

Personal computer market - a review of the conditions affecting incumbent firms in the personal computer market.

- - Computer Manufacturing Market Research Reports & Computer Manufacturing Industry Analysis



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However, these advantages by no means imply that the monopolist controlling the A-standard necessarily will become dominant in the market for Product B. In his article on Microsoft for the electronic magazine Slate, Jacob Weisberg observed, A few months ago, everyone I met seemed to think that working for Microsoft was a pretty cool thing to do.

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Even former Republican presidential candidate Bob Dole, who once defended Microsoft against Justice Department action but who now lobbies for competing computer software companies, accepts antitrust intervention as necessary because Microsofts goal appears to be to extend the monopoly it has enjoyed in the PC operating system marketplace to the Internet as a whole and to control the direction of innovation Dole 1997. Since the 1995 much publicized Spring Street Brewery on-line initial public offering, commentators speculate that several hundred DPOs may have been offered.

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Microsoft and Consumers: Microsoft's defenders are also wont to suggest that Judge Jackson has ignored the issue of consumer harm. As the minimills attacked the rebar market, the integrated mills were happy to be rid of that dog-eat-dog commodity business. Investigation may be warranted to determine whether the dominant firm is merely informing customers of the drawbacks of rival technology, or inaccurately maligning its would-be competitor.

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Antitrust concerns about the possibility of path dependency in high-technology industries seem misplaced.

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