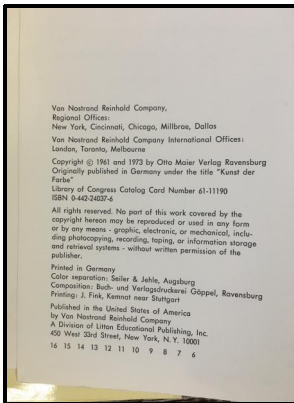


# The art of color - the subjective experience and objective rationale of color.

Reinhold Pub. Corp. - 9780442240370: The Art of Color The Subjective Experience and Objective Rationale of Color.

Description: -

-  
Cape Cod (Mass.) -- Social life and customs -- Pictorial works.  
Cape Cod (Mass.) -- History -- Pictorial works.  
Postcards -- Massachusetts -- Cape Cod.  
Seaside resorts -- Massachusetts -- Cape Cod -- History -- Pictorial works.  
Soils -- Iowa -- Clinton County -- Maps.  
Soil-surveys -- Iowa -- Clinton County.  
Soil surveys -- Iowa -- Clinton County.  
Soils -- Iowa -- Clinton County -- Maps.  
Los Angeles (Calif.) -- Description and travel.  
Los Angeles (Calif.) -- Social conditions.  
Color in artThe art of color - the subjective experience and objective rationale of color.  
-The art of color - the subjective experience and objective rationale of color.  
Notes: 128,191  
This edition was published in 1961



Filesize: 30.94 MB

Tags: #The #Art #of #Color #(December #1997 #edition)

9780442240370

Altogether great care was taken to preserve the excellence of the original edition, Contents and order of pages were retained, some of the illustrations were enlarged and veracity was improved as far as the existing material allowed. With each reproduction is one of Professor Itten's famous analyses which proves how conscious awareness and use of color contrast has been an important means of expression.

9780471289289

This gives an extraordinary approach to the understanding of expressionistic painting. Also just a great introduction to color theory. I'm so impressed with the value this book has had to me, that I bought Itten's book on Form and Design, even though I didn't necessarily feel lacking on those aspects of design.

**The Art of Color (December 1997 edition)**

Our aim for this new printing was to once again make available in its best form Johannes Itten's color course, while at the same time strictly adhering to his principles of presentation. Altogether great care was taken to preserve the excellence of the original edition, Contents and order of pages were retained, some of the illustrations were enlarged and veracity was improved as far as the existing material allowed. Itten fully understood these difficulties.

**The art of color : the subjective experience and objective rationale of color : Itten, Johannes, 1888**

Another important chapter, COMPOSITION page 144 , contains the goal of the whole theory of color for the creative artist. In the chapter, THEORY OF COLOR EXPRESSION page 130 , the psychic and emotional values expressed by color are examined and explained. His teachings have enlightened me in ways that I'm amazed by, touching on scientific, psychological, behavioral, and the most personal aspects of color as a study and an experience.

9780442240370

I purchased this particular book because it was recommended as guaranteed by Amazon. Easy to digest and thought provoking. According to Itten composition implies brining two or more colors together in such a way that they harmonize to give an expression unambiguous and full of character.

**The Art of Color: The Subjective Experience and Objective Rationale of Color by Johannes Itten**

From the Inside Flap: What would the world be without color? Subjective feelings and objective color principles are the two poles which are described in detail and clarified with numerous color reproductions. His color theory, which was condensed in The Art of Color, convincingly synthesized the knowledge of the great painter and the experience of the progressive educator, two poles that stamped Itten's personality. Все цвета прекрасно сочетаются, но делают это по разному.

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