

AI Portfolio Report

Strategic Implementation Overview

Overview

Total Use Cases: 25

Active Portfolio: 1

Organization: RSA Insurance

Report Generated: August 11, 2025

Classification: Strategic Planning Document

Executive Summary

This report provides a comprehensive view of RSA's active AI portfolio, including implementation status, strategic alignment, and expected business impact. Each initiative has been evaluated for feasibility, resource requirements, and potential ROI to ensure optimal allocation of resources.

1

Active Initiatives

Currently in implementation

3/10

Avg Impact Score

Expected business value

Strategic Overview

RSA's AI portfolio represents a strategic investment in digital transformation, focusing on high-impact initiatives that drive operational efficiency, enhance customer experience, and create competitive advantages in the insurance market.

Active Portfolio Details

1. AI-led Policy Comparison

ACTIVE

An AI system to compare complex commercial insurance policies (including competitor products), highlighting key differences in coverage, exclusions, an...

Process: Underwriting

Business Unit: Commercial

Impact: 3.2

Effort: 3.2

