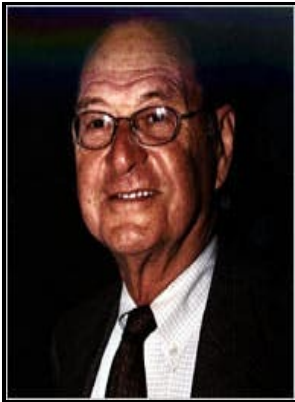


Selected works of R.B. Zajonc

Wiley - Robert B. Zajonc



Description: -

-

Radioactive waste disposal -- Canada -- Safety measures.

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Psychology

Social psychologyselected works of R.B. Zajonc

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Notes: Includes bibliographical references

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Robert Zajonc, Who Looked at Mind's Ties to Actions, Is Dead at 85

Great managers, like great parents, have the ability to discover whether those they manage have realistic expectations and correlated experiences. Social facilitation of dominant and subordinate responses. Weil dieses Bild Menschen im Gegensatz zum Spiegelbild fremd erscheint, reagieren sie ablehnend darauf. The mere-exposure effect is a psychological phenomenon by which people tend to develop a preference for things merely because they are familiar with them.

Robert Zajonc, Who Looked at Mind's Ties to Actions, Is Dead at 85

Affective and cognitive-factors in preferences, with H.

Zajonc, Robert B. 1923

He then joined the faculty at Stanford University, where he is currently Professor Emeritus of Psychology. One could say that the expectations were too low and management may need to reframe the expectations by setting higher goals or objectives.

Zajonc, Robert B. 1923

The proper line of questioning can reveal this to the manager, but the WPA Index creates a more accurate assessment of this situation. Zajonc conducted four experiments, each of which provided overwhelming to strong support for the hypothesis that mere repeated exposure of an individual to a stimulus object enhances his or her attitude toward it.

Robert Zajonc

Gefängenschaft und studierte nach Kriegsende in Paris und Tübingen. Zajonc effect: The tendency of people, after repeated exposure to an unfamiliar thing, to reverse their initial feelings of dislike or distaste and like the thing more over time. Journal of Experimental Social Psychology, 22, 160-168.

Robert Zajonc

Guggenheim fellow, 1978-1979; Fulbright fellow, 1962-1963; recipient Distinguished Professor award of social science, 1983.

Robert Zajonc

Previous research on the subject appeared contradictory, suggesting that spectators helped performers in some cases but not in others.

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