

# RSA AI Maturity Assessment

## Completed Assessment

### Document Overview

Document Type: Completed Assessment

Organization: RSA Insurance

Generated: August 11, 2025

Classification: Strategic Assessment Document

### Instructions

This document contains the completed assessment responses. All answers have been recorded section carefully and provide thoughtful, accurate responses that reflect your organization's current state and strategic objectives.





Respondent: Test User  
Email: test@example.com  
Completed: August 11, 2025

## Executive Vision & Strategic Alignment

### **Q1: Tell us about your company - what's your primary business and scale?**

Let's start with RSA's current business profile and market position.

*Response area - Please provide your answer here*

---

---

### **Q2: Which insurance lines does your business focus on?**

How is your premium distributed across business lines?

*Response area - Please provide your answer here*

---

---

### **Q3: How do you primarily reach and serve your customers?**

What are your primary distribution channels?

*Response area - Please provide your answer here*

---

---

### **Q4: How would you describe your current business performance and key metrics?**

Let's review key performance metrics to understand the baseline.

*Response area - Please provide your answer here*

---

---

**Q5: How does**

How does

*Response area - Please provide your answer here***Q6: How would you rate your organization's regulatory compliance capabilities?**

Rate your regulatory readiness for AI.

*Response area - Please provide your answer here***Business Context & Market Position****Q7: What does success look like for AI in your business (financial, operational, customer outcomes)?**

Define success for AI at RSA in measurable terms.

*Response area - Please provide your answer here***Q8: What are your main strategic objectives for implementing AI?**

Rank these objectives by importance to RSA.

*Response area - Please provide your answer here***Q9: How well does your AI vision align with your overall business strategy?**

How aligned is leadership on the AI vision?

*Response area - Please provide your answer here*

**Q10: WI**

What's yo

High risk tolerance for AI innovation

**Q11: What specific metrics will you use to measure AI's impact on your business?**

Define specific targets for AI impact.

*Response area - Please provide your answer here*

**Q12: What key performance indicators will track your AI initiatives' success?**

What AI-specific metrics will you track?

*Response area - Please provide your answer here*

## **Operational Readiness & Change Management**

**Q13: How do you differentiate yourself in the insurance market?**

How do you compare to competitors on digital/AI?

*Response area - Please provide your answer here*

**Q14: How aware are you of AI initiatives by your competitors?**

What do you know about competitor AI initiatives?

*Response area - Please provide your answer here*

*Response area - Please provide your answer here*

---

---

**Q16: Where will you focus your AI investment priorities?**

How would you allocate investment?

*Response area - Please provide your answer here*

---

---

**Technology Infrastructure****Q17: How would you describe your current policy administration systems and their readiness for AI integration?**

Describe your core policy administration platform capabilities and integration status.

*Response area - Please provide your answer here*

---

---

**Q18: Walk us through your claims management technology - what systems do you use and how automated are your processes?**

Assess your claims platform capabilities, automation levels, and processing efficiency.

*Response area - Please provide your answer here*

---

---

**Q19: Te  
tools an**

Evaluate

Response area - Please provide your answer here

---

---

**Q20: How do you currently handle reinsurance management, and what role does technology play in your processes?**

How automated is reinsurance management across treaty management, accounting, and recoveries?

Response area - Please provide your answer here

---

---

**Business Function Systems****Q21: How agile is your product configuration and development process?**

Assess your product management and development capabilities

Response area - Please provide your answer here

---

---

**Q22: How would you assess your customer engagement platforms and marketing capabilities?**

Evaluate marketing and distribution technology stack

Response area - Please provide your answer here

---

---

**Q23: How would you evaluate your financial system integration and reporting capabilities?**

Assess sa

Response area - Please provide your answer here

---

---

**Q24: How would you evaluate your financial system integration and reporting capabilities?**

Assess finance and accounting system capabilities

Response area - Please provide your answer here

---

---

**Q25: How would you assess your billing flexibility and automation capabilities?**

Evaluate billing and collections system capabilities

Response area - Please provide your answer here

---

---

**Q26: How sophisticated is your rating engine and premium calculation process?**

Assess premium calculation and rating capabilities

Response area - Please provide your answer here

---

---

**Q27: How would you rate your underwriting workflow automation maturity?**

Evaluate underwriting workflow automation

Response area - Please provide your answer here

---

---

**Q28: WI**

Assess p

Response area - Please provide your answer here

---

---

**Q29: How would you evaluate your claims processing workflow automation maturity?**

Assess claims automation capabilities

Response area - Please provide your answer here

---

---

**Q30: How automated is your risk scoring and assessment process?**

Evaluate risk assessment automation

Response area - Please provide your answer here

---

---

**Intelligent Workflows & Automation****Q31: Describe your analytics infrastructure and business intelligence capabilities.**

Assess analytics infrastructure

Response area - Please provide your answer here

---

---

**Q32: What statistical analysis and modeling capabilities do you currently have?**

Evaluate statistical and modeling capabilities

Response area - Please provide your answer here

---

---

**Q33: Ho**

Assess a

*Response area - Please provide your answer here*

**Q34: How would you assess your data cleansing and orchestration capabilities?**

Evaluate data cleansing and orchestration

*Response area - Please provide your answer here*

**Q35: How effective are your data exploration and visualization capabilities?**

Assess data exploration and visualization

*Response area - Please provide your answer here*

**Q36: How mature are your data provenance and audit capabilities?**

Evaluate data provenance and audit

*Response area - Please provide your answer here*

**Q37: How would you describe your enterprise data warehouse capabilities?**

Assess data warehouse infrastructure

*Response area - Please provide your answer here*

**Q38: Ho**

Assess da

*Response area - Please provide your answer here***Q39: How would you rate your operational database performance?**

Evaluate operational data stores

*Response area - Please provide your answer here***Q40: How would you assess your cloud and on-premise infrastructure capabilities?**

Evaluate infrastructure environment

*Response area - Please provide your answer here***Data Analytics & AI/ML Capabilities****Q41: Where are AI use cases currently being used in your organization?**

Assess current AI applications

*Response area - Please provide your answer here***Q42: Which AI use cases are you most interested in exploring?**

Select AI applications that align with your strategic priorities and technical roadmap. This helps us understand your future AI investment direction.

*Response area - Please provide your answer here*

**Q43: Ho**

Evaluate

*Response area - Please provide your answer here***Q44: What AI and ML tools are currently in your technology stack?**

Assess current AI/ML tools

*Response area - Please provide your answer here***Q45: Are you currently experimenting with Large Language Models and Generative AI?**

Evaluate LLM and Generative AI adoption

*Response area - Please provide your answer here***Q46: How would you rate your data quality across different business domains?**

Assess data quality by domain

*Response area - Please provide your answer here***Q47: How mature is your data governance framework?**

Evaluate data governance maturity

*Response area - Please provide your answer here*

**Q48: WI**

Assess ex

Response area - Please provide your answer here

---

---

**Q49: How would you rate your data integration and real-time processing capabilities?**

Evaluate data integration capabilities

Response area - Please provide your answer here

---

---

**Q50: How API-ready are your core systems and integration architecture?**

Assess API and integration architecture

Response area - Please provide your answer here

---

---

**Q51: How effective is your partner integration and ecosystem connectivity?**

Evaluate ecosystem partner integration

Response area - Please provide your answer here

---

---

**Q52: What technology dependencies and constraints could impact AI implementation?**

Assess technology dependencies and constraints

Response area - Please provide your answer here

---

---



