Products liability and the food consumer

Greenwood Press - Consumer Fraud and Product Liability Litigation



Description: -

Orjikh Svetaev, Boris, 1906-1956 -- Poetry. Products liability -- Food -- United States.Products liability and the food consumer

-Products liability and the food consumer Notes: Bibliography: p. 294-303. This edition was published in 1972



Filesize: 59.89 MB

Tags: #Elements #of #a #Product #Liability #Case

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Thus, we can see that the legislature intends to impose liabilities on all entities involved in online transactions thereby protecting the consumers. What Kinds of Harm Can Lead to a Product Liability Case? Key questions in these cases may include whether common evidence can prove that certain challenged conduct caused each member of the proposed class to make a purchase and whether the challenged conduct injured each member of the proposed class. Analyses in cases involving allegations of consumer fraud and product liability often require the ability to conduct surveys, analyze company and public data, and work with large datasets.

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It is clear that there is a transition from caveat emptor buyer beware to caveat venditor seller beware. Thus, food aggregators involved in the transportation of food will be said to provide services under the Act.

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The inclusion of e-commerce has broadened the scope of the Act, making it easier for the consumers to hold food aggregators liable for the violation of their rights. Food Aggregators are online portals that provide for delivery of food and provide access to multiple restaurants, such as , Zomato, among others.

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In this chapter, the authors describe and discuss strengths and weaknesses of empirical tools from the fields of marketing, consumer behaviour, and economics that are typically employed by plaintiffs and defendants in product liability litigation to address issues relating to exposure, reliance, materiality, and impact. It also includes situations wherein a party to the contract can unilaterally terminate the contract without a reasonable cause. The objective behind the new Act was to overcome the shortcoming of the old law and to cope with the technological advancements.

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