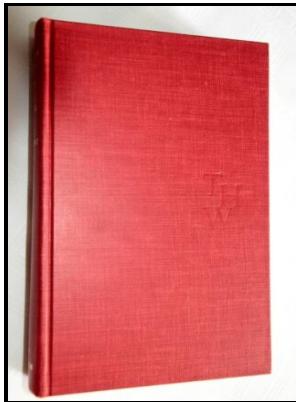


# Making of the President, 1964

New American Library - Theodore H. White



Description: -

- United States -- Politics and government -- 1963-  
Presidents -- United States -- Election -- 1964.making of the  
President, 1964

- A Signet bookmaking of the President, 1964

Notes: Includes index.

This edition was published in 1966



Filesize: 33.310 MB

Tags: #The #Making #of #the #President: #1964 #by #Theodore #H. #White, #Paperback

## The Making of the President 1960

The 1964 campaign was ostensibly between the war I recall reading White's second Making of the President book on the patio of our Michigan neighbors, the Malmstadtts.

## The 'Making Of The President' In The 1960s : NPR

LBJ ran away with this one, not many people noticing his huge negatives and Goldwater's campaign staff ran a fairly professional, but futile, race.

## The Making of the President: 1964 by Theodore H. White, Paperback

The narrative begins with the assassination of John F. All along he had planned on winning. The 1964 campaign was ostensibly between the warmonger, Barry Goldwater, whose campaign in my hometown of Park Ridge was being run, in part, by Hilary Clinton, head of the Teen Age Republicans, and the ostensible peace candidate, Lyndon Johnson.

## The Making of the President: 1964 by Theodore H. White, Paperback

Completely reversing White's procedures, Lubell keeps far away from the official entourage and instead roams the country interviewing housewives at shopping centers and steelworkers in their pubs. White didn't notice that Nixon's '68 campaign used TV in a radically new way — it packaged Nixon like a product. Johnson had no intention of leaving Southeast Asia.

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## Related Books

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