Navigating cross-cultural ethics - what global managers do right to keep from going wrong

Butterworth-Heinemann - The Cultural Roots of Ethical Conflicts in Global Business

Description: -

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International business enterprises -- Moral and ethical aspects
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Realist social theory: The morphogenetic approach. Ethics and the Golden Rule. Generally, these efforts are designed to get the other party to reduce its demands or desires and to increase its acceptance of your demands or desires.

Alexia & Stephan Petersen

Moreover, rewards can be given for contributions to overall corporate objectives; this will foster a climate in which groups seek solutions acceptable to all. Accept that treatment from others which you would like others to accept from you. Individualistic versus Collectivist Cultures People in individualistic cultures value individual freedom and personal independence, and cultures always have stories to reflect their values.

8 Epic Communication Failures

The stories that people make up are usually much worse than the reality. Contributions within this volume offer different approaches and perspectives on the pursuit of global ethics in the new century.

Eileen Morgan, Navigating Cross

Coercive Power: Coercive power is based primarily on fear.

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