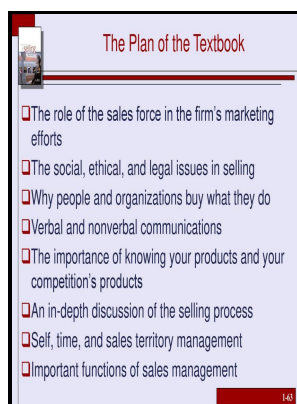


Textbook of salesmanship.

McGraw-Hill - Textbook Salesmanship



Description: -

-Textbook of salesmanship.

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Notes: Previous ed. (B56-14599) 1955.

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The Power of Selling

She is a senior marketing executive with over twenty-five years of sales, marketing, and branding experience. Illustrations, Index, if any, are included in black and white.

tech.radiozamanah.com

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A graduate of the Neuro-linguistic Programming Institute, the same science that catapulted Tony Robbins to stardom, Somma breaks down the components of the sales gene and teaches you the nuances of body language, vocal intonations, word choice and microexpressions that lead to rapport, trust, likeability, and long-term relationships. Specialty: crafts and childrens books, history, current events, politics, books covering wide range of topics. AbeBooks, the AbeBooks logo, AbeBooks.

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