

In-visibility - gender and representation in a European context

Department of Modern Languages, University of Bradford - Covid era: the evolution of female representation in media



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The UK has also put in place soft quotas. The European Union has been the most proactive in this domain, issuing a proposal for a directive on improving the gender balance on corporate boards as early as 2012 10. Shareholders have their role to play in this shift, as they can push companies to adopt better practices and improve their performance in terms of gender equality.

Covid era: the evolution of female representation in media

Africa falls below the global averages across all media types monitored, as do Asia and the Middle East in print and broadcast news. We ask to what extent equal descriptive representation critical mass results in substantive representation critical acts. The objective is to give a voice to female makers and makerspace managers, looking at the maker movement from an inside perspective.

The (in)visibility of gender in Scandinavian climate policy

One of the findings our paper puts forward is the lack of female role models, especially in leading positions. The trends for both indicators have however stayed alarmingly stable over the past 5 years, and the 11 industry groups mostly divide into three brackets: 20-25%, 30-35% and 40-50%. This has led to positive developments, as we see that the percentage of women on boards has increased across all regions over recent years.

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News stories are as unlikely to clearly challenge gender stereotypes today as they were 15 years ago. The outlook for gender lens investing is geared to move beyond its current focus on large-cap companies and developed markets, to also set expectations on smallcap companies and in developing markets 8. Therefore, companies need to focus on improving their work-life balance policies to ensure gender equality in the workplace.

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A Union of Equality: Gender Equality Strategy 2020- 2025. Our research also identifies promising approaches for tackling the issue of gender imbalance.

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