

Simple heuristics that make us smart

Oxford University Press - Review: INFORMATIONAL INDIGESTION AND RATIONALITY on JSTOR

This question relates to the following paper:
Todd, P. M., & Gigerenzer, G. (2000). Précis of simple heuristics that make us smart. *Behavioral and Brain Sciences*, 23, 727-741.

Todd and Gigerenzer (2000) emphasize one key difference between their research on heuristic decision making and the approach of Payne and colleagues. This key difference is that

Payne and colleagues focus on decisions that indicate preferences, whereas Gigerenzer and colleagues often focus on decisions that have an objectively correct answer

Payne and colleagues focus on rational models of decision making, whereas Gigerenzer and colleagues focus on heuristic models of decision making

Payne and colleagues focus on visually presented stimuli, whereas Gigerenzer and colleagues focus on linguistic stimuli

Description: -

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Drama -- Technique.

French language -- Early modern, 1500-1700 -- Rhetoric.

French drama -- 17th century -- History and criticism.

United States. Congress -- Committees.

HeuristicSimple heuristics that make us smart

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Yale Romanic studies, 2d ser.,

Evolution and cognitionSimple heuristics that make us smart

Notes: Includes bibliographical references (p. 367-396) and indexes.

This edition was published in 1999



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Simple Heuristics That Make Us Smart (豆瓣)

These heuristics can enable both living organisms and artificial systems to make smart choices, classifications, and predictions by employing bounded rationality. Categorization by Elimination: Using Few Cues to Choose, Patricia M.

Simple Heuristics That Make Us Smart

In the most limited case, if the only information available is whether or not each possibility has ever been encountered before, then the decision maker can do little better than rely on his or her own partial ignorance, choosing recognized options over unrecognized ones. To submit a comment, follow. However, owing to the focus on coherence in much research on reasoning and decision making, the couple has become estranged.

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QuickEst proves to be fast and frugal, as well as accurate, in environments in which small values are frequent and large values are rare, a distribution that characterizes a variety of naturally occurring phenomena including many formed by accretionary growth.

Simple Heuristics That Make Us Smart (Gigerenzer, Todd,1999)

Psychological Review, 79, 4 281-299. Elimination by aspects: A theory of choice.

9780195143812: Simple Heuristics That Make Us Smart

Simple Heuristics explores these questions, developing computational models of heuristics and testing them through experiments and analyses.

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Simon's 1956a classic example concerns foraging organisms that have a single need: food. The first challenge is to explore fast and frugal heuristics for solving tasks beyond those we considered so far. Simple heuristics that make us smart.

Simple Heuristics that Make Us Smart by Gerd Gigerenzer, Peter M. Todd, ABC Research Group

Many other situations have too many possible optimizing strategies, because different definitions of optimality follow from different assumptions about the situation or the decision-maker's goals. Trends in Cognitive Science, 2, 6 , 206-214.

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