

Learning to read the signs - reclaiming pragmatism in business

Butterworth-Heinemann - Learning to Read the Signs : F. Byron (Ron) Nahser : 9781906093792

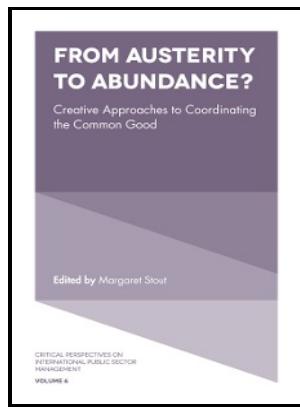
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- Notes: Includes bibliographical references (p. 229-245) and index.
- This edition was published in 1997

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Ron Nahser

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Pragmatism is a method of interpretation or inquiry which offers to the thoughtful business practitioner a way to better understand the reality in which we operate, to think critically and creatively, and for business people to think together to make the best use of all our perspectives and talents. But most of us in the Western world have simply forgotten how to read our own lives. Sometimes they show up for you by doing

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