



**Team Name : MindMesh**  
**Domain : Fintech & Enterprise**  
**PSID: 3**



## Team Details

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# Domain & Problem Understanding

(Describe the Problem You're Addressing and Your Approach to Solving It)



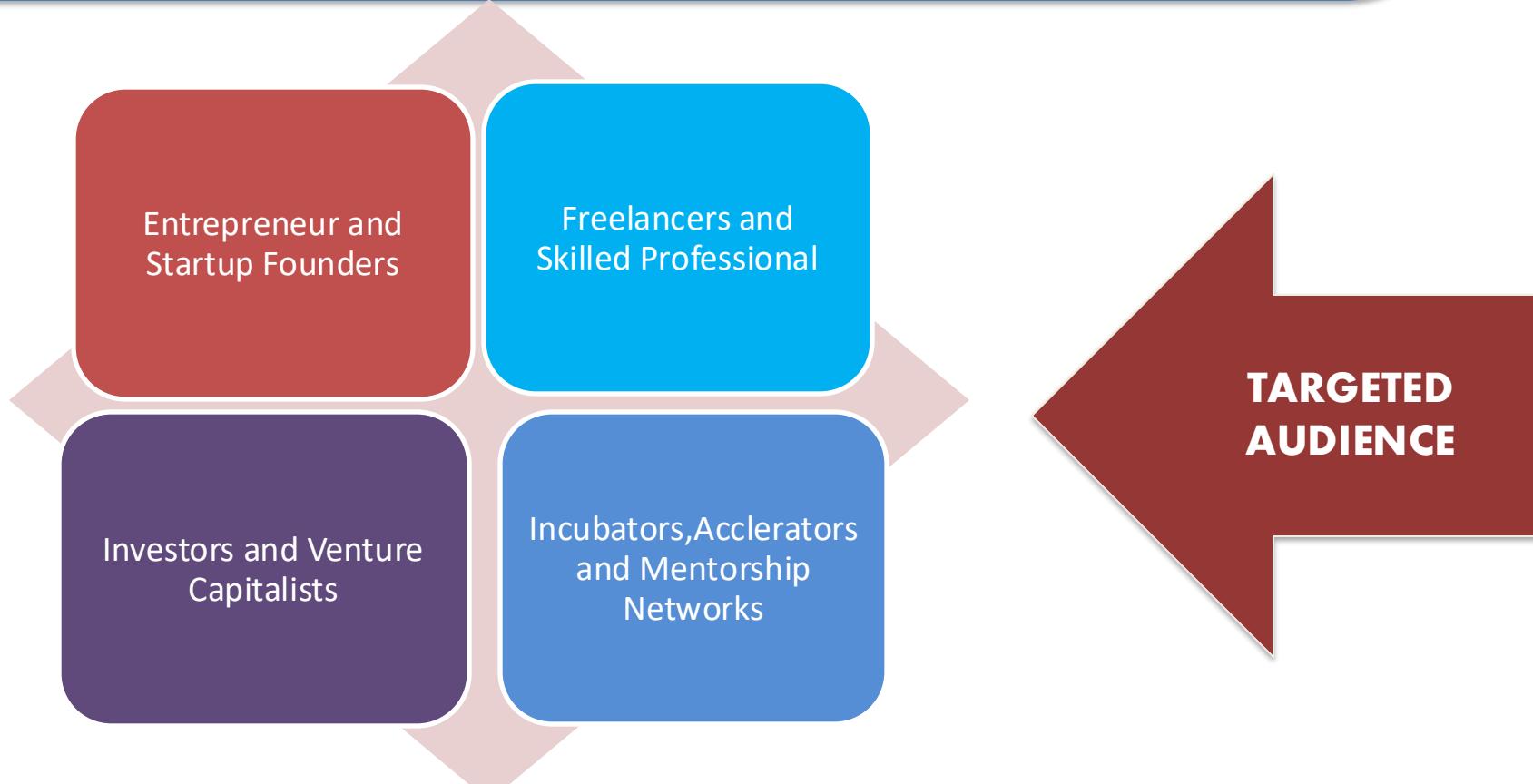
## Domain

- It is a Skill-Linked Investing Platform, creating a digital ecosystem connecting **entrepreneurs, freelancers and investors**.
- It addresses the **gap between talent and funding** for early-stage startups.
- The platform is **transparent, skill-driven, and collaboration-focused**.
- Enables investors to **discover promising startups** with skilled teams and transparent milestones.
- Supports **startup growth, innovation, and increased chances of success** through integrated networking and funding opportunities.

