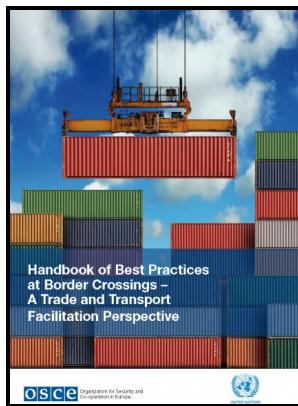


Best practice benchmarking - an international perspective

Gulf Pub. Co. - Benchmarking The Key to Continuous Improvement

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Benchmarking Process

Three ways to use benchmarking Benchmarking, whether internal or external, is used in three key ways. For this reason, it is necessary to comply with the ethics for the benchmarking process.

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A gap analysis is a key component of any benchmarking project and helps that project achieve the business objectives. A final list of 33 benchmarks is provided so that BI assessment, for which no common framework exists, becomes easier.
Competitive benchmarking — In competitive benchmarking comparisons are made against direct competitors.

From Good To Great

The case for benchmarking suggests that a particular process in your firm can be strengthened. The benchmarking results into the creation of new ideas and the rewarding solutions for improvement of the existing organizational practices, and processes. The landscape level is defined as an exogenous environment that influences both niches and regimes.

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