



# *SARIMA fitting: Johnson & Johnson*

PRACTICAL TIME SERIES ANALYSIS

THISTLETON AND SADIGOV

# Objectives

- ▶ Fit SARIMA models to quarterly earnings of Johnson & Johnson share
- ▶ Forecast future values of examined time series

# Modeling

- ▶ Time plot
- ▶ Transformation
- ▶ Differencing (seasonal or non-seasonal)
- ▶ Ljung-Box test
- ▶ ACF → Adjacent spikes → MA order
- ▶ ACF → Spikes around seasonal lags → SMA order
- ▶ PACF → Adjacent spikes → AR order
- ▶ PACF → Spikes around seasonal lags → SAR order

# Modeling cont.

- ▶ Fit few different models
- ▶ Compare AIC, choose a model with minimum AIC
- ▶ **The parsimony principle**
- ▶ Time plot, ACF and PACF of residuals
- ▶ Ljung-Box test for residuals

# The parsimony principle

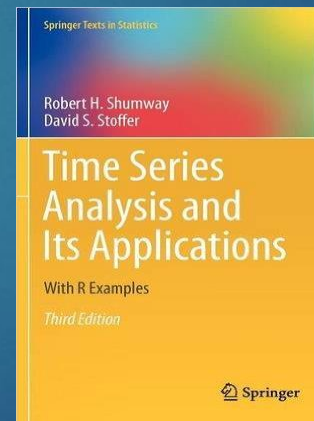
$SARIMA(p, d, q, P, D, Q)_S$

$$p + d + q + P + D + Q \leq 6$$

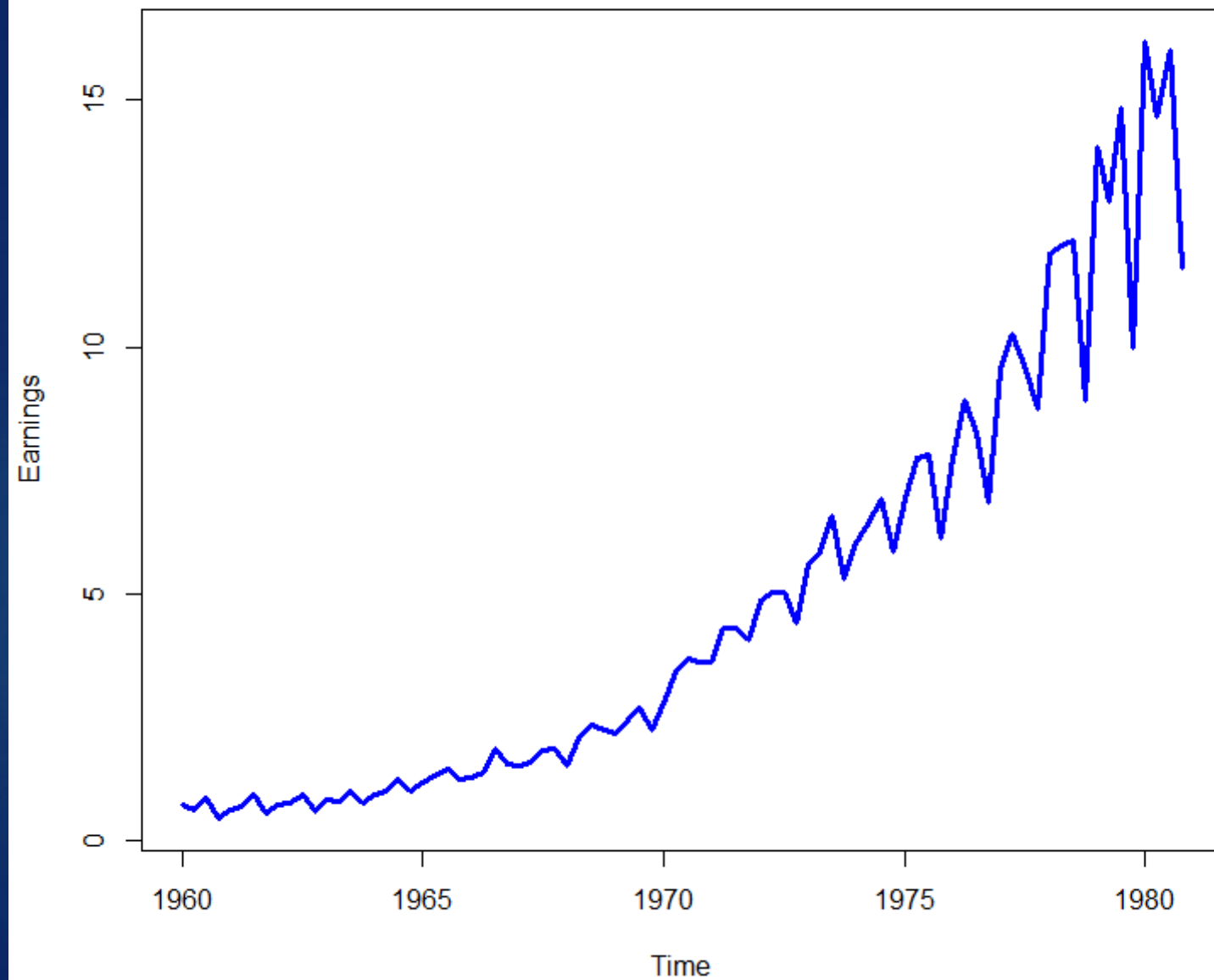
# JohnsonJohnson {datasets}- AGAIN

- ▶ Quarterly earnings (dollars) per Johnson & Johnson share 1960–80.
- ▶ Quarterly time series
- ▶ Source: “astsa” package

Shumway, R.H. and Stoffer, D.S. (2000)  
Time Series Analysis and its Applications  
With R examples  
Third Edition  
Springer



Quarterly Earnings per Johnson&Johnson share (Dollars)





# Transformation

Log-return a time series  $\{X_t\}$

is defined as

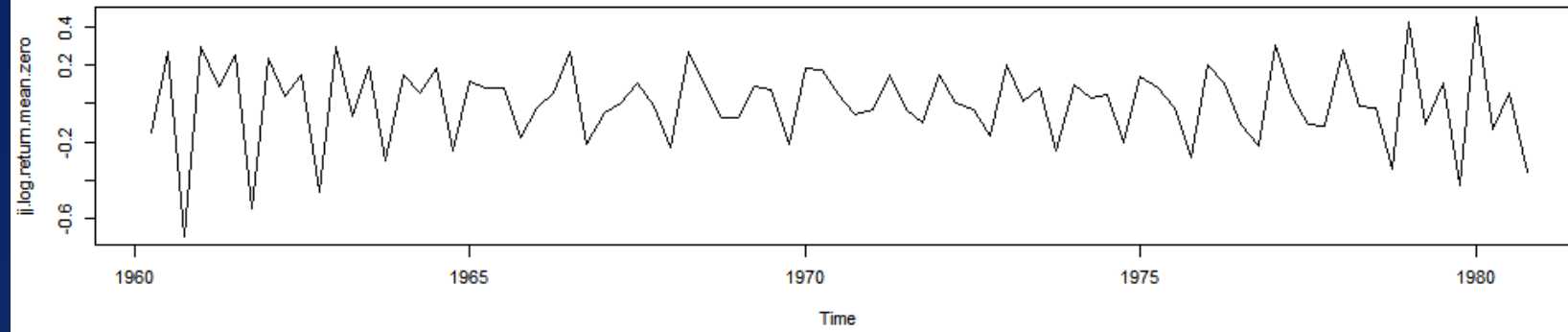
$$r_t = \log\left(\frac{X_t}{X_{t-1}}\right) = \log(X_t) - \log(X_{t-1})$$