## Problem Understanding

- Funding challenges
- Limited mentorship & collaboration
- Lack of exposure
- Freelancer challenges
- Credibility issues
- Fragmented ecosystem
- Investor challenges

## TARGETED AUDIENCE



## Approach to Solving the Problem

- Blockchain for transparent milestone verification and payments
- **AI-based matchmaking** between investors, projects, and freelancers.
- **Entrepreneurs** create verified startup profiles and define milestones.
- **Freelancers** join teams based on verified skills and deliverables.
- **Investors** fund projects through **milestone-based escrow smart contracts**, ensuring funds are only released upon verified progress.

# Proposed Solution

(Explain your idea clearly – how it solves the problem, what makes it innovative, and the unique value proposition it offers.)



**AI Skill Verification:**  
Uses AI/ML to assess and validate user skills through portfolios, project outcomes, and certifications.

**Blockchain-Based Escrow:**  
Ensures transparent, tamper-proof transactions between investors and entrepreneurs.

**Skill-Based Investment Matching:**  
Investors can discover projects or individuals that match their preferred skill or domain.

**Performance-Based ROI:**  
Returns are linked to milestone achievements, tracked automatically through smart contracts.

**Trust Layer:**  
Integrated KYC/AML and secure cloud services (AWS/Google Cloud) for compliance and data protection.

**Inclusive Growth:**  
Enables people from non-urban or underprivileged regions to access global funding opportunities.

**AI-Powered Fraud Detection:**  
Detects anomalies or suspicious patterns in transactions, user activity, or identity verification using machine learning.

## AI Skill Graph & Capability Index

- **Innovation:** Dynamic “Skill DNA” mapping — like a credit score, but for human capability..

## AI Deal Negotiator (Conversational Agent)

- **Innovation:** Removes bias, ensures transparent negotiation, and protects both parties.

## AI-Powered Market Trend Forecasting

- **Innovation:** Predictive investing powered by skill economy data.

## Auto-Matching & Collaborative AI Agents

- **Innovation:** Reduces manual effort, guesswork, and time spent on planning.

## Auto-Verification of Skills

- **Innovation:** Trust without paperwork — fully automated credibility scoring.

