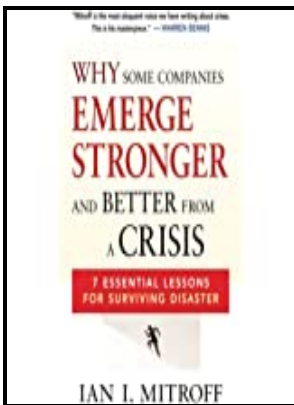


Managing crises before they happen - what every executive and manager needs to know about crisis management

AMACOM - Ian Mitroff



Description: -

- Strategic planning

Communication in organizations.

Crisis management. Managing crises before they happen - what every executive and manager needs to know about crisis management

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Notes: Includes bibliographical references and index.

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Are You Leading Through the Crisis ... or Managing the Response?

El libro está en muy buenas condiciones.

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Some people freak out and do stupid things that hurt themselves or their companies. Diffusion of innovation in communication occurs when an individual communicates a new idea to one or several others. Crisis management is defined as a series of steps an organization performs to deal with a catastrophic event.

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Consequently, sudden crises are most often situations for which the institution and its leadership are not blamed. Some audiences will require in-depth information regarding technical details, while others will only need high-level executive summaries. Il comprendra une jaquette si cette-ci était incluse à l'origine.

Crisis Management

Bhopal: Anatomy of a Crisis. The way Yahoo's board handles this crisis will determine the fate of the company and its thousands of employees and shareholders.

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Communicate, communicate, communicate — you have to let your team and the public know that you have a plan to deal with the situation and explain what it is. Institute for Turnaround England 4.

Trends in Crisis Management & Strategies to Survive a Crisis

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Leading through a crisis requires taking the long view, as opposed to managing the present. Confidence as a Replacement for Preparedness A majority of organizations view their organizations as mature in crisis preparedness, yet only a small percentage of these organizations have tested their crisis preparedness through simulations.

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