

Television production handbook

Thomson/Wadsworth - Television Production Handbook, 12th

Introduction to Teaching with the Video Production Handbook, Fifth Edition

Goal

I have very high goals when it comes to teaching a basic video production course. I may even be accused of being a little too idealistic. However, I run the basic video production class as a "100% class." One. Most of the basics of the video production process can easily be applied to many other aspects of life. When my students complete the class, I want them to take new life skills with them, whether they go into a career of television production or choose another career.

So, as I cover many of the aspects of the video production process, I also look for ways to expand it to life in general. Concepts such as knowing who your audience is, understanding the production business and setting goals and objectives are part of every project, whether television production or not. Television classes encourage critical thinking and problem solving, too. Also, when many students prefer to work by themselves in lieu of their computer, video group projects draw students out and are especially meaningful as the group responsibilities are rotated among the students.

Since high definition (HD) production is now everywhere, we have tried to integrate it into each chapter, pointing out the difference HD makes in the production process. New equipment has emerged since the fourth edition of the book, and up-to-date information on this new equipment such as HD, 3D, cell phones, and flash memory has been integrated. Some of these technologies are called out in red throughout the book.

Distribution methods are of the utmost importance. Learning when, how, and when your work will be distributed has important effects on how it is designed.

Interview with a Pro sections are designed to offer students a real-world perspective on how working professionals operate in the video and television industries. Each chapter concludes with an interview.

This book is aimed at the beginning video student. The goal is to give the student a broad understanding of what it takes to put a video production together.

Chapter Organization

It is always difficult to organize a class, especially when it does not necessarily flow in a linear fashion. After about thirty years of teaching television production, I still constantly adapt the order of coverage in the classroom. I understand that each person adapts what works best for them. This is one of the reasons that we have reworked each

Description: -

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Television -- Production and direction -- Handbooks, manuals, etc

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This edition was published in 2003



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Television Production Handbook, 12th Edition

This edition features the latest digital equipment and production techniques, including including stereo 3D, 3D camcorders, 4K and 8K digital cinema cameras, portable switchers, LED lighting instruments, and digital lighting control systems.

Television Production Handbook, 12th

Truly understand what you're learning—and have more fun doing it. Author: Victor Fields Publisher: ISBN: Category: Television Page: 60 View: 199 The Television Handbook is a critical introduction to the practice and theory of television. This textbook is a truly fantastic textbook if you want to learn about television production.

Television production handbook. (Book, 1968) [tech.radiozamanah.com]

. Lighting : Specific lighting objectives ; Lighting instruments ; Lighting control equipment ; Definitions of lighting terms ; Techniques of television lighting -- 5.

Television Production Handbook / Edition 5 by Herbert Zettl

The TV Studio Production Handbook explains the production process from beginning to end and covers everything media students need to know to create a successful studio television programme. This text brings in cutting edge developments in the field, while maintaining its name as the reference text for the TV Production course. This classic, best-selling text introduces students to the basic skills required in all aspects of television production, including camera and studio equipment and remote location production, all while emphasizing the latest technology, such as HDTV.

Television Production Handbook / Edition 5 by Herbert Zettl

You will explore in detail all the major features of television production, learning the secrets of top-grade camerawork, persuasive lighting techniques, effective sound treatment, as well as the subtle processes of scenic design and the art of video editing. In this context, Zettl describes the necessary tools, considers what they can and cannot do, and explains how they are used to ensure maximum efficiency and effectiveness. He is also a member of the Broadcast Legends of the NATAS Northern California Chapter.

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Performing and acting : Television performing techniques ; Types of television performers ; Television acting techniques -- 10.

Television Production Handbook, 12th Edition

The book deals with the different aspects of TV production. How Video Recording Is Done.

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