

# *Parameter estimation: Johnson&Johnson (AR attempt)*

PRACTICAL TIME SERIES ANALYSIS

THISTLETON AND SADIGOV

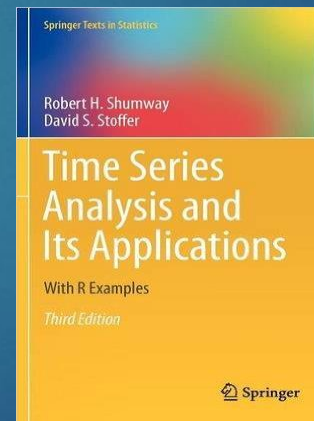
# Objectives

- ▶ To fit an AR(p) model to Quarterly earnings (dollars) per Johnson & Johnson share 1960–80.
- ▶ Use Yule-Walker equations in matrix form to estimate parameters of the fitted model

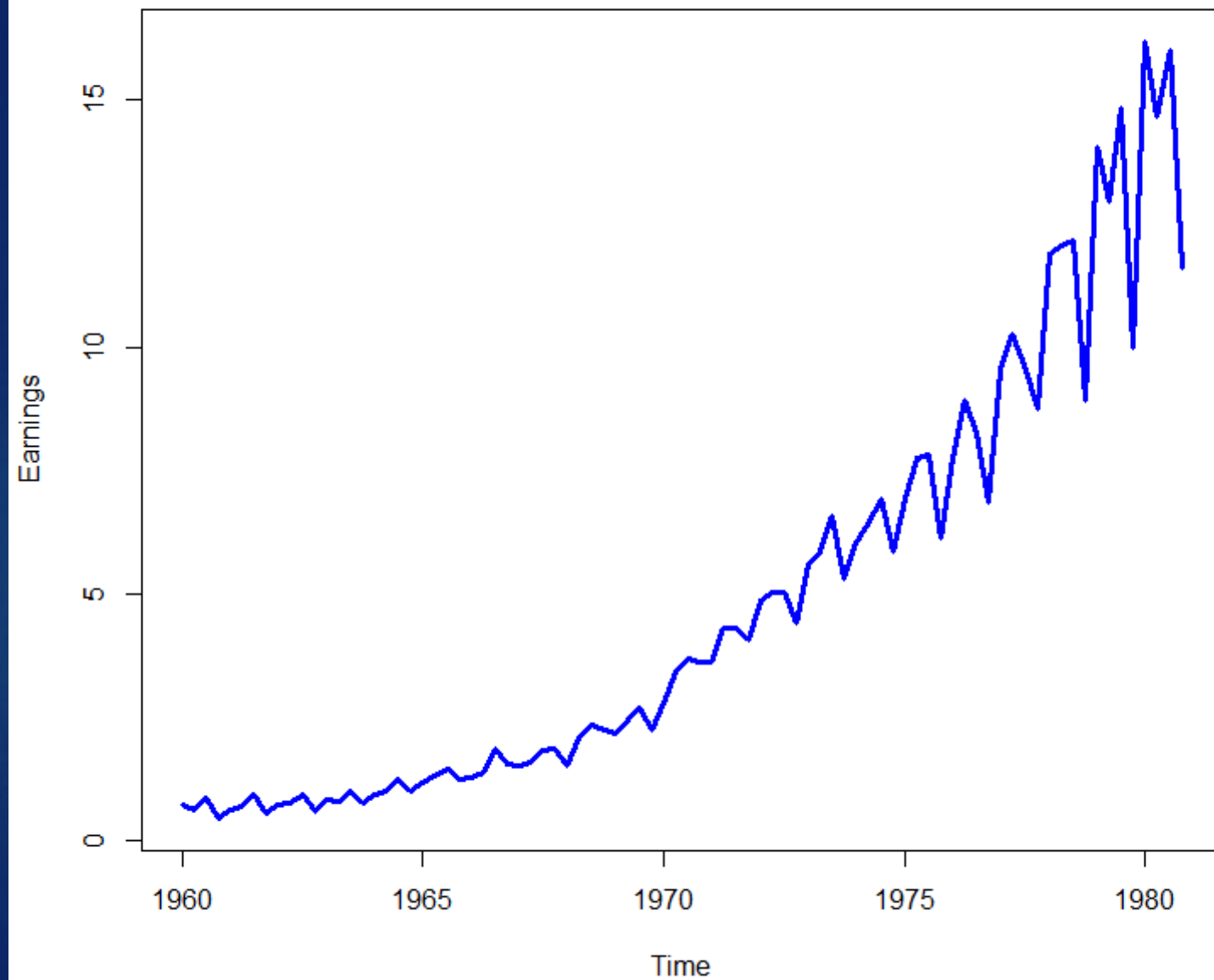
# JohnsonJohnson {datasets}

- ▶ Quarterly earnings (dollars) per Johnson & Johnson share 1960–80.
- ▶ Quarterly time series
- ▶ Source: “astsa” package

Shumway, R.H. and Stoffer, D.S. (2000)  
Time Series Analysis and its Applications  
With R examples  
Third Edition  
Springer



Quarterly Earnings per Johnson&Johnson share (Dollars)



