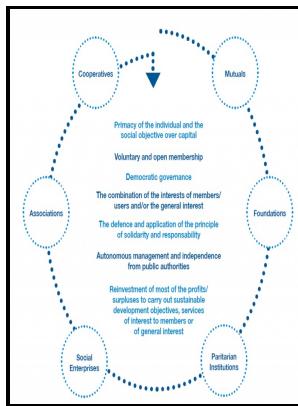


Managing and measuring social enterprises

Sage Publications - Performance Measurement in Social Enterprises: Social Impact Analysis: Business & Management Book Chapter



Description: -

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Performance -- Measurement.

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Nonprofit organizations -- Management. Managing and measuring social enterprises

-Managing and measuring social enterprises

Notes: Includes bibliographical references (p. [174]-183) and index.

This edition was published in 2002

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Tags: #Measuring #social #performance #is #difficult #but #essential

Performance Measurement in Social Enterprises: Social Impact Analysis: Business & Management Book Chapter

We should, it seems, be measuring, monitoring and reporting our performance for a variety of reasons - accountability, continuous improvement and self-motivation, to name a few. The company would then use a second set of metrics to allocate resources in the building of airplanes.

Performance Measurement in Social Enterprises: Social Impact Analysis: Business & Management Book Chapter

In their wake, the Prince of Wales-sponsored group BitC emerged.

Book Review: Rob Paton, Managing and Measuring Social Enterprises, Sage, London, 2003, 167 pp., notes, bibliography, index, \$34.95, VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

When faced with a proposal, users of the tool apply a 0 to 5 scale to rate the proposal on items in each of these categories. This can give investors and funders an idea of how financially stable the company is and how the enterprise finances itself. It can be used in a bite-sized format or for organisations seeking to understand some or all of their activities.

Social Entrepreneurship

Social media can give employers a way to spread the word as well as a way to channel employee comments.

5 Important Factors of Social Entrepreneurship

Social entrepreneurship focuses on gaining understanding of how a social problem develops and how an entrepreneur with the use of his innovative practical ideas and business strategies develop solutions to resolve the problem; and motivates him to utilize the available social entrepreneurship resources to overcome the problem to benefit the society as a whole.

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