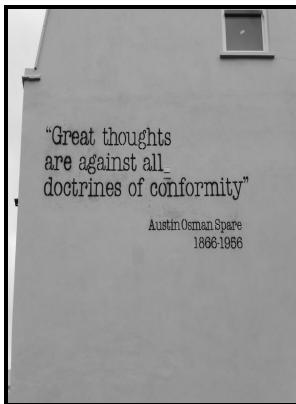


Social judgment and intergroup relations - essays in honor of Muzafer Sherif

Springer-Verlag - Some Contributions of Muzafer Sherif to Sociology



Description: -

- Social Perception -- essays.
- Judgment -- essays.
- Interpersonal Relations -- essays.
- Social perception.
- Judgment.
- Intergroup relations.
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- Sherif, Muzafer, 1905-Social judgment and intergroup relations - essays in honor of Muzafer Sherif
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Indigo

After the Eagles, with the discreet connivance of the researchers, won the contest the Rattlers raided again and removed any medals or pocket-knives they could lay their hands on.

The Robbers Cave Experiment: Intergroup Conflict and Cooperation

Also, participants were not protected from physical and psychological harm. The study was a field experiment which means it has high ecological validity.

Social Judgment and Intergroup Relations by Donald Granberg, Gian Sarup

Applications of the theory are examined and evaluated using the five scientific standards. Ego-involvement and discrepancy were also important concepts in social judgment theory. This can make it reasonably difficult for the persuader to send persuasive messages to receivers who have high ego-involvement, as they usually have large latitudes of rejection and small latitudes of acceptance.

Social judgement theory

It presents; the theory itself, research and tests performed, strengths and weaknesses of SJT, a full list of glossary of terms and a self test.

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