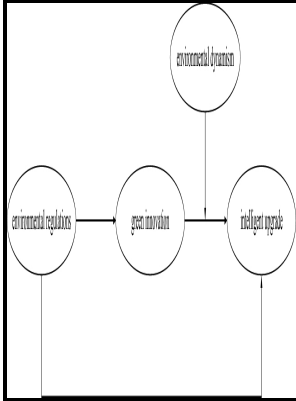


Innovations in competitive manufacturing

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Swamidass, Professor of Operations Management, is the Associate Director, Thomas Walter Center for Technology Management, Auburn University, Auburn, Alabama.

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