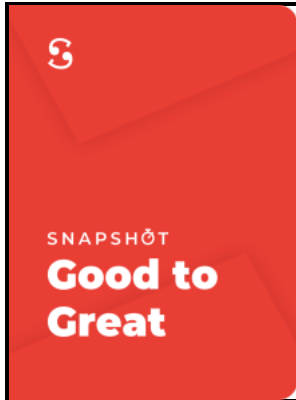


Good to great - why some companies make the leap-- and others dont

Random House, Business Books - Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management



Description: -

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Technological innovations -- Management.

Organizational change.

Strategic planning.

Leadership. Good to great - why some companies make the leap-- and others dont

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Notes: Includes bibliographical references (p. [261]-286) and index.

This edition was published in 2001



Filesize: 55.36 MB

Tags: #Good #to #Great: #Why #Some #Companies #Make #the #Leap... #And #Others #Don't #by #Jim #Collins

Book Summary

Fannie Mae is praised constantly for gambling in the capital markets with Wallstreet. And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? The Study For years, this question preyed on the mind of Jim Collins.

Good to Great: Why Some Companies Make the Leap and Others Don't: Jim Collins: mikhmon.us.to: Books

Over five years, the team analyzed the histories of all twenty-eight companies in the study. They are fanatically-driven to deliver results, set exacting standards, demonstrate an unwavering resolve and a quiet doggedness to do whatever it takes to bring the company to greatness. The difference between a vision and the singular focus of a hedgehog concept is hard to see.

Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management

In the book, Collins outlines several tips or components that you can use to build a great organization that has both a culture of discipline and an ethic of entrepreneurship. Do check out the details in our , or get here.

Good to Great: Why Some Companies Make the Leap... And Others Don't by Jim Collins

Collins also identified 3 practical principles you can adopt to inject rigorousness. The Findings: The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice.

Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management

Они переведены на десятки языков мира и неоднократно попадали в список бестселлеров.

Good to Great: Why Some Companies Make the Leap...And Others Don't by Jim Collins, Hardcover

By contrast, the comparison companies focus first on setting the vision, then putting people on the roadmap. . However, it reminded me of by Gary Klein and more specifically about the idea that experts make decisions by seeing the critical elements and establishing expectancies.

Good to Great: Why Some Companies Make the Leap...And Others Don't by Jim Collins, Hardcover

It's hard to know what to say about this book.

Good to Great: Why Some Companies Make the Leap ... And Others Don't : Confident Change Management

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