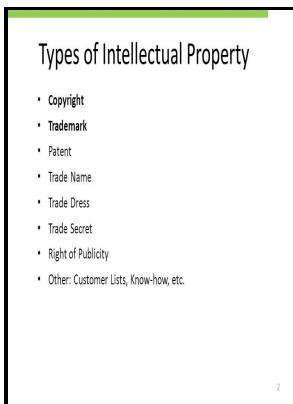


Law of trade marks and trade names.

Sweet & Maxwell - Trademarks; Trade Names Sample Clauses



Types of Intellectual Property

- Copyright
- Trademark
- Patent
- Trade Name
- Trade Dress
- Trade Secret
- Right of Publicity
- Other: Customer Lists, Know-how, etc.

Description: -

-Law of trade marks and trade names.

-Law of trade marks and trade names.

Notes: Previous ed., 1960.

This edition was published in 1966



Filesize: 28.76 MB

Tags: #The #Relationship #Between #Domain #Names #and #Trademark #Law

26 U.S. Code § 1253

Similarly, where the rights to a trademark are assigned to another party in gross, without the corresponding sale of any assets, the trademark will be canceled.

Trademarks and Trade Names Sample Clauses

Common law trademark rights are acquired automatically when a business uses a name or logo in commerce, and are enforceable in state courts. Arbitrary and fanciful marks are considered inherently distinctive and are *prima facie* registrable. For example, coined words — such as , , or — are considered fanciful and receive strong trademark protection.

Trademarks; Trade Names Sample Clauses

Trademark registration is indefinite, as long as the trademark is properly used and defended. The value of ITU is in establishing priority—that is, determining which business first acquired the trademark rights. There would be no way to maintain brand awareness or loyalty.

Trademarks; Trade Names Sample Clauses

For example, in a state where you will be doing business, you might file documents typically with a state corporation or state division of corporations to form a business entity, such as a corporation or limited liability company.

Corporations & Trademarks

Next, conduct a trademark search of your desired logo or catchphrase using the to see if the proposed slogan, spelling, or design is unique and is not already trademarked. The same act amended Section 531, Title 13 of the Virgin Islands Code Rate and Computation of Franchise Tax. Except as set forth in Annex 4.

Small Business Legal Issues: Trade Names, Logos and Trademark Law

The two ways of getting a trademark to receive slightly different protections. In short, a trademark is a brand name.

Trade Name v. Trademark

Your business name might also be included in the mark that now has that legal protection.

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