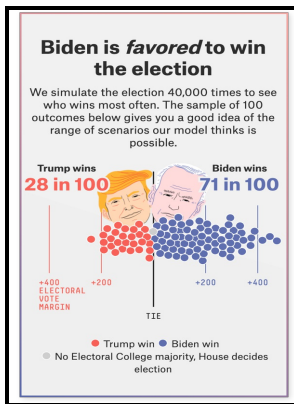


Communication in U.S. elections - new agendas

Rowman & Littlefield - Communication in U.S. Elections



Description: -

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 Communication in politics -- United States
 Advertising, Political -- United States
 Political campaigns -- United States
 Communication in U.S. elections
 - new agendas
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 Notes: Includes bibliographical references (p. 221-244) and index
 This edition was published in 2001



Filesize: 70.95 MB

Tags: #New #Media #and #Political #Campaigns

Communication in U.S. Elections: New Agendas

Young Voters Young voters, those under age 30, came of political age during the Internet era.

Trump Versus Clinton: Twitter Communication During the US Primaries

While social media can be used to raise donations, several candidates focused on using it to promote their own campaign. Journals that can handle digital scholarship using multimedia graphics, and interactive exhibits are being developed.

Top House Democrat says party would lose elections if they were held today: report

Fifty-five percent of voters in the 2010 midterm contests used Internet media for some election-relevant purpose ; increasing to sixty-six percent in 2014.

How Social Media Is Shaping Political Campaigns

Individuals should be given the right to access, correct, port, and delete data companies have about them, and should be able to vindicate their privacy rights through a private right of action.

The New Media's Role in Politics

Campaigns have also developed advanced microtargeting methods, including the use of focused text messages to reach specific constituencies, such as ethnic group members and issue constituencies ;. He had also used his account to respond to the public regarding the economy and employment. A social cognitive theory of Internet uses and gratifications: Toward a new model of media attendance.

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