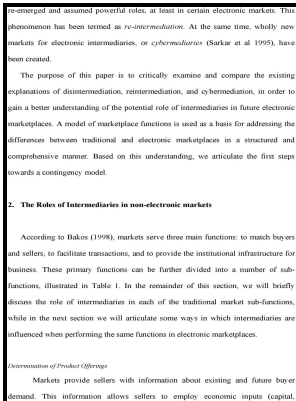


Electronic markets and virtual value chains on the information superhighway

Alfred P. Sloan School of Management, Massachusetts Institute of Technology - Web



Description: -

-Electronic markets and virtual value chains on the information superhighway

-Electronic markets and virtual value chains on the information superhighway

Notes: Photocopy of: Sloan management review, vol. 36, no. 2, (1995), pp.62-72.

This edition was published in 1995



Filesize: 48.95 MB

Tags: #[PDF] #Improving #retail #effectiveness #through #technology #: #a #survey #of #analytical #tools #for #physical #and #on

Electronic commerce: conceptual pitfalls and practical realities

When listening to today's predictions, we should keep in mind how empty those proved for cable.

The Effect of E

To illustrate this, Table 2 depicts the sales developments of different types of book sellers. Low cost computation favors electronic markets by simplifying complex product descriptions and reducing asset specificity.

The stellar life and career of Rolf Wigand

The Slide Auction, which was intended to separate the transportation of cars from physical auction processes, held auctions by using 35mm color slides shown to buyers present in auction sites for bidding. David, 1990, The dynamo and the computer: An historical perspective on the modern productivity paradox, American Economic Review 80 2 :355-61. Considerable changes in the economics of marketing channels, patterns of physical distribution and the structure of distributors are observable at present and others are likely to occur.

Electronic Markets and Virtual Value Chains on the Information Superhighway

ACM 30, 6 June 1987 , 484-497.

Competition Between Local and Electronic Markets: How the Benefit of Buying Online Depends on Where You Live

Schwab's OneSource mutual fund market shows additional support of the market maker effect.

Roger Clarke's 'Taxonomy of Electronic Markets'

And, as people gain the ability to seek information without the direct help of museum and library personnel, we are seeing a great diminishment in their role as intermediaries.

Related Books

- [Wound care - a collaborative practice manual for health professionals](#)
- [Album of cats - a Larousse production](#)
- [Literary lives of Mary Elizabeth Braddon - a study of her life and work](#)
- [Highroad around modernism](#)
- [38th floor.](#)