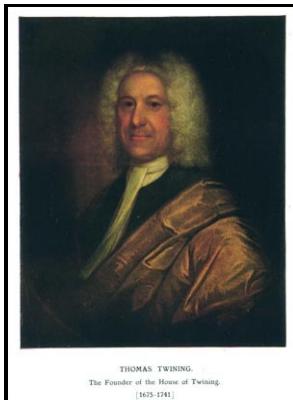


Tea and Twinings - Thomas Twining 1675-1741.

R. Twining and Company - The Oldest Tea Merchant in the World Is Still a Marketing & Branding Phenomenon



Description: -

- R. Twining & Co.Tea and Twinings - Thomas Twining 1675-1741.

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Notes: Cover title.

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Twinings Historical Marker

Unless designated a Freeman it was impossible to start a business in the city.

The Oldest Tea Merchant in the World Is Still a Marketing & Branding Phenomenon

The greatness of the British Empire is vividly on display in the streets, buildings, history and traditions that travelers can share with the British citizenry.

The Oldest Tea Merchant in the World Is Still a Marketing & Branding Phenomenon

The original tea shop is still the Companies base and the address at 216 Strand near Westminster has been in constant use for over three centuries. Thomas appears also to have bought other properties in the area, probably as investments. Thomas died in 1741, but miraculously the continued to operate the shop and expand the business well into the 20th century.

Thomas Twining I, Tea merchant

The on the façade carries the date 1726, possibly commemorating completion of the new building. He was not just a buyer, or server of tea, but having worked for the East India Company as an importer, with important connections on distant tea plantations, he knew more about varieties and newly developed types of teas than almost any other Englishman of his day. After putting himself through the University of Kentucky B.

The Oldest Tea Merchant in the World Is Still a Marketing & Branding Phenomenon

At that time, having a trade was a necessary precursor to becoming a Freeman of the City of London.

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