In R,

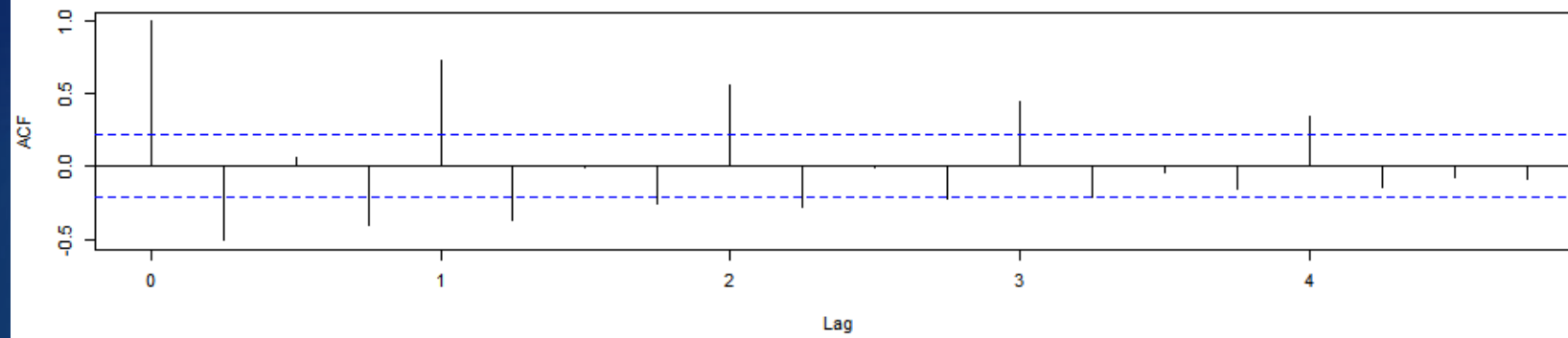
*diff*(log( ))



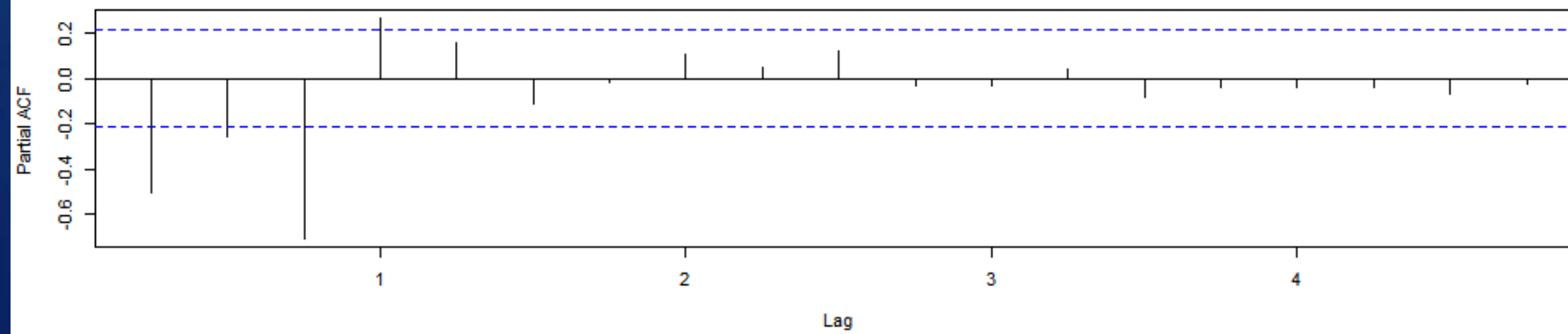
Log-return (mean zero) of Johnson&Johnosn earnings per share



