

NAINA SINGROHA

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Qualification	Board/University	Institute	%/CQPI	Year
PGDHRM	XLRI Jamshedpur	XLRI Jamshedpur	5.59/8	2016-18
B.Tech	JNTUH	Sreenidhi Institute of Science and Technology (SNIST)	78.84	2008-12

WORK EXPERIENCE (Post MBA): 5 years 7 months

Infosys Limited	Tata Administrative Services	HUL	Factspan Analytics	Samsung Electronics
Learning & Development	Summer Internship	Unilever Future Leader - HR	HRBP Campus Hiring Learning & Development	Rewards, Recognition & Engagement Sales HRBP
2013 - 2016	Apr 2017 – Jun 2017	May 2018 – Aug 2019	Jan 2021 – Jun 2022	Jun 2022 - Ongoing
3 years 3	2 months	1 years 4 months	1 years 5 months	2 years 10 months

SAMSUNG ELECTRONICS - SALES

Senior Manager - Organization Culture, South West Asia

Organization Culture - SWA	Leading portfolio of activities that enable shaping the organization Culture at Samsung – Sales, South West Asia <ul style="list-style-type: none">• Employee Pulse: Drive org. wide culture survey (SCI) followed by action planning with HR COEs & Business Teams• Rewards & Recognition program: Successfully designed & rolled out the new R&R framework in 2025 for SWA• SWA Townhall: Plan, organize & facilitate Quarterly & Annual, Townhall, which is headed by the President & CEO• Leadership Connects: Conceptualized, rolled out & facilitated ConnectX program across pan-India locations & teams• Mental Well-Being: Conceptualized & rolled out program 'Sukoon' enabling employee access to counselling services• Employee Engagement: Conceptualization, roll out of programs such as 'Culture Catalysts, Employee Connects, etc.• Building Appreciation Culture: Enhancing employee participation through 'Appreciation Weeks', Leaderboards, etc.• Program manager for Internal Communications at Samsung – SWA, Long Service Awards Policy & Benefits
HRBP – Sales West Region	Led employee lifecycle for employees of West Regional Office & Employee Engagement & L&D for West Region <ul style="list-style-type: none">• Drove regional activations for pan-India initiatives such as annual employee survey followed by action planning, capability development programs, mental well-being workshops, annual health check-ups, B-School hiring.• Designing the Management Trainee's Development Framework, HR-employee Connects framework are some of the projects that I worked alongside.

FACTSPAN ANALYTICS

Manager - HRBP

Responsibilities	Served as HRBP for over 150 employees managing the entire employee lifecycle while nurturing 4 team-members Drove Workforce Planning, Employee Lifecycle, Performance Management, Talent Management, Org. Townhalls, etc. <ul style="list-style-type: none">• Set-up Learning & Development function to build Technical, Functional & Behavioral competencies in the org.• Strategized and drove Campus Hiring from Tier 1 B-Schools & T-Schools coupled with onboarding and trainings- Designed program for assessment, hiring, compensation, career pathing & development of the campus hires
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HINDUSTAN UNILEVER LIMITED (HUL)

Unilever Future Leader - HR

Responsibilities	<ul style="list-style-type: none">• Rotated through multiple teams, projects & locations, across the globe, learning various facets of HUL business.• Worked on strategically important projects with following teams/roles– HRBP (Eater Purifiers Biz), International – Unilever Philippines, Sales HR, Employer Branding, Factory, Employee Relations (ER), HR Services & tribal village stint
HRBP	Context: Transition of HUL Pureit business from Non-Electric to Electric portfolio to address the declining business <ul style="list-style-type: none">• Supported re-deployment of field-force, given the restructuring, facilitating movements in the other Biz teams• Ramped-Up teams for the new Biz model: Conceptualized a 2-day workshop 'Winning in Electric' for managers
International - Philippines	Context: Revamping & Conceptualizing Unilever Philippines' Future Leaders Program - 3 years program <ul style="list-style-type: none">• Redesigned the UFLP program, identifying essential UFLP experiences, Learning Objectives, governance mechanism• External Rotation for UFLPs – Identified external organizations/start-ups for an external experience for the UFLPs
Central ER	<ul style="list-style-type: none">• Revised blue-collar related policies through benchmarking with the industry, seeking inputs from HUL factory teams Policies included Recruitment Policy, Children Education Policy, Worker Education Policy and Transfer Policy
Emp. Branding	Ran the digital activation of Global 'Employee Value Proposition' of HUL - 'You are more than your job title'
Factory – Haridwar	<ul style="list-style-type: none">• Designed programs and facilitated capability development programs for shift officers & blue collar• Organized & carried out, along with the factory HR team, grade harmonization exercise for the blue-collar workers

HR Services	• Exit Process Management: Provided recommendations on reducing the time taken to provide Full & Final Settlement
Central Project	• Carried out end-to-end designing/conceptualization of online portal/app to digitize the UFLP program administration

