

# Trout on strategy - capturing mindshare, conquering markets

McGraw-Hill - 9780070587601



Description: -

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Operating systems (Computers)

Incunabula -- Catalogs.

Catalogs, Booksellers.

Rare books -- Catalogs.

Catalogs, Booksellers -- New York (State) -- New York.

Collins, Wilkie, -- 1824-1889 -- Criticism and interpretation --

Handbooks, manuals, etc

Success in business.

Strategic planning.

Marketing -- Management. Trout on strategy - capturing mindshare, conquering markets

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Notes: Includes index.

This edition was published in 2004



Filesize: 58.48 MB

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