

Entrepreneurship in the creative industries - an international perspective

Edward Elgar - Entrepreneurship in the Creative Industries



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Entrepreneurship in Culture and Creative Industries

In so doing, the valuable economic and social contribution of the creative sector has been highlighted and the challenges for policymakers, educators and trainers have been platformed. Permalink: JSON: DC XML: OAI DC XML: MARCXML: MARC:

Entrepreneurship in Culture and Creative Industries

A range of pertinent and diverse topics relating to creative entrepreneurship are dealt with, including the different quantitative and qualitative methodologies adopted by researchers in this field.

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. DEFINING THE CREATIVE INDUSTRIES A fundamental. However, there is still a general lack of understanding of what is meant by the term 'Creative Industry', and interestingly, to date, the creative sector has not been the subject of concerted academic research.

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