

# ■ AI Student Study Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Lesson Summary

The Business Model Canvas SEED Program | Orbit Innovation Hub Startup Name: E-Library Coach Name: Eldana Aragawu Funder ID: OIH/Y3/C6/KO/15 Date: October 6, 2025 Team Members: Eldana Yared, Demke Menges 1: What is Your Business About? E-Library is a multilingual digital education platform that provides affordable and accessible learning materials for students, teachers, and institutions across Ethiopia. It offers curriculum-aligned textbooks, exam prep resources, and research materials both online and offline, in Amharic, Afaan Oromo, Tigrigna, and Somali.

## Key Concepts

content, platform, learning, reflect, digital, partnerships, materials, schools, users, access, business, education

## ■ Practice Quiz

1. Book rentals or one-time purchases at affordable \_\_\_\_\_.

Answer: \_\_\_\_\_

2. Key \_\_\_\_\_ Who do you work with externally?

Answer: \_\_\_\_\_

3. Our main customers are students, \_\_\_\_\_, and lifelong learners who need fast, affordable access to books, academic papers, and learning resources.

Answer: \_\_\_\_\_

4. 4: BMC Pitch \_\_\_\_\_ Sheet “Hello, my name is Eldana, and I’m excited to introduce E-Library.

Answer: \_\_\_\_\_

5. Through an easy-to-use app with tutorials, \_\_\_\_\_, and customer support.

Answer: \_\_\_\_\_

6. A \_\_\_\_\_ digital platform offering textbooks, notes, and exam prep materials in multiple local languages.

Answer: \_\_\_\_\_

7. With E-Library, users save time and money while accessing a wide range of \_\_\_\_\_ anytime, anywhere.

Answer: \_\_\_\_\_

8. Partnerships with schools, \_\_\_\_\_, NGOs, and local libraries.

Answer: \_\_\_\_\_

9. Completing and Pitching the \_\_\_\_\_ Model Section 3: \_\_\_\_\_ Model Canvas (Back Stage – Blocks 6–9) 6.

Answer: \_\_\_\_\_

10. \_\_\_\_\_ How do you reach your customers?

Answer: \_\_\_\_\_

## ■■■ Teacher Answer Key

1. prices
2. Partnerships
3. educators
4. Planning
5. guides
6. centralized
7. materials
8. universities
9. Business
10. Channels