

# Sports illusion, sports reality - a reporters view of sports, journalism, and society

**University of Illinois Press - UI Press**

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Sports illusion, sports reality Tags: #The #Walter #Cronkite #School  
 - a reporters view of sports, journalism, and society #of #Journalism #and #Mass  
 -Sports illusion, sports reality - a reporters view of sports, journalism, #Communication #at #Arizona #State  
 and society #University

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This edition was published in 1994

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On November 9, 2016, the day after Election Day in the United States, many sports media personalities took to Twitter and, in some cases, the airwaves to voice their opinions vis-à-vis the election result.



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However, conducted by sport sociologist C. August 24, 2021: Start networking with Cronkite Nation outside of the classroom! You can follow him on Twitter. We can't wait to welcome you this August! Cronkite Student Organization Night -- to be held in the First Amendment Forum -- is a bi-annual event designed for current students to explore their hobbies and interests and learn about the various opportunities available.

**UI Press**

As athletes such as—an NBA player who refused to stand for the national anthem, a la Colin Kaepernick—found little support from their mostly-conservative team and league administrators, Zirin saw a void which needed to be filled, that of political sports commentary. In a sense, sports media professionals have played a significant role in making sports journalism more democratic, which has coincided with the increasing demands placed on sports journalists to build and maintain active presences on the web. Students work as multimedia reporters covering important stories across the state of Arizona, producing text, videos, photos and graphics for online and broadcast media outlets.

**“Stick to Sports:” Politics and the Sports Media in the Digital Age**

But the landscape of sports media coverage and politics has changed in recent years. Supporters of the Cronkite School include alumni, parents, foundations, media organizations and the journalism community. To expect otherwise would be unrealistic.

### **“Stick to Sports:” Politics and the Sports Media in the Digital Age**

Additionally, inasmuch as the sports media have conditioned their audiences over the years—some people watch the Super Bowl just for the commercials, after all—the average sports media consumer has come to expect sports coverage that is relatively apolitical or, at the very least, socially indifferent. Managing your time effectively is crucial to succeeding in college and in life.

### **UI Press**

Students spend the summer traveling the country, reporting and producing in-depth multimedia stories under the direction of Pulitzer Prize-winning journalists. Discover how Campaign ASU 2020 will fuel discovery, champion student success and enrich the community.

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