

# RSA AI Maturity Assessment

## Completed Assessment

### Document Overview

Document Type: Completed Assessment

Organization: RSA Insurance

Generated: August 11, 2025

Classification: Strategic Assessment Document

### Instructions

This document contains the completed assessment responses. All answers have been recorded section carefully and provide thoughtful, accurate responses that reflect your organization's current state and strategic objectives.





Respondent: Test User  
Email: test@example.com  
Completed: Recently

## SECTION 1: BUSINESS STRATEGY & AI VISION

### **Executive Vision & Strategic Alignment**

#### **Q1: Tell us about your company - what's your primary business and scale?**

*Let's start with RSA's current business profile and market position.*

##### **Response:**

**Company:** Test Insurance Corp  
**Business Type:** Property & Casualty  
**GWP:** £5,000,000.00  
**Employees:** 500

#### **Q2: Which insurance lines does your business focus on?**

*How is your premium distributed across business lines?*

##### **Response:**

##### **Business Line Distribution:**

- Motor Insurance: 45.5% (growing)
- Property Insurance: 35% (stable)
- Liability Insurance: 19.5% (declining)

**Q3: How***What are y***Response Area:***Please provide your answer:***Q4: How would you describe your current business performance and key metrics?***Let's review key performance metrics to understand the baseline.***Response Area:***Please provide your answer:***Q5: How do you position yourself against competitors in your market?***How does RSA compare to competitors?***Response Area:***Please provide your answer:***Q6: How would you rate your organization's regulatory compliance capabilities?***Rate your regulatory readiness for AI.***Response Area:***Please provide your answer:***Business Context & Market Position****Q7: What does success look like for AI in your business (financial, operational, customer outcomes)?***Define success for AI at RSA in measurable terms.***Response Area:***Please provide your answer:*

**Q8: What***Rank these***Response Area:***Please provide your answer:***Q9: How well does your AI vision align with your overall business strategy?***How aligned is leadership on the AI vision?***Response Area:***Please provide your answer:***Q10: What is your risk appetite for experimenting with AI in regulated areas?***What's your risk tolerance for AI in regulated areas?***Response Area:***Please provide your answer:***Q11: What specific metrics will you use to measure AI's impact on your business?***Define specific targets for AI impact.***Response Area:***Please provide your answer:***Q12: What key performance indicators will track your AI initiatives' success?***What AI-specific metrics will you track?***Response Area:***Please provide your answer:***Operational Readiness & Change Management**

**Q13: How***How do yo***Response Area:***Please provide your answer:***Q14: How aware are you of AI initiatives by your competitors?***What do you know about competitor AI initiatives?***Response Area:***Please provide your answer:***Stakeholder Engagement & Communication****Q15: What's your budget and timeline for AI investments?***What investment is RSA prepared to make?***Response Area:***Please provide your answer:***Q16: Where will you focus your AI investment priorities?***How would you allocate investment?***Response Area:***Please provide your answer:***SECTION 2: CURRENT AI & DATA CAPABILITIES****Technology Infrastructure**

**Q17: How ready are you***Describe your***Response Area:***Please provide your answer:***Q18: Walk us through your claims management technology - what systems do you use and how automated are your processes?***Assess your claims platform capabilities, automation levels, and processing efficiency.***Response Area:***Please provide your answer:***Q19: Tell us about your underwriting and risk management technology stack - what tools and processes do you currently rely on?***Evaluate underwriting system sophistication, automation levels, and decision support capabilities.***Response Area:***Please provide your answer:***Q20: How do you currently handle reinsurance management, and what role does technology play in your processes?***How automated is reinsurance management across treaty management, accounting, and recoveries?***Response Area:***Please provide your answer:***Business Function Systems**

