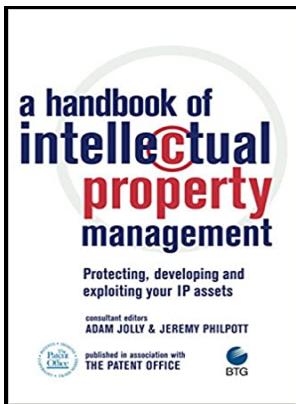


# Intellectual property - a managers guide

**McGraw-Hill Book Co. - Intellectual Property Rights Management — Web Platform Contribution Guide documentation**



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## Intellectual Property Management A Guide For Scientists Engineers Financiers And Managers PDF Book

In contrast to these utilitarian functions, IP rights also can be seen to protect a natural, even moral, right of inventors to their creations, a view that has its origins in Lockean conceptions of property. In retrospect, this arguably forfeited several million British pounds of potential royalty income.

## The Business Owner's Guide to Intellectual Property in Singapore

A risk, which may be unavoidable at times, is that cash constraints may limit the ability of a company to protect and exploit its intellectual property. All of the entertainment, books, inventions, songs, and technology, is considered private intellectual property for a period of time, just like any other property.

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Selecting a data license There is no single right answer as to which license to assign to a database or content.

## Introduction to intellectual property rights in data management

In cases like this, it's your responsibility as the property's owner to enforce your rights.

## IP Strategy

Guides Intellectual property: A beginner's guide for business What are the things that make your business unique? Patents do not protect ideas, only structures and methods that apply technological concepts. The result is a set of guidelines allowing readers to develop a holistic patent strategy suitable for their specific needs. It attaches to original works such as art, literature, music, films, sound recordings, broadcasts, computer programs and databases.

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