

Ron Arad, designer - the chair.

Artsworld - Ron Arad interview: how the Rover Chair made him a designer



Description: -

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Arad, Ron, -- 1951-Ron Arad, designer - the chair.

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Artist at workRon Arad, designer - the chair.

Notes: Recorded off-air from Artsworld on 12/08/2004.

This edition was published in 2004



Filesize: 18.108 MB

Tags: #Rover #chair

A Inside Look at Ron Arad's Big Easy Chair

The practice was in Hampstead and I walked down the street. I used to take a piece of metal and bend it and bash it until it admitted to be comfortable.

Rover chair

This is where Blueprint comes in: one day I read that Rolf Fehlbaum from Vitra saw me as one of Britain's most interesting new designers - and I promise you I did not know that I was a designer at that time - I just did something. That debate used to be interesting for a while, then it got boring, then it disappeared.

A Inside Look at Ron Arad's Big Easy Chair

The chair is a design, combining a car seat with a frame. The first were crude and sort of undisciplined. If you are a serious collector, you would know the difference between a piece that was done in Chalk Farm and a piece done in Italy.

Vitra

Their goal was to produce pieces of limited edition.

Rover Car Chair

RA: The Rover chair dragged me into the world of furniture design. In 1981 he opened the office One Off Ltd. RA: All of the above.

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