

# Consumer protection in an age of technological transformation

**Nova Science Publishers - Digital transformation in the fashion industry**



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Automobiles -- Safety measures -- Databases.  
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## Digital Transformation Is Not About Technology

Also, the burden of proof is reversed for 12 months for one off supplies of digital content and services, as is the case of goods under the new Directive, but for continuous supplies over a period of time, the burden of proving conformity is firmly placed on the supplier, unless the consumer fails to cooperate by providing necessary details about their digital environment. Most predecessors had for various reasons failed miserably with their projects, which may be one reasonable explanation why the rights holders that Spotify was negotiating with were not particularly enthusiastic about engaging in another risky online music project.

## Digital Transformation Is Not About Technology

Consumers are at risk of identity theft, which threatens trust and undermines the growth of online commerce. The use of blockchain technology and distributed ledgers allows this concept to be used on a more complex scale without the need to involve intermediaries. But the point is that general rules can apply and can be adapted as necessary without undermining the core values.

## Protecting Consumer Protection Values in the Fourth Industrial Revolution

If an agreement is secured by duress or undue influence the fact performance is executed automatically cannot exclude the law.

## Digital Transformation Is Not About Technology

Even if Code can be used to mitigate the impact of legal rules it cannot change the fundamental legal rules Wu.

## Consumer Protection in an Age of Technological Transformation (Hardcover, 2011) for sale online

There are numerous advantages and conveniences provided by online service providers. Particularly when health or ethical issues are at stake, a difficult balance may need to be struck between exercising the precautionary principle so that consumers are not exposed unduly to risks when there remains uncertainty about technological developments and the desire to promote innovation.

## **Digital transformation in the fashion industry**

But, fundamentally, the traditional core values of consumer protection law seem capable of applying to the digital environment with appropriate modification.

## **The Music Industry in an Age of Digital Distribution**

Alongside all these positive developments, digitalization is provoking major disruptive effects in the consumer marketplace.

## Related Books

- [NAFCUs contingency planning, disaster recovery, and record retention for credit unions](#)
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