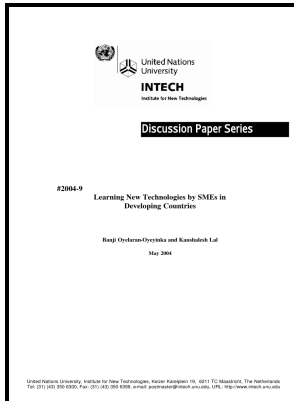


SMEs and new technologies - learning e-business and development

Palgrave Macmillan - SMEs and New Technologies: Learning E



Description: -

-
Small business -- Technological innovations
Electronic commerce
SMEs and new technologies - learning e-business and development
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SMEs and New Technologies: Learning E

As firms climb the ladder of manufacturing complexity, the types of knowledge they require, the nature of their organization and the forms of institution to support them become increasingly complex. Consequently, Okhla became one of the major clusters of garments manufacturing in India while NOIDA became a major electronic and electrical cluster. Owing to time and resource constraints, it was not possible to conduct a survey of the entire cluster population.

SMEs and New Technologies: Learning E

We advance three main theses. Web sites must be dynamic and should have online transaction facilities such as Active Server Pages ASPs that allow online transactions.

SMEs and New Technologies

Not surprisingly, this is more evident in knowledge-intensive sectors than labour-intensive sectors.

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Second, the available sectoral and firm-level studies focus on single countries addressing several sectors, making cross-country comparisons difficult. Presently there is relatively widespread use of ICTs in all business activities by firms in developing, as well as developed. The variables were analysed by classifying all Sub-Sahara African countries based on their relative density of Internet users.

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Sixty-two per cent of the variance of the dependent variable is explained by GDP per capita. It identifies systemic and institutional factors that foster the adoption of technologies and goes on to analyse these factors in a multivariate econometric framework. Hodgkinson and McPhee 2002 examined the impact of the adoption by SMEs in Australia of web-enabled technologies on the export market development.

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