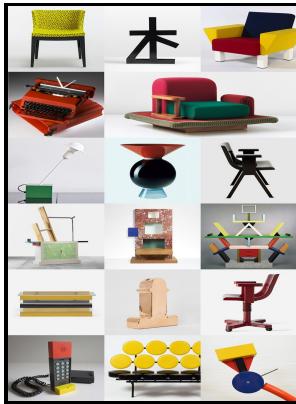


# Ettore Sottsass

## Electa - Ettore Sottsass



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Sottsass, Ettore, 1917-Ettore Sottsass  
-Ettore Sottsass

Notes: Includes bibliographical references (p. 259) and index.  
This edition was published in 1993



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## Ettore Sottsass

Ettore Sottsass, architect and industrial designer, was born in the city of Innsbruck in 1917 and has been one of the most influential and important figures of the 20th century design scene. Other manufacturers that Sottsass designed for include , , O-Luce, Poltronova, Skipper, , and.

## Ettore Sottsass: Design Icon [profile]

The elder Sottsass belonged to the modernist architecture group Movimento Italiano per l'Architettura Razionale MIAR , which was led by. He remained with the Group until 1985, at which point he turned his attentions again to architecture.

## Ettore Sottsass (New Edition)

New York: Rizzoli International Publications, Inc. Besides Ettore Sottsass, the others founding members were , Marco Marabelli, and. The studio was based on the cultural guidance of Ettore Sottsass and the work conducted by its many young associates, who quite often left to open their own studios.

## Ettore Sottsass

Here he started designing furniture and experimented with different color, patterns and shapes. These playful, bold and colorful designs were driven by his early rejection of consumerism and its dangerous attitude, and anticipated in a way the creation of the Memphis movement a decade later. Sottsass Associati, primarily an architectural practice, also designed elaborate stores and showrooms for Esprit, identities for Alessi, exhibitions, interiors, consumer electronics in Japan and furniture of all kinds.

## Ettore Sottsass: Design Icon [profile]

His adherence to the Radical Design movement is the culmination of this process, resulting in his iconic Seggiolina da pranzo and Svicolo floor lamp, both pieces tied to the alchemy of the materials and that favored decoration over the simple form. The studio was co-founded with renowned members Aldo Cibic, Matteo Thun and Marco Zanini, still acclaimed today for their influential work in Italy and abroad, and became once again a springboard for younger generations.

## **Ettore Sottsass: Design Icon [profile]**

In 1947, living in , he set up his own architectural and industrial design studio, where he began to create work in a variety of different media: ceramic, painting, sculpture, furniture, photography, jewelry, architecture and interior design. A new edition of the acclaimed monograph on the legendary designer, published to coincide with the centenary of his birth. He dived deeper in this experimental phase by collaborating with the younger generation of designers that was starting to come out in the Milanese design scene, such as Archizoom Associati, the Radical movement and Superstudio.

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