

# Ideology and modern culture - critical social theory in the era of mass communication

**Stanford University Press - Ideology and Modern Culture: Critical Social Theory in the Era of Mass Communication by John Brookshire Thompson**



Description: -

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Irrigation farming -- Washington (State)

Irrigation -- Washington (State)

Senkovskii, Osip Ivanovich, -- 1800-1858.

Mass media

Ideology

CultureIdeology and modern culture - critical social theory in the era of mass communication

-Ideology and modern culture - critical social theory in the era of mass communication

Notes: Includes bibliographical references (p. [332]-351) and index.

This edition was published in 1990



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## **Ideology and Modern Culture: Critical Social Theory in the Era of Mass Communication by John Brookshire Thompson**

In this major work, informed by materials from several disciplines and theoretical orientations, the author develops a distinctive new account of the theory of ideology and relates it to the analysis of culture and mass communication in modern societies. Building on the work of Geertz and others, the author asserts that symbolic forms are embedded in such structured social contexts as power relations, forms of conflict, and inequalities in the distribution of resources, and that any discussion of mass communication must embrace its political as well as epistemological content. Thompson offers a concise and critical appraisal of major contributions to the theory of ideology, from Marx and Mannheim, to Horkheimer, Adorno and Habermas.

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Towards a social theory of mass communication 6. In this major work, informed by materials from several disciplines and theoretical orientations, the author develops a distinctive new account of the theory of ideology and relates it to the analysis of culture and mass communication in modern societies. Cultural transmission and mass communication 5.

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The concept of ideology 2.

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He argues that these thinkers - and social and political theorists more generally - have failed to deal adequately with the nature of mass communication and its role in the modern world.

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