

TECHNICAL SKILLS

Advanced Excel | PowerBI | SQL | Python | Machine Learning | Data Cleaning | Data Transformation | EDA | Statistics(Basic) | Google Gemini API | Gradio | MS Office |

INTERNSHIP

Think Evolve Consultancy

Data Analyst

Pune

Apr'25 – Jul'25

Project: YouTube Video Downloader & Description Analyze

- Built an interactive app to download YouTube videos and generate AI-powered scene-by-scene breakdowns, inferred dialogues, and engagement insights using Gemini API.
- Implemented PDF report generation, content classification, and login-based video access via cookie authentication, enhancing accessibility and analysis of video content.
- Gained hands-on experience working with diverse APIs including Gemini, Gmail, Hugging Face, and W&B for model tracking, content generation, and application automation.

PROFESSIONAL EXPERIENCE

Capri Global Capital Ltd

Operations Manager

Pune/Ludhiana

Aug '13 – Oct'19

- Created and maintained dynamic, interactive dashboards to track key performance indicators (KPIs) and team efficiency, providing business stakeholders with actionable insights.
- Led cross-functional coordination to resolve high-impact operational issues, ensuring superior customer experience and process compliance.
- Mentored junior staff and streamlined internal workflows, resulting in enhanced service quality and customer satisfaction.
- Led pan-India audit resolution efforts by effectively coordinating with Regional Managers, ensuring timely compliance and seamless issue closure across all branches.
- Received awards such as **Star Quarter (2015-16)** and **SPOTLIGHT Award (2016)**, highlighting exceptional performance and fraud detection worth(Rs 1.05 cr)

Dewan Housing Finance Limited

Officer

Ludhiana

Apr '12 – Aug'13

- Performed in-depth analysis to track loan disbursement performance, utilizing data-driven insights to enhance operational efficiency and improve decision-making processes.
- Resolved branch audit queries with adept problem-solving skills, ensuring regulatory compliance and stakeholder confidence.

Dhanlaxmi Bank

Senior Officer

Chandigarh

May '11 – Nov'11

- Conducted in-depth analyses of credit reports, loan applications, and income verification documents, ensuring thorough risk assessments and compliance with financial regulations.

e-NXT Ltd (Tata Capital Ltd)

Officer

Mumbai

Nov '07 – May'11

- Conducted comprehensive credit assessments for both personal and business loans, employing thorough analysis techniques to evaluate creditworthiness and mitigate financial risks effectively.
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PROJECTS

E-Commerce Customer Service Analysis

(Self Project)

- Analyzed customer behavior patterns to improve service processes and enhance overall customer experience.
- **Key Skills/Tech Used:** Advanced Excel (PivotTables, Charts, Data Visualization)
Project Link: [GitHub](#)

Airbnb Business Analysis

(Self Project)

- Conducted analysis of Airbnb host trends and booking patterns, using competitive benchmarking to optimize marketing campaigns.
- **Key Skills/Tech Used:** Power BI, Data Cleaning, Data Modeling, Power Query, DAX Functions, Interactive Dashboard Creation. Project Link: [GitHub](#)

FDA (US Food & Drug Administration) Analysis

(Self Project)

- Led SQL analysis to monitor market trends and report key performance indicators (KPIs), using Power BI for data visualization
- **Key Skills/Tech Used:** SQL, Power BI, Data Segmentation, Market Research, Trend Analysis. Project Link: [GitHub](#)

Bank Telemarketing Campaign Analysis

(Self Project)

- Applied statistical analysis and machine learning to evaluate campaign conversion rates and delivered strategic revenue optimization recommendation
- **Key Skills/Tech Used:** Python (NumPy, Pandas, Matplotlib, Seaborn), Exploratory Data Analysis (EDA). Project Link: [GitHub](#)

Supermarket Retail Sales Analysis

(Self Project)

- Conducted sales data analysis using EDA to optimize retail campaigns and built logistic regression models for improved marketing strategies.
- **Key Skills/Tech Used:** Python (Logistic Regression, Spyder IDE, EDA). Project Link: [GitHub](#)

CERTIFICATION

Udemy | Oct 2024

Microsoft Power BI: PL-300 Certification Prep

- Learned data visualization, report creation, and DAX implementation for interactive dashboards.

Coursera | Oct 2024

Google Data Analytics

- Developed skills in SQL, data cleaning, visualization, and statistical analysis

HeroVired | July 2024

Accelerator Program in Business Analytics & Data Science

- Gained expertise in Python, SQL, Machine Learning, and Business Intelligence tools.

EDUCATION

Symbiosis Center of Distance Learning

PGDBA in Finance

- **Percentage:** 65%

Ludhiana

Apr 2009

Punjab University

PG Diploma in Forensic Science & Criminology

- **Percentage:** 58%

Chandigarh

June 2006

Punjab University

Bachelor of Science

- **Percentage:** 60%

Ludhiana

Apr 2004