**Q21: Ho**

Assess yo

**Response Area:***Please provide your answer:***Q22: How would you assess your customer engagement platforms and marketing capabilities?***Evaluate marketing and distribution technology stack***Response Area:***Please provide your answer:***Q23: How would you rate your distribution management capabilities and processes?***Assess sales and distribution management systems***Response Area:***Please provide your answer:***Q24: How would you evaluate your financial system integration and reporting capabilities?***Assess finance and accounting system capabilities***Response Area:***Please provide your answer:***Q25: How would you assess your billing flexibility and automation capabilities?***Evaluate billing and collections system capabilities***Response Area:***Please provide your answer:*

**Q26: How**

Assess pre

**Response Area:***Please provide your answer:***Q27: How would you rate your underwriting workflow automation maturity?***Evaluate underwriting workflow automation***Response Area:***Please provide your answer:***Q28: What is the automation rate for your policy lifecycle management?***Assess policy issuance and renewal automation***Response Area:***Please provide your answer:***Q29: How would you evaluate your claims processing workflow automation maturity?***Assess claims automation capabilities***Response Area:***Please provide your answer:***Q30: How automated is your risk scoring and assessment process?***Evaluate risk assessment automation***Response Area:***Please provide your answer:***Intelligent Workflows & Automation**

**Q31: De**

Assess an

**Response Area:***Please provide your answer:***Q32: What statistical analysis and modeling capabilities do you currently have?***Evaluate statistical and modeling capabilities***Response Area:***Please provide your answer:***Q33: How would you rate your actuarial system automation capabilities?***Assess actuarial automation***Response Area:***Please provide your answer:***Q34: How would you assess your data cleansing and orchestration capabilities?***Evaluate data cleansing and orchestration***Response Area:***Please provide your answer:***Q35: How effective are your data exploration and visualization capabilities?***Assess data exploration and visualization***Response Area:***Please provide your answer:*

**Q36: How would you evaluate your enterprise data warehouse capabilities?***Evaluate a***Response Area:***Please provide your answer:***Q37: How would you describe your enterprise data warehouse capabilities?***Assess data warehouse infrastructure***Response Area:***Please provide your answer:***Q38: How would you evaluate your big data and data lake capabilities?***Assess data lake capabilities***Response Area:***Please provide your answer:***Q39: How would you rate your operational database performance?***Evaluate operational data stores***Response Area:***Please provide your answer:***Q40: How would you assess your cloud and on-premise infrastructure capabilities?***Evaluate infrastructure environment***Response Area:***Please provide your answer:***Data Analytics & AI/ML Capabilities**

**Q41: Wh**

Assess cu

**Response Area:***Please provide your answer:***Q42: Which AI use cases are you most interested in exploring?***Select AI applications that align with your strategic priorities and technical roadmap. This helps us understand your future AI investment direction.***Response Area:***Please provide your answer:***Q43: How would you rate your AI infrastructure readiness and platform maturity?***Evaluate AI infrastructure readiness***Response Area:***Please provide your answer:***Q44: What AI and ML tools are currently in your technology stack?***Assess current AI/ML tools***Response Area:***Please provide your answer:***Q45: Are you currently experimenting with Large Language Models and Generative AI?***Evaluate LLM and Generative AI adoption***Response Area:***Please provide your answer:*

**Q46: How mature is your data management framework?**

Assess data management framework maturity

**Response Area:***Please provide your answer:***Q47: How mature is your data governance framework?***Evaluate data governance maturity***Response Area:***Please provide your answer:***Q48: Which external data sources do you currently use or integrate with?***Assess external data integration***Response Area:***Please provide your answer:***Q49: How would you rate your data integration and real-time processing capabilities?***Evaluate data integration capabilities***Response Area:***Please provide your answer:***Q50: How API-ready are your core systems and integration architecture?***Assess API and integration architecture***Response Area:***Please provide your answer:*

**Q51: Ho***Evaluate e***Response Area:**

*Please provide your answer:*

**Q52: What technology dependencies and constraints could impact AI implementation?**

*Assess technology dependencies and constraints*

**Response Area:**

*Please provide your answer:*



