

Decoding difficult concepts in business studies

The Chalkface Project - Communications: Process, Importance, Types, Barriers with Examples

| SYLLABUS | | | Annexure-M |
|---|------------|------------|------------|
| BUSINESS STUDIES | | | |
| CLASS XII | | | |
| 3 Hours | | | |
| One Paper | | 90 Marks | |
| Examination | | | |
| Units | Periods | Marks | |
| Part A: Principles and Functions of Management | | | |
| 1. Introduction to Management | 12 | 5 | |
| 2. Principles of Management | 12 | 6 | |
| 3. Business Functions | 18 | 5 | |
| 4. Planning | 12 | 6 | |
| 5. Organizing | 14 | 6 | |
| 6. Staffing | 14 | 6 | |
| 7. Directing | 14 | 6 | |
| 8. Controlling | 12 | 6 | |
| | 108 | 60 | |
| Part B: Business Finance and Marketing | | | |
| 9. Financial Management | 22 | 12 | |
| 10. Financial Markets | 20 | 8 | |
| 11. Marketing Management | 30 | 14 | |
| 12. Consumer Behaviour | 18 | 8 | |
| | 90 | 42 | |
| | | 102 | |

Note: The Question Paper will include value based question(s) to the extent of 4 marks from any of the units.

Part A: Principles and Functions of Management (Periods: 12)

Unit 1: Nature and significance of Management

- Management: concept, objectives and importance
- Management in Science, Art and Profession
- Levels of Management
- Management functions: planning, organising, staffing, directing and controlling
- Coordination: concept, characteristics and importance

Unit 2: Principles of Management (Periods: 12)

- Principles of Management - concept, nature and significance
- Four Principles of Management
- Taylor's Scientific Management: principles and techniques

Description: -

-Decoding difficult concepts in business studies

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Notes: Designed for use in GCSE Business studies and GNVQ intermediate business.

This edition was published in 2000



Filesize: 14.18 MB

Tags: #Decoding #Difficult #Concepts #in #Business #Studies

Airbnb business strategy: a brief overview

In order to motivate the workers in the factory to work overtime, Manoj decided to provide additional wages to the workers. He provides constant guidance to them in order to improve upon its taste and presentation and also encourages them to innovate and be more creative in their work.

Coding & Decoding for Government Exams 2021

Chatterjee immediately sent a text message to the employees of the organisation requesting them to donate blood for Prateek. These CBSE NCERT Class 12 all subjects worksheets and question booklets have been developed by experienced teachers of StudiesToday.

IGCSE Business Studies 3.1 Marketing, competition and the customer

For , candidates can visit the linked article and enhance their Government exam preparation. If you sell more products or deliver more services, this type of cost will increase and vice versa.

Communications Process: Encoding and Decoding

We provide a full overview in. Furthermore, PLS-SEM is better suited to explain complex models or relationships ;.

Coding & Decoding for Government Exams 2021

They buy machines and equipment when they should have leased which is less costly and more flexible.

Vandana Commerce: Acronyms to Remember Business Studies Class XII CBSE

If we assume that a student will buy only one soap, what do you think will happen in this market? They employ more employees than necessary

and pile on huge salary fixed costs when they could employ less or pay on a wage and commission basis which are more variable. Samita felt demoralised and her performance started declining. All coding was done separately, and any disagreements were analyzed and discussed between the coders.

Coding and Decoding: Concepts, Solved Examples & Practice Questions

All of the concepts you will learn here are important. The law of supply and demand is the most important economic concept of all! Printable free assignments in PDF of CBSE Class 12 all subjects are developed by school teachers at StudiesToday.

IGCSE Business Studies 3.1 Marketing, competition and the customer

Explain by quoting lines from the para.

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