



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Persona’s name

Designing A
Resume /cv
using Canva
M.Narumugai
Mullai
A.Delphiya
A.Mettilda
A.Arockia
Prabhu

We can
easily
create
resume

We can get
different
templates

It is very
useful to
users

We can do
our work
quick and
easy

It gives more
ideas and
improve our
skill

We can
create
layouts and
templates

Using
background

We can
create our
own resume

Customizing
the
background

It is cost of
free

It is user
friendly

It consume
less time
then other
skills



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?