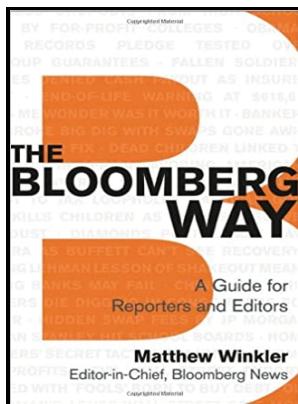


Bloomberg way - a guide for reporters and editors

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Notes: Includes index.

This edition was published in 2008



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