ACF

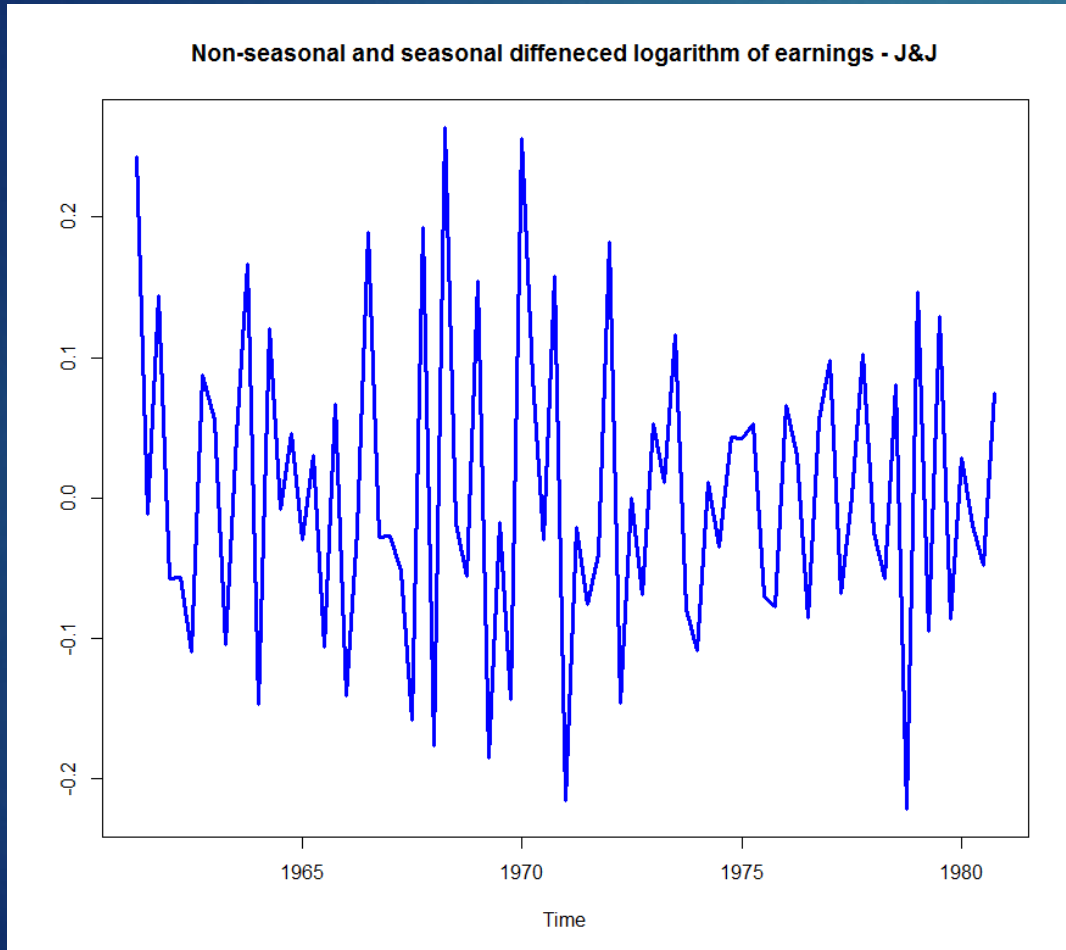


PACF



# Seasonal differencing D=1

$$\text{diff}(\text{diff}(\log(jj)), 4)$$



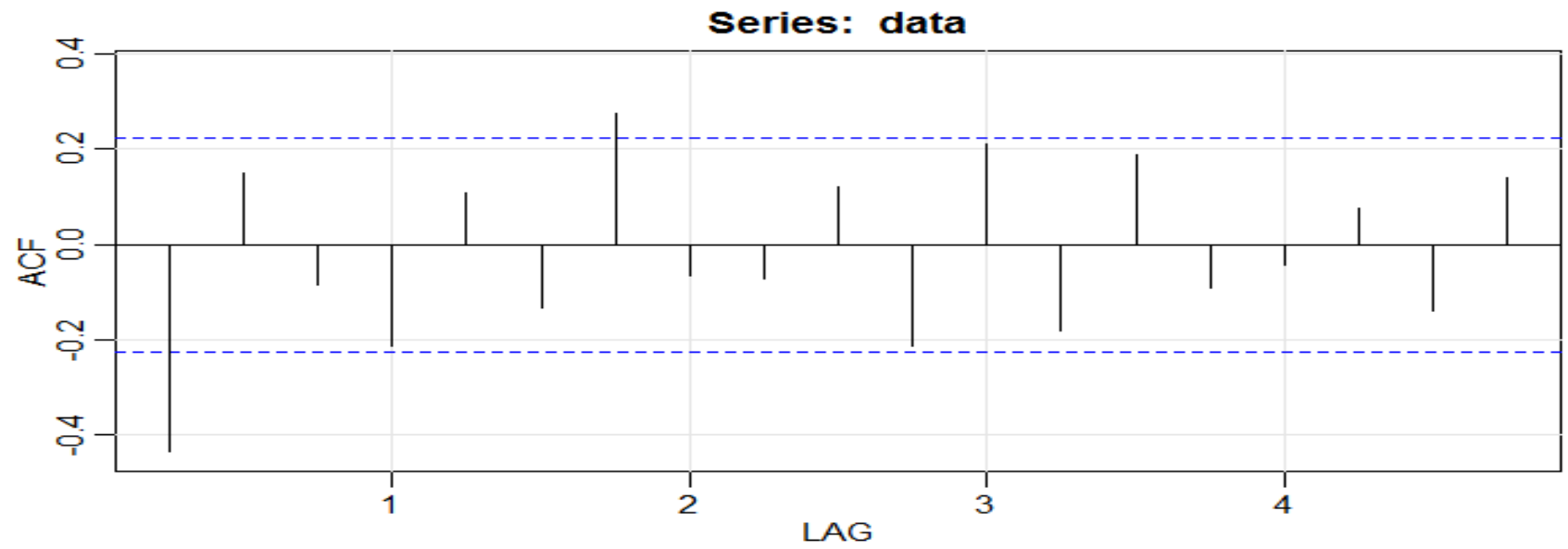
# Ljung-Box test

- ▶ `Box.test(data, lag=log(length(data)))`
- ▶ p-value:

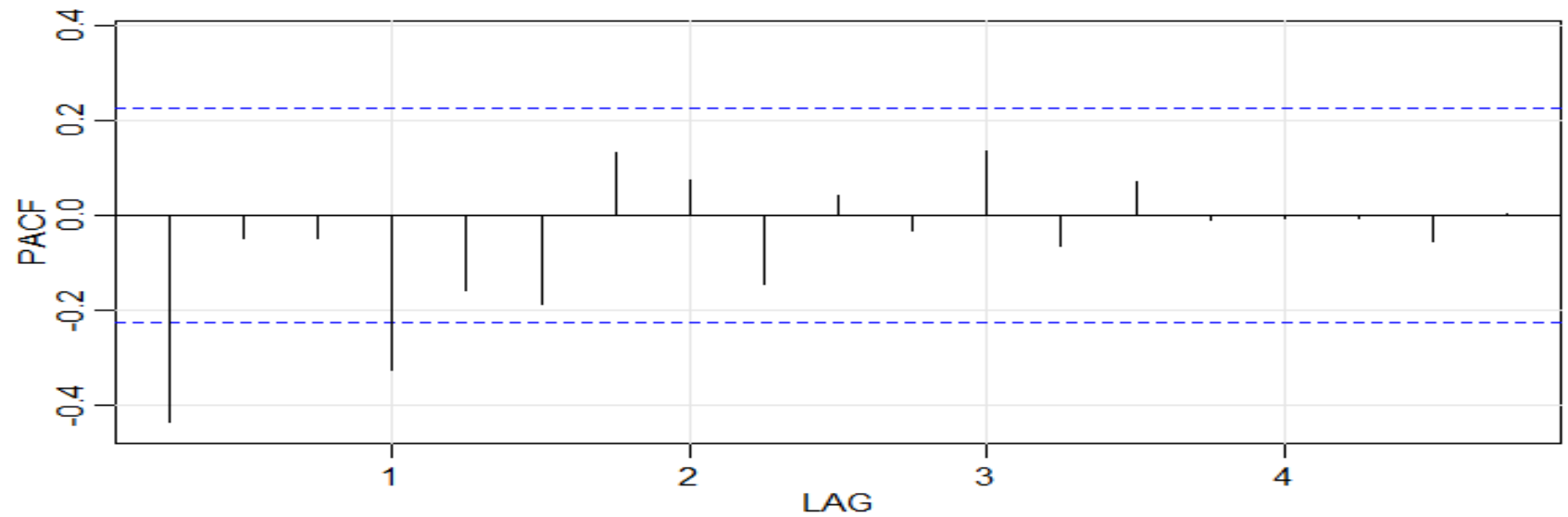
0.0004658

So, we reject the hypothesis that there is no autocorrelation between previous lags of seasonal and non-seasonal differenced logarithm of earnings per J&J share

# ACF



# PACF



# Order specification and parameter estimation

- ▶ ACF  $\rightarrow q = 0,1 ; Q = 0,1$
- ▶ PACF  $\rightarrow p = 0,1 ; P = 0,1$
- ▶ So, we will look at SARIMA( $p, 1, q, P, 1, Q$ )<sub>4</sub> models for  $\log(jj)$  where

$$0 \leq p, q, P, Q \leq 1$$

- ▶ R routine:

