

Corporate behaviour and political risk - Dutch companies in China, 1903-1941

Research School of Asian, African and Amerindian Studies, Leiden University - Corporate behaviour and political risk : Dutch companies in China, 1903



Description: -

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Finnish language -- Adjective.
Netherlands -- Commerce -- China -- History.
China -- Commerce -- Netherlands -- History.
International trade -- Political aspects.
International business enterprises -- Political aspects -- China.
Corporations, Dutch -- China. Corporate behaviour and political risk
- Dutch companies in China, 1903-1941
-
National Museum of Canada War Museum Historical Pub -- 6
CNWS publications -- no. 102.
CNWS publications -- vol. 102
Studies in overseas history -- 2 Corporate behaviour and political risk
- Dutch companies in China, 1903-1941
Notes: Includes bibliographical references.
This edition was published in 2001



Filesize: 68.103 MB

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The study is based on the underlying premise that the coming of the two World Wars, the devastating and long-term consequences of such total wars, and the ideological challenge of the Cold War acted as a pivot points in shaping the nature and character of multinational firms.

Corporate Behaviour and Political Risk

Essential reading for anyone with an interest in global commerce, China Bound provides an intimate history that helps explain the shape of Asia today.

Staff view: Corporate behaviour and political risk :

Drawing on extensive multilingual archives, it details how the events of the 20th century profoundly reshaped this age-old relationship and continue to define it today. Especially in non-Western countries, foreign investors are frequently confronted with political insecurity. This work should be of interest to in-house counsel and international law practitioners, as well as to law students and scholars for its coverage of current international investment law standards, scholarship, and practices.

Staff view: Corporate behaviour and political risk :

He demonstrates how international businesses shaped the economic development and competitiveness of nations, their politics and sovereignty, and the balance of power in international relations. Geoffrey Jones, a leading business historian from the Harvard Business School, takes us inside this corporation, which, from its origins in Britain and the Netherlands, has become a worldwide manufacturer of fast moving consumer products. Political risk affects companies and organisations of all sizes, operating everywhere from London to Lahore, even if they don't know it.

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The Canton Trade shows that contrary to popular belief, the trade was stable, predictable and secure, with many incentives built into the policies to encourage it to grow. It will be essential reading for many years to come. The reader is invited to: examine whether the contents reflect their own experience, takes their experience further, or opposes their own views; note which of the ideas presented are especially important, add to those ideas, or encourage a reaction positive or negative ; answer questions creatively based on their own perspective of the issues ; encourage themselves to be inspired by questions, which can be investigated further through other written sources of information, such as books you will be guided to through the bibliography, the Internet or the general media; and think about and plan the ways in which the knowledge provided can be implemented in your own situation.

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