

Transnational corporations and the Latin American automobile industry

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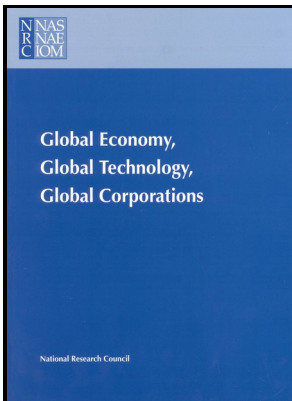
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Transnational Corporations and the Latin American Automobile Industry

One is the lack of any unifying consciousness of revolt among marginals themselves, who initially have been more susceptible to the consumption culture exported by more affluent societies, or to messianic illusions prompted by despair, than they have been to revolutionary action. When Prieto arrived, she denounced workers and said they were ignorant for trying to organize without the legal sanction of the CTM. The dramatic recovery of the sector is an apparent validation of the policies implemented.

Between policy and politics in Latin America and the Caribbean

In more labor-intensive lines of production, such as textiles or the manufacture of electronic components, the movement of industry toward the less-developed areas has been even more marked. Among the home states of the claimants are Canada, Spain and the Netherlands, with five claims each.

Transnational Corporations

While multinational firms based in developing countries may benefit from such a surge in demand, many would end up contributing little to the fight against the outbreak in host countries.

Industrialization and Transnational Corporations in Latin America

The cases initiated against Puerto Rico are handled by the Supreme Court of Puerto Rico and in U. The United Automobile, Aerospace and Agricultural Implement Workers of America UAW has been the major single source of impetus behind this transnational strategy, though its exponents are now to be found well beyond the UAW itself.

Transnational Corporations

Second, this should not pre-empt measures to salvage the economy and maximize firm survival and employment.

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Later in this chapter I look at what a new model of influencing might look like. The dramatic recovery of the sector is an apparent validation of the policies implemented.

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