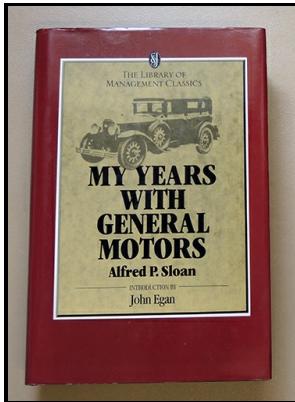


My years with General Motors

-- My Years with General Motors



Description: -

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Pascal (Computer program language)
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Literature, Modern -- History and criticism
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Societies, Medical -- history.
Henry IV, -- King of France, -- 1553-1610.
Estrees, Gabrielle d, -- 1573?-1599.
General Motors Corporation. My years with General Motors
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My Years With General Motors by Alfred P. Sloan Jr., David Colacci, Audio CD

. Nevertheless, no other financial principle with which I am acquainted serves better than rate of return as an objective aid to business judgment. We were fortunate in acquiring Vauxhall and Opel during the late twenties.

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This book, however, is not the place for such technicalities as formal equations.

My years with General Motors by Sloan, Alfred P

Kindelberger for kindly reviewing a portion of the text dealing with our interest in North American Aviation; Dr. It was on the financial side that the last necessary key to decentralization with co-ordinated control was found. Brown proposed to establish a new relationship between financial policy and the operating organization.

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However, by applying a yardstick, unaffected by short-term volume fluctuations, we could isolate the extent to which we were deviating from our long-term profit goal and make a thorough evaluation of the underlying causes. Sloan, for example, reviled Franklin Roosevelt and the New Deal; he firmly believed that politicians, government bureaucrats, and union leaders knew next to nothing about the workings of the new consumer economy, and he did his best to stop them from intervening in the private enterprise system. That being the case, we are able to supply specific information which will assist our Divisions in more accurately forecasting their operating results.

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