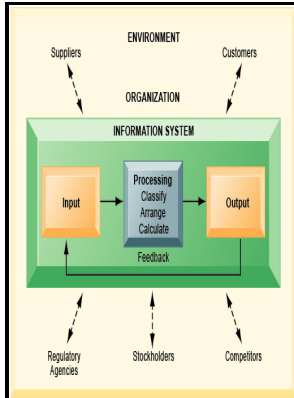


# Organization in Its Environment

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-Organization in Its Environment

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## What is the relationship between an organization and its environment?

Different studies have shown that the organizational environmental perceptions are related to individual attitudes and behaviours. These are consumer protection, investor protection, environmental laws, preservation of free market competition and labour conditions.

## ORGANIZATION AND ENVIRONMENT

When interest rates are low, companies are more willing to invest in new plant and equipment, and to recruit more employees; however investment funds may well move offshore to economies that offer high interest rate and thus a better return on investment. The industry, or competitive environment, consists of multiple organizations that collectively compete with one another by providing similar goods, services, or both.

## Factors of the Task Environment that Affect an Organization

Dissimilar to the external environment, the internal environment is much more straight manageable. There are certain view that it is important to understand the shared meaning which the employees ascribe to organizational characteristics since it is this subjective understanding which determines the feelings and behaviours of the employees. Organizational environment is defined as a set of characteristics which describe the organization and distinguish it from other organizations within a given time period affecting behaviour of the employees therein.

## The Internal Environment

Selection: Organizations that best fit the needs and demands of their niche are supported with resources. These people are likely to become customers when they have purchasing power.

## How Organization Adapt to their Environment?

It is highly essential for leaders and managers.

### **The Internal Organization and External Environments**

Thus a firm, operating in a dynamic and complex environment might choose a design with relatively few standard procedures while allowing managers considerable discretion and flexibility over management decisions. Owners play an important role in influencing the affairs of the business.

### **The Internal Organization and External Environments**

There are so many new trends in company culture: flex hours, team building, open workspaces, , bringing pets to work--and the list goes on.

### **The Relationship between an Organization and Its Environment**

One has only to assume that these are processes which occur simultaneously and hence specifications of those influences frequently remain theoretical and even hypothetical. As the human body must consume oxygen, food, and water, an organization needs to take in resources such as labor, money, and raw materials from outside its boundaries.

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