*arima(x = log(jj), order = c(p, 1, q), seasonal = list(order = c(P, 1, Q), period = 4))*

0 1 0 0 1 0 4 AIC= -124.0685 SSE= 0.9377871 p-VALUE= 0.0002610795  
0 1 0 0 1 1 4 AIC= -126.3493 SSE= 0.8856994 p-VALUE= 0.0001606542  
0 1 0 1 1 0 4 AIC= -125.9198 SSE= 0.8908544 p-VALUE= 0.0001978052  
0 1 0 1 1 1 4 AIC= -124.3648 SSE= 0.8854554 p-VALUE= 0.000157403  
0 1 1 0 1 0 4 AIC= -145.5139 SSE= 0.6891988 p-VALUE= 0.03543717  
0 1 1 0 1 1 4 AIC= -150.7528 SSE= 0.6265214 p-VALUE= 0.6089542  
**0 1 1 1 1 0 4 AIC= -150.9134 SSE= 0.6251634 p-VALUE= 0.7079173**  
0 1 1 1 1 1 4 AIC= -149.1317 SSE= 0.6232876 p-VALUE= 0.6780876  
1 1 0 0 1 0 4 AIC= -139.8248 SSE= 0.7467494 p-VALUE= 0.03503386  
1 1 0 0 1 1 4 AIC= -146.0191 SSE= 0.6692691 p-VALUE= 0.5400205  
1 1 0 1 1 0 4 AIC= -146.0319 SSE= 0.6689661 p-VALUE= 0.5612964  
1 1 0 1 1 1 4 AIC= -144.3766 SSE= 0.6658382 p-VALUE= 0.5459445  
1 1 1 0 1 0 4 AIC= -145.8284 SSE= 0.667109 p-VALUE= 0.2200484  
1 1 1 0 1 1 4 AIC= -148.7706 SSE= 0.6263677 p-VALUE= 0.594822  
1 1 1 1 1 0 4 AIC= -148.9175 SSE= 0.6251104 p-VALUE= 0.7195469  
1 1 1 1 1 1 4 AIC= -144.4483 **SSE= 0.6097742** p-VALUE= 0.3002702

# $SARIMA(0,1,1,1,1,0)_4$

Fit this model

$$X_t = \text{Earnings}$$

$$Y_t = \log(X_t)$$

	Estimate	SE	t.value	p.value
ma1	-0.6796	0.0969	-7.0104	0.0000
sar1	-0.3220	0.1124	-2.8641	0.0053

