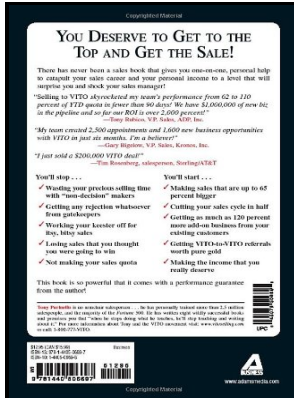


Selling to VITO - the very important top officer

B. Adams - Getting to Vito the Very Important Top Officer: 10 Steps to Vito's Office by Anthony Parinello



Description: -

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Thermal stability.
Gravitational effects.
Crystal growth.
Bridgman method.
Executives.
Selling -- Personnel management.
Sales personnel -- Training of.
Selling to VITO - the very important top officer
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Notes: Includes index.
This edition was published in 1994



Filesize: 45.46 MB

Tags: #Selling #To #Vito: #The #Very #Important #Top #Officer #by #Anthony #Parinello

Selling to VITO the Very Important Top Officer

You'll quickly learn how to: Get into new accounts at the top Keep out of time-consuming log-jams-and into VITO's office Promote loyalty at the top with existing customers and capture add-on business Increase the size of every sale Selling To VITO offers innovative new ideas and street-smart tactics for reaching the very top person in any organization. I consider this one of the more helpful books for people in sales that I've read. The rest of the book went into process and so on of sales and I can say that they author is correct in I'm not in sales so much of the book was not directly related to what I do - sorta.

Selling to VITO the Very Important Top Officer on Apple Books

Anthony Parinello is without question the country's foremost expert on getting appointments with, and selling to, top decision makers. I have little doubt the rest of the book can be very useful for those who work this career. They in fact are the Very Important Top Officers VITOs, the people with the ultimate veto power who hold the key to bigger commission checks, every sales award you could possibly win, and VITO to VITO referrals that you can take to the bank! Parinello's Secrets of VITO: Think and Sell Like a CEO was a Wall Street Journal bestseller and his most recent book Getting the Second Appointment has been accepted by his following as the new sales process of choice.

SELLING TO VITO: VERY IMPORTANT TOP OFFICER *Excellent Condition*

Anthony Parinello San Diego, CA is the country's foremost expert on selling to top officers.

Selling to VITO the Very Important Top Officer on Apple Books

The typesetting veers a little extreme, particularly in an era that's seen its share of technocrats. Also, I'm about a full year from the core concept of the book to be applicable to my job. I'll revisit this book in a year and perhaps Parinello's tips and advice will be a total gamechanger and my review and rating will change drastically.

Getting to VITO (The Very Important Top Officer)

Anthony Parinello San Diego, CA is the country's foremost expert on selling to top officers. . N The author of the bestseller Selling to VITO returns with a 10-step plan for getting to the Very Important Top Officer's top of mind, top of wallet, and top of their to-do list Anthony Parinello's Selling to VITO introduced salespeople everywhere to the Very Important Top Officer-and taught them the precise steps of how to sell to the person with the ultimate veto power.

Getting to VITO (The Very Important Top Officer)

But I do understand that I have to 'sell' myself and provide the product VITO's are looking for myself as in the type of work that I do. Anthony Parinello is without question the country's foremost expert on getting appointments with, and selling to, top decision makers. You'll quickly l Selling to Vito contains all the tactics you need to get appointments with impossible-to-reach top decision-makers.

Selling to VITO the Very Important Top Officer on Apple Books

Selling is tough and finding new prospects is even tougher. How do I know this...I actually put his system to the test and saw results with real opportunities that moved into a sales cycle.

SELLING TO VITO: VERY IMPORTANT TOP OFFICER *Excellent Condition*

It can help you, too, by getting you to the right person so you can do what you do best: SELL! It's a unique idea and I don't doubt its effectiveness, but this book isn't for beginners, it's for the more tenured salespeople of the industry. So the refresher is well needed. It's a bit dated, but still general enough to be relevant.

Related Books

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