Learning while Buffering: Impact of Bandwidth Quality on Educational Outcomes

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ECON 490

Introduction



• Experience from the ongoing Covid-19 Pandemic



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- Past research on usage patterns



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Lots of evidence to show that student access to internet has a positive effect on education

Research Question



 \bullet Strong urban/rural divide in bandwidth accessibility - Digital Divide

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- Video tutorials impractical when faced with low bandwidth or metered connections

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To what extent does having access to high quality bandwidth impact educational outcomes?

Data and Methods

Data₁



Main data sources of interest:

• Fraser School Reports

Data



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- Fraser School Reports
- National Broadband Data

Data



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- Fraser School Reports
- National Broadband Data
- 2016 Canadian Census

Methods



Preliminary OLS with specification:

$$\begin{split} \text{Average_Exam_Mark}_i &= \beta_0 + \beta_1 (\text{combined_50_10}_i) + \beta_2 (\text{combined_25_5}_i) + \\ & \beta_3 (\text{combined_10_2}_i) + \beta_4 (\text{combined_5_1}_i) + \beta_5 (\text{public}_i) + \\ & \beta_6 (\text{percent_ESL}_i) + \beta_7 (\text{percent_special_needs}_i) + \epsilon_i \end{split}$$

Results and Analysis





combined_5_1	OLS Regression Results		
	77.4835*	86.4056*	87.1048*
	(6.640)	(6.467)	(6.565)
combined_10_2	65.7089*	74.4091*	74.6567*
	(9.762)	(9.338)	(9.572)
combined_25_5	86.0053*	93.4669*	93.8178
	(4.063)	(4.065)	(4.360)
combined_50_10	70.7386*	74.9946*	75.7003*
	(0.428)	(0.876)	(1.023)
public		-5.2427*	-4.1612*
		(0.958)	(1.145)
school_controls	No	No	Yes