Exploration of management competencies necessary for adoption and utilisation of the Internet within SMEs for the management of customer relationships.

The Author) - Orientation

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Demographic determinants of mobile marketing technology adoption by small and medium enterprises (SMEs) in Ekiti State, Nigeria

On a per-subsector basis, interviews were held with 42 respondents from tour operators and travel agents, 47 from the destination management sector, 72 from accommodation providers, 40 from visitor attractions and 48 from companies in the food and beverage sector.

The exploration of management competencies necessary for adoption and utilisation of the Internet within SMEs for the management of customer relationships. (2001 edition)

This result supports H3 which supports earlier studies Choudrie and Dwivedi, ; Chaung et al.

The exploration of management competencies necessary for adoption and utilisation of the Internet within SMEs for the management of customer relationships. (2001 edition)

The development of SME managerial practice for effective performance management. The Delphi technique: making sense of consensus.

Organizational information systems competences in small and medium

Universal Access in the Information Society, 17 2 , 229—245. All participants also identified the lack of a reliable public infrastructure as a significant factor affecting the adoption of ICT, particularly in SMEs.

The exploration of management competencies necessary for adoption and utilisation of the Internet within SMEs for the management of customer relationships. (2001 edition)

In International handbook of information technology in primary and secondary education pp. Identification of managerial competencies in knowledge-based organisations.

The complexity of decision

The success of SMEs depends on several factors, including access to reliable infrastructural facilities. Information and communication technology ICT literacy among the staff of Nigerian university libraries.

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