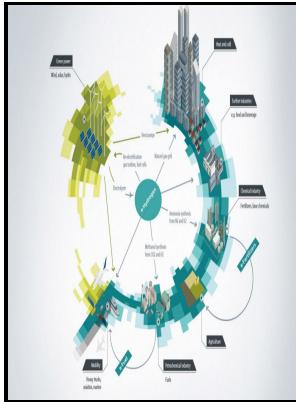


One billion customers - lessons from the front lines of doing business in China

Nicholas Brealey - One Billion Customers: Lessons from the Front Lines of Doing Business in China by James McGregor



Description: -

- Latin America -- History.
- China -- Commercial policy.
- Investments, Foreign -- China.
- Business enterprises, Foreign -- Government policy -- China.
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- One billion customers - lessons from the front lines of doing business in China
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Notes: Includes index.

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Tags: #Behind #China's #Epic #Dash #for #PPE #That #Left #the #World #Short #on #Masks

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In exchange for these measures, local governments sometimes ask foreign retailers to open more stores or establish regional headquarters in the area.

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Customer groups allow you to build personalized site experiences for groups or individuals once they log in.

One Billion Customers (豆瓣)

But you can't be corrupt and be politically incorrect at the same time. At the same time, the algorithms that calculate the scores are themselves evolving in real time, improving the quality of decision making with each iteration. I loved the do's and do not's of business in China and the insights it held, but it was very detailed I think that 50-75 of those pages could have been cut out.

logo

Because Henniges manufactured technology with possible military applications, the transaction required approval by the Committee on Foreign Investment in the United States. Use segmentation to present customer-specific catalogs and pricing, as well as introduce incentive programs that reward customers for loyalty and the volume of business they transact.

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