Cores em LaTeX:

Este texto está vermelho Este fundo está cinza

1 Cores disponíveis por padrão em xcolor

black
blue
brown
cyan
darkgray
gray
green
lightgray
lime
magenta
olive
orange
pink
purple
red
teal
violet
white
yellow

2 Cores disponíveis com xcolor e dvipsnames

Apricot
Aquamarine
Bittersweet
Black
Blue
BlueGreen
BlueViolet
BrickRed
Brown
BurntOrange
CadetBlue
CarnationPink
Cerulean
CornflowerBlue
Cyan
Dandelion
DarkOrchid
Emerald
ForestGreen
Fuchsia
Goldenrod
Gray
Green
GreenYellow
JungleGreen
Lavender
LimeGreen
Magenta
Mahogany
Maroon

Melon
MidnightBlue
Mulberry
NavyBlue
OliveGreen
Orange
OrangeRed
Orchid
Peach
Periwinkle
PineGreen
Plum
ProcessBlue
Purple
RawSienna
Red
RedOrange
RedViolet
Rhodamine
RoyalBlue
RoyalPurple
RubineRed
Salmon
SeaGreen
Sepia
SkyBlue
SpringGreen
Tan
TealBlue
Thistle
Turquoise
Violet
VioletRed
White
WildStrawberry
Yellow
YellowGreen
YellowOrange