

Consistent
identity



Diverse
shot



Visual
effects



Music
alignment



Lyric
alignment



*“I’m gonna kick my feet up,
then stare at the fan”*

*“Turn the TV on, throw my
hand in my pants”*

“I just wanna lay in my bed”

*“I might mess around and
get my college degree”*

*“Don’t feel like picking up
my phone”*