## Global Talent Recommendation Engine

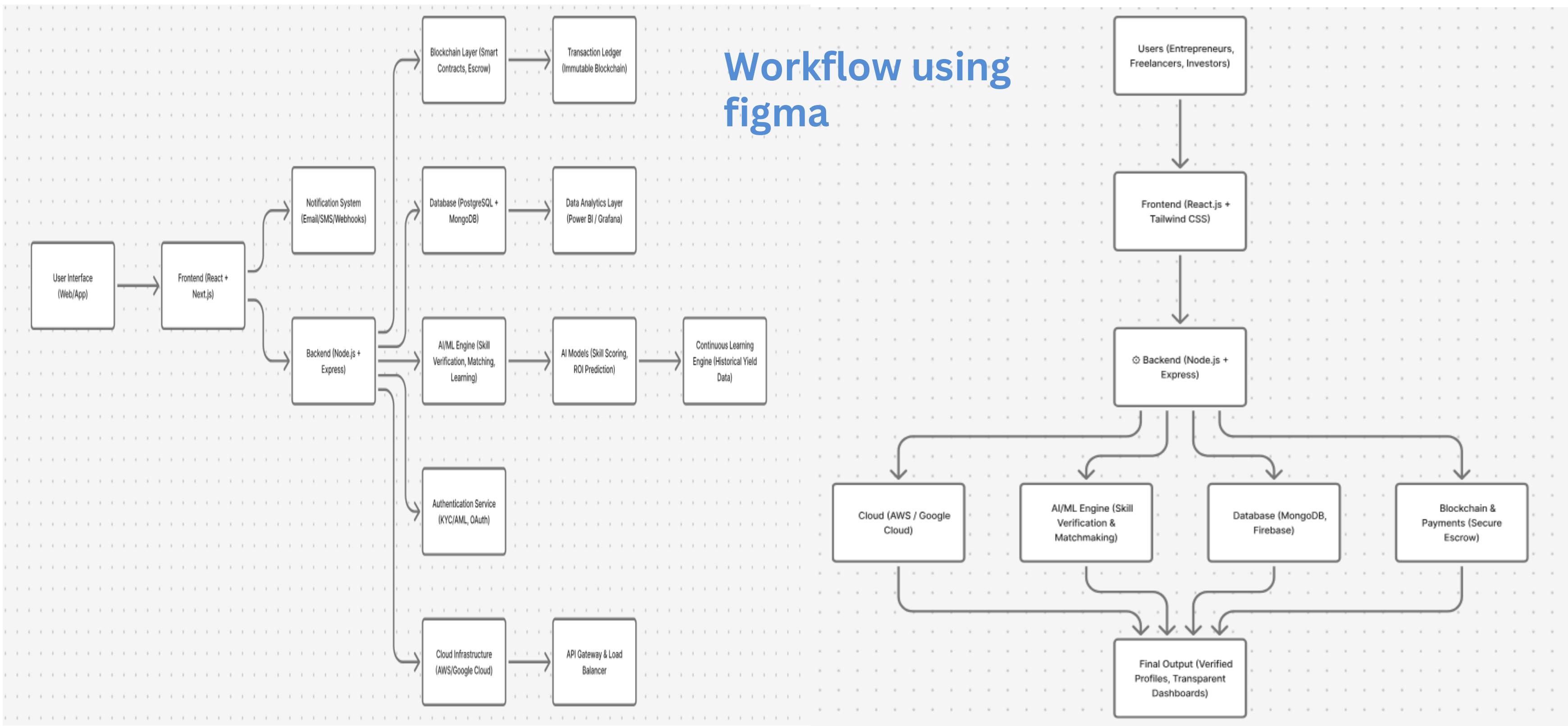
- **Innovation:** Turns isolated freelancers into globally networked micro-startups.

# Technical Approach (TechStack & Architecture)

*(Explain the system architecture – detailing frontend, backend, database, and integrations – supported by flow diagrams to illustrate the workflow)*



# Workflow using figma



# Feasibility & Viability

(Justify why your solution can realistically be developed, sustained, and make a real-world impact.)



## Feasibility



### Technical Feasibility

Confirms that the system can be built using existing and reliable technologies.



### Economic Feasibility

Evaluates whether the solution is cost-effective and financially sustainable.



### Operational Feasibility

Assesses whether the system can function efficiently in real-world use.



### Legal & Security Feasibility

Ensures compliance with data privacy and financial transaction regulations.



### Social Feasibility

Measures acceptance, usability, and community impact.

## Viability

### Scalability

- Cloud-based infrastructure allows expansion to global markets.

### Revenue Sustainability

- Recurring income through subscriptions, commissions, and investor analytics.

### Partnership Potential

- Collaboration with incubators, accelerators, and government innovation programs.

### Long-Term Impact

- Reduces manual effort, guesswork, and time spent on planning.

# References & Research



**Freelance Platforms Market Report 2025-2030** — Industry report showing market size and growth for freelance platforms.

Reference: <https://www.globenewswire.com/news-release/2025/04/23/3066710/28124/en/Freelance-Platforms-Market-Report-2025-2030-Industry-Growth-Driven-by-Shift-to-Gig-Economy-and-Technology-Advancements.html>

**Trust and Disintermediation:** Evidence from an Online Freelance Marketplace — Wiley/Platform Strategy Institute.

Reference: [https://questromworld.bu.edu/platformstrategy/wp-content/uploads/sites/49/2019/07/PlatStrat2019\\_paper\\_38.pdf](https://questromworld.bu.edu/platformstrategy/wp-content/uploads/sites/49/2019/07/PlatStrat2019_paper_38.pdf)

**The Value of Reputation in an Online Freelance Marketplace** — A study analyzing how seller reputation affects buyer decisions in freelance marketplaces.

Reference: <https://faculty.washington.edu/hemay/reputations.pdf>

**Uncovering the uneven livelihood outcomes of online freelance labour** — Looks at outcomes for freelancers and challenges in online freelance labour markets.

Reference: <https://bristoluniversitypressdigital.com/view/journals/wge/5/1/article-p45.xml>