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Total Number of Product Categories	Product Category Contributing Highest to R…	Revenue Contribution (in %) of top Product …
71	health_beauty	9

Preferred Payment Method across Time [Total Payment (in $) by Payment Mode and Time]

Legend — Payment Type: boleto, credit_card, debit_card, voucher

X-axis: Month-Year (Oct 2016, Jan 2017, Apr 2017, Jul 2017, Oct 2017, Jan 2018, Apr 2018, Jul 2018)
Y-axis: Total Payment (in $)
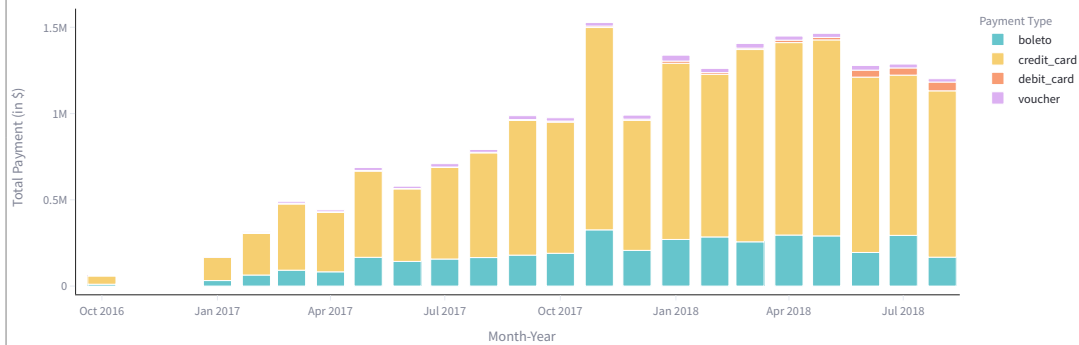
Top 5 Product Categories based on Number of Orders (in %)

X-axis: Product Category (bed_bath_table, health_beauty, sports_leisure, furniture_decor, computers_accessories)
Y-axis: Percentage of Orders
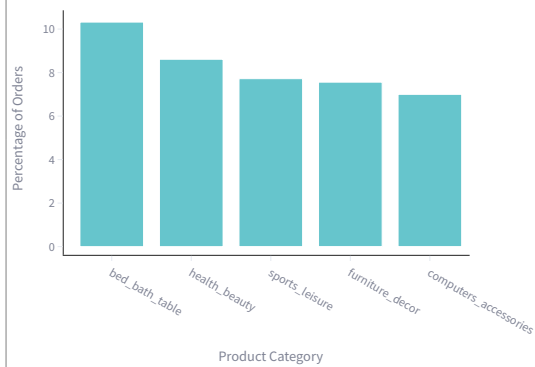
Preferred Day of Week for Ordering (Number of Orders (in %) by Day of We…

X-axis: Day of Week (Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday)
Y-axis: Percentage of orders

Preferred Time of Day for Ordering (Number of Orders (in %) by Time of Day)

Product Price Preferrence (Number of Products Ordered by Price) - Histog

Preferred Basket Size (Number of Orders per Basket Size) - Histogram