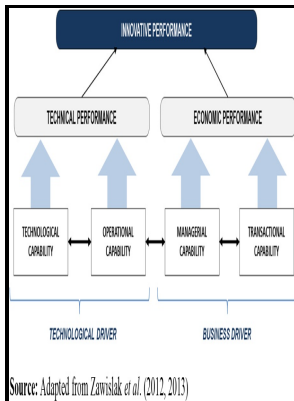


Industrial new product planning - a study of the sources of new product ideas and the development of new product proposals in the UK computer industry.

University of Aston. Interdisciplinary Higher Degrees Scheme - Strategic planning for the sustainable development of the construction industry in Hong Kong



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Tags: #Performance #Assessment #of #the #Lead #User #Idea

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They are, promising ideas, marginal ideas and rejected ideas.

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IIE Transactions, 37 9 , 827—842.

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