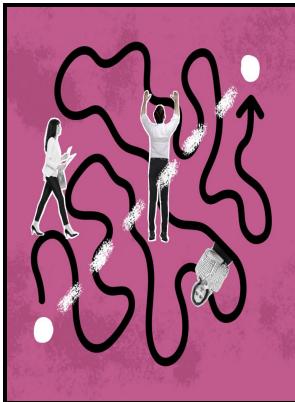


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I'd have given it only one star but for the general premise, which I can support. Ed Lawler and Chris Worley seize on this point to provide an insightful look into what makes a business not only survive but thrive in today's global marketplace.

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Lawler III is distinguished professor at the University of Southern California USC Marshall School of Business and founder and director of USC's Center for Effective Organizations.

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