# Transformation

Log-return a time series  $\{X_t\}$

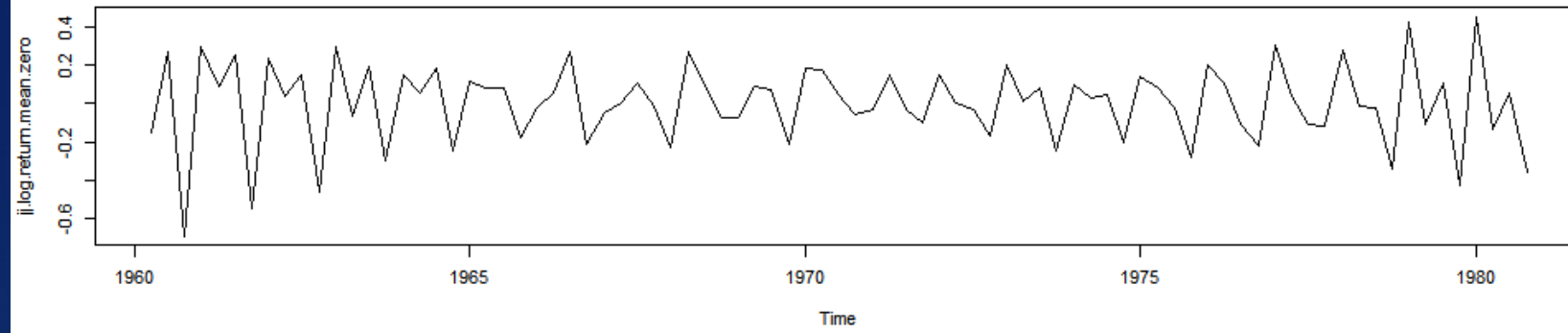
is defined as

$$r_t = \log\left(\frac{X_t}{X_{t-1}}\right) = \log(X_t) - \log(X_{t-1})$$

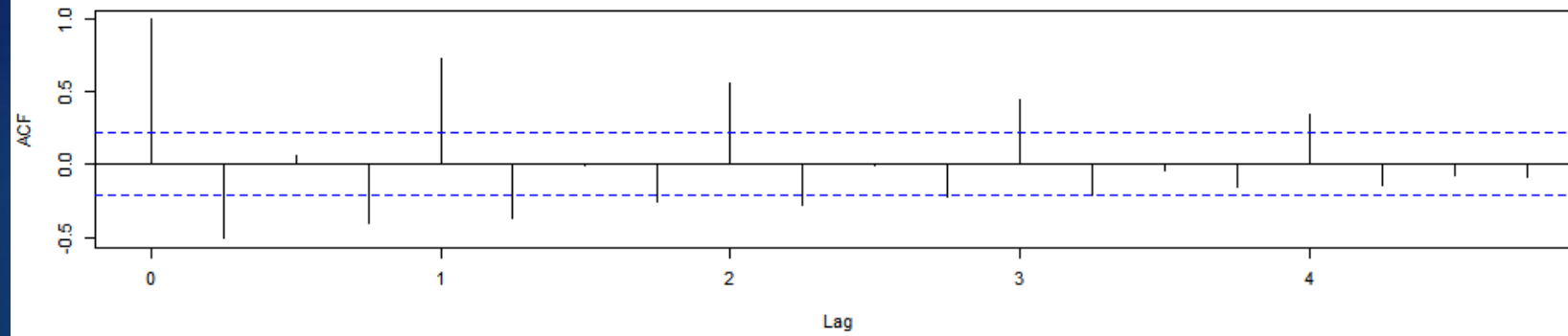
In R,

*diff*(log( ))

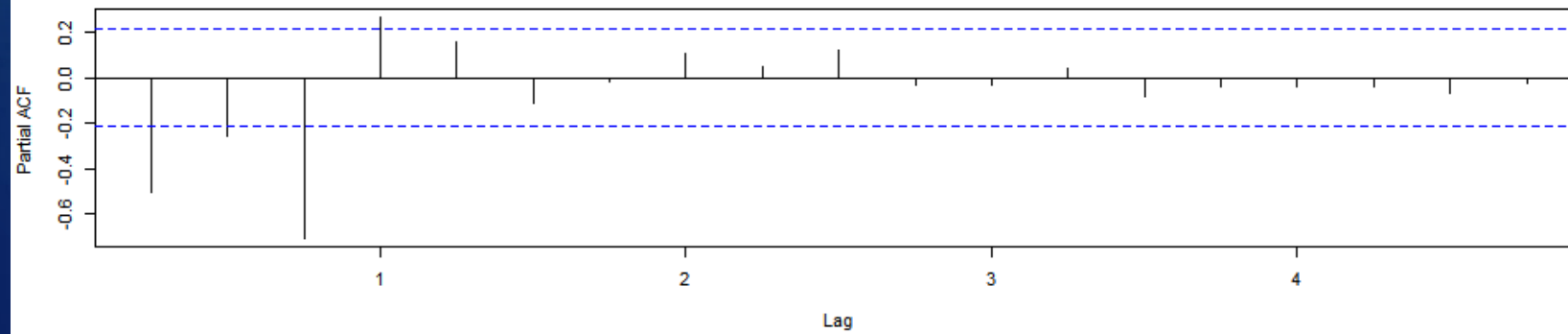
Log-return (mean zero) of Johnson&Johnosn earnings per share



ACF



PACF



# The parsimony principle

- ▶ Choose 'simplest explanation that fits the evidence'
- ▶ Simplest of competing theories is to be preferred
- ▶ PACF  $\Rightarrow$  AR(4)
- ▶ Yule-Walker equations in matrix form



$$p = 4$$

Fitted model is

$$r_t = 0.079781 - 0.6293492 r_{t-1} - 0.5171526 r_{t-2} - 0.4883374 r_{t-3} + 0.2651266 r_{t-4} + Z_t$$

$$Z_t \sim \text{Normal}(0, 0.01419242)$$

where

$$r_t = \log\left(\frac{X_t}{X_{t-1}}\right)$$



# What We've Learned

- ▶ Fitting an  $AR(p=4)$  model to log-return of Johnson & Johnson quarterly earnings from 'astsa' package using Yule-Walker equations in matrix form