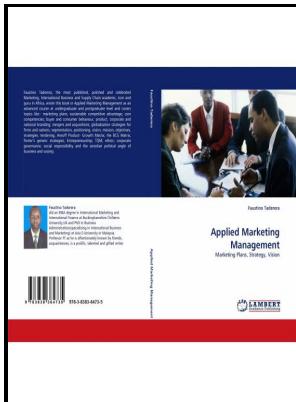


International advertising management.

-- Advertising, Promotions, and Marketing Managers : Occupational Outlook Handbook: : U.S. Bureau of Labor Statistics



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Notes: M. Sc. dissertation. Typescript.

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International Marketing

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