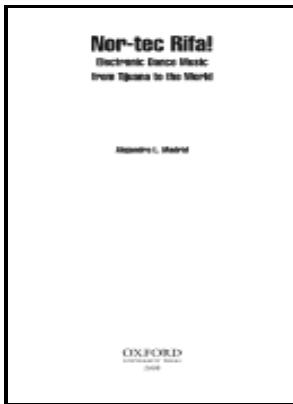


# Nor-tec rifa! - electronic dance music from Tijuana to the world

Oxford University Press - Nor



Description: -

-  
Water birds -- British Columbia  
Mallard.  
Success in business.  
United States -- Claims  
Bills, Private -- United States  
United States. -- Congress -- Private bills  
Bundesverband Deutscher Zeitungsverleger  
Underground dance music -- Mexico -- Tijuana (Baja California) --  
History and criticism.  
Colectivo Nortec.Nor-tec rifa! - electronic dance music from Tijuana  
to the world

-  
Currents in Latin American and Iberian music seriesNor-tec rifa! -  
electronic dance music from Tijuana to the world  
Notes: Includes bibliographical references (p. 227-242), discography  
(p. 241), and index.  
This edition was published in 2008



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Nor

Madrid is a musicologist and cultural theorist whose research focuses on the intersection of modernity, tradition and globalization in music and expressive culture from Mexico and the U. This is not fortuitous: the members of the collective, seasoned in dealing with music labels and with underground artistic movements, deliberately distributed their first tracks for free via email and blog postings at a time when there were very few social networks and before it was at all a common practice. There is no linear chronology of the Nor-tec movement in Nor-tec Rifa!.

Nor

Alejandro Madrid's masterful study of this brilliant hybrid stands as one of the important texts in the history of the new, shining, borderlands. For Madrid, Nor-tec does not want to present a sanitized vision of Tijuana but rather show its contradictions, its dark spaces, the potential and strategic survival mode that is its vitality. Other people had tried it before, but most of them ended up drunk and saying stupidities.

Nor

This music represents all that is possible along the new frontier, and it has fomented a movement of art and film and literature that is unique in the world.

Nor

It is also an important contribution to electronic dance music studies, hybrid music cultures, and postcolonial Latin America. Older residents and their more mobile, cosmopolitan-minded children thus engage in a constant struggle with identity and nationality, appropriation and authenticity.

Nor

Hopefully, it will prop open the door for more to follow. This work will appeal to anyone interested in border studies and contemporary societal trends, as well as those with an interest in contemporary music and activism through music.



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