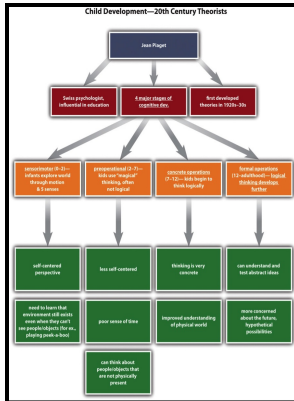


Understanding style - practical ways to improve your writing

Oxford University Press - 0195119320



Description: -

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Report writing

English language -- Rhetoric

English language -- Style
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Notes: Includes bibliographical references and index.

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Understanding Style: Practical Ways to Improve Your Writing by Joe Glaser

As a rough estimate, it takes me between half an hour and one hour to create an image but I had created almost all of the drawings in this infographic for other blog posts that I wrote between 2015 and 2019. In their eagerness to be done with a blog post or even major newspaper article, many writers try to take shortcuts with the facts.

Understanding style : practical ways to improve your writing : Glaser, Joseph : Free Download, Borrow, and Streaming : Internet Archive

These days, content marketing meet-ups and professional development groups are becoming wildly popular. Always write with a purpose in mind Be alert for key words in assignments Supply your own key words if necessary Always consider your reader Create an imaginary reader Create special readers for special situations Enlist your enemies as readers Your Writing Checklist PART 2.

Understanding Style Practical Ways to Improve Your Writing

Have a great rest of the week! Anyway, loved the post and the practical tips, Henneke. But we can approximate to it to varying degrees. I had many light bulb moments while reading this post.

Understanding Style Practical Ways To Improve Your Writing PDF Book

Well I am, but not that much.

16 Easy Ways to Improve Your Writing Skills

A World of Words Other Word Books Types of Diction -Formal and Informal Words -General and Particular Words -Abstract and Concrete Words -Long and Short Words -Learned and Commonplace Words -Connotative and Neutral Words Makeover 1 Makeover 2 Your Writing Checklist Chapter 7: Finding Fresh Words: Cliché's, Usage, Figurative Language Cliché's Beat a Hasty Retreat: A Learning Experience Usage

Demons and Cranks Some Notes on Quoting Figurative Language Makeover Your Writing Checklist Chapter 8: Naming Definite Actors and Actions Naming Definite Actors -Avoiding Indefinite Actors -The Problem of Nominalizations Naming Definite Actions -Avoiding Weak Verbs: to be -Other Weak Verbs -Unnecessary Auxiliaries -Unnecessary Passive Verbs Keeping Actors and Actions Together Makeover Your Writing Checklist PART FOUR: TRADE SECRETS: COHESION, EMPHASIS, RHYTHM, AND VARIETY Chapter 9: Cohesion: Making Sentences Connect Maintaining Related Grammatical Subjects Patterns of Old and New Information Reinforcing Cohesion with Transitional Devices Reinforcing Cohesion with Coordinate Structures Reinforcing Cohesion with Subordinate Structures Checklist Chapter 10: Assigning Emphasis Nuclear Emphasis Coming to a Good End Nuclear Stress in Lesser Breath Units A Note on Punctuation Patterns of Emphasis Using Grammatical Transformations to Shift Emphasis Emphasis Through Grammatical Bulk Checklist Chapter 11: Controlling Rhythm Sentence Rhythms Types of Breath Units Avoiding Overlong Breath Units Using Breath Units to Control Rhythm Using Stress to Control Rhythm Using Long and Short Words to Control Rhythm Checklist Chapter 12: Grammatical Variety How Sentences Become Complex Grammatical Variety in Context Varying Sentence Structure with Nominals Varying Sentence Structure with Adjectivals Varying Sentence Structure with Adverbials Varying Sentence Structure with Parallel Construction Grammatical Emphasis Checklist PART FIVE: WIDER CONSIDERATIONS Chapter 13: The Logic Of Persuasion Rogerian Argument Toulmin Logic Your Writing Checklist Chapter 14: Details That Give Your Style Weight Use appropriate graphics Research everything Important cautions -Evaluate your sources -Treat your sources fairly -Fit Researched Material Neatly into Your Text Your Writing Checklist APPENDICES Appendix A: A Brief Dictionary of Usage Appendix B: Alphabetical Guide to Punctuation Appendix C: Glossary Preface PART 1. May show signs of minor shelf wear and contain limited notes and highlighting.

Understanding Style Practical Ways To Improve Your Writing PDF Book

I just skimmed some of your creations and instantly became a fan. Particularly apt as I am trying to improve both my writing and culinary skills. Glaser includes numerous open-ended exercises drawn from such areas as business, history, and popular science to encourage students to practice as they learn.

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