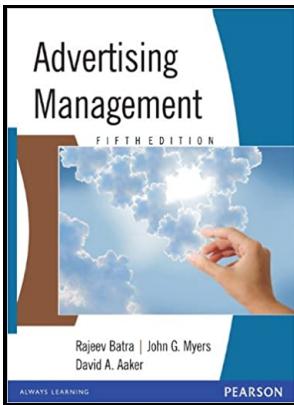


Advertising management - text and cases

R.D. Irwin - Strategic Management: Text and Cases

Description: -



- Natural resources -- Alaska
- Natural resources -- West (U.S.)
- Forest reserves
- Natural resources -- Law and legislation
- Reclamation Act (1902)
- Reclamation of land
- United States. Forest Service
- Ballinger, Richard Achilles, 1858-1922
- Pinchot, Gifford, 1865-1946
- Taft, William H. 1857-1930
- Roosevelt, Theodore, 1858-1919
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Notes: A revision of advertising, text and cases, published in 1950.

This edition was published in 1959



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