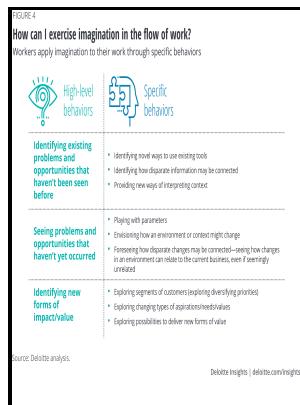


Credible company - communicating with todays skeptical workforce

Jossey-Bass - **The Credible Company: Communicating with a Skeptical Workforce** by D'Aprix, Roge



Description: -

- Communication in management

Communication in personnel management
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The Credible Company: Communicating with a Skeptical Workforce by D'Aprix, Roge

And he's a legend with important, vital things to say about communication and business. And surprise — by doing so they will make their workplaces more productive and honest. He resides in Rochester, New York.

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Influential Communication Expert Roger D'Aprix Releases New Book: Creating "The Credible Company"

It is better to reassure employees whose jobs are safe and to warn those whose jobs are in jeopardy. Roger D'Aprix is vice president and advisory board member of ROI Communication.

The Credible Company: Communicating with a Skeptical Workforce by D'Aprix, Roge

He is an internationally known communication consultant, lecturer, and author who has assisted scores of Fortune 500 companies in developing their communication strategies and redesigning their communication training.

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