

Memorable advertising.

Derbyshire College of Higher Education - Advertising Done Right: 25 Memorable Ads



Description: -

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40 Memorable Advertising Slogans (and How to Create One)

Undoubtedly, this remains to be one of the best advertising taglines in the automobile industry.

The 10 Greatest TV Commercials of All Time

It was meant to advertise the brand as a whole, rather than any of its specific products. People tend to remember what they are constantly exposed to, and they easily forget what is not there. Many advertising campaigns are anything but original.

9 Strategies for Memorable Advertising When Your Audience Is Chronically Distracted

However, with a midroll ad, you have to have some seriously good content. The admakers of Kayaking Jumbo have taken a winning theme... VitoMax Maintenance Plan Advertisement You can never feel too secure. In fact, while watching their programs.

40 memorable Indian ads. Can you find them all?

In addition, Bounty accompanied the slogan with a tune, which made it even more memorable.

35 of the most memorable commercials in TV history

It took me quite a while to figure out the source. Ad agency Leo Burnett came up with the original concept, which aired during Super Bowl XXVII. The most effective pairing, originality plus elaboration, had almost double the impact.

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