

Trade mark, trade name and passing off cases

Sweet & Maxwell - Down



Description: -

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on trade marks, trade names and passing off.

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If you add the TM to your business name, you're protected by law, and unless a competitor starts to use the same name, you typically won't have a problem. Unlike business entities filed on the Connecticut Business Registry CONCORD , the filing of a trade name does not create a separate business entity. If you think someone is passing off as your company, take action straight away.

Trademark Infringement and Passing Off

This case is an important reminder of the fine line between inspiration and misappropriation. Instead, the complaint focused on Merck US' use of 'Merck' in promotional and informational materials, and in the course of general commercial activities, in the UK.

15 U.S. Code § 1125

Customs to prevent mock goods from coming into the country Why Is a Trademark Important? In another way, there are some complexities.

Intellectual Property Rights

For example, Kodak brand bicycles or Xerox brand cigarettes. These Directives harmonise the substantive law in their respective fields, but not the adjectival law.

Trade marks

Under the Trade Marks Act, 1999, goods and services are classified according to the International Classification of goods and services.

Acquiring a trade mark or passing off

They are doing business in India in association with the Siddharth Shriram Group with the name Honda Siel Cars India Ltd. Passing off should not be treated lightly as it can cause number of problems. Registration is not automatic upon the filing of an application.

What Is the Legal Term for Stealing a Business Idea?

They should not be relied upon as legal advice. This makes it easier to find loyal workers for your business. What is meant by claiming of priority? Because a trademark offers infringement protection, it's important to have a mark that's easily identified.

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