

# RSA AI Maturity Assessment

## Completed Assessment

### Document Overview

Document Type: Completed Assessment

Organization: RSA Insurance

Generated: August 11, 2025

Classification: Strategic Assessment Document

### Instructions

This document contains the completed assessment responses. All answers have been recorded section carefully and provide thoughtful, accurate responses that reflect your organization's current state and strategic objectives.





Respondent: Test User  
Email: test@example.com  
Completed: Recently

## SECTION 1: BUSINESS STRATEGY & AI VISION

### Executive Vision & Strategic Alignment

#### Q1: Tell us about your company - what's your primary business and scale?

*Let's start with RSA's current business profile and market position.*

##### Response:

```
{"companyName": "Test Insurance Corp", "gwp": 5000000, "employees": 500, "businessType": "Property & Casualty"}
```

#### Q2: Which insurance lines does your business focus on?

*How is your premium distributed across business lines?*

##### Response:

```
{"businessLines": [{"line": "Motor Insurance", "premium": 45.5, "trend": "growing"}, {"line": "Property Insurance", "premium": 35, "trend": "stable"}, {"line": "Liability Insurance", "premium": 19.5, "trend": "declining"}]}
```

#### Q3: How do you primarily reach and serve your customers?

*What are your primary distribution channels?*

##### Response Area:

*Please provide your answer:*

#### Q4: How would you describe your current business performance and key metrics?

*Let's review key performance metrics to understand the baseline.*

##### Response Area:

*Please provide your answer:*

**Q5: How***How does***Response Area:***Please provide your answer:***Q6: How would you rate your organization's regulatory compliance capabilities?***Rate your regulatory readiness for AI.***Response Area:***Please provide your answer:***Business Context & Market Position****Q7: What does success look like for AI in your business (financial, operational, customer outcomes)?***Define success for AI at RSA in measurable terms.***Response Area:***Please provide your answer:***Q8: What are your main strategic objectives for implementing AI?***Rank these objectives by importance to RSA.***Response Area:***Please provide your answer:***Q9: How well does your AI vision align with your overall business strategy?***How aligned is leadership on the AI vision?***Response Area:***Please provide your answer:*

**Q10: Wh***What's you***Response Area:***Please provide your answer:***Q11: What specific metrics will you use to measure AI's impact on your business?***Define specific targets for AI impact.***Response Area:***Please provide your answer:***Q12: What key performance indicators will track your AI initiatives' success?***What AI-specific metrics will you track?***Response Area:***Please provide your answer:***Operational Readiness & Change Management****Q13: How do you differentiate yourself in the insurance market?***How do you compare to competitors on digital/AI?***Response Area:***Please provide your answer:***Q14: How aware are you of AI initiatives by your competitors?***What do you know about competitor AI initiatives?***Response Area:***Please provide your answer:***Stakeholder Engagement & Communication**

**Q15: Wh***What investe***Response Area:***Please provide your answer:***Q16: Where will you focus your AI investment priorities?***How would you allocate investment?***Response Area:***Please provide your answer:***SECTION 2: CURRENT AI & DATA CAPABILITIES****Technology Infrastructure****Q17: How would you describe your current policy administration systems and their readiness for AI integration?***Describe your core policy administration platform capabilities and integration status.***Response Area:***Please provide your answer:***Q18: Walk us through your claims management technology - what systems do you use and how automated are your processes?***Assess your claims platform capabilities, automation levels, and processing efficiency.***Response Area:***Please provide your answer:***Q19: Tell us about your underwriting and risk management technology stack - what tools and processes do you currently rely on?***Evaluate underwriting system sophistication, automation levels, and decision support capabilities.***Response Area:***Please provide your answer:*

