

# **Proposal for Activation Event: Night of Code – Thika Edition**

Date: 26th September 2025

Venue: Kenya Institute of Software Engineering and Professional Studies (KISEPS), Thika

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Submission Date: 29th August 2025

Location: Thika, Kenya

## **Executive Summary**

We propose hosting a Night of Code – Thika Edition on 26th September 2025 at KISEPS, bringing together at least 100 developers—web developers, software engineers, and game developers—for a full-day of hands-on building, workshops, and collaboration. Inspired by Adamur’s successful Night of Code model, this edition extends its reach into Thika, establishing KISEPS as a vibrant hub for developer innovation.

## **Event Objectives**

- Skill Growth: Provide attendees with hands-on learning through interactive workshops and real-world coding challenges.
- Community Building: Strengthen Thika’s developer ecosystem by connecting students, professionals, and partners.
- Visibility & Branding: Position Adamur and partners as leaders in nurturing developer talent across Kenya.
- Venue Validation: Demonstrate KISEPS as a reliable location for recurring developer events, including future Nights of Code.

## **Event Overview**

Date & Time: 26th September 2025, from 9:00 AM – 5:00 PM.

Venue: KISEPS, Thika (centrally located, accessible, and equipped for developer activations).

Format:

- Co-building sessions (solo and group coding).
- Workshops & tech demos (API integration, blockchain, payments).
- Networking & community bonding with coffee, music, and refreshments.

## **Target Audience**

- 100+ Developers (web, software, game developers).
- Students from KISEPS and nearby universities.

- Tech Professionals & Enthusiasts from Thika and Nairobi.

## **Partnership Opportunities**

For Adamur:

- Brand positioning as the lead partner bringing Night of Code to Thika.
- Direct engagement with a fresh pool of developer talent.
- Showcase Adamur's mission of empowering African developers.

For KISEPS and Other Partners:

- Visibility as hosts and co-sponsors.
- Access to top developer talent.
- Reputation as supporters of innovation and technology in Kenya.

\*(The proposal remains flexible to accommodate other partners alongside Adamur.)\*

## **Event Logistics**

- Venue Setup: Collaborative coding stations, workshop space, networking zones.
- Facilities: High-speed internet, projectors, seating for 120+, security, refreshments.
- Event Support: Tech crew, volunteers, and Adamur's facilitation team.
- Safety: Security personnel and health protocols in place.

## **Marketing & Promotion**

- Joint digital campaigns via social media, mailing lists, and developer communities.
- Outreach to local universities and tech hubs in Thika.
- Event listing on Lu.ma.
- Co-branded posters, flyers, and merchandise.

## **Budget & Sponsorship**

Core Needs: Venue support, refreshments, branding, technical setup, logistics.

Sponsorship Packages:

- Lead Partner (Adamur): Branding dominance, lead workshop facilitation.
- Co-Partners: Sponsor refreshments, swag, or specific workshops.

## **Expected Impact**

- Over 100 developers engaged.
- New connections forged.
- Visibility for Adamur, KISEPS, and co-partners.
- Foundation for recurring Nights of Code in Thika.

## **Conclusion**

The Night of Code – Thika Edition will enrich the developer community and solidify Adamur's leadership in shaping Africa's tech future. With KISEPS as the venue and Adamur as a lead partner, this collaboration creates an enduring developer experience while positioning Thika as a rising tech hub.

Next Step: A meeting with Adamur's partnership team to align on structure, roles, and sponsorship packages.