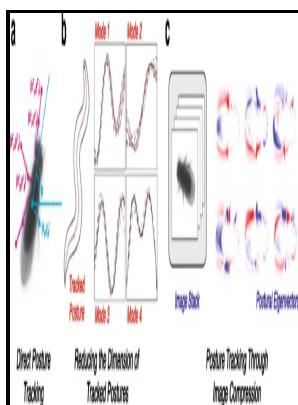


Measuring behaviour - an introductory guide

Cambridge University Press - Measuring Behaviour



Description: -

- Animal psychology -- Research -- Methodology.
 - Animal behavior -- Research -- Methodology.
 - Psychology -- Research -- Methodology.
- Measuring behaviour - an introductory guide
Notes: Includes bibliographical references (p. [165]-169) and index.
This edition was published in 2007



Filesize: 26.52 MB

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Measuring Behaviour: An Introductory Guide from Summerfield Books

The purpose of this book is to provide this basic knowledge in a succinct and easily understood form. Observation emerges as a valuable alternative approach, often yielding highly informative results in situations such as on zoos, farms or for wild animals where more invasive experimental techniques would be undesirable, unethical or just plain impossible. Dr Paul Martin studied biology at Cambridge University, graduating in Natural Sciences and with a PhD in behavioural biology.

[PDF] Measuring Behaviour: An Introductory Guide

Measuring Behaviour An Introductory Guide

Dr Paul Martin studied biology at the University of Cambridge, graduating in natural sciences and with a PhD in behavioural biology, and was a Harkness Fellow in the Department of Psychiatry and Behavioral Sciences at Stanford University.

Measuring Behaviour: An Introductory Guide (9780521535632) by Martin, Paul; Bateson...

British Wildlife is the leading natural history magazine in the UK, providing essential reading for both enthusiast and professional naturalists and wildlife conservationists.

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It provides the basic knowledge needed to measure behaviour, doing so in a succinct and easily understood form. Measuring Behaviour is a guide to the principles and methods of quantitative studies of behaviour, with an emphasis on techniques of direct observation, recording and analysis. Paul Martin Unfortunately, at this time we don't possess information regarding the particular performer Paul Martin.

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Those undertaking this task for the first time are often bemused by the apparent difficulty of the job facing them - how will they accurately and systematically record all that is happening? Largely rewritten, updated and reorganised, this third edition is, as before, a guide to the principles and methods of quantitative studies of behaviour, with an emphasis on techniques of observation, recording and analysis. It also delves into the various challenges and hurdles in translating vote estimates into seat estimates, with the nature of the political contest varying from one state to another. How good are your measures? If you have any specific question about any of our items prior to ordering feel free to ask.

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An ideal text for undergraduate and graduate students in biology and psychology as well as scientists of all disciplines in which behaviour is measured. It provides the basic knowledge needed to measure behaviour, doing so in a succinct and easily understood form.

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