

Gestaltungsprobleme des Grafikers = - The graphic artist and his design problems = Les problèmes d'un artiste graphique

Arthur Niggli - *Gestaltungsprobleme des Grafikers. The graphic artist and his design problems. Les problèmes d'un artiste graphique.* (Book, 1968) [tech.radiozamanah.com]



Description: -

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Notes: Text in German, English and French.

This edition was published in 1968



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Tags: #Gestaltungsprobleme #des #Grafikers. #The #graphic #artist #and #his #design #problems. #Les #problèmes #d'un #artiste #graphique. # (Book, #1968) #[tech.radiozamanah.com]

The Graphic Artist and His Design Problems (Edition 3) (Hardcover)

This edition is an unabridged reconstruction of the original edition of 1961, as a hardcover with jacket. I was familiar enough with the pages not to buy a copy until nostalgia got the better of me and I thought I really should own a new edition.

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This edition is an unabridged reconstruction of the original edition of 1961, as a hardcover with jacket. He died in Zurich in 1996. He is perhaps the most well-known Swiss designer and his name is probably the most easily recognized when talking about the period.

The Graphic Artist and His Design Problems (Edition 3) (Hardcover)

I will definitely read again and again to dive deeper in all those designs and their functionality; that will take a lot more than 4 hrs.

The Graphic Artist And His Design Problems Media Shared

By the 1950s he was established as the leading practitioner and theorist of the Swiss Style, which sought a universal graphic expression through a grid-based design purged of extraneous illustration and subjective feeling. He spent most of his life working and teaching, even into the early 1990s when he toured the US and Canada speaking about his work. For example, they just want to that promotes their newest deal.

The Graphic Artist And His Design Problems Media Shared

My favorite sections are the series of posters for the Zurich Tonhalle Gesellschaft, these are just timeless designs, the other is the student work in the last chapter, some of the graphic design and typography is quite remarkable. I was familiar enough with the pages not to buy a copy until nostalgia got the better of me and I thought I really should own a new edition.

Gestaltungsprobleme des Grafikers. The graphic artist and his design problems. Les problèmes d'un artiste graphique. (Book, 1968)
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From when I got it it took me only about 4 hrs to read quickly and make some important notes.

The 5 Biggest Problems Faced by Graphic Designers

But other than that, it's a beautiful book.

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Müller-Brockmann's book aimed to solve the graphic designer's problem of finding the appropriate contemporary form, became a standard work that still serves as an historic practical guide well beyond the boundaries of Switzerland. CANCEL the membership at ANY TIME if not satisfied. The chapter Science and Visual Communication covers the area of semiotics and communications research.

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