



**VNRVJiet**  
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**Team Name : MindMesh**  
**Domain : Fintech & Enterprise**  
**PSID: 3**



## Team Details

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# Domain & Problem Understanding

*(Describe the Problem You're Addressing and Your Approach to Solving It)*



## Domain

- It is a Skill-Linked Investing Platform, creating a digital ecosystem connecting **entrepreneurs, freelancers and investors**.
- It addresses the **gap between talent and funding** for early-stage startups.
- The platform is **transparent, skill-driven, and collaboration-focused**.
- Enables investors to **discover promising startups** with skilled teams and transparent milestones.
- Supports **startup growth, innovation, and increased chances of success** through integrated networking and funding opportunities.

## Problem Understanding

- Funding challenges
- Limited mentorship & collaboration
- Lack of exposure
- Freelancer challenges
- Credibility issues
- Fragmented ecosystem
- Investor challenges

## Approach to Solving the Problem

- Blockchain for transparent milestone verification and payments
- **AI-based matchmaking** between investors, projects, and freelancers.
- **Entrepreneurs** create verified startup profiles and define milestones.
- **Freelancers** join teams based on verified skills and deliverables.
- **Investors** fund projects through **milestone-based escrow smart contracts**, ensuring funds are only released upon verified progress.

Entrepreneur and  
Startup Founders

Freelancers and  
Skilled Professional

Investors and Venture  
Capitalists

Incubators, Accelerators  
and Mentorship  
Networks

**TARGETED  
AUDIENCE**

# Proposed Solution

*(Explain your idea clearly — how it solves the problem, what makes it innovative, and the unique value proposition it offers.)*



## AI Skill Verification:

Uses AI/ML to assess and validate user skills through portfolios, project outcomes, and certifications.

## Blockchain-Backed Escrow:

Ensures transparent, tamper-proof transactions between investors and entrepreneurs.

## Skill-Based Investment Matching:

Investors can discover projects or individuals that match their preferred skill or domain.

## Performance-Based ROI:

Returns are linked to milestone achievements, tracked automatically through smart contracts.

## Trust Layer:

Integrated KYC/AML and secure cloud services (AWS/Google Cloud) for compliance and data protection.

## Inclusive Growth:

Enables people from non-urban or underprivileged regions to access global funding opportunities.

## AI-Powered Fraud Detection:

Detects anomalies or suspicious patterns in transactions, user activity, or identity verification using machine learning.

## AI Skill Graph & Capability Index

- **Innovation:** Dynamic “Skill DNA” mapping — like a credit score, but for human capability..

## AI Deal Negotiator (Conversational Agent)

- **Innovation:** Removes bias, ensures transparent negotiation, and protects both parties.

## AI-Powered Market Trend Forecasting

- **Innovation:** Predictive investing powered by skill economy data.

## Auto-Matching & Collaborative AI Agents

- **Innovation:** Reduces manual effort, guesswork, and time spent on planning.

## Auto-Verification of Skills

- **Innovation:** Trust without paperwork — fully automated credibility scoring.

