

Social behavior - its elementary forms

Routledge & Kegan Paul - Social Behavior Its Elementary Forms



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Social behavior : its elementary forms (Book, 1961) [tech.radiozamaneh.com]

The others, for their part, must agree at every point, which does not make consensus any easier to achieve. This condition is, of course, sometimes satisfied in real life. This kind of learning has been called model learning.

Homans, G.C. (1961) Social Behavior Its Elementary Forms. Harcourt, Brace, and World, New York.

We know, for instance, that a man caught out in a chill rain without a coat is likely for the moment to set a relatively high value on shelter compared to other rewards, but that even then he would stay out in the rain if seeking shelter meant losing his life. When a man is frustrated, he is apt to perform aggressive actions. Food is the best example.

Elementarformen sozialen Verhaltens

Their values may be just the same as those of the rest of society, but if their actions have been, for whatever reason, unsuccessful in obtaining those values, they will turn to alternative actions.

Social behavior; its elementary forms : Homans, George Caspar, 1910

Even some social values may be innate. Homans' text notes social behavior is a fundamental process appearing consciously or unconsciously among humans, learned through small groups, but operating throughout organizations and societies of a larger scale. In risk the odds on success are accurately known; in uncertainty they are not known.

Social behavior: its elementary forms : Homans, George Caspar, 1910

Perhaps there are general propositions in social science that remain to be discovered, but those that have long been known are not made trivial by that fact. Men show that the experience of anger has much the same meaning for all of them through the ease with which they can communicate to others the fact that they are angry.

Review of Social behavior: Its elementary forms.

All of this is obvious enough.

Review: Two Critiques of Homans' Social Behavior: Its Elementary Forms on JSTOR

If a child acquires at his mother's knee a value like independence, he may, when he grows up, try to change his society radically instead of preserving it. It makes little difference in explaining the mechanical action of a lever what sort of past history the material it is made of may have had. And by an obvious extension of the stimulus proposition, if the occurrence of a particular stimulus was the occasion on which an action was punished, the recurrence of the stimulus on a new occasion makes it less likely that the person will perform the action.

Review of Social behavior: Its elementary forms.

The real intellectual danger is not that the findings are complex but that some social scientists should believe perception and cognition to be essentially different from other behavior and thus require a different type of explanation. Similarly, there are two classes of punishment: intrinsic punishment and the withholding of reward.

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