

Commercial associations -- Germany.

Commercial associations -- Japan.

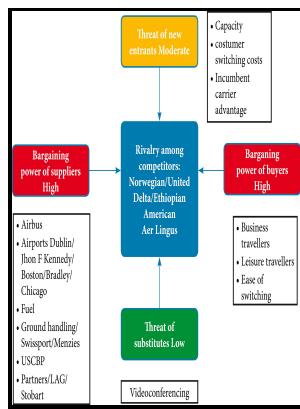
Foreign trade promotion -- United States.

Commercial associations -- United States. Competitors in alliance - industry associations, global rivalries, and business-government relations

-Competitors in alliance - industry associations, global rivalries, and business-government relations

Notes: Includes bibliographical references (p. [307]-327) and index.

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#Industries #Associations

## Competitors in Alliance by Andrew A. Procassini

Procassini, president of the Semiconductor Industry Association, maintains that American associations can, and should be reorganized by reviewing and comparing their origins and operations today to similar associations in America's two major trade competitors, Germany and Japan. The CODSIA listed their concerns with the proposal in an 1 the clarity of the requirements; 2 ensuring flexibility for the government and the contractor in dealing with the wide range of operational situations that DoD and contractors may face, and 3 developing an appropriate and meaningful approach for contractors for combating trafficking in persons. A provocative and useful analysis for businesspeople, government officials, and members of the academic community concerned with the structure and practice of international commerce.

## Competitors in Alliance : Industry Associations, Global Rivalries and Business

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## Competitors in Alliance by Andrew A. Procassini

Part IV of the book digs into the ways in which associations fail, as well as succeed, in the mission demanded of them today.

## Aerospace Industries Association

Comprehensive, thoroughly researched, readable and anecdotal, this book is the first to focus on the role of associations in the global marketplace. From this analysis and the author's extensive experience as a corporation and association executive, emerge a series of recommendations for

redefining the associations' mission in today's global economy, and a blueprint for achieving these goals.

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