## Global Talent Recommendation Engine

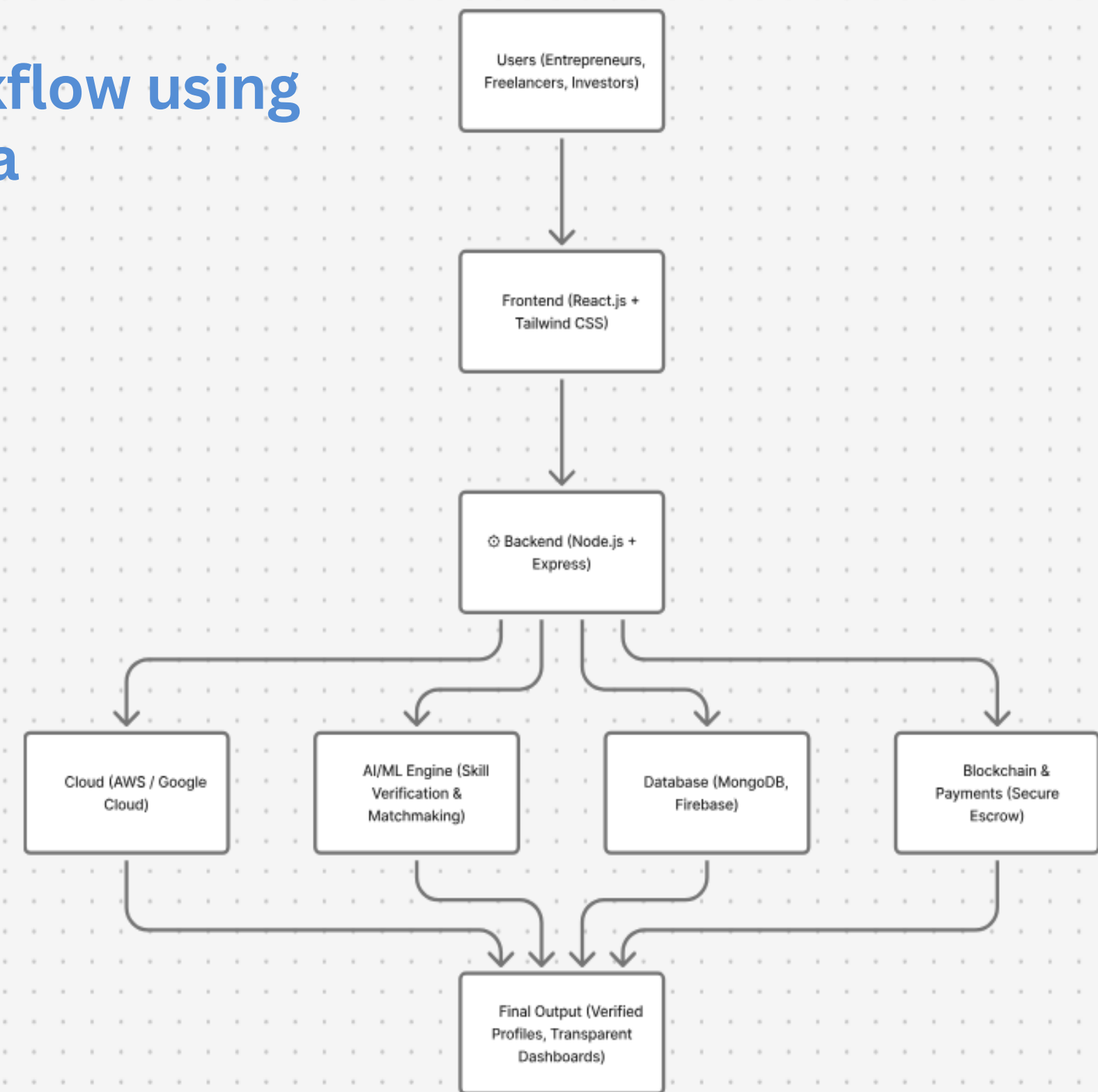
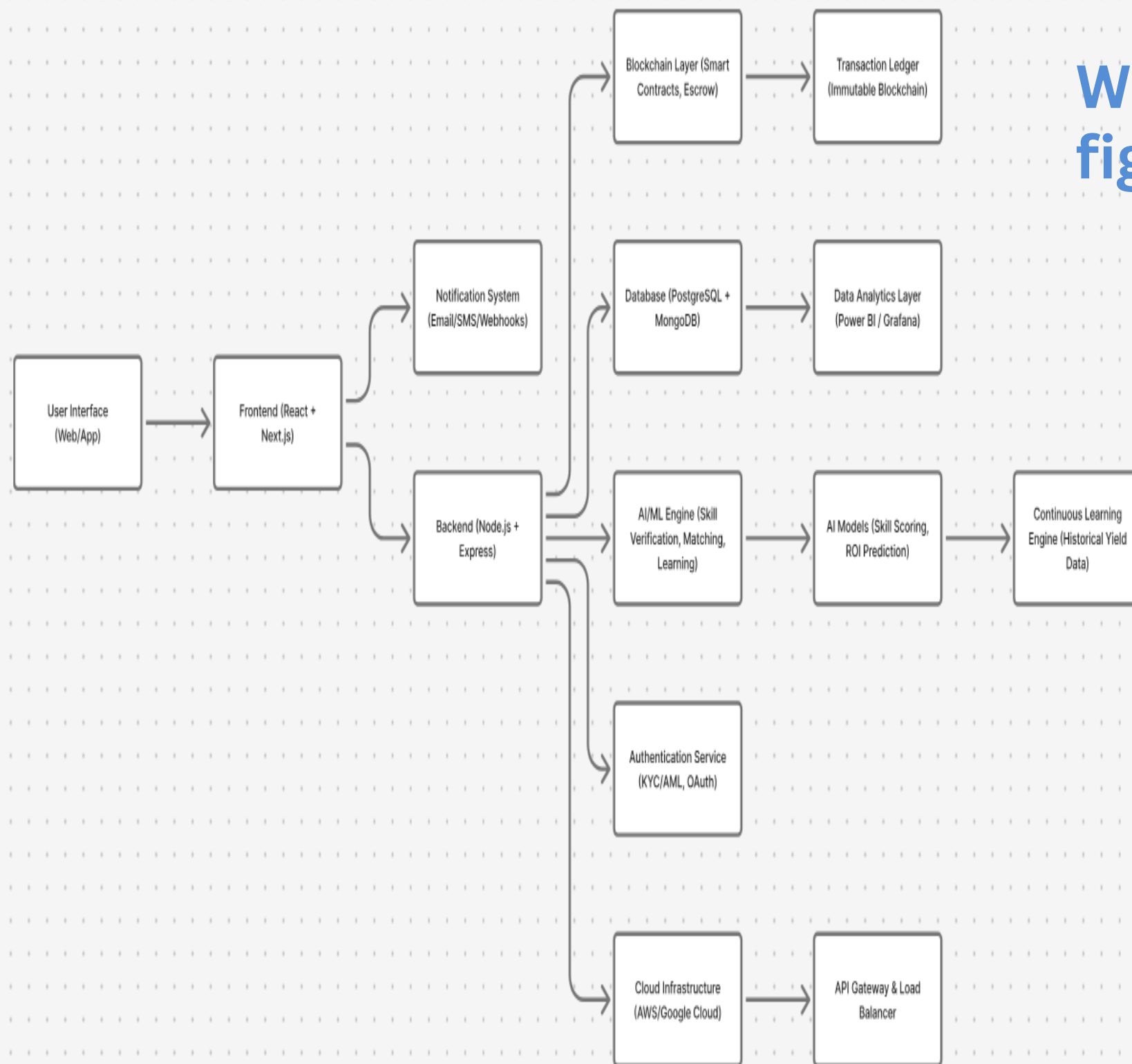
- **Innovation:** Turns isolated freelancers into globally networked micro-startups.

