

# English for retailing.

## Shi She - retail

1. \_\_\_\_\_ is one function a retailer may perform.  
 2. You can buy newspapers, cigarettes, cooking from a \_\_\_\_\_.  
 3. \_\_\_\_\_ is the most expensive link in the chain between a producer and a consumer.  
 4. The firm \_\_\_\_\_ good quality of the product.  
 5. She doesn't like to go shopping; she prefers to do it by  
 6. The department store is having a sale and there is a 20 per cent \_\_\_\_\_.  
 7. Wholesaler is an important \_\_\_\_\_ between a producer and customer.  
 8. They use both direct and indirect \_\_\_\_\_ of distribution.  
 9. Agent middlemen do not \_\_\_\_\_ to the goods they deal in.  
 10. Usually wholesaling \_\_\_\_\_ stands between the producer and the retailer.  
 11. A supermarket may \_\_\_\_\_ thousands of commissions items.  
 12. Usually a wholesaler handles a large \_\_\_\_\_ of items of numerous manufacturers.  
 13. Agent middlemen don't earn salaries, they \_\_\_\_\_.  
 14. A wholesaler doesn't deal with the customers, he deals with \_\_\_\_\_.  
 15. \_\_\_\_\_ simplify the problems of manufacturers.

**Task 1** Translate the following sentences into English using your dictionary.

Retail is the business of selling零售 is the business of selling retail. Most retailers are small shop owners who sell off-the-shelf products. Many consumers buy their foodstuffs which are organized nationally and sell a standardised selection of products. Their outlets are often in shopping centres ('US malls'), where there is a large variety of outlets.

Many large retailers operate from out-of-town locations with parking facilities, known as either hypermarkets (over 30,000 square metres or sigmoid (over 30,000 square metres). They may be a retail park, where there is a range of large stores.



Description: -

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Notes: Chinese text.

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## TRAVEL ENGLISH: English for tourists, English for travel, travel

This prevents deals falling through due to issues with chains. These stores have different departments offering many different products.

## What is Retailing? definition and types

When two or more people rent a property, perhaps a couple or friends. It rewards your regular customers by creating a fast and easy checkout experience whether they are in person or not.

## Business English

There is a specific type of mortgage and legislation concerning arrangements for buyers who purchase a property to rent out. By paying close attention to the life cycle of each product, you can gather information to improve future product, promotions, and offerings.

## English for Sales

EXAMPLE CONVERSATION BETWEEN A SHOP ASSISTANT A , CUSTOMER B , AND CASHIER C A: Hi there, can I help you with anything? Connect with shoppers, anywhere With Google you can acquire new customers and create a stronger connection with the ones you already have. This means that the home, business, building or piece of land is on the market and can be purchased. All the official records of properties owned in England and Wales are recorded in the land registry.

## SHOPPING Phrases, Dialogs and Phrasal Verbs!

To ease you in gently to the world of land and property, here is a top 15 list of simple vocabulary words related to.

## Google for Retail

Usually the franchisor specifies the products and services to be offered by the franchisee and provides an operating system, the brand, and operational support.

## **English for Real Estate**

What other criteria does Adam want to discuss? It includes direct mail marketing, catalog marketing, telemarketing, online shopping etc.

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