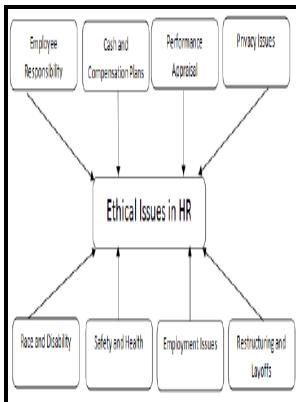


Corporate role and ethical behavior - concepts and cases

Petrocelli/Charter - Ethical Principles of Responsibility and Accountability



Description: -

- Merchants -- Great Britain -- Biography
 National Board of the Young Mens Christian Associations
 Williams, George, Sir, 1821-1905
 Industries -- Social aspects -- United States -- Case studies.corporate role and ethical behavior - concepts and cases
 -corporate role and ethical behavior - concepts and cases
 Notes: Includes bibliographical references and index.
 This edition was published in 1977



Filesize: 45.72 MB

Tags: #Putting #It #Together: #Business #Ethics #and #Corporate #Social #Responsibility

Behavioral Ethics

Rules and regulations have been put into place in many industries to help provide guidance and direction, and public policy takes into consideration concerns within various fields of natural resources, conservation, and protecting the environment. Companies that get involved in promoting human welfare or goodwill are considered to be philanthropic in nature.

The Costco Model

At the corporate level the World Business Council for Sustainable Development, and World Economic Forum Global Corporate Citizenship Initiative have projected corporate responsibility in the minds of the international business elite WBCSD 2002, 2004; WEF 2005.

Managing Business Ethics

More than 800 miles of coastline was covered in oil. Equally a more positive approach to business ethics can be imagined Solomon 1992, 330 : Business ethics is too often conceived as a set of impositions and constraints, obstacles to business behavior rather than the motivating force of that behavior ... properly understood, ethics does not and should not consist of a set of prohibitive principles or rules, and it is the virtue of an ethics of virtue to be rather an intrinsic part and the driving force of a successful life well lived. The manifesto includes five universally-accepted principles and values: the principle of humanity; the basic values of non-violence and respect for life; the basic values of justice and humanity; the basic values of honesty and tolerance; and the basic values of mutual esteem and partnership.

The Role of Social Responsibility in Business Ethics

The accountability and responsibility of business enterprise was constantly subject to question, and historically failed this test—often in the view of the public.

Corporate Role and Ethical Behavior : Concepts and Cases by Litschert, Robert J

Corporate social and environmental responsibility CSR seems to be rapidly moving from the margins to the mainstream of corporate activity, with greater recognition of a direct and inescapable relationship between corporate governance, corporate responsibility, and sustainable development. Often a challenging issue offers three main options: a your instinctive or personal view, b a main alternative option and c the commonly underestimated ever-available third main option of doing nothing. For example, many Americans are not so concerned about horned owls as they are with preserving the habitat of the bald eagle.

Ethics, Values and Corporate Governance

Shows some signs of wear, and may have some markings on the inside. As such, ethical responsibilities may be exemplified through codes of conduct, civil rights, and social and acceptable standards in many areas. Within the United States, the wealthy are expected to help those less fortunate, and that goes for corporations, too.

Related Books

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