

Logistics and retail management - emerging issues and new challenges in the retail supply chain

Kogan Page Limited - Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain by John Fernie



Description: -

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Morocco.

Econometric models -- India.

Economics -- India.

Econometric models.

Economics -- Methodology.

Retail trade -- Management.

Business logistics.Logistics and retail management - emerging issues and new challenges in the retail supply chain

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Notes: Includes index.

This edition was published in 2009



Filesize: 22.94 MB

Tags: #Logistics #and #Retail #Management: #Emerging #Issues #and #New #Challenges #in #the #...

Logistics and Retail Management: Emerging Issues and New Challenges in the ...

Retailers have recognized the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction. Three key takeaways from the book: 1.

9780749454074: Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

This book brings together well-known academics and practitioners, who share their.... Retailers have recognized the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction.

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain by John Fernie

It is great read that outlines supply chain aspects such as how systems have evolved, processes have improved as well as the challenges that have become apparent in the 21st century; a good example is online! There is an abundance of statistics however some of them are over 10 years old. After moving back to the United Kingdom I wanted to scrub up on state of the retail and supply chain industries; this book seemed like a good place to start.

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

This book brings together well-known academics and practitioners, who The third edition of Logistics and Retail Management has been substantially updated to take account of recent developments in retail logistics.

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain by John Fernie

He has written and contributed to numerous textbooks and papers on retail management, especially in the field of retail logistics.

Logistics and Retail Management: Emerging Issues and New Challenges in the ...

Reflecting the changing dimensions of retail supply chains and logistics, the third edition includes new chapters on availability and environmental issues combined with substantially revised chapters on other topics.

Logistics & retail management : emerging issues and new challenges in the retail supply chain (eBook, 2009) [mikhmon.us.to]

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9780749454074: Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

This fifth edition of Logistics and Retail Management covers the major strides made in retail logistics and the challenges which remain, providing students and professionals with the current thinking and research in this strategic field.

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