# Technical Approach (TechStack & Architecture)

(Explain the system architecture — detailing frontend, backend, database, and integrations — supported by flow diagrams to illustrate the workflow)



## Workflow using figma



# Feasibility & Viability

*(Justify why your solution can realistically be developed, sustained, and make a real-world impact.)*



TECHNICAL



COST EFFECTIVE

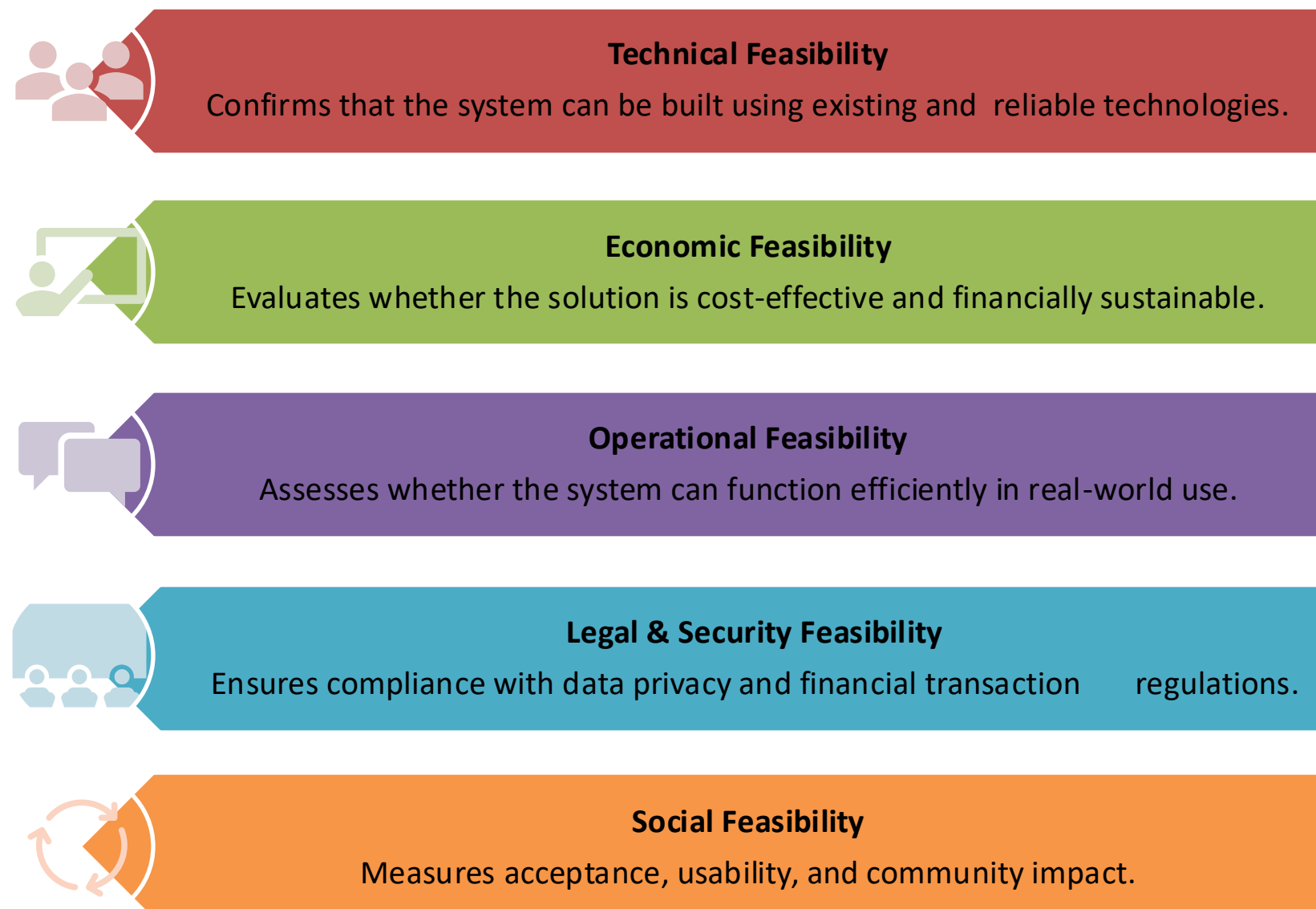


OPERATIONAL

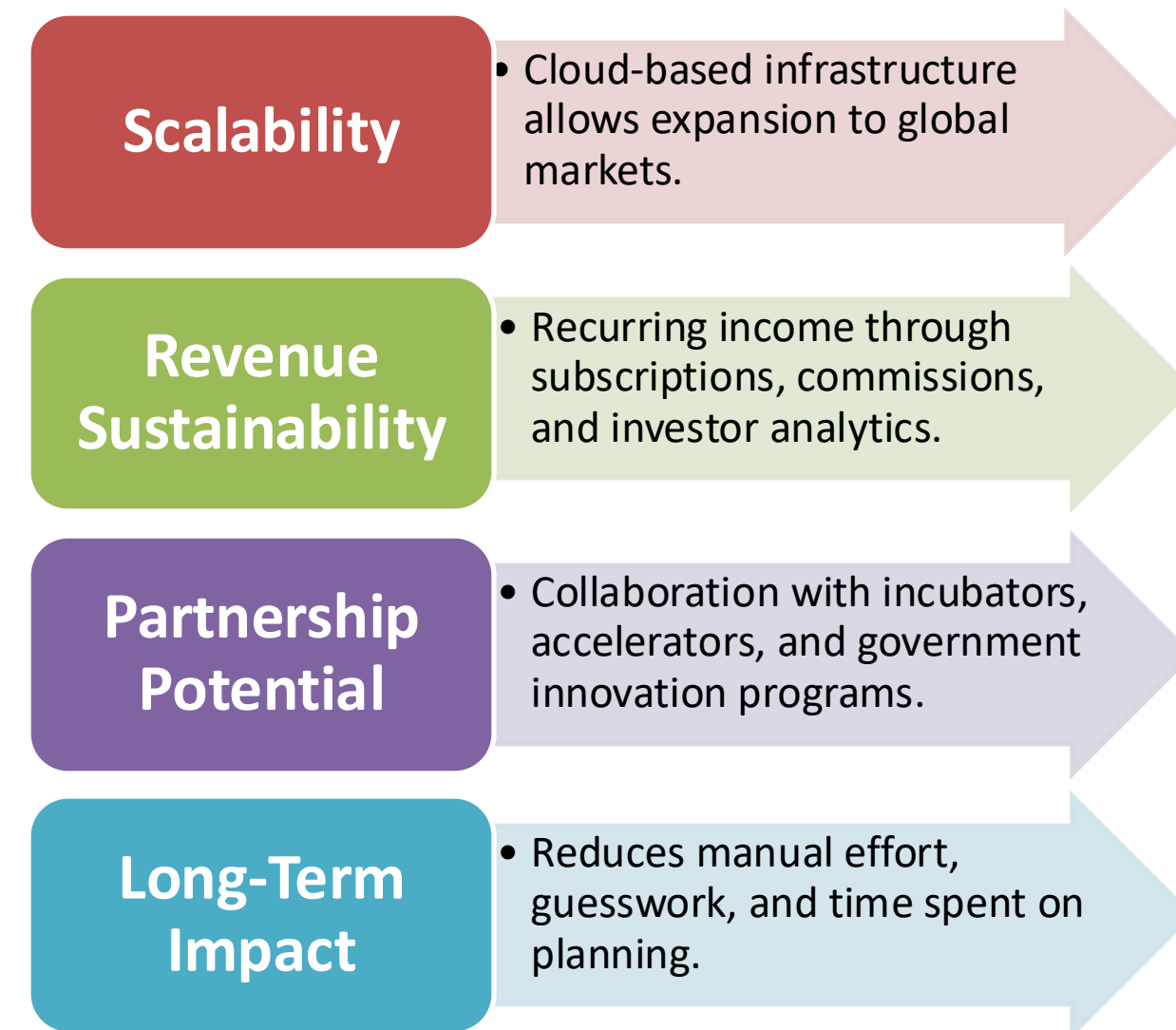


SOCIAL

## Feasibility



## Viability





# References & Research



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**The Value of Reputation in an Online Freelance Marketplace** — A study analyzing how seller reputation affects buyer decisions in freelance marketplaces.

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**Uncovering the uneven livelihood outcomes of online freelance labour** — Looks at outcomes for freelancers and challenges in online freelance labour markets.

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