

By all means communicate - an overview of basic speech communication

Prentice Hall - By All Means Communicate: An Overview of Basic Speech Communication; Second Edition: Lane, LeRoy L.: 9781597521680: localize-img.justmote.me: Books

UNIT ONE: Overview of the Speech Communication Process

Welcome to the Speech Communication Module. Speech Communication is an integral part of our daily lives. From simple conversations, to academic or business presentations, we must learn how to communicate effectively so that our messages are clearly understood by others. As we work on mastering this skill, it is important to familiarize ourselves with the basic components of communication. In this module, we will cover the principles of speech and oral communication, which includes speaking and listening, correct pronunciation and diction, and the appropriate use of the English language. We will also learn about the different types of speeches, including the most important speech elements, and the principles of effective public speaking.

In Speech Communication, we will greatly emphasize the role of the speaker and confidence in communication. This is why we have placed emphasis on the necessary skills needed to achieve this, particularly in the delivery of public speeches. We will also take a look at how to deliver a speech through writing. At the end of the learning module, we will learn how to harness your strengths and abilities, and how to work on your areas of improvement.

Chapter One - Overview of the Speech Communication Process

The communication process can be simply defined as the exchange of information between two parties, the sender and the receiver. Through this chapter, we will become more aware of the basic components and the factors that come into play as we go through the process of becoming an effective communicator.

Objectives

After completing this module, you should be able to:

- Understand and confidently discuss the nature of the speech communication process.
- Explain the importance of communication.
- Identify the basic components of communication.
- Identify the levels of communication.
- Identify the factors that influence communication.

The term communication derives from the Latin word *communicare*, which means 'to make common'. With this definition, we gather that when we communicate, both the sender and receiver share a common goal, a shared interest, a common theme, or aim to build something common between them.

1 SPEECH COMMUNICATION MODULE

Description: -

- Oral communication. By all means communicate - an overview of basic speech communication

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The Speech Communication Process

For instance, in mass communication, the channel utilized might be a television or radio broadcast.

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Election campaigns and public speeches are examples of this type of communication. When providing feedback, the original receiver goes through the same process as did the original sender with the same factors influencing the receiver.

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Let us go through the following examples: Ted spotted a poor weak pup lying almost lifeless on the streets and crying meekly. Also they should devote time to the patient to communicate with the necessary confidentiality, and must not forget that this communication includes persons who surround the sick person, which is why the language of communication should be understood by all those involved in it. Ted came to know about the condition of the pup through communication only.

Look Who's Talking! All About Child Language Development

Even a stand-up comedian can be considered a public speaker.

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