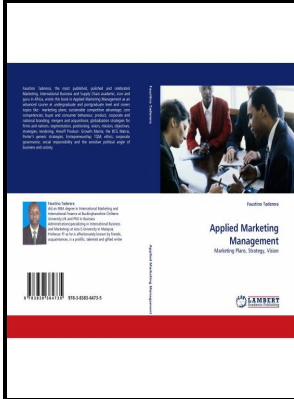


International advertising management.

- - Advertising, Promotions, and Marketing Managers : Occupational Outlook Handbook: : U.S. Bureau of Labor Statistics



Description: -
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-
DissertationsInternational advertising management.
Notes: M. Sc. dissertation. Typescript.
This edition was published in 1972



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Tags: #Global #Marketing: #Strategies, #Definition, #Issues, #Examples

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International Marketing

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