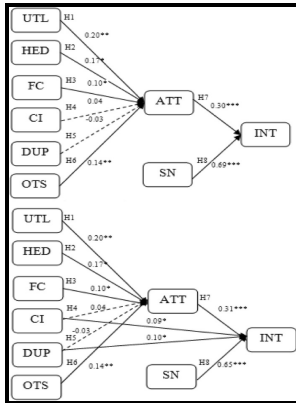


# Psychology of dress - an analysis of fashion and its motive.

Arno Press - Hurlock, Elizabeth B. 1898



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**Hurlock, Elizabeth B. 1898**

By the 1950s social science theories from economics, psychology, social psychology, and sociology were being used to study dress and human behavior Rudd, p. Most of these studies were not guided by a psychological theory of color. The ongoing controversy about the banning of clothing associated with Islamic terrorism, such as the one on French beaches, illustrates how fashion psychology penetrates to crucial issues in society.

## psychology of dress

The problem is not with fast fashion per se, the problem with is with overproduction and overconsumption that ends up in the landfill sites.

**Hurlock, Elizabeth B. 1898**

You know it all comes down to diversity, but the ethics is across the board and it needs to be implicit in everything that a brand does.

## psychology of dress

Child Development 6th Edition 1978 McGraw-Hill Book Company: New York.

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