

New typography

-- Font typography new design alphabet 2021 letters and numbers abstract elegant creative.. Купить этот готовый векторный объект и рассмотреть аналогичные векторные объекты в Adobe Stock.



Description: -

- new typography
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Notes: Photocopy of this unpublished, partial translation.
This edition was published in 1970



Filesize: 40.78 MB

Tags: #Videohive #New #Typography #Promo #28915162

Tschichold's New Typography

Anyone who has recognized the deep underlying similarity between typography and architecture and has understood the true nature of new architecture can no longer doubt that the future will belong to the new typography and not the old. The introduction to the current edition was written by Vladimir Krichevsky. Title page of Die neue Typographie The New Typography , 1928.

The New Typography by Jan Tschichold

The Museum of Modern Art, New York, Jan Tschichold Collection, Gift of Philip Johnson, 562.

1920s: New Typography

In the 1920s, the New Typography movement brought graphics and information design to the forefront of the artistic avant-garde in Central Europe.

The best new typography books of 2019

Stacked Text Blocks While typography is trending toward being somewhat smaller in size, it still carries just as much weight. It is flexible enough to be used in headlines, subheads and body text, but exercise discretion when using it at smaller font sizes. Apparently, we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle.

Tschichold's New Typography

Is what we produce today beautiful? This type trend has a retro feel and is characterized by text and text effects that are so over the top that you must read the words. Bright options, such as the red in the example, help draw the eye and serve as a great springboard for messaging, building brand identity and drawing users into the design. The first run totaled 5,000 copies but was not followed by a second due to poor economic

conditions.

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