



Mystery Mix Game-Rd 2

DESKTOP

DESIGN + PLAYER JOURNEY



Welcome to Chewbie's Mystery Mix-Up Game!

**Chewbie is brewing up a special new treat;
the secret Mystery Mix Flavor!**

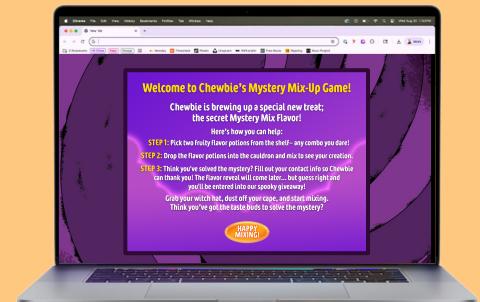
Here's how you can help:

STEP 1: Pick two fruity flavor potions from the shelf – any combo you dare!

STEP 2: Drop the flavor potions into the cauldron and mix to see your creation.

STEP 3: Think you've solved the mystery? Fill out your contact info so Chewbie can thank you! The flavor reveal will come later... but guess right and you'll be entered into our spooky giveaway!

**Grab your witch hat, dust off your cape, and start mixing.
Think you've got the taste buds to solve the mystery?**



FRAME 1: Setup



All Potion bottles are buttons based off of the flavor icons on the shop page. Players will be able to choose up to two at a time to make their combo.





Players will select the first flavor, the name will appear in the first slot, and the potion bottle will glow, shift, and make a small sound effect. The cauldron will fill with a base color that matches the color of the flavor selected.





The second flavor will be selected, and the same effects as the first will occur. Note that the cauldron will then bubble to show a mix has been made, with the color becoming the mixture of the colors of the two selected flavors.



FRAME 4: Enter to win



LAST STEP:

FILL OUT YOUR INFO FOR
A CHANCE TO WIN!

SIGN UP FOR OUR NEWSLETTER

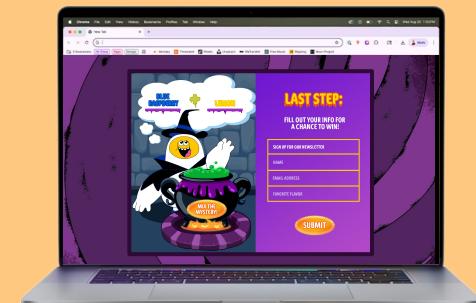
NAME

EMAIL ADDRESS

FAVORITE FLAVOR

SUBMIT

Once players are satisfied with their mix, they will hit the submit button on the cauldron. This will cause a form to drop over the potion bottles for players to sign up/sign in.



FRAME 4: Enter to win



Once players submit their information, a final frame will show confirming their submission.



MOBILE

DESIGN + PLAYER JOURNEY

Title Card



Instructions

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Grab your witch hat, dust off your cape, and start
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HAPPY
MIXING!

FRAME 1: Base



FRAME 2: 1st Choice



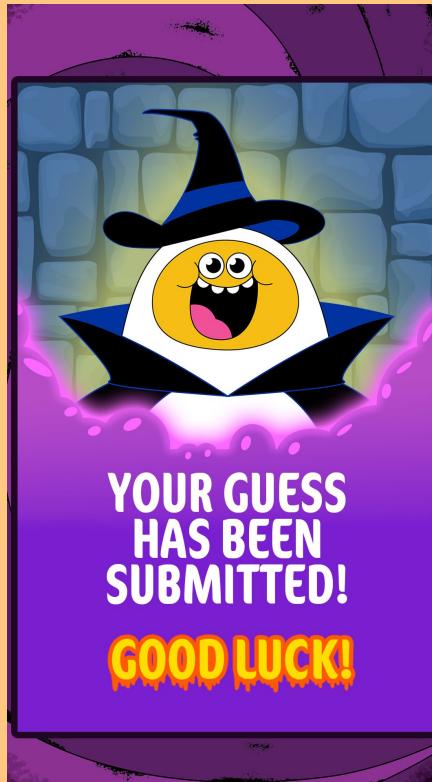
FRAME 3: 2nd Choice



FRAME 4: Form

A purple-themed form page. At the top, it says "LAST STEP: FILL OUT YOUR INFO FOR A CHANCE TO WIN!". Below this is a yellow-bordered input field labeled "SIGN UP FOR OUR NEWSLETTER". There are four empty input fields for "NAME", "EMAIL ADDRESS", and "FAVORITE FLAVOR". At the bottom is a large yellow "SUBMIT" button.

FRAME 5: Submit





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