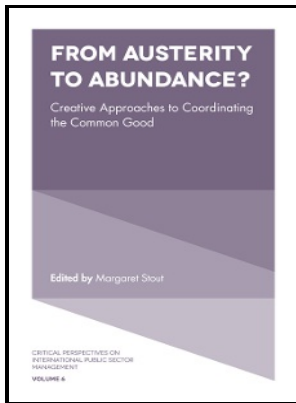


Learning to read the signs - reclaiming pragmatism in business

Butterworth-Heinemann - Learning to Read the Signs : F. Byron (Ron) Nahser : 9781906093792



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Notes: Includes bibliographical references (p. 229-245) and index.

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