**Q20: How****technolo***How autom***Response Area:***Please provide your answer:***Business Function Systems****Q21: How agile is your product configuration and development process?***Assess your product management and development capabilities***Response Area:***Please provide your answer:***Q22: How would you assess your customer engagement platforms and marketing capabilities?***Evaluate marketing and distribution technology stack***Response Area:***Please provide your answer:***Q23: How would you rate your distribution management capabilities and processes?***Assess sales and distribution management systems***Response Area:***Please provide your answer:***Q24: How would you evaluate your financial system integration and reporting capabilities?***Assess finance and accounting system capabilities***Response Area:***Please provide your answer:*

**Q25: How***Evaluate b***Response Area:***Please provide your answer:***Q26: How sophisticated is your rating engine and premium calculation process?***Assess premium calculation and rating capabilities***Response Area:***Please provide your answer:***Q27: How would you rate your underwriting workflow automation maturity?***Evaluate underwriting workflow automation***Response Area:***Please provide your answer:***Q28: What is the automation rate for your policy lifecycle management?***Assess policy issuance and renewal automation***Response Area:***Please provide your answer:***Q29: How would you evaluate your claims processing workflow automation maturity?***Assess claims automation capabilities***Response Area:***Please provide your answer:***Q30: How automated is your risk scoring and assessment process?***Evaluate risk assessment automation***Response Area:***Please provide your answer:***Intelligent Workflows & Automation**

**Q31: De**

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**Response Area:***Please provide your answer:***Q32: What statistical analysis and modeling capabilities do you currently have?***Evaluate statistical and modeling capabilities***Response Area:***Please provide your answer:***Q33: How would you rate your actuarial system automation capabilities?***Assess actuarial automation***Response Area:***Please provide your answer:***Q34: How would you assess your data cleansing and orchestration capabilities?***Evaluate data cleansing and orchestration***Response Area:***Please provide your answer:***Q35: How effective are your data exploration and visualization capabilities?***Assess data exploration and visualization***Response Area:***Please provide your answer:***Q36: How mature are your data provenance and audit capabilities?***Evaluate data provenance and audit***Response Area:***Please provide your answer:*

**Q37: How**

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**Response Area:***Please provide your answer:***Q38: How would you evaluate your big data and data lake capabilities?***Assess data lake capabilities***Response Area:***Please provide your answer:***Q39: How would you rate your operational database performance?***Evaluate operational data stores***Response Area:***Please provide your answer:***Q40: How would you assess your cloud and on-premise infrastructure capabilities?***Evaluate infrastructure environment***Response Area:***Please provide your answer:***Data Analytics & AI/ML Capabilities****Q41: Where are AI use cases currently being used in your organization?***Assess current AI applications***Response Area:***Please provide your answer:*

**Q42: Wh***Select AI a  
future AI in***Response Area:***Please provide your answer:***Q43: How would you rate your AI infrastructure readiness and platform maturity?***Evaluate AI infrastructure readiness***Response Area:***Please provide your answer:***Q44: What AI and ML tools are currently in your technology stack?***Assess current AI/ML tools***Response Area:***Please provide your answer:***Q45: Are you currently experimenting with Large Language Models and Generative AI?***Evaluate LLM and Generative AI adoption***Response Area:***Please provide your answer:***Q46: How would you rate your data quality across different business domains?***Assess data quality by domain***Response Area:***Please provide your answer:***Q47: How mature is your data governance framework?***Evaluate data governance maturity***Response Area:***Please provide your answer:*

**Q48: Wh**

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**Response Area:***Please provide your answer:***Q49: How would you rate your data integration and real-time processing capabilities?***Evaluate data integration capabilities***Response Area:***Please provide your answer:***Q50: How API-ready are your core systems and integration architecture?***Assess API and integration architecture***Response Area:***Please provide your answer:***Q51: How effective is your partner integration and ecosystem connectivity?***Evaluate ecosystem partner integration***Response Area:***Please provide your answer:***Q52: What technology dependencies and constraints could impact AI implementation?***Assess technology dependencies and constraints***Response Area:***Please provide your answer:*



