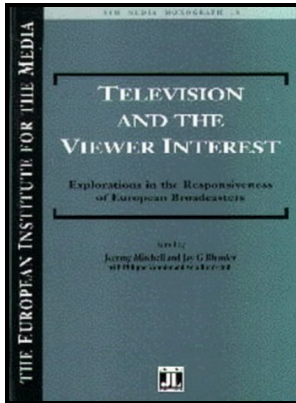


# Television and the viewer interest - explorations in the responsiveness of European broadcasters

Libbey - Audiences' Expectations of Regulators and Producers



Description: -

-  
Television viewers -- Europe  
Television broadcasting -- Europe  
Television and the viewer interest -  
explorations in the responsiveness of European broadcasters

-  
Architecture in detail

Media monograph (Manchester, England) -- no. 18.  
Media monograph -- no. 18  
Television and the viewer interest -  
explorations in the responsiveness of European broadcasters

Notes: Includes bibliographical references.

This edition was published in 1994



Filesize: 69.14 MB

Tags: #Medienkritik: #Bedingungen #ihrer #Effektivität

## Giving the Audience a Voice: The Role of Research in Making Media Regulation More Responsive to the Needs of the Audience on JSTOR

The reliability of news and information on government-controlled broadcasters is often in doubt since they have a particular point of view and interest to protect. In nine of the countries surveyed, over 60 percent of the population is rural, often with poor transport and no electricity.

## New Roles for Public Television in Western Europe: Challenges and Prospects, Journal of Communication

Commercial radio and television also exist alongside the state broadcasters. The process and outcomes are partly documented in two recent comparative studies: an Open Society Institute OSI study of television in twenty mainly transitional countries in Europe, and a European Audiovisual Observatory EAO study of broadcasting in five Commonwealth of Independent States CIS countries. Friendly, Due to Circumstances Beyond Our Control New York: Random House, 1967 , 291.

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Media can achieve such an impact, in the right circumstance, through their direct and indirect influence on a number of key parameters of governance: curbing corruption and improving accountability and transparency, enhancing informed participation in the political processes, and facilitating and reinforcing more equitable and inclusive policies and actions. Page 26 Normative Underpinnings and an Emerging International Consensus This guide focuses on the relationship between broadcasting and the public interest. Finally, the impact of good quality media policy and law depends ultimately on how well such laws and policies are implemented in practice, and this guide principally focuses on legal and policy frameworks rather than on the role of government, judiciary, civil society, and other actors in ensuring effective implementation.

## New Roles for Public Television in Western Europe: Challenges and Prospects, Journal of Communication

An incentive package could offer a subsidy to a local broadcaster subject to license conditions to provide at least a modicum of news and development-related content.

## **Audiences' Expectations of Regulators and Producers**

In parallel to liberalization, and in part driving it, technological developments, such as cable, satellite, and the Internet, and the emergence of more efficient digital production and distribution technologies, Page 40 are vastly increasing the number of channels that can be delivered to consumers. Posts and Telecommunications Corporation and Anor, 4 LRC 1996 : 513.

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Institutional sustainability refers to the structural relations that drive the operation of a broadcaster. See OSI, 2005, table 9 for details of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Poland, Romania, Serbia, Slovakia, and Slovenia. A number of studies in the field have drawn particular attention to the role that local and community-based media can play in empowering and enabling the participation of people and communities facing exclusion and marginalization.

## **Giving the Audience a Voice: The Role of Research in Making Media Regulation More Responsive to the Needs of the Audience on JSTOR**

Furthermore, regulation of the community sector need not preclude market-based mechanisms and instruments, even ones that do not discriminate between the commercial and community sectors while recognizing the specificity of each. This guide takes an analytical approach to these issues, seeking to enable policy makers and other users to adapt the analyses and examples highlighted here to their own specific contexts.

## **Broadcasting, Voice, and Accountability: A Public Interest Approach to Policy, Law, and Regulation**

Recent liberalization efforts in many countries have focused initially on opening up the airwaves to allow for the licensing of commercial broadcasters, but they have not always considered other users and in particular the potential interest in and usage by nongovernmental and community-based organizations. Distorted by the politics of the cold war, genuine debate was reduced to rancorous argument, and the bitter aftertaste continues even today. By examining various aspects of this theme, including the literary absence of God, divine abandonment, God-talk, allusive language, God's providence, and divine silence, it becomes clear that the ambiguity of divine presence and absence in the Megilloth presents a significant challenge to current conceptualizations of divine presence and absence in the Hebrew Bible.

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