TATA ADMINISTRATIVE SERVICES (TAS) – TAJ Hotels Palaces Resorts Safaris (IHCL)	
Summer Intern	
Project Title – Business Strategy and Alignment of Performance Objectives 2017-18 at Indian Hotels Company Limited (IHCL)	
Responsibilities	• Created ' Planning & Performance Management Tool ' – A framework to capture SMART goals, metrics & targets
	• Created a function-wise goal sheet for IHCL that enabled filtering of broad strategic objectives into SMART goals
	• Worked with senior leadership, across functions, to identify metrics, targets & timelines for the stated goals
	• Identified organizational-level metrics , through discussions with the Leadership, capturing IHCL's performance
	• Designed and developed a dashboard for the Leadership at IHCL as an organizational review mechanism tool

INFOSYS LIMITED	
Senior Associate – Learning & Development	
Responsibilities	<ul style="list-style-type: none"> • Partnered with line-managers to enable employees, across Infosys locations in India, on Design Thinking • Conducted need analysis, conceptualized and facilitated various behavioral trainings, working with Business Units • Organized week-long campaign of workshops handling extensive branding, road-shows, nomination drives, conversations with key stakeholders, orchestration of training logistics and finally facilitation of the workshops
Certification	• Received a certification in Gamification/Simulation on Change Management by Knolskape in October 2015
Awards & Achievements	<p>Won the following awards contending against 679 other employees from the various Business Enabling Functions, in recognition to the significant contribution to Infosys Hyderabad SEZ that accommodates 14,000+ employees:</p> <ul style="list-style-type: none"> • 'Most Valuable Contributor' award during Award for Excellence 2015-16 Received a sum of rupees 30,000
Anchoring	<ul style="list-style-type: none"> • Hosted several events at the Infosys Hyderabad SEZ, engaging an audience of the size of more than 10,000 • Hosted Leadership Talks, Town-halls, Cultural Evenings, Award Ceremonies, Celebrity events, Hackathons, etc.
Media Track	<ul style="list-style-type: none"> • Provided voice-over for the official video of Infosys Hyderabad SEZ used for the induction process of new hires • Wrote and edited articles for newspapers which covered events taking place at Infosys Hyderabad SEZ campus

CO-CURRICULAR / EXTRA-CURRICULAR ACTIVITIES	
Organizer	• Headed the initiative by Learning & Development and Employee Relations , VerbaExpress, at Infosys Hyd (2015)
President, Vox Populi	<ul style="list-style-type: none"> • Organized weekly sessions & events of the Literary & Oratory club to encourage public speaking at SNIST (2011) • Headed the team for organizing, marketing, branding & sponsorship-drive for Odyssey'12, National Literary fest
Editorial-Head, Perestroika	<p>Handled end-to-end operations for the conceptualization of the Official College Newsletter at SNIST (2010-11)</p> <ul style="list-style-type: none"> • Headed the editorial team of 3 editors for Mar'11 Edition Worked as an editor for Oct'10 and Apr'10 Edition
XLRI	• National Finalist of HR Colosseum'17 - HR Simulation based National event Participation from major B-schools
	• Stood 2nd in Nukkad Natak during Ensemble-Valhalla'17 - XLRI's Annual Management, Cultural & Sports Fest
	• Hosted various events during 2 days of XLRI's Marketing Fair'17 (MAXI Fair) that witnessed a footfall of 10,000+
	• Runners-up of Advocatus Diaboli (Debate) during Ensemble'16 - The Annual Management Festival of XLRI
	• Adjudged one of the nine Campus Finalists in Titan Elevate - flagship competition by Titan Company , 2016
	• 1st in ' Master of Wits ' - An ice-breaker event conducted by Toastmasters XLRI, 2016 Received sum of Rs. 3000
Forest Club	• Freelanced for a Modelling-assignment for Forest Club, an online fashion store , a brainchild of TISMA Creations
Infosys	• Performed for the play 'Kaash' (Theatre Performance) at Infosys Hyd SEZ that garnered 16,000+ YouTube views 2016
IIT Hyderabad	• Stood 1st in JAM (Just a Minute - BBC style), 2nd in Turn Coat at Elan 2014 - A National-level Cultural Fest, IIT Hyd
	• Awarded 1st prize in Turn Coat, Socho Hatke at Elan 2013 - A National-level Techno-Cultural Festival at IIT Hyd
	• Won 1st prize in Creative Writing , 2nd prize in 'Knock Out', JAM , ' Lettre de Amour ' during Elan 2010 at IIT Hyd
BITS Pilani Hyderabad	• Stood 2nd in the event ' Youth Sabha ' - A National Level Parliamentary Debate , during Verba Maximus 2014
	• Awarded 2nd prize in ' Gone in sixty seconds (JAM - BBC style) at Verba Maximus 2012 , A National Oratory Fest
IIIT Hyderabad	• Received 2nd prize in JAM , 3rd prize in ' Spin the Yarn ' at Felicity 2012 – National Level Technical & Cultural Fest
SNIST	• Stood 1st in Flip-Flop at Spradhaa, 2nd in JAM at Odyssey 2012 - A National Level Literary and Oratory Festival