

Visual rhetoric - a reader in communication and American culture

Sage - Visual Rhetoric



Description: -

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- United States -- Politics and government.
- Communication -- Political aspects -- United States.
- Visual communication -- United States.
- Visual rhetoric - a reader in communication and American culture
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- Notes: Includes bibliographical references and index.
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Hope; Judith Lancioni; Margaret R.

Visual Rhetoric: A Reader in Communication and American Culture

In material original to this volume, editors Lester C. Hope directs the Kern conferences on Visual Communication: Rhetorics and Technology, and Communication and Social Change.

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Enhanced with these critical editorial perspectives, Visual Rhetoric: A Reader in Communication and American Culture provides a conceptual framework for students to understand and reflect on the role of visual communication in the cultural and public sphere of the United States.

Visual Rhetoric: A Reader in Communication and American Culture by Lester C. Olson

Her research explores the social, political, and historical role of visual communication in the American public sphere.

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Visual Rhetoric: A Reader in Communication and American Culture by Lester C. Olson

Visual images, artifacts, and performances play a powerful part in shaping U. His book on Franklin was recognized with awards from the Rhetoric Society of America and the National Communication Association, the two largest communication and rhetoric societies in the United States.

Visual Rhetoric

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