

Selling sin - the marketing of socially unacceptable products

Quorum Books - Selling Sin: The Marketing of Socially Unacceptable Products.



Description: -

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Pornography -- Marketing.

Firearms -- Marketing.

Gambling -- Marketing.

Alcoholic beverages -- Marketing.

Cigarettes -- Marketing.

Marketing -- Moral and ethical aspects.

Marketing -- Social aspects. Selling sin - the marketing of socially unacceptable products

-Selling sin - the marketing of socially unacceptable products

Notes: Includes bibliographical references (p. [209]-211) and index.

This edition was published in 1996



Filesize: 20.91 MB

Tags: #Ethical #Issues #Related #to #the #Mass #Marketing #of #Securities

12 Offensive Advertisements Your Business Can Learn From

Many consumers complained about the terrible message that Reebok was sending, and as a result, the sports brand was forced to take the ads out of circulation.

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Data Rate Too Low: Initially, the 5G standard will enable a bandwidth of one gigabit only — instead of the 10 to 100 gigabits per second that are required for high-quality virtual reality.

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Take for example these insensitive ads from animal rights group PETA, which were printed on a bunch of billboards in Florida in 2009. From a moral perspective, we find it troublesome that intentionality need not be present for a promotion to be considered misleading.

DeepDyve

Historical upheavals such as the Renaissance, the Enlightenment or the Industrial Revolution would not have been possible without them.

9781567206456: Selling Sin: The Marketing of Socially Unacceptable Products, 2nd Edition

The Web sites with the pictures are based in the U. We close with some thoughts on improving the quality of securities marketing. The provocative title discouraged me from leaving the book where my Southern Baptist relatives might see it when visiting.

Ethical Issues Related to the Mass Marketing of Securities on JSTOR

In the ongoing debates about these and other products, this compilation provides information that should not be overlooked. And even within some categories, some of the businesses are so diverse and heterogeneous that the types of products needed to be restricted for purposes of discussion.

Selling Sin: The Marketing of Socially Unacceptable Products.

The social and religious objections run too deep. This volume offers sound advice for managing marketing and deflecting criticism.

Selling sin : the marketing of socially unacceptable products : Davidson, D. Kirk : Free Download, Borrow, and Streaming : Internet Archive

But all one needs for a virtual strip club is a room, some equipment, and someone willing to strip in front of a camera. Higher, Faster, Stronger The reasons for these limitations of 5G are numerous, and we are just beginning to really understand them. And, again, the breadth of the book's discussion sometimes limits any in-depth delving into these reasons.

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