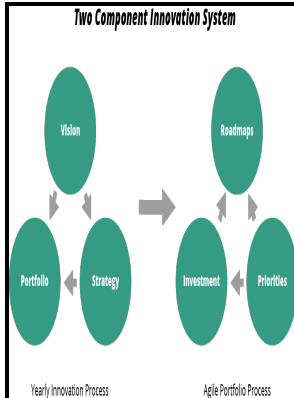


Developing products in half the time

Van Nostrand Reinhold - Developing Products in Half the Time (Industrial Engineering): Smith, Preston G., Reinertsen, Donald G.: 9780442020644: satis.farmjournal.com: Books



Description: -

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Rolling Stones.

Product management.

New products. Developing products in half the time

-Developing products in half the time

Notes: Includes bibliographical references and index.

This edition was published in 1995



Filesize: 35.104 MB

Tags: #Developing #products #in #half #the #time

Developing Products in Half the Time (豆瓣)

It integrates powerful methods to manage risk and use resources effectively with proven techniques to accelerate product development.

Developing Products in Half the Time: New Rules, New Tools by Preston G. Smith

Developing Products in Half the Time: New Rules, New Tools, 2nd Edition: Smith, Preston G., Reinertsen, Donald G.: 9780471292524: satis.farmjournal.com: Books

Although the authors writes primarily for managers in product manufacturing, much of their methodology is applicable to other fields, particularly software engineering. For example when exploring the benefits of co-location there is a graph from a research project that shows how the amount of communication between team members decreases as the distance between them increases.

Developing Products in Half the Time (Industrial Engineering): Smith, Preston G., Reinertsen, Donald G.: 9780442020644: satis.farmjournal.com: Books

This book is one of the only sources of concepts, methods, and metrics for compressing this critical portion of the development process. I appreciated the books organization and approach because each of the tools can be consider by itself and at the same time the reader can consider the synergy between the tools.

Developing products in half the time

There aren't many spare words in this book, either -- it's terse and well edited, so you get the raw facts and the necessary stories to back them up, but not a lot of any, really fluff. Preston Smith and Reinertsen did an excellent job and succeeded to create a better book in this new edition! This concept is repeated probably most throughout the book. Keep an eye open specially to the tools listed below number is the corresponding chapter

and watch the link with agile processes: 2.

Developing products in half the time

Lewis, Product Manager, Eastman Kodak Co. The new edition of this classic crystallizes the synergy of the fast-to-market techniques, and the icons in the margins highlight the opportunities and pitfalls. They cover all the most important aspects.

Developing Products in Half the Time (豆瓣)

The topic of incremental innovation is crucial to us, and I really appreciate its balanced treatment. The ideas and models presented in this book are surprisingly often still valid after all these years. Lewis, Product Manager, Eastman Kodak Co.

Developing Products in Half the Time (Industrial Engineering): Smith, Preston G., Reinertsen, Donald G.: 9780442020644: satis.farmjournal.com: Books

They continue this theme in their second chapter which gives a basic financial model that they will use during the rest of the book. It provides powerful and practical concepts for dealing with this issue.

Related Books

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