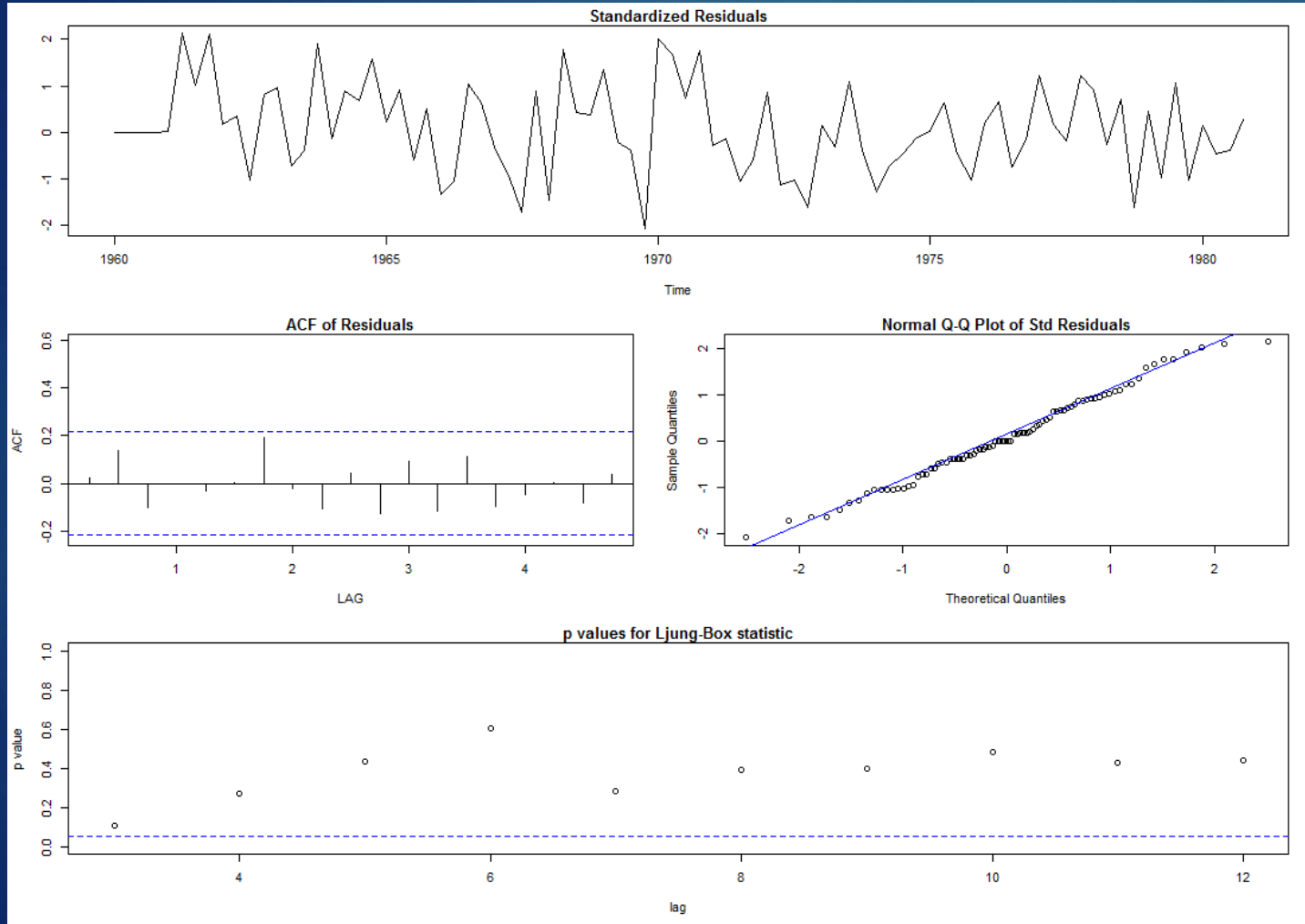


# SARIMA routine

- ▶ 'astsa' package

- ▶ `sarima(log(jj), 0,1,1,1,1,0,4)`

# Residual analysis



# Model – SARIMA(0,1,1,1,1,0)<sub>4</sub>

$$X_t = \text{Earnings}$$

$$Y_t = \log(X_t)$$

$$(1 - B)(1 - B^4)(1 - \Phi B^4)Y_t = (1 + \theta B)Z_t$$

$$Y_t = Y_{t-1} + (\Phi + 1)Y_{t-4} - (\Phi + 1)Y_{t-5} - \Phi Y_{t-8} + \Phi Y_{t-9} + Z_t + \theta Z_{t-1}$$

	Estimate	SE	t.value	p.value
ma1	-0.6796	0.0969	-7.0104	0.0000
sar1	-0.3220	0.1124	-2.8641	0.0053

# Model – cont.

$$Y_t = Y_{t-1} + 0.6780 Y_{t-4} - 0.6780 Y_{t-5} + 0.3220 Y_{t-8} - 0.3220 Y_{t-9} + Z_t - 0.6796 Z_{t-1}$$

