# Matthew Haydon II

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https://mattgo.dev

# **Summary**

I am a passionate UX Engineer who bridges the gap between development and design. I craft great user experiences using modern best practices.

I have a fundamental knowledge of software design, development, and testing. Seeking to utilize broad educational background and startup experience with excellent analytical, technical, and programming skills to thrive as a software engineer.

I have been involved in over 20+ projects ranging from Front-end development, UI/UX design, Game Design, Motion Graphics, Blockchain Tech, & Much More.

The last few years I have been studying more back end languages to round out my fullstack developer expertise. Every day I am constantly learning about new tech, best practices, languages and frameworks.

I aim to stay on top of new developments in technology such as: Cyber Security, AI/ML, "The MetaVerse", Blockchain, Hyperledger, Solidity, JAVA, Python, GO, Deno, Node.js, Rust. etc. etc.

# **Experience**



#### **Blockchain Developer / UX Designer**

AerodynamicData

Jan 2020 - Present (2 years 10 months +)

We help businesses build and deploy blockchain supply chain solutions. Distributed Ledger Technology for businesses.

https://aerodynamicdata.com/

http://getdynamic.app

# Lead UX Web Designer

Multidimensional Interactive

Jan 2010 - Jan 2022 (12 years 1 month)

Web Design & Development, Video Editing, Team Management.

#### Digital Marketing / Community Manager / UI UX Designer

Laserchain LLC

Apr 2018 - Jan 2020 (1 year 10 months)

Laserchain is a Waves Platform based blockchain mobile game.

Community Management, Digital Marketing. Traveled across Asia speaking at blockchain conferences. Assisted with UI/UX Design in C++ and Unity 3D.

## Digital Marketing and Multimedia | UX Engineer

**AVI Car Care** 

Jun 2017 - Jan 2020 (2 years 8 months)

AVI Car Care LLC manufactures state of the art air systems for the car wash industry

Reported directly to the CEO. Directed and personally worked on Development, Operations, and quality for developers & designers for all web, video projects and SEO / SEM Campaigns.

#### **Project Manager / Lead UX Designer**

Visivo Agency

Apr 2015 - Jun 2017 (2 years 3 months)

Web Design & Development, Project management

#### **Creative Visionary and Art Director**

Vision Magazine

Jan 2013 - Dec 2014 (2 years)

Multidimensional Interactive + Vision Magazine = Multidimensional Vision!

We have joined the Vision Magazine Team and are doing their layout, graphics, and web. We are building a new platform for Vision Magazine online. Stay Tuned!

#### Front End Web Dev / IT

Paws for Thought

Nov 2011 - Sep 2012 (11 months)

Managing IT, Web, Graphics, Marketing and more at Paws for Thought.

## Co Founder, Web Designer / UX Developer

Synaesthetic Studios

Jan 2008 - 2010 (3 years)

I founded my own web development / design studio.

#### Multimedia and Web Development

San Diego County Bar Association

Jun 2007 - Sep 2007 (4 months)

Graphic & Web Designer;

Programs used: Indesign, Dreamweaver, Illustrator, Photoshop.

Job Function: Daily web updates, Daily calendar for web organization, Photography of events, Layout design on award winning monthly publication "The Bar Report", Ad design for various law related sections and events.

#### Staff Lead

American Multi Cinema

Oct 2001 - Feb 2005 (3 years 5 months)

Job Function: Guest Services & Staff Lead

## **Graphic Designer**

Blue Sky eLearn

2004 - 2005 (2 years)

Programs used: Adobe Go Live, Presenter Plus, Dreamweaver, Adobe Photoshop, and

Illustrator

Job Function: Sound Video and Graphics Editing for large multimedia presentations. Web

Design & Development

# Graphic Designer

American Specialty Health

2002 - 2003 (2 years)

Programs used: Flash, Dreamweaver, Adobe Photoshop, and Illustrator

Job Function: Web Development and Graphic Design

Programs used at ASH: Microsoft Frontpage, Interdev and Sourcesafe,

Adobe Photoshop, Illustrator and Image Ready CSS, Java Script, HTML, Macromedia Flash

#### **Education**

#### **HX** HarvardX

CS50, Computer Science

Jan 2020 - Sep 2020

VERIFIED CERTIFICATE

HarvardX

This is to certify that

Matthew Haydon II

successfully completed and received a passing grade in

CS50x: CS50's Introduction to Computer Science

a course of study offered by HarvardX, an online learning initiative of Harvard University.

# Platt College-San Diego

Bachelor of Science, Media Arts

2003 - 2007

An emphasis on Graphic Design, Motion Graphics, & Web Development.

#### **Licenses & Certifications**

A+ Certification - CompTIA

- Google Data Analytics Certificate Coursera
- **Docker Mastery: with Kubernetes+Swarm from a Docker Captain** Udemy UC-f3037c61-d69f-4f58-8fce-a4d7ab8317d0/
- packet tracer Cisco 970eca1c-18a7-49c3-859f-ff50318e50a3
- Git & Github Udemy
  UC-59735350-1d7b-48a4-8f0a-e12d76eface4/
- Figma UI/UX Design Essential Training Udemy UC-bc740d85-95b3-43f9-affc-5100de66b14a
- Oracle SQL Great Learning
  JXVMMEAR
- Certified Blockchain Developer Hyperledger (CBDH) Udemy UC-18be58b8-ff9d-40df-b210-cde2235bd190/

#### **Skills**

Visualforce • Salesforce.com Consulting • User Experience (UX) • SQL • Django • Django REST Framework • vechain • component control • Blockchain • Hyperledger