

RSA AI Portfolio

Active Strategic Implementation Portfolio

Executive Summary

Current portfolio of approved AI initiatives actively under development and implementation across RSA business units, representing strategic priorities for digital transformation.

25

Total Use Cases

1

Active Portfolio

24

Reference Library

Organization: RSA Insurance

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This portfolio represents the initial implementation of AI in insurance, being actively piloted to gain competitive advantage.

1. AI-led Policy Comparison

ACTIVE PORTFOLIO

An AI system to compare complex commercial insurance policies (including competitor products), highlighting key differences in coverage, exclusions, and wording.

Category	Details	Scores & Metrics
Process	Underwriting	Impact: 3.2 / 10
Line of Business	Commercial	Effort: 3.2 / 10
Use Case Type	GenAI	Quadrant: Watchlist
Business Unit	Large Commercial	Revenue Impact: 3 / 5
Geography	UK	Risk Reduction: 3 / 5
Status	Discovery	Strategic Fit: 3 / 5