where

$$Y_t = \log(X_t)$$

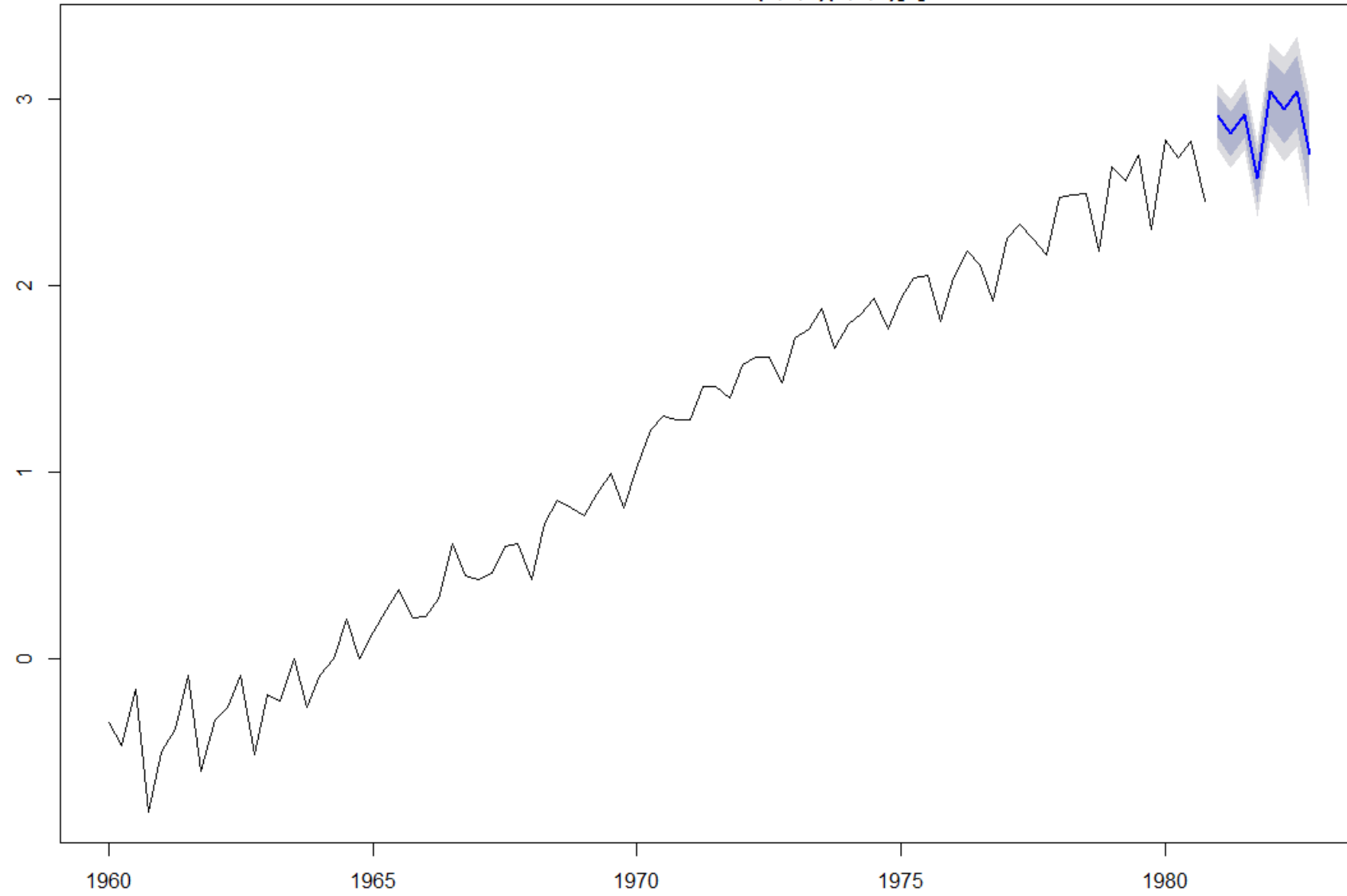
and

$$Z_t \sim \text{Normal} (0, 0.0079)$$

# Forecast routines

- ▶ `model<- arima(x=log(jj), order = c(0,1,1),  
seasonal = list(order=c(1,1,0), period=4))`
- ▶ `plot(forecast(model))` # 'forecast' package

Forecasts from ARIMA(0,1,1)(1,1,0)[4]



# forecast(model)

	Point for.	Lo 80	Hi 80	Lo 95	Hi 95
1981 Q1	2.910254	2.796250	3.024258	2.735900	3.084608
1981 Q2	2.817218	2.697507	2.936929	2.634135	3.000300
1981 Q3	2.920738	2.795580	3.045896	2.729325	3.112151
1981 Q4	2.574797	2.444419	2.705175	2.375401	2.774194
1982 Q1	3.041247	2.868176	3.214317	2.776559	3.305934
1982 Q2	2.946224	2.762623	3.129824	2.665431	3.227016
1982 Q3	3.044757	2.851198	3.238316	2.748735	3.340780
1982 Q4	2.706534	2.503505	2.909564	2.396028	3.017041



# What We've Learned

- ▶ Fit SARIMA models to quarterly earnings of Johnson & Johnson share
- ▶ Forecast future values of examined time series