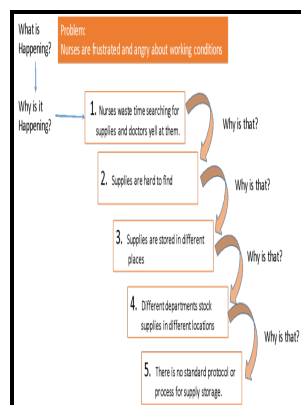


Developing people and the corporate culture in financial services

CRC Press - People and Culture



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- Corporate culture

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- Managing change in financial services series Developing people and the corporate culture in financial services

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Corporate culture

The multi-stage negotiation process in Germany included an initial round of negotiations for a framework balance of interest agreement and a framework Strategy 2020 social plan.

Corporate Culture Definition

Number of Pages: 192 Pages Language: English ISBN: 9780849317453 EAN: 9780849317453 Product Information Financial services businesses lead the way in the global economy because capital can be moved around more easily and more quickly than other goods and services. Corporate culture would go on to include company origin myths via charismatic chief executive officers CEOs , as well as visual symbols such as logos and trademarks.

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