

■ AI Student Study Worksheet

Name: _____ Date: _____

Lesson Summary

The Business Model Canvas SEED Program | Orbit Innovation Hub Startup Name: E-Library Coach Name: Eldana Aragawu Funder ID: OIH/Y3/C6/KO/15 Date: October 6, 2025 Team Members: Eldana Yared, Demke Menges 1: What is Your Business About? E-Library is a multilingual digital education platform that provides affordable and accessible learning materials for students, teachers, and institutions across Ethiopia. It offers curriculum-aligned textbooks, exam prep resources, and research materials both online and offline, in Amharic, Afaan Oromo, Tigrigna, and Somali.

Key Concepts

content, platform, learning, reflect, digital, partnerships, materials, schools, users, access, business, education

■ Practice Quiz

1. Book rentals or one-time purchases at affordable _____.
Answer: _____

2. Key _____. Who do you work with externally?
Answer: _____

3. Our main customers are students, _____, and lifelong learners who need fast, affordable access to books, academic papers, and learning resources.
Answer: _____

4. 4: BMC Pitch _____ Sheet “Hello, my name is Eldana, and I’m excited to introduce E-Library.
Answer: _____

5. Through an easy-to-use app with tutorials, _____, and customer support.
Answer: _____

6. A _____ digital platform offering textbooks, notes, and exam prep materials in multiple local languages.
Answer: _____

7. With E-Library, users save time and money while accessing a wide range of _____ anytime, anywhere.
Answer: _____

8. Partnerships with schools, _____, NGOs, and local libraries.
Answer: _____

9. Completing and Pitching the _____ Model Section 3: _____ Model Canvas (Back Stage – Blocks 6–9) 6.
Answer: _____

10. _____ How do you reach your customers?
Answer: _____

■■■ Teacher Answer Key

1. prices
2. Partnerships
3. educators
4. Planning
5. guides
6. centralized
7. materials
8. universities
9. Business
10. Channels