

# House of Gucci - a sensational story of murder, madness, glamour, and greed

**Morrow - 'The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed' by Sara Gay Forden**



Description: -

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 Crime and criminals -- Italy.  
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 Gucci (Firm)  
 Gucci, Maurizio, 1948-1995.house of Gucci - a sensational story of murder, madness, glamour, and greed  
 -house of Gucci - a sensational story of murder, madness, glamour, and greed  
 Notes: Includes bibliographical references (p. [337]-342) and index.  
 This edition was published in 2000



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**'The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed' by Sara Gay Forden**

From the son with the magic touch to the angry cousin, you definitely get a picture of the people. I'm excited that this book is being made into a movie starring Adam Driver and Lady Gaga! Sara Gay Forden, the former Milan bureau chief for Women's Wear Daily, has covered the many twists and turns of the company, including the 1995 homicide of

**'House of Gucci': All about sensational case of Patrizia Reggiani, Lady Gaga's character**

A lot of interesting background information is provided in this book, about other houses and designers who interacted with Gucci, including YSL, LVMH, Geoffrey Beene, Fendi, Ferragamo, Lambertson, Versace, Calvin Klein and Tom Ford who graduated from Parsons with a degree in architecture rather than fashion design, just to name a few. When telling of how designer Tom Ford came to work for Gucci, she delves into his personal history.

**Nonfiction Book Review: The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed by Sara Gay Forden, Author William Morrow & Company \$26 (351p) ISBN 978**

. It kept me interested when the subject matter did not.

**The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed by Sara Gay Forden**

And I'm stingy with my stars! One could see Lady Gaga displaying her swagger style in fashionable outfits while delivering Italian one-liners in the trailer of House of Gucci.

**House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed by Sara G Forden, Paperback**

Guccio Gucci fled his parents' Florence home and failing straw-hat company around the beginning of the 20th century. He landed a job at London's Savoy Hotel, where famous guests had luxurious leather luggage. Forden's book is more about the rebirth of a brand than the death of a Gucci, which is unfortunate -- but not because the company's history is dull.

**'The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed' by Sara Gay Forden**

The first half of the book is the history of the family and the business, but then it devolves into a business report detailing corporate takeovers and stocks and shares and whatever who cares stuff. . Beautifully written, impeccably researched, and widely acclaimed, The House of Gucci will captivate readers with its page-turning account of high fashion, high finance, and heart-